

Pre-Conference Sessions, Thursday

All day sessions

1. TCC Academy: This workshop is designed specifically for Time Change Coaches who want to improve their skills to support SAM teams. Presenter Sandra Stein, former CEO, New York City Leadership Academy, will focus on facilitative and improvisational coaching skills. Presenter Mike Rutherford, Rutherford Learning Group, will focus on strategies that align to the TCC's work as a facilitative coach including ways to accomplish the five goals for leaders: optimizing personal transformation, developing future leaders, coaching other employees, leading change and creating organizational cultures that value learning and improvement.



2. SAM Academy: This highly interactive workshop is designed specifically for SAMs and will focus on reflective questioning, use of TimeTrack, use of the graph portal/dashboard in SAM Daily meetings, effective First Responder systems and the SAM Communications Protocol. Presenters: Jim Mercer, NSIP Technical Coordinator, Rick Delagardelle and Diane Collier, SAM Implementation Specialists.



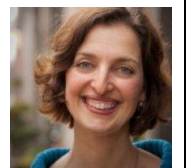
3. Creating Productive Cultures in Schools: This workshop is designed for principals, principal supervisors and SAMs determined to create a *community of care* for kids and a *community of professionalism* for teachers. The workshop will use the new book, *Creating Productive Cultures in Schools* and provide participants time to engage the topic and author. Presenter/author: Dr. Joseph Murphy, father of the ISSLC standards, celebrated author and committed educator.



4. Top 20 SAMs: This workshop is designed specifically for SAMs, principals and principal supervisors who want to increase engagement with students and staff. The session will use the new book, *Why Students Disengage in American Schools and What We Can Do about It* and will focus of strategies developed by Top 20 Training. Presenter/Author: Paul Bernabei, co-founder of Top 20 Training and author of *Why Students Disengage in American Schools and What We Can Do about It*.

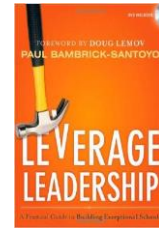


5. Fierce SAMs: This workshop is designed specifically for SAMs, principals and principal supervisors who want to improve their feedback skills. The session will use the work of Susan Scott and will focus on directive, non-directive and celebratory feedback as well as selected tools from the book, *Fierce Conversations*. Presenter: Deli Moussavi-Bock, Fierce, Inc.



Keynote Presenter, Friday Morning

Keynote Presenter: Paul Bambrick-Santoyo *Leverage Leadership*



Author, educator and speaker Paul Bambrick-Santoyo believes traditional evaluation is based on a flawed assumption that measurement of teaching should be the central goal of teacher evaluation. He asserts that school leaders can be more effective in developing teachers by using a coaching model. Paul will show how SAM teams can work to improve teaching practice in a practical and supportive manner.

Breakout Session Speakers, Friday Morning

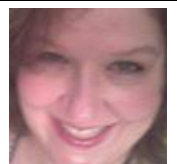
1. Paul Bernabei and Willow Sweeney, breakout session speakers, **SAMS Above the Line**, are co-founders of Top 20 Training. **Session Description:** Paul and Willow will share an uplifting and useable approach to working with people...starting with SAM teams.



2. Mike Rutherford, breakout session speaker, **Artisan Themes**, is the author of *The Artisan Teacher: A Field Guide to Skillful Teaching*. **Session Description:** **Artisan Themes: Overt Responses, Mid-Course Corrections, Performance Feedback, and Enriched Environments.** Mike will facilitate this three part series. Each session is designed to be a valuable, stand-alone experience, not dependent on attendance at the other two sessions. Each session will examine a different set of the twenty-three *Artisan Themes*. Participants may attend a single session, any two sessions, or all three sessions, depending on each participant's unique interests in the twenty-three themes. Participants will receive a copy of *The Artisan Teacher: A Field Guide to Skillful Teaching*.



3. Jodi Noble, breakout session speaker, **How to Be a Super SAM**, is the SAM at Corley Elementary School in Georgia. **Session Description:** Jodi will demonstrate tools that will help streamline daily meetings, increase effectiveness in their respective roles, and establish a balance between work and home responsibilities.



4. Kevin Ballard, breakout session speaker, **Habits, Inhibitions, and Change, Oh My!**, is the SAM for three administrators at Carpentersville Middle School in Illinois. **Session Description:** Kevin will share a process of bringing habits and inhibitions into the conscious realm as a way of generating change. Participants will explore how awareness and attention are a means of recognizing and changing habits.



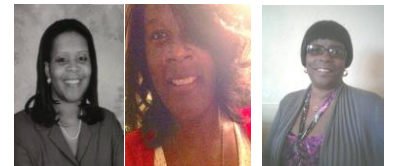
5. Angela Richardson, Megan Collins, and Debbie Daniels, breakout session speakers, **Continued Commitment**, form the SAM team at Alexander Middle School in North Carolina. **Session Description:** Principal Angela Richardson and SAM Megan Collins will use humor to share the challenges of everyday life in their school and how true commitment to the SAM process allows the principal to be a successful instructional leader and still have time for family. Participants will work collaboratively to analyze scenarios and discover solutions, establish contacts with other SAM teams and end with special commitment pledges.



6. Kim Marshall, breakout session speaker, **Three Crucial Aspects**, wrote the book on teacher evaluation and supervision. **Session Description:** Kim will share the three crucial aspects of teacher supervision and evaluation: getting into classrooms, having a good "eye" for instruction, and giving feedback to teachers. Kim uses clickers to get participants' reactions and self-assessments.



7. Tonja Williams, breakout session speaker, **Stop in the Name of Love**, is the principal of Futures Academy in Buffalo, New York. **Session Description:** Principals Tonja Williams, Futures Academy, Denisca Thompson, Drew Science Magnet and Time Change Coach Cynthia Mathews will discuss the advantages of stopping the reactionary response that most leaders engage. They will address researched based coaching techniques which support proactive resolution for progress and success.



8. Maryanne Grimes, breakout session speaker, **Reflective SAM Teams**, is the principal at Central Gwinnett High School in Georgia. **Session Description:** Principal Maryanne Grimes and SAM Tyese Scott-Oates explore the question: "Can you know a leader by his or her TimeTrack data?" Join the Rookie SAM, the Relational SAM and the Rigorous SAM to explore how the SAM process works for us as we reflect upon our instructional practices.



9. Deli Moussavi-Bock, breakout session speaker, **Fierce SAMs**, is the Director of Training for Fierce in the schools. **Session Description:** Deli Moussavi-Bock will share the work of Susan Scott, Fierce Conversations, and show how this applies to the work of SAM teams.

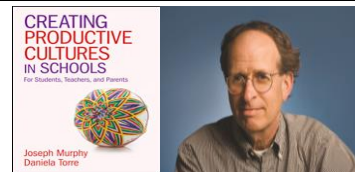


10. Katie Mulholland, breakout session speaker, **Iowa First: The Journey to Success**, is the superintendent of Iowa's first SAM district. **Session Description:** Superintendent Katie Mulholland and principals Dan Ludwig, Carol O'Donnell and Tina Monroe will share the strategies for implementing the SAM process with fidelity in a growing school district with budgetary constraints. The effect on student achievement by focusing the principals' attention on instructional leadership has fostered the implementation of vibrant PLCs, two strong curriculum implementations and the institutionalization of the SAM process in the district's elementary schools. Additionally, the presentation team will share data on other successes including SAMs who have moved to other leadership and administrative roles in the district.



Keynote Presenter, Friday Afternoon

Keynote Presenter: Joe Murphy **Creating Academic Press and Positive Cultures in Schools**



Creating Productive Cultures in Schools is essential for SAM teams in their work to improve teaching practice and advance student performance. Dr. Murphy will focus on this and other essential issues that need to be considered in achievement gap work before interventions can take place.

Breakout Session Speakers, Friday Afternoon

1. Mike Rutherford, breakout session speaker, **Artisan Themes**, is the author of *The Artisan Teacher: A Field Guide to Skillful Teaching*. **Session Description: Artisan Themes, Session 2, Connection, Mental Models, Personal Relevance, and Locale Memory.** Mike will facilitate this three part series. Each session is designed to be a valuable, stand-alone experience, not dependent on attendance at the other two sessions. Each session will examine a different set of the twenty-three *Artisan Themes*. Participants may attend a single session, any two sessions, or all three sessions depending on each participant's unique interests in the twenty-three themes. Participants will receive a copy of *The Artisan Teacher: A Field Guide to Skillful Teaching*.



2. Michael Miliote, breakout session speaker, **Smart SAM Teams**, is the principal at Robinson Middle School in North Carolina. **Session Description:** Principal Michael Miliote and SAM Meredith Cabana, will share strategies to gain useful insight via an informal 360 survey, SMART goals and conversations with staff members, community members, and other stakeholders. Authentic tools, templates and strategies will be shared to support a personalized approach during this session in order to provide SAM teams with a methodology to support school improvement.



3. Carol Lensing, breakout session speaker, **Love and Profit**, is the Iowa State SAM Coordinator. **Session description:** Carol Lensing will share how she uses the book, *Love & Profit: The Art of Caring Leadership*. She will share her personal efforts to accomplish some of the key ideas in the book and how she used the book in her successful effort to achieve SAM certification in Iowa.



4. Lloyd Kilmer, breakout session speaker, **Davenport SAM Study**, is an Assistant Dean at Western Illinois University. **Session Description:** Superintendent Arthur Tate and Western Illinois University Assistant Dean Lloyd Kilmer will present research results on the implementation of the SAM process in the Davenport Community Schools. In addition, a case study of one intermediate school's leadership and school improvement evolution will be explored.



5. Kendra Bass, breakout session speaker, **The Power of Protocols**, is the Georgia State SAM Coordinator. **Session Description:** Kendra Washington Bass and Erin Hahn, Leadership Development, will share how The Power of Data Protocols serves Gwinnett County Public Schools. It is easy to tell someone to use “data” but it is hard to do without a structure. Kendra and Erin will share structures, or protocols, that make this process valuable and easy...and they will do it in costume and using humor that will keep you riveted.



6. Terri Brown, breakout session speaker, **Growing Achievement**, is the principal at Pleasantdale Elementary School in Georgia. **Session Description:** Terri Brown, Principal and Natalie Thomas, SAM will share their formative practice for celebratory and non-directive feedback to boost student and teacher achievement. Participants will learn new questions, strategies, and ideas for engaging in conversations that matter.



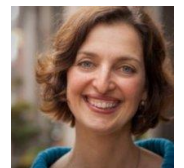
7. Paul Bernabei, breakout session speaker, **Why Students Disengage**, is a Co-Founder of Top 20 Training. **Session Description:** Speaker and author Paul Bernabei, Top 20 Training, will use the new book, **Why Students Disengage in American Schools and What We Can Do about It** and will focus of strategies developed by Top 20 Training.



8. Willow Sweeney and Tom Cody, breakout session speakers, **Thought Tornadoes**, are co-founders of Top 20 Training. **Session Description:** Willow and Tom will demonstrate how to control the weather in your school culture. Be prepared to laugh, cry and renew hope as they teach you how to predict the weather and eliminate the negativity.



9. Deli Moussavi-Bock, breakout session speaker, **Fierce SAMs**, is the Director of Training for Fierce in the Schools. **Session Description:** Deli will share the work of Susan Scott, Fierce Conversations, and show how this applies to the work of SAM teams.



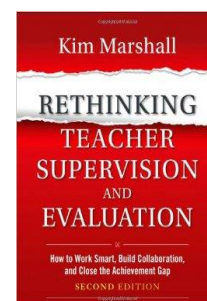
10. Joe Murphy, breakout session speaker, **Laws of Improvement**, is the Frank W. Mayborn Chair of Education and Associate Dean at Peabody College of Education of Vanderbilt University and the author of **Creating Productive Cultures in Schools**. **Session Description:** Speaker Joe Murphy, noted author and reform advocate, will help participants understand the *Laws of Improvement* that set the stage for all reform work. Pay attention to the laws and you can be successful. If not, you will likely fail.



Keynote Presenter, Saturday Morning

Keynote Presenter: Kim Marshall ***Ten Things I Know Now***

Kim Marshall shares insights on ten areas where his thinking, and that of many American educators, has done a 180-degree change in recent years. Kim will also reflect on how he would do things differently as a principal if he could time-travel back to 1987 with today's knowledge and expertise.



Breakout Session Speakers, Saturday Morning

1. Paul Bernabei and Willow Sweeney, breakout session speakers, **SAMS Above the Line**, are co-founders of Top 20 Training. **Session Description:** Paul and Willow will share an uplifting and useable approach to working with people...starting with you.



2. Mike Rutherford, breakout session speaker, **Artisan Themes**, is the author of *The Artisan Teacher: A Field Guide to Skillful Teaching*. **Session Description: Session 3: Stagecraft, Complementary Elements, Time & Timing, Personal Presence, and Delight.** Mike will facilitate this three part series. Each session is designed to be a valuable, stand-alone experience, not dependent on attendance at the other two sessions. Each session will examine a different set of the twenty-three *Artisan Themes*. Participants may attend a single session, any two sessions, or all three sessions depending on each participant's unique interests in the twenty-three themes. Participants will receive a copy of *The Artisan Teacher: A Field Guide to Skillful Teaching*.



3. Asia Gurney, breakout session speaker, **Getting to the Green**, is the principal at Lakewood Middle School in Illinois. **Session Description:** Principal Asia Gurney and SAM Nicole Murphy will share the steps necessary to get to the green on their calendar. They will share proactive steps that they use to pre-calendar and set TimeTrack goals that align with their school improvement plan.



4. Francine Lazarus, breakout session speaker, **Completing the Puzzle**, is the principal at Bellamy Elementary School in Florida. **Session Description:** Principal Francine Lazarus and SAM Theresa Seits will share how to create an on-site PD program that is both comprehensive and differentiated. Four interdependent PD components will be presented: An alternative to traditional faculty meetings, the power of teaching videos, a weekly faculty memo/Friday Focus and a photographic walk-through representation.



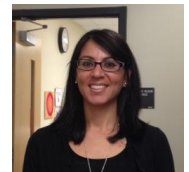
5. Kathleen Knudsen, breakout session speaker, **It Takes a Lollipop**, is the SAM at Carter Lake Elementary in Iowa. **Session Description:** SAM Kathleen Knudsen and Principal Doreen Knuth will explain how being a SAM Team requires silence, balance, and fierce advocacy -- those ways of being which lead to the forging of authentic relationships. Discard discipline, forget files and forms. Think instead of infinite possibilities and take a mind-walk as they discuss the strengths required and opportunities available for a strong and vibrant SAM team.



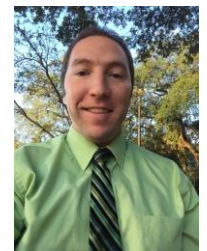
6. Nathan Roberts, breakout session speaker, **Sex, Social Media, & Salvation**, is the Louisiana State SAM Coordinator. **Session Description:** Nathan will focus on the separation of a teacher's personal and professional life and the issues that have caused problems in the recent past. Recent cases and news reports will highlight the concerns with student records, confidentiality, classroom activities and social media. If SAM teams can avoid these issues they can better focus on their instructional goals.



7. Principal Mojdeh Henderson, breakout session speaker, **Systematic Coaching Framework**, is the principal of Berewick Elementary School in North Carolina. **Session Description:** Principal Mojdeh Henderson and SAM Stephanie Gust will show how to develop a coaching framework that aligns members of the school's administration with teachers. Through this framework, coaching, data analysis, RTI work and relationships are supported and enhanced. Staff receives informal coaching, differentiated support, data analysis, and student instructional support while building a connected relationship with their coach. The framework uses the SAM feedback descriptors and provides a tangible structure to support the SAM principal's instructional work.



8. Andrew Bratspis, breakout session speaker, **M&Ms for your Principal**, is a SAM and teacher leader at Reddick Elementary in Tampa, Florida. **Session Description:** Andrew will share how M&Ms, Monitoring and Motivating, are key in moving the SAM principal forward. This session will assist SAM team members in providing both support and motivation to their principal along with useful tips for running a successful SAM team. The focus on motivation will focus on celebrations and entry points to push your principal to maximize potential and time.



9. J Roth, breakout session speaker, **Now that I'm free, what should I see?**, is the principal at Reddick Elementary in Tampa, Florida. **Session Description:** J spends the majority of his time in classrooms. In this session he will guide principals in what to look for in the classroom environment and instructional practices that will lead to student achievement. He will use his book, *Classroom Management for Successful Instruction*, in this session.



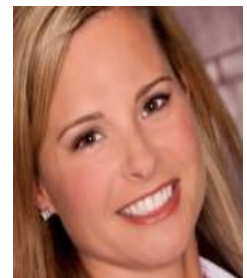
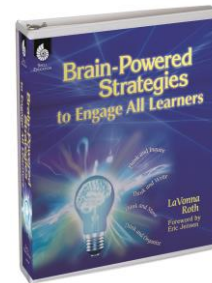
10. Sundry Chazares, breakout session speaker, **Distributed Leadership**, is the principal at Simmons Career Center in Tampa, Florida. **Session Description:** Sundry will show how the combination of a SAM Team and distributive leadership practice is ideal for changing school culture and fostering meaningful instruction. Participants will hear firsthand experiences about what happens when distributive leadership is in place.



Luncheon Keynote Presenter, Saturday Afternoon

Keynote Presenter: LaVonna Roth ***The Power of Connection***

Author and speaker LaVonna Roth is a national expert in the application of brain research and educational practice. In this keynote she asks if we are interacting with others effectively, efficiently and with understanding of that person and ourselves. She will provide a specific way for you to identify your SAM Team's social style so you can communicate to save time, save relationships and save you from ripping your hair out.



Keynote Presenter, Saturday Afternoon

Keynote Presenter: Dan Thurman ***Off Balance, On Purpose***

Author and speaker Dan Thurman, *Off Balance on Purpose*, believes SAM teams should embrace uncertainty and initiate positive changes that will lead to growth, go beyond the pursuit of success and enhance our life experiences and professional endeavors. His is a great and entertaining message for SAM teams.

