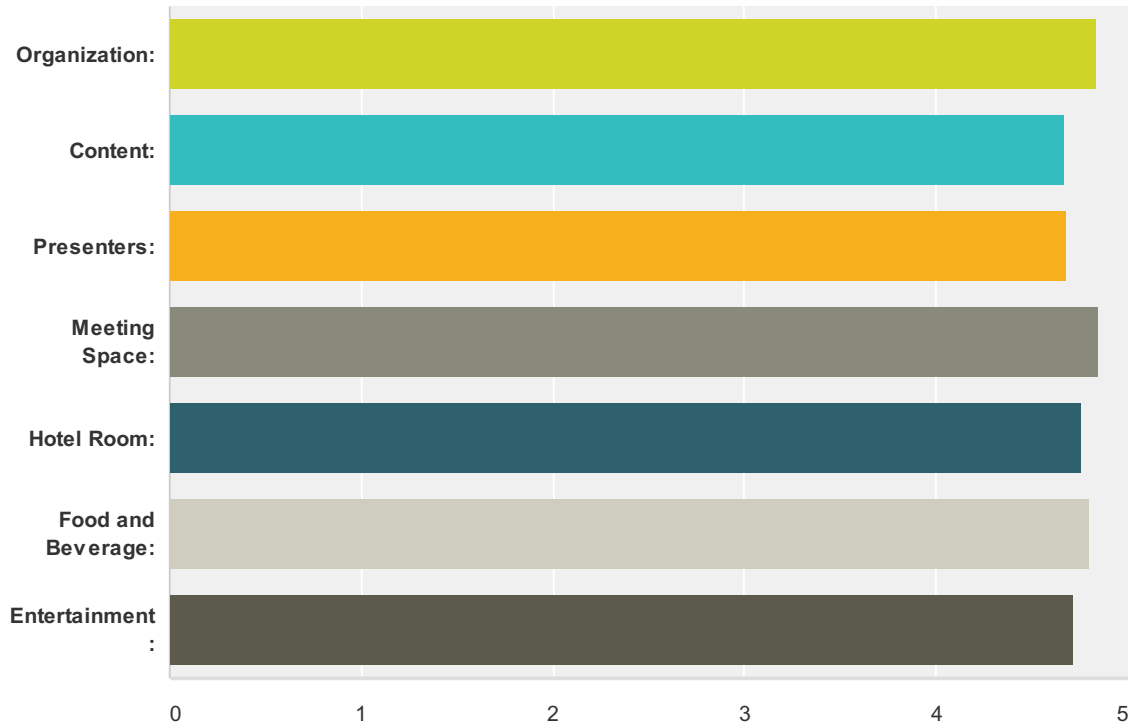


Q1 Please rate the following on a 1 to 5 scale with 1 being poor and 5 the very best. There is an opportunity to give written feedback after every numeric rating.

Answered: 406 Skipped: 0



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
Organization:	0% 0	0% 0	1.73% 7	12.87% 52	85.40% 345	404	4.84
Content:	0% 0	0.25% 1	3.24% 13	25.94% 104	70.57% 283	401	4.67
Presenters:	0% 0	0.25% 1	2.22% 9	27.16% 110	70.37% 285	405	4.68
Meeting Space:	0% 0	0% 0	0.99% 4	13.40% 54	85.61% 345	403	4.85
Hotel Room:	0% 0	0.25% 1	2.98% 12	17.62% 71	79.16% 319	403	4.76
Food and Beverage:	0.25% 1	0.50% 2	1.99% 8	13.18% 53	84.08% 338	402	4.80
Entertainment:	0% 0	0.50% 2	3.71% 15	19.06% 77	76.73% 310	404	4.72

#	Comments for "Organization:"	Date
1	Great organization. Thanks Betty and Team!	2/12/2014 6:16 PM
2	Seriously impeccable	2/12/2014 11:04 AM

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3	Need to think about a better way to get tickets for breakout session. That is the only piece that is chaotic and nerve wrecking.	2/12/2014 10:17 AM
4	Very well planned sessions were meaningful and highly engaging	2/12/2014 8:27 AM
5	Manchester School District	2/12/2014 8:07 AM
6	Sam's Conference	2/11/2014 12:15 PM
7	Vineland and Millville Public Charter School	2/11/2014 11:38 AM
8	Gwinnett County Public Schools	2/11/2014 7:21 AM
9	Well organized!	2/9/2014 6:07 PM
10	I don't know how you did it with all those people and break out ~ well done!	2/7/2014 5:42 PM
11	A lot of work must of went into this conference. Thanks for all your hard work. It was terrific!	2/7/2014 12:04 PM
12	Excellent speakers, timing, setting and people.	2/7/2014 7:01 AM
13	Extremely organized which led to smooth transitions.	2/6/2014 5:17 PM
14	all sessions and parts of conf ran smooth	2/6/2014 2:39 PM
15	Extremely organized.	2/6/2014 2:28 PM
16	This was my first conference. I felt very organized and knew where I was going.	2/6/2014 2:18 PM
17	The NSIP staff did an excellent job organizing this conference. I especially want to acknowledge Ms Betty, for keeping us informed and taking care of all the travel and logistical things.	2/6/2014 1:06 PM
18	I was sure of where to go and was allowed to satisfy my interest as far as what conferences to go to. The organization was awesome.	2/6/2014 12:27 PM
19	All aspects of the conference were seamless from registration to sessions to lunch etc!!!!	2/6/2014 11:57 AM
20	The conference was very thoughtfully organized down to the kind of speaker we needed to hear after a big heavy lunch! Great job!	2/6/2014 11:53 AM
21	Fighting for a ticket for the breakout sessions was a little chaotic. Wish there was a better way to sign up for break out sessions so that everyone has a fair chance. Running across the room and pushing and shoving to get your ticket for a certain session was not as professional as it should have been.	2/6/2014 11:30 AM
22	Will Bowen	2/6/2014 11:13 AM
23	The only change in organizational skills would be how you distribute tickets to break outs.	2/6/2014 11:09 AM
24	Betty is AMAZING!!!	2/6/2014 11:02 AM
25	Please try to schedule the same presenters at different times. For example, LaVonna, Hall and Rutherford were all scheduled at the same times. It would have been easier to navigate if one of them could have been scheduled for the 3rd breakout on the second day.	2/6/2014 11:01 AM
26	Extremely well organized and easy to follow daily events	2/6/2014 10:52 AM
27	The organization of the event down to the transportation to and from the airport was top notch!	2/6/2014 10:47 AM
28	The emails/ communication leading up to the conference were incredibly helpful, the pickup at the airport was convenient and appreciated, the packet of materials received upon arrival were organized and complete	2/6/2014 10:46 AM
29	I loved the idea of limiting the number of people for each session but I just have to mention that I got trampled for one of them (have the bruise to show proudly).	2/5/2014 9:54 PM
30	There was so much packed into the day, it was a bit overwhelming.	2/5/2014 6:43 PM
31	Kudos to the team, this event is always well organized!	2/5/2014 1:28 PM
32	Betty was great	2/5/2014 12:48 PM
33	Well organized. Outstanding	2/5/2014 12:28 PM

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34	I thought that this conference was very organize. I knew where to go, when to be there, and what time I was to leave. Even when there needed to be a change (Lunch, Meeting, etc.) I was well inform.	2/5/2014 12:20 PM
35	Need a much better system for getting into breakout sessions	2/5/2014 12:15 PM
36	Thumbs up	2/5/2014 11:58 AM
37	Great-I have never been to a conference where things ran so smoothly. Great Job!!!	2/5/2014 10:50 AM
38	The day flowed smoothly from one session to the next.	2/4/2014 10:22 PM
39	Never encountered any who, what, when, where questions...efficient	2/4/2014 9:20 PM
40	For those folks that arrive late, maybe put conference agenda in their hotel rooms?	2/4/2014 7:01 PM
41	I don't like the "mad rush for the ticket to the break out sessions" race.	2/4/2014 4:45 PM
42	I found the scramble to get Breakout Room tickets to be ineffective and unfair. The pushing, shoving, and sense of urgency was not a good mix. It should have been on a registration basis in that when we register we are able to choose. Perhaps extra spaces could be designated for those that need to make a switch at the conference.	2/4/2014 4:26 PM
43	SAM	2/4/2014 4:09 PM
44	This was very organized, great job! I am wondering though if maybe people could sign up online next year for the break out sessions because a few of the ones I wanted to attend had no tickets left about 1 min after I walked over there. The ticket system is NOT as effective as it could be.	2/4/2014 3:49 PM
45	Conference was well organized	2/4/2014 3:47 PM
46	Betty did an awesome job keeping everything organized. Jim and Eric kept technology running smoothly.	2/4/2014 3:32 PM
47	Amazing - the number of people and sessions - everything was very well organized - and much appreciated!	2/4/2014 3:29 PM
48	St. Louis Public Schools	2/4/2014 3:27 PM
49	Well organized event!	2/4/2014 3:22 PM
50	It became less organized during transitions and meals	2/4/2014 2:45 PM
51	Thursday night and Friday all day were frustrating as there was not enough seating at meals. This was remedied by Saturday.	2/4/2014 2:13 PM
52	No confusion about where we were supposed to be at any time.	2/4/2014 1:51 PM
53	More Repeat Sessions So More People Could Get The Information (if not videoed) Thanks or those that were!	2/4/2014 1:50 PM
54	Things were organized very well. Check-in was a bit chaotic since they only had two people working the desk, but other than that, it was great.	2/4/2014 1:48 PM
55	I cannot imagine it being better organized. I was truly impressed.	2/4/2014 1:44 PM
56	Great break out session organization, maps and agenda!	2/4/2014 1:41 PM
57	My second conference. Its amazing how much we have grown in one year. Even with 500 plus is run like clock work!	2/4/2014 1:41 PM
58	ABOVE AND BEYOND	2/4/2014 1:38 PM
59	Always excellent organization even though the conference grows each year.	2/4/2014 1:38 PM
60	Very organized and friendly staff.	2/4/2014 1:37 PM
61	I DIDN'T LIKE HOW YOU CHOSE THE BREAKOUT SESSIONS... EACH TIME I WANTED A CERTAIN SESSION, IT GOT FILLED BEFORE I GOT TO THE AREA...	2/4/2014 1:36 PM
62	Fantastic job. Very organized from before the conference started to the very moment I left.	2/4/2014 1:36 PM
63	Manchester School District	2/4/2014 1:34 PM
64	NSIP	2/4/2014 1:33 PM

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65	The way you handed out tickets prevented anyone with physical limitations or handicaps from getting the tickets they wanted. It would be better to allow pre-registration.	2/4/2014 1:31 PM
#	Comments for "Content:"	Date
1	Excellent keynote speakers.	2/12/2014 6:16 PM
2	exceptional content covered with hands on practical applications	2/12/2014 8:27 AM
3	Compliant Free World	2/11/2014 12:15 PM
4	There was an excellent focus on the positive and human relationships.	2/11/2014 11:38 AM
5	the range of options was incredible; wish there was more time!	2/9/2014 1:46 PM
6	I was truly inspired and I have talked about several things I learned already with my staff.	2/7/2014 5:42 PM
7	Great and useful information	2/7/2014 12:04 PM
8	Keynote Speakers were sensational and effects long-lasting, some break out sessions needed more oomph.	2/7/2014 7:01 AM
9	I also want to add that I judge the quality of a conference by the number of times I am tempted to check emails; I did not check my phone once!	2/6/2014 10:59 PM
10	Every session provided valuable information.	2/6/2014 5:17 PM
11	every session was relevant to the work I do and my life	2/6/2014 2:39 PM
12	I felt that the keynote speakers did a good job and learned a lot about speaking with people and the no complaining rules	2/6/2014 2:18 PM
13	The breakout sessions about conversations with teachers and positive climate were excellent.	2/6/2014 12:33 PM
14	GREAT presenters and guest speakers helping us to focus on real work and practices to enhance our instructional focus!	2/6/2014 11:57 AM
15	Very relevant to the work we are doing in our charter school cohorts in NY and NJ. There was something (and something more) for everyone that was with us.	2/6/2014 11:53 AM
16	Non-complaining culture	2/6/2014 11:13 AM
17	I have greatly appreciated the strand of differentiating for teachers and keeping things positive.	2/6/2014 11:02 AM
18	Too many wonderful sessions at the same time. Wanted to go to everything.	2/6/2014 10:54 AM
19	I will use the information I learned not only in my work, but I will use it to be a better human being.	2/6/2014 10:53 AM
20	OUTSTANDING and very meaningful	2/6/2014 10:52 AM
21	There was a theme was woven throughout - communication and relationship building	2/6/2014 10:50 AM
22	The presentations, interactions, networking and actual content was powerful	2/6/2014 10:47 AM
23	The variety of twists on the topic of leadership were unsurpassed	2/6/2014 10:46 AM
24	Best presenters and content yet! All keynotes were exeellent. Hargreaves was especially moving and insightful	2/6/2014 10:45 AM
25	Timely and motivating!	2/5/2014 6:43 PM
26	I would like to see more SAMS things for the Principal and the SAM to do in break out sessions.	2/5/2014 2:19 PM
27	I love hearing how to be a better person. Great balance of SAM content and life content.	2/5/2014 1:28 PM
28	All within self-empowerment well which was good	2/5/2014 12:48 PM
29	Very valuable information and materials that we walked away with.	2/5/2014 12:28 PM
30	This was one of the best conference I have attended as a professional. I information provided was useful and practical (positive ideas/concepts I can/will take back and use now). For example having better conversation and spending more time with my top 10% of teachers.	2/5/2014 12:20 PM
31	Great speakers w/ common theme	2/5/2014 11:58 AM
32	Keynote speakers were GREAT.	2/5/2014 10:50 AM

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33	All sessions great – modeling of SAM meeting was enlightning	2/5/2014 7:58 AM
34	The topics were timely and relevant to our work	2/4/2014 10:22 PM
35	Accentuate the Positive theme throughout the conference very uplifting to me personally as well as the work I do	2/4/2014 9:20 PM
36	The content was both relative and concise to assisting in helping principals become more effective.	2/4/2014 3:49 PM
37	subject areas aligned with the work in our school.	2/4/2014 3:47 PM
38	Great balance of National and School Level speakers. Loved getting the books.	2/4/2014 3:32 PM
39	In particular the key note speakers were fabulous!	2/4/2014 3:29 PM
40	Excellent!	2/4/2014 3:22 PM
41	All of the messages were about the same.	2/4/2014 2:45 PM
42	We would have liked to see more sessions for SAMs who are not principals and/or SAM specific breakouts.	2/4/2014 2:03 PM
43	Additional breakout sessions focused on implementation practices please	2/4/2014 1:59 PM
44	It was easy to see the connection throughout each presentation	2/4/2014 1:51 PM
45	Wish Everybody Could Have Heard This Material	2/4/2014 1:50 PM
46	Loved the content. The overall theme of how to communicate with others was quite prevalent. I learned a lot.	2/4/2014 1:48 PM
47	I would have liked more days to see all sessions.	2/4/2014 1:44 PM
48	Great brief description of the speaker and notes about accomplishments and subject.	2/4/2014 1:41 PM
49	Right on target	2/4/2014 1:41 PM
50	INFORMATIVE	2/4/2014 1:38 PM
51	I always walk away with something for work and home life.	2/4/2014 1:37 PM
52	I took away several items, some that I am already utilizing.	2/4/2014 1:36 PM
53	Teacher effectiveness	2/4/2014 1:34 PM
#	Comments for "Presenters:"	Date
1	All workshops good. Hall from Spokane (he was a principal in Las Vegas) was EXCELLENT. Generational workshop from professor was not geared to the right audience.	2/12/2014 6:16 PM
2	It was a great decision to bring Willow and Paul back. Their energy and excitement was very timely. All the sessions that I attended were helpful. I wanted to attend a break out session for Fierce Conversations, however, it was cancelled.	2/12/2014 10:24 AM
3	Because you could not always get to the sessions you wanted	2/12/2014 9:03 AM
4	Very knowledgeable published and willing to assist beyond the session.	2/12/2014 8:27 AM
5	All	2/12/2014 8:07 AM
6	Each one was informative and engaging.	2/11/2014 11:38 AM
7	Top 20 was a repeat keynote from last year's conference...	2/9/2014 9:46 PM
8	enjoyed the lunch key note speakers	2/9/2014 1:46 PM
9	Please consider selecting a more diverse set of presenters at the next conference (age, gender, and race).	2/9/2014 1:30 PM
10	High quality with such a positive message. It is so incredibly refreshing to hear the positives!	2/7/2014 5:42 PM
11	Great speakers, entertaining and informative at the same time!	2/7/2014 12:04 PM
12	Pete Hall, was not what I expected and his content in my opinion was a little remedial. Energy bus was a nice summary of the book but lacked energy coincidentally.	2/7/2014 11:16 AM

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13	Keynotes speakers - 10 stars. Breakout sessions (Fierce SAMS, What? So What? Now What?) Needed enriched content and presentation	2/7/2014 7:01 AM
14	The speakers are so uplifting, perfect for this time of year when I start to question why I do this work.	2/6/2014 10:59 PM
15	Amazing!	2/6/2014 9:09 PM
16	Every presenter was engaging and informative.	2/6/2014 5:17 PM
17	the keynote speakers were first rate	2/6/2014 2:39 PM
18	All the presenters did a fabulous job. I really enjoyed Will Bowen and Paul & Willow. Great topics and very dynamic speakers.	2/6/2014 1:06 PM
19	Small group sessions were top-notch. I thought Susan's session lacked substance. I understand the need to not duplicate the small group session but surely she had something to say that wasn't a recap of her career.	2/6/2014 1:03 PM
20	I took so much information from the presenters back to my school. I found that they touched on exactly what we needed.	2/6/2014 12:27 PM
21	All presenters were fabulous!!! Their content was current and connected to the SAM Project, but also appropriate for any instructional leader.	2/6/2014 11:57 AM
22	Top shelf! Appreciated every word of every presenter I heard.	2/6/2014 11:53 AM
23	I would greatly appreciate it if some of the break out sessions would be geared for us SAM's secretaries. Thank you for asking :)	2/6/2014 11:51 AM
24	Will bowen	2/6/2014 11:13 AM
25	Keynotes were mostly great. Presenters were good	2/6/2014 11:02 AM
26	Substitute opening speaker was weak but it was understandable in a pinch	2/6/2014 10:58 AM
27	The speakers were dynamic. Everyone was energetic and knowledgeable in their field.	2/6/2014 10:57 AM
28	Loved the way humor was used to keep me engaged.	2/6/2014 10:53 AM
29	All of the Key Notes were fantastic and LaVonna Roth's session were magical! Pete Hall was a bit disappointing.	2/6/2014 10:52 AM
30	Best ever!	2/6/2014 10:50 AM
31	The majority of the presentors were very good quality specially the keynote speakers	2/6/2014 10:47 AM
32	Top Notch- It's wonderful to hear from the author's I read	2/6/2014 10:46 AM
33	Great-	2/6/2014 10:45 AM
34	The best at any SAM conference- I have been to the last 5	2/6/2014 9:03 AM
35	Were wonderful! So inspiring!!	2/5/2014 6:43 PM
36	Willow & Paul being two of my favorite presenters!!	2/5/2014 3:46 PM
37	Will Bowen was dynamic.	2/5/2014 3:34 PM
38	Very good speakers, engaging	2/5/2014 12:48 PM
39	Awesome. Loved the keynote speakers. Breakout session speakers provided valuable tools and information to improve my role as an instructional leader.	2/5/2014 12:28 PM
40	Maybe I have been in a bubble but I have never heard of most of the presenters, however they were the best presenters I have never heard of. I wish I could get several of them to my school/district. I have already shared some information about Mr. Rutherford and Willow Sweeney to our district office responsible for parish staff development.	2/5/2014 12:20 PM
41	Loved keynote presenters, but Friday morning key note was least helpful.	2/5/2014 11:06 AM
42	Fantastic-really well prepared.	2/5/2014 10:50 AM
43	There were not enough women or people of color presenting.	2/5/2014 10:20 AM
44	Quality helped to energize and uplift	2/5/2014 7:58 AM

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45	Andy Hargreaves' keynote presentation was fantastic, and his small group breakout session was such a thrill to be part of! Susan Scott's presentation left me wishing she had focused more on the nuts and bolts of fierce conversations and what they look like in practice. Some interactivity would have helped her as well.	2/4/2014 11:13 PM
46	Very personable presenters.	2/4/2014 10:22 PM
47	Inspiring, Captivating delivery, Relevant topics	2/4/2014 9:20 PM
48	Top 20 were great as was Andy Hargreaves!	2/4/2014 7:14 PM
49	Only one was not excellent.	2/4/2014 4:33 PM
50	I chose well and the keynote speakers were good.	2/4/2014 4:26 PM
51	The key note speakers were wonderful! Each had something to say that was profound, interesting and helpful!	2/4/2014 3:49 PM
52	Top notched	2/4/2014 3:47 PM
53	Every one was really great.	2/4/2014 3:38 PM
54	Well prepared. Useful information. Nice to have presentations from current SAM Principals. Great selection, Thanks Mark	2/4/2014 3:32 PM
55	Breakout sessions were good - I like the intimate groups.	2/4/2014 3:29 PM
56	All were exceptional!	2/4/2014 3:22 PM
57	The Fierce conversations keynote was drawn out and redundant—but I understand it was last minute	2/4/2014 3:17 PM
58	Very engaging keynote speakers; only one presenter was of poorer quality	2/4/2014 2:45 PM
59	This varies wildly. Andy Hargreaves was a home run. Willow & Co. are beginning to wane—same message, different year.	2/4/2014 2:19 PM
60	Andy Hargreaves was incredible. Many of the other presenters read PowerPoints or presented ideas that did not seem particularly ground-breaking.	2/4/2014 1:58 PM
61	Each one better than the last - Loved Kim Marshall, LaVonna, and Willow	2/4/2014 1:51 PM
62	Absolutely the Best!	2/4/2014 1:50 PM
63	I thought they were good. One of the presenters during the pre-conference day was not very engaging, but other than that, they were very good.	2/4/2014 1:48 PM
64	I thought they were all good. Susan ran a bit long-but she was kind of winging it.	2/4/2014 1:44 PM
65	Entertaining and welcoming presenters!	2/4/2014 1:41 PM
66	Each presenter I attended made the topic interesting and useful	2/4/2014 1:41 PM
67	I especially enjoyed Willow and Paul, and Will	2/4/2014 1:40 PM
68	VERY PROFESSIONAL	2/4/2014 1:38 PM
69	General sessions were a 5. A couple of the breakouts were less than a 5	2/4/2014 1:38 PM
70	Loved the Culture, Capacity, and Communication breakout and the keynote with Will!!!!	2/4/2014 1:37 PM
71	ALL OF THE MAIN SESSION SPEAKERS WERE FABULOUS!!	2/4/2014 1:36 PM
72	Kim Marshall	2/4/2014 1:34 PM
73	I enjoyed the large group speakers the break out session I went to I felt the speakers were a little weak I did not leave learning that much.	2/4/2014 1:33 PM
74	very relevant	2/4/2014 1:31 PM
#	Comments for "Meeting Space:"	Date
1	Rooms were cold. However the space was accomendating.	2/13/2014 10:35 AM
2	Stellar!	2/12/2014 6:16 PM
3	Best	2/12/2014 11:04 AM

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4	excellent Choice conducive for learning spacious and accommodating	2/12/2014 8:27 AM
5	Spaces were comfortable and presenters were easily visible	2/11/2014 11:38 AM
6	very very cold in main ballroom. But it was beautiful!	2/10/2014 5:53 PM
7	The Hotel was wonderful!!	2/10/2014 12:31 AM
8	I don't think I have words to describe how beautiful and amazing! The staff was just fabulous too.	2/7/2014 5:42 PM
9	Beautiful	2/7/2014 12:04 PM
10	Incredible.	2/7/2014 7:01 AM
11	Excellent	2/7/2014 12:51 AM
12	Absolutely beautiful, the service was wonderful and the food was fantastic.	2/6/2014 10:59 PM
13	Excellent!	2/6/2014 5:17 PM
14	WOW!!!!!!	2/6/2014 3:04 PM
15	I especially enjoyed the spaces with views :)!!	2/6/2014 11:57 AM
16	Very appropriate for the work being done.	2/6/2014 11:53 AM
17	How can it get any better?	2/6/2014 11:36 AM
18	Ballroom	2/6/2014 11:13 AM
19	Coronado was wonderful but it really isn't set up for breakouts. If they had bigger rooms, you might not have the mad rush of people trying to get run for tickets	2/6/2014 11:01 AM
20	Lovely	2/6/2014 10:53 AM
21	Terrific	2/6/2014 10:52 AM
22	Excellent!	2/6/2014 10:47 AM
23	facilities- perfect- need to find a better way to assign participants to sessions- pre- select sessions?	2/6/2014 10:45 AM
24	#1	2/6/2014 9:03 AM
25	Beyond description and expectations.	2/5/2014 10:34 PM
26	Some break-out rooms were too small for the crowd, but others were fine. The meal and keynote rooms were excellent.	2/5/2014 7:34 PM
27	Was awesome! Such a beautiful facility that made the entire event incredible.	2/5/2014 6:43 PM
28	The staff was excellent, very customer service oriented. And, who doesn't want to stay at the Del?	2/5/2014 1:28 PM
29	Very nice, views were sometimes distracting	2/5/2014 12:48 PM
30	Perfect. The different venues to receive information were very appropriate.	2/5/2014 12:28 PM
31	I thought all the meeting spaces were appropriate for each meeting I attended.	2/5/2014 12:20 PM
32	Good meeting space: limited number of restrooms	2/5/2014 11:58 AM
33	Spacious and beautiful.	2/5/2014 10:50 AM
34	As always, awesome	2/5/2014 7:58 AM
35	The spaces were amazing.	2/4/2014 10:22 PM
36	The small breakout session process could be a little better. Maybe pre registration as a few speakers maybe needed a larger room.	2/4/2014 9:34 PM
37	Are you serious? The BEST!!!	2/4/2014 9:20 PM
38	With an ocean view!	2/4/2014 7:14 PM
39	Ballroom was FREEZING cold and some people left to get their down coats.	2/4/2014 4:26 PM
40	Besides being a little chilly in the ballroom, the meeting spaces were wonderful.	2/4/2014 3:49 PM
41	Nice	2/4/2014 3:47 PM

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42	Could have used a bit more room in breakout sessions--Shelly Ameson	2/4/2014 3:38 PM
43	Appropriate size. Close proximity to common areas. Easy transition from large group meetings to breakouts.	2/4/2014 3:32 PM
44	The hotel rooms were very cold - but the space was good!	2/4/2014 3:29 PM
45	Excellent!	2/4/2014 3:22 PM
46	no wifi access in meeting rooms	2/4/2014 1:51 PM
47	Beautiful	2/4/2014 1:51 PM
48	Generally Great!	2/4/2014 1:50 PM
49	Good. Though in a few of the sessions, they ran out of chairs in those California Cabana rooms.	2/4/2014 1:48 PM
50	minus the first breakout, this was not an issue	2/4/2014 1:44 PM
51	Really? A conference that over looks the Pacific Ocean! It cannot get ANY better than that!	2/4/2014 1:41 PM
52	very good but not as good as last year	2/4/2014 1:41 PM
53	APPROPRIATE	2/4/2014 1:38 PM
54	Would like to have the conference in the Spring if possible.	2/4/2014 1:37 PM
55	amazing!!!!	2/4/2014 1:31 PM
#	Comments for "Hotel Room:"	Date
1	Stellar	2/12/2014 6:16 PM
2	Lovely	2/12/2014 11:04 AM
3	I had a wonderful experience. I especially enjoyed spending time in a historical hotel along the beach.	2/12/2014 10:24 AM
4	comfortable	2/12/2014 8:27 AM
5	Room was very comfortable	2/11/2014 11:38 AM
6	Over the top!!!	2/7/2014 7:26 PM
7	I felt down right pampered! Thank you, it was a delight and a luxury! I feel so blessed.	2/7/2014 5:42 PM
8	Wonderful view, very accomadating...	2/7/2014 12:04 PM
9	Incredible ocean view. Thank you!!!	2/7/2014 7:01 AM
10	Fabulous	2/7/2014 12:51 AM
11	I did not know that the bathroom lights were on a snesor. The lights went off and on a few times the first night and I thought it was the ghost. OOOOOO! I figured out that the lights were on a sensor the next morning!	2/6/2014 10:59 PM
12	Superior!	2/6/2014 5:17 PM
13	WOW!! WOW!!!	2/6/2014 3:04 PM
14	very spacious not an ocean view but not complaining as I do not want to switch my bracelet!!!	2/6/2014 2:39 PM
15	The Hotel was beautiful and rooms were very nicely done. I stayed in the newer building and would love to have seen the vintage rooms.	2/6/2014 1:58 PM
16	Absolutely awesome especially with the room I had overlooking the beach.	2/6/2014 12:27 PM
17	The Hotel Del Coronado speaks for itself. Magnificent! Even the ghosts were hospitably uncreepy. I was in the old part of the main building and found out about the ghosts upstairs. They didn't visit me. LOL!	2/6/2014 11:53 AM
18	Fantastic!	2/6/2014 11:36 AM
19	This venue for the meeting place, hotel room and food & beverage was awesome!! I hope we go back to The Del for a future conference!!!	2/6/2014 11:30 AM
20	Room had a couple cockroaches.	2/6/2014 11:02 AM

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21	I felt very spoiled. Thank you.	2/6/2014 10:53 AM
22	Simply breath-taking	2/6/2014 10:52 AM
23	Excellent!	2/6/2014 10:47 AM
24	excellent - service was 5 star	2/6/2014 10:45 AM
25	The best !	2/6/2014 9:03 AM
26	Loved my "Victorian" room. It was classy without being ostentatious - I felt right at home.	2/5/2014 7:34 PM
27	So comfortable!	2/5/2014 6:43 PM
28	Great view. Quaint.	2/5/2014 1:28 PM
29	2nd floor parking lot view	2/5/2014 12:48 PM
30	Fabulous! Hotel staff were very polite and accommodating.	2/5/2014 12:28 PM
31	I stayed in the Ocean Towers and truly rested/viewed like a king. The Hotel Staff was always nice/helpful/available.	2/5/2014 12:20 PM
32	I didn't want to leave!	2/5/2014 12:15 PM
33	Wonderful--very comfortable.	2/5/2014 10:50 AM
34	The room was so close to the ocean with a view and very comfortable.	2/4/2014 10:22 PM
35	What a privilege to be in such an amazing place!	2/4/2014 7:14 PM
36	Hotel is awesome, but I got stuck in a pretty crappy room with zero view (view was literally a walled roof) and hallways was really loud	2/4/2014 7:01 PM
37	Building 6	2/4/2014 4:09 PM
38	The room was clean and nice.	2/4/2014 3:49 PM
39	eloquent	2/4/2014 3:47 PM
40	Luxurious	2/4/2014 3:32 PM
41	Nice!	2/4/2014 3:29 PM
42	LOVED IT!	2/4/2014 3:22 PM
43	Excellent	2/4/2014 3:07 PM
44	Beautiful	2/4/2014 2:45 PM
45	Clean and Comfortable	2/4/2014 1:51 PM
46	Absolutely Wonderful!	2/4/2014 1:50 PM
47	Beautiful.	2/4/2014 1:48 PM
48	i call that room again.	2/4/2014 1:44 PM
49	Very clean room and friendly staff!	2/4/2014 1:41 PM
50	Nice but to far away from meeting rooms	2/4/2014 1:41 PM
51	LUXURY	2/4/2014 1:38 PM
52	not the cleanest.....also, hotel staff not very responsive.	2/4/2014 1:37 PM
53	Enjoyed the history of the hotel.	2/4/2014 1:37 PM
54	Excellent	2/4/2014 1:36 PM
55	Enjoyed waking up to the sound of the ocean.	2/4/2014 1:36 PM
#	Comments for "Food and Beverage:"	Date
1	Superb. Excellent quality and variety	2/12/2014 6:16 PM
2	Exquisite	2/12/2014 11:04 AM
3	wonderful experience	2/12/2014 8:27 AM

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4	The food was also excellent and varied.	2/11/2014 11:38 AM
5	Again, just the highest quality and delicious. (I am still going through withdrawals, it was so damn good!)	2/7/2014 5:42 PM
6	I am sure the food was great for others, I am just picky!!	2/7/2014 12:04 PM
7	You know the answer to this!! Delicious!	2/7/2014 7:01 AM
8	The food was incredible. I loved the number of choices we had.	2/7/2014 12:51 AM
9	Fantastic!	2/6/2014 10:59 PM
10	Superb!	2/6/2014 5:17 PM
11	The best!!!!!!	2/6/2014 3:04 PM
12	The food was absolutely delicious!!!!	2/6/2014 1:58 PM
13	All the food and snacks were great. The presentation of food and the serving staff also did an excellent job.	2/6/2014 1:06 PM
14	It is always great but having less would be ok too.	2/6/2014 1:03 PM
15	Being that the event has a group of individuals from all areas of the US, it would add a different flavor if the foods were also.	2/6/2014 12:27 PM
16	I must've gained at least 10 pounds. I have not gotten on the scale yet...probably won't!	2/6/2014 11:53 AM
17	Excellent!!	2/6/2014 11:02 AM
18	I guess I didn't realize that guests could join so when Mark announced that we should ask, and I did and was told that I should have signed up earlier, I was offended so better communication on that part. Don't tell us to ask if there are to spots available. I ate out the last 2 nights to be with my friend but the food is always excellent. Snacks were hard to find but I think it was just because of Coronado.	2/6/2014 11:01 AM
19	5 Star cuisine, very great	2/6/2014 10:53 AM
20	Perfect blends and varieties	2/6/2014 10:52 AM
21	Gained 5 pounds:)	2/6/2014 10:50 AM
22	Rare beef steak on the last night. It wasn't optional. I only ate the vegetables	2/6/2014 10:47 AM
23	Outstanding!	2/6/2014 10:47 AM
24	SPOILED- the food was wonderful and plentiful	2/6/2014 10:46 AM
25	the best food of any conference I ever attended and I've been to a lot.	2/6/2014 10:45 AM
26	I gained 2 pounds!!! lol	2/6/2014 10:40 AM
27	Gourmet and creative culinary art.	2/5/2014 10:34 PM
28	Overall quality was excellent. Would have appreciated some more heart-healthy breakfast options (hot alternatives to eggs, sausage & bacon). For Saturday night's dinner, both the tuna & the roast beef were VERY rare - it would have been nice to have an option for those who prefer their food well done.	2/5/2014 7:34 PM
29	Perfect for us foodies!	2/5/2014 6:43 PM
30	First class all the way.	2/5/2014 3:46 PM
31	Good	2/5/2014 12:48 PM
32	Exquisite!	2/5/2014 12:28 PM
33	I ate like a King. Once again the hotel staff and the SAM staff out done themselves. Thanks!!!	2/5/2014 12:20 PM
34	Outstanding	2/5/2014 11:58 AM
35	Unbelievable	2/5/2014 10:50 AM
36	The food was excellent! I have never been to an event that they had the food labelled gluten free. That was so easy for me to enjoy the food.	2/5/2014 10:16 AM

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37	The waitstaff was incredibly accommodating and the food was delicious.	2/5/2014 8:52 AM
38	My only disappointment is in the fact that there is even an option to rate this lower than THE BEST!!!	2/4/2014 11:13 PM
39	I am a vegetarian. California produce is top notch. So delicious.	2/4/2014 10:22 PM
40	Superb!	2/4/2014 9:20 PM
41	Best I've ever had!	2/4/2014 7:14 PM
42	Wonderful!!!	2/4/2014 4:26 PM
43	There were so many wonderful food choices, I had a hard time choosing the ones I wanted to eat most.	2/4/2014 3:49 PM
44	Best of any I've seen at conferences	2/4/2014 3:47 PM
45	Food was amazing the entire weekend!	2/4/2014 3:38 PM
46	Scrumptious!!! Thanks Carol--your selections were divine.	2/4/2014 3:32 PM
47	Fabulous!	2/4/2014 3:29 PM
48	I gained ten pounds...This in itself rates the food and beverages :)	2/4/2014 3:22 PM
49	Delicious	2/4/2014 2:45 PM
50	The food was incredible!	2/4/2014 2:13 PM
51	Keeping Weight Watchers in business :)	2/4/2014 1:51 PM
52	See Comments Below	2/4/2014 1:50 PM
53	Best ever.	2/4/2014 1:48 PM
54	Lunch was a bit dissapointing on Friday. Then , later, I was informed that there were fifferent food items at different tables. MAybe just a heads up would help.	2/4/2014 1:44 PM
55	AMAZING food and drinks! I have never felt more like a queen in my life!	2/4/2014 1:41 PM
56	a little to gourmet (e) fro me. I would prefer some more simple options	2/4/2014 1:41 PM
57	DELICIOUS	2/4/2014 1:38 PM
58	Delicious food!	2/4/2014 1:37 PM
59	ABSOLUTELY DELICIOUS!!!	2/4/2014 1:36 PM
60	Wonderful!	2/4/2014 1:36 PM
61	delicious!	2/4/2014 1:31 PM
#	Comments for "Entertainment:"	Date
1	Incredible!	2/12/2014 6:16 PM
2	The band on Friday night was "off da hook"...what an energetic and fun evening!!!	2/12/2014 11:10 AM
3	Fun	2/12/2014 11:04 AM
4	top notch	2/12/2014 8:27 AM
5	Friday Night - Los Angeles ??	2/11/2014 12:15 PM
6	I thoroughly enjoyed each venue and had a great time.	2/11/2014 11:38 AM
7	Loved Friday night band!!!!!!	2/10/2014 5:53 PM
8	Friday night's entertainment was the best. The band was great! Everyone enjoyed all the performers all 3 nights	2/10/2014 12:31 AM
9	Night 1 & 3 were OK...Night 2 was off the chain :-)	2/9/2014 9:46 PM
10	Second night was the best.	2/7/2014 7:26 PM
11	I did not expect to enjoy that element as much, but again just fantastic! And everyone danced!	2/7/2014 5:42 PM

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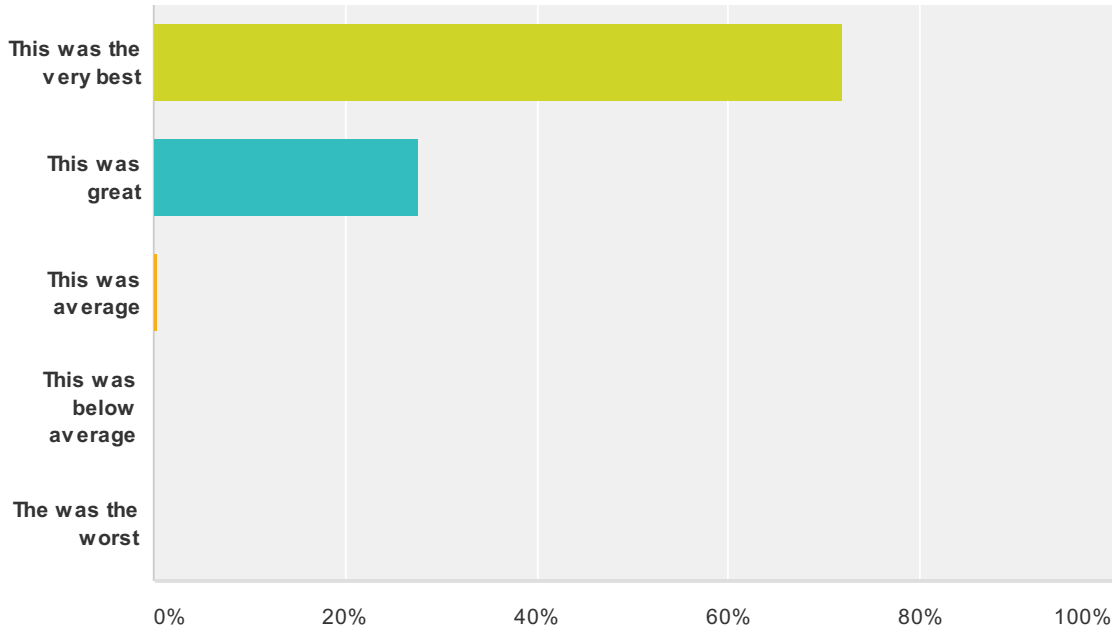
12	Would like to see R & B	2/7/2014 1:28 PM
13	Would like to see R & B	2/7/2014 1:28 PM
14	Would like to see R & B	2/7/2014 1:28 PM
15	The band on Friday night was so much fun, I liked the others as well but friday night was fun, fun, fun!!!	2/7/2014 12:04 PM
16	Excellent!!!	2/7/2014 7:01 AM
17	The Saturday band was so much fun.	2/7/2014 12:51 AM
18	Entertaining!	2/6/2014 10:59 PM
19	I had the best time at each event. Spectacular! Thank you for the attention to all details!	2/6/2014 5:17 PM
20	The last night was a little disappointing but FRIDAY night was GREAT! Maybe a DJ one night would mix all types of music to pull all ages and interest on the dance floor.	2/6/2014 2:56 PM
21	I wish the bands would play after the dinner not during the meal.	2/6/2014 2:28 PM
22	Truely Enjoyed the Band on Friday night.	2/6/2014 1:58 PM
23	We enjoyed the LA All Stars, they were fun and got us moving.	2/6/2014 1:06 PM
24	I would like to see less entertainment so we could spend some time sightseeing. It would save money, as well.	2/6/2014 1:03 PM
25	The last night of the entertainment should be on the same level of excitement as the prior nights entertainment.	2/6/2014 12:27 PM
26	Loved the energy!!!!	2/6/2014 11:57 AM
27	Lots of fun.	2/6/2014 11:53 AM
28	Loved Friday's band and the dancing it brought to the group!!	2/6/2014 11:30 AM
29	Excellent!!	2/6/2014 11:02 AM
30	I didn't participate in this so I can't respond.	2/6/2014 11:01 AM
31	The SAM Conference was an awesome experience. I look forward to participating in next year's conference.	2/6/2014 10:57 AM
32	Loved the surf kings.	2/6/2014 10:53 AM
33	Off the charts amazing!!!!!!	2/6/2014 10:52 AM
34	The LA All Stars need to be the SAM Band!	2/6/2014 10:50 AM
35	Overall very good!	2/6/2014 10:47 AM
36	Pure Fun- A great way to relax after stretching your brain all day	2/6/2014 10:46 AM
37	Great again!	2/6/2014 10:45 AM
38	Best time I have had in a long time. Thank you for making me feel appreciated.	2/6/2014 10:44 AM
39	Loved the band on Friday night	2/6/2014 10:40 AM
40	Music in grand ballroom was obtrusively loud.	2/5/2014 10:34 PM
41	Overall very good, but Friday night's band was just too loud. I had to shout to be heard even by those next to me at my table, so conversation was all but impossible. I left shortly after I finished eating because the volume was (literally) hurting my ears. This was a shame, because otherwise I was enjoying the performance.	2/5/2014 7:34 PM
42	The LA All Stars were my favorite but all of the entertainment was enjoyed!	2/5/2014 6:43 PM
43	Especially the LA Allstars!	2/5/2014 3:46 PM
44	LA AllStars were great. Thursday night's entertainment was not good.	2/5/2014 3:34 PM
45	Friday was amazing. I left early Thursday and Saturday -- very tired!	2/5/2014 1:28 PM
46	Good	2/5/2014 12:48 PM

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47	Great fun,	2/5/2014 12:28 PM
48	Awesome!!! Live music is always a plus for me.	2/5/2014 12:20 PM
49	Outstanding-good cross mix	2/5/2014 11:58 AM
50	Friday and Saturday the entertainment was fantastic.!!! I was not there on Thursday.	2/5/2014 10:50 AM
51	LA All Stars were fantastic!	2/5/2014 8:59 AM
52	I loved the band on Friday night! The beach set-up was great!	2/5/2014 8:52 AM
53	Although I rated this conference the best, live entertainment isn't necessary every night. A couple of suggestions could be to have a DJ or even a free night to allow for those attending to go out and explore the sights and sounds of the host city.	2/4/2014 10:30 PM
54	Thursday, we sat in other room so couldn't hear well. Friday's band was one of the best ever. Sat. was fun, too.	2/4/2014 10:22 PM
55	Would like to hear some music from the 70's R & B	2/4/2014 8:40 PM
56	Thanks. :)	2/4/2014 7:14 PM
57	Top Notch! Unbelievable! What fabulous bands! Friday night was the best. I danced my butt off!	2/4/2014 4:45 PM
58	Friday night was the best ever!!!!	2/4/2014 4:40 PM
59	Wonderful!	2/4/2014 4:26 PM
60	Friday's entertainment was awesome!!!!	2/4/2014 4:18 PM
61	The L.A. Kings were absolutely amazing! Who would have thought they would be able to get nearly EVERYONE on the dance floor and sing that phenomenally!	2/4/2014 3:49 PM
62	Awesome	2/4/2014 3:47 PM
63	Fabulous!!!! Mark you have great taste.	2/4/2014 3:32 PM
64	Fabulous too! :)	2/4/2014 3:29 PM
65	Especially loved LA SUPERSTARS!!!! Excellent band!	2/4/2014 3:22 PM
66	So fun!	2/4/2014 2:45 PM
67	I loved Saturday!	2/4/2014 2:22 PM
68	I loved Saturday night!	2/4/2014 2:20 PM
69	Again, mixed. 1st and 3rd night (beach) were pretty poor. 2nd night band was fantastic. Just watch the folks--dancing is good.	2/4/2014 2:19 PM
70	The music was a bit too loud Thursday and Friday nights - it did not allow for any conversation - but the dancing was wonderful. The Rat Pack and Marilyn were great!	2/4/2014 2:13 PM
71	Friday night was amazing. The Saturday night show was classy, but not particularly exciting.	2/4/2014 1:58 PM
72	The second band was fabulous!	2/4/2014 1:51 PM
73	Very Lavish! Very Expensive! Obviously Exclusive!	2/4/2014 1:50 PM
74	Amazing. The LA All Stars were unreal!	2/4/2014 1:48 PM
75	Friday fun--Beach was great but felt i think the beach was too big for band.	2/4/2014 1:44 PM
76	The second night the music was not as good as the first night.	2/4/2014 1:43 PM
77	Excellent band (LA group) and I really enjoyed Marilyn Monroe and the Rat Pack! UNFORGETTABLE!	2/4/2014 1:41 PM
78	Thursday OK, Friday Excellent, Saturday not a good as I expected them to be.	2/4/2014 1:41 PM
79	ONE OF THE BEST-ALL STARS	2/4/2014 1:38 PM
80	Loved the LA Allstars!!!!	2/4/2014 1:37 PM
81	I think a game night or non betting casino night would be fun.	2/4/2014 1:33 PM

Q2 Select one: Compared to other conferences you've attended:

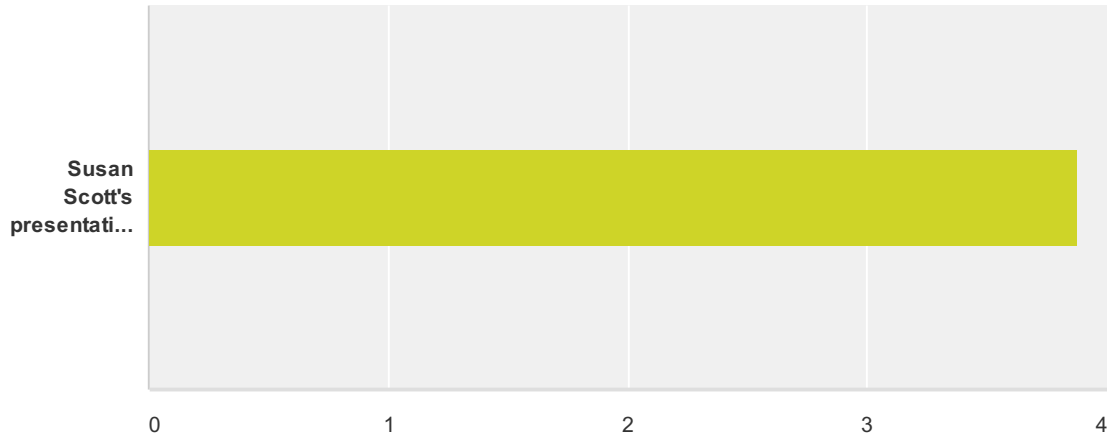
Answered: 406 Skipped: 0



Answer Choices	Responses	Count
This was the very best	71.92%	292
This was great	27.59%	112
This was average	0.49%	2
This was below average	0%	0
The was the worst	0%	0
Total		406

**Q3 Friday Morning Keynote Session:
Susan Scott, Fierce Inc. Please rate this
session on a 1 to 5 scale with 1 being poor
and 5 the very best.**

Answered: 382 Skipped: 24



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
Susan Scott's presentation was:	1.31% 5	5.24% 20	24.61% 94	42.15% 161	26.70% 102	382	3.88

#	Comments:	Date
1	I missed the keynote session because my flight was cancelled, but I heard it was wonderful.	2/16/2014 6:56 PM
2	I did not really pull anything informative out of her presentation. I realize it was last minute, but felt it could have been more motivational.	2/14/2014 11:35 AM
3	Too much background information and not enough content. If you have taken the Fierce training and read the book then it was a bit disappointing.	2/13/2014 10:35 PM
4	Very good considering it was last minute for her.	2/13/2014 6:22 PM
5	Excellent story. Subtle inspiration- loved her workshop too!	2/12/2014 6:17 PM
6	Did not get to hear this, but everyone said it was good	2/12/2014 3:00 PM
7	I wanted to know more about fierce conversations (e.g., how to have one, role play, model, give scenarios and strategies). In my opinion, she spent too much time sharing her own path to success rather than giving tools for our own development.	2/12/2014 11:24 AM
8	I am excited to read her book.	2/12/2014 9:26 AM
9	Very interesting person. I would have liked to hear more of her content.	2/12/2014 8:06 AM
10	I understand this was last minute, but overall ok	2/12/2014 8:06 AM
11	I attended the Fierce Conversations training on Thursday and thought it was excellent. I was thrilled to hear Susan Scott present her story and I am looking forward to reading her book.	2/11/2014 10:41 PM
12	Incredibly captivating! So very motivational!!	2/11/2014 8:36 PM
13	I thoroughly enjoyed her presentation and did a follow up breakout session. I felt the keynote was more of a history and needed a little more information about the actual use of the Fierce Conversation.	2/11/2014 11:40 AM
14	good for a last minute addition, would have liked more content on the fierce conversations and examples, but overall good	2/11/2014 7:22 AM

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15	She was amazing. She held my attention the entire time.	2/10/2014 5:54 PM
16	I truly enjoyed her life experiences	2/10/2014 2:02 PM
17	Would have liked Susan to go more into what Fierce Conversations as opposed to entire time devoted to her story. Understand that she was subbing for another speaker and not prepared to present for that length of time.	2/9/2014 6:10 PM
18	I want to know more about how to do this; her talk was heavy on build up and lead up to the big idea.	2/9/2014 1:47 PM
19	She did a great job for a last minute replacement	2/8/2014 2:13 PM
20	Hard to follow her topic/point other than telling personal stories.	2/8/2014 8:12 AM
21	I wished she had gotten into the meet of fierce conversations faster rather than talked so much about her personal story, but understand she was a last minute stand in.	2/8/2014 12:03 AM
22	Interesting but I would have preferred more about actual fierce conversations and less of her personal journey.	2/7/2014 8:23 PM
23	Her story was very interesting but I would have liked to know mor about her content.	2/7/2014 7:28 PM
24	She did an excellent job on short notice.	2/7/2014 5:43 PM
25	did not really enjoy her.	2/7/2014 2:37 PM
26	I was able to grasp the concept but content was hard to follow. Rather boring in delivery.	2/7/2014 2:26 PM
27	She was ok, content was good, but she was a little dry	2/7/2014 12:05 PM
28	Good general takeaways but not rocket science and no new specific tools to use	2/7/2014 10:07 AM
29	Her words are still with me. I am reading her book, and am brining it to my entire staff. I appreciate her candor and am already feeling more fierce - just from one presentation! Thank you!!!	2/7/2014 7:03 AM
30	I didn't feel that I walked away with something that I could do from this presentation.	2/7/2014 12:53 AM
31	Interesting personal story!	2/6/2014 6:07 PM
32	This was an amazing keynote. Susan did a fantastic job and made me want to go to see Deli Boussavi Bock at later breakout.	2/6/2014 5:26 PM
33	She was very engaging.	2/6/2014 5:18 PM
34	Loved what she had to say, really resonated with me personally	2/6/2014 5:02 PM
35	Absolutely wonderful. Used the information right away.	2/6/2014 4:33 PM
36	I loved hearing HERSTORY!	2/6/2014 3:06 PM
37	I know that she was a replacement speaker but I would have wanted to hear more real life practices instead of stories about her life.	2/6/2014 3:00 PM
38	I would have liked her to go deeper with the content. She talked a lot about the beginning of Fierce.	2/6/2014 2:30 PM
39	Something I can carry through to the people that I work with everyday!	2/6/2014 2:21 PM
40	Susan stepped in and facilitated a thought provoking and humorous presentation. Her work is essential to schools and organizations. Thank you for having her at the last minute to be a keynote - she was wonderful!!!	2/6/2014 1:18 PM
41	No substance.	2/6/2014 1:05 PM
42	I've heard her speak before and I know this was last minute but it was kinda drawn out.	2/6/2014 12:52 PM
43	It was nice of her to fill in at the last minute but seemed a bit disorganized.	2/6/2014 12:39 PM
44	Susan is a very down to earth speaker. I am on her page with the importance of conversations to create relationships. I see how the SAM protocols help guide the conversations and establish satisfying relationships among our school families.	2/6/2014 12:00 PM
45	It was hard to follow the flow of the message.	2/6/2014 11:59 AM

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46	You can clearly tell that she wasn't prepared, due to the late notice of covering for another speaker which was ill.	2/6/2014 11:18 AM
47	Would have learned more with some specific examples and or simulations of fierce conversations	2/6/2014 11:14 AM
48	I look forward to receiving a copy of her book.	2/6/2014 11:11 AM
49	I am aware that she spoke in the absence of the scheduled speaker who was ill, and with that she did her best.	2/6/2014 11:07 AM
50	I believe her experiences motivated me more than anything. Her off the cuff presentation was pretty good, but I got restless towards the end. I was not interested in attending her workshop.	2/6/2014 11:06 AM
51	I know she was pulled in at the last minute for Jeff. Would have liked to have heard more about the Fierce Conversation book.	2/6/2014 11:03 AM
52	She did a good job for the filling in at the last minute. I hope the other speaker will be invited back so that we can hear his message.	2/6/2014 11:02 AM
53	Susan did a great job with such late notice. I came out of the presentation with energy.	2/6/2014 10:59 AM
54	Susan did a really good job of stepping in at the last minute for Jon Gordon.	2/6/2014 10:53 AM
55	She is very transparent about her own challenges and adversities that it made it very easy to identify with her. She was engaging and entertaining....very personable.	2/6/2014 10:51 AM
56	excellent!	2/6/2014 10:46 AM
57	A great job filling in on the spur of the moment. Very inspirational and informative.	2/6/2014 10:45 AM
58	I've heard her do better, but as a last-minute substitute keynoter, she was remarkable. I sometimes feel that fierce conversations seem very formulaic and I have some trouble taking relationship advice from someone twice divorced, but I still think there's a lot of good in what she has to say.	2/5/2014 7:44 PM
59	It started great, but the main point was lost somewhere toward the end.	2/5/2014 6:45 PM
60	Was a great review of my pre-conference session!	2/5/2014 6:45 PM
61	Susan Scott was outstanding. I truly enjoyed her talk.	2/5/2014 6:13 PM
62	I did not arrive in time to be at this session.	2/5/2014 5:02 PM
63	It was very inspiring. It would have been nice to have her present for the Fierce Conversations Pre-Conference session	2/5/2014 4:24 PM
64	I love the way she stepped up and helped out!	2/5/2014 1:36 PM
65	I had read her book and it was a good review of what I had read and remembered. It did inspire me to reread the book since I had read it a few years ago.	2/5/2014 1:16 PM
66	Exceptional! Loved her stories of success and the need to be direct, but human as well. I am reading her book now and intend to follow with my leadership team.	2/5/2014 1:05 PM
67	Very good, motivating	2/5/2014 12:49 PM
68	I have taken the course. It was great to hear the story behind courageous conversations.	2/5/2014 12:31 PM
69	I thought she did an outstanding job stepping in to do the opening Keynote at the last minute. I think with more time she would have been able to deliver all her points effectively. I did not get a chance to hear her in breakout however she did raise several points that make me want to read her book to learn more about.	2/5/2014 12:29 PM
70	Amazing that she could give such an amazing talk with little notice. Impressive woman.	2/5/2014 12:18 PM
71	Seemed to be mostly her life story.	2/5/2014 11:07 AM
72	Susan Scott was great. You would have never known that she was a "fill in". She is a great speaker.	2/5/2014 10:53 AM
73	For agreeing to do this on such a short notice was impressive - she seemed comfortable with the audience. Too much information that was not pertinent to the point she was trying to make. It seemed like a blend of AA's courage self exploration and Rational Emotive Therapy's thinking causing one's feelings. The personal "sharing" did not reveal the angst she said she felt nor the process toward insight she claims to have obtained.	2/5/2014 10:47 AM
74	It was not a great presentation but I want to give her credit since she put it together last minute.	2/5/2014 10:20 AM

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75	For the short notice she had to do the presentation, she did an excellent job.	2/5/2014 9:53 AM
76	Susan's presentation was informative. She kept my attention.	2/5/2014 9:31 AM
77	I know this was a last minute opportunity for her, so we appreciated her being there when the other presenter got sick.	2/5/2014 9:00 AM
78	I would like a copy of her book! Thanks!	2/5/2014 8:54 AM
79	Susan Scott is a great speaker - very insightful.	2/5/2014 8:38 AM
80	What a substitute. I don't know what would have been learned with original presenter, but Mrs. Scott was a great start to a great conference.	2/5/2014 7:59 AM
81	Kudos to Susan Scott for stepping up to present during our first keynote session!	2/5/2014 7:39 AM
82	She never really got to the "Fierce" part of the conversation. That would have been excellent. I understand she was just filling in, and I appreciate her willingness to do so.	2/5/2014 12:31 AM
83	An abridged version of her life story, more focus on fierce conversations in practice and a little interactivity would have benefitted her presentation.	2/4/2014 11:18 PM
84	Information that I heard before.	2/4/2014 10:43 PM
85	Don't know if it was me but had a tough time following her and staying focused.	2/4/2014 10:30 PM
86	I have heard her at a previous SAM's conf. She has a good message but I am not sure I connect all that she says to the school environment.	2/4/2014 10:24 PM
87	Great message. It was just hard to follow her.	2/4/2014 8:57 PM
88	Good presentation. I have taken the fierce conversation training.	2/4/2014 7:35 PM
89	I can see that she is a compelling woman, but her speech was the least compelling of any I saw.	2/4/2014 7:02 PM
90	Good for the short notice.	2/4/2014 5:50 PM
91	I wish she would have addressed the nitty gritty of fierce conversations, not how she got there.	2/4/2014 4:34 PM
92	Not engaging enough. Perhaps it was because she did not know she would be the keynote speaker.	2/4/2014 4:28 PM
93	Excellent information, great speaker.	2/4/2014 4:27 PM
94	I thought she became unfocused and did not give details to do what she was saying.	2/4/2014 4:25 PM
95	Kept waiting to hear about book or content, never happened. Too much of her life's journey, not really applicable.	2/4/2014 4:22 PM
96	I realize this was a last minute fill in, but the intro went too long.	2/4/2014 3:50 PM
97	For being asked to be a keynote at the very last minute due to unforeseen circumstances, she did a great job.	2/4/2014 3:50 PM
98	Substitute for main guest speaker	2/4/2014 3:48 PM
99	The presentation was thought provoking and very motivational. Definitely one of the best of the entire conference.	2/4/2014 3:46 PM
100	More storytelling than content.	2/4/2014 3:39 PM
101	Bought the book on Amazon before she was done.	2/4/2014 3:35 PM
102	Loved her presentation! Susan was so inspiring and I definitely learned so much from her!	2/4/2014 3:34 PM
103	Hearing her story added a dimension of human element. It made Fierce Conversations much more meaningful to me.	2/4/2014 3:32 PM
104	Some good information.	2/4/2014 3:30 PM
105	Great job!	2/4/2014 3:24 PM
106	I know she was a last minute stand in but even so the keynote was not as good as the others	2/4/2014 3:18 PM
107	It would have been beneficial had she demonstrated an actual "Fierce Conversation". Good presentation; however could have given us more!	2/4/2014 3:12 PM
108	She was amazing. Would love to get a copy of her book- Fierce Conversations.	2/4/2014 3:12 PM

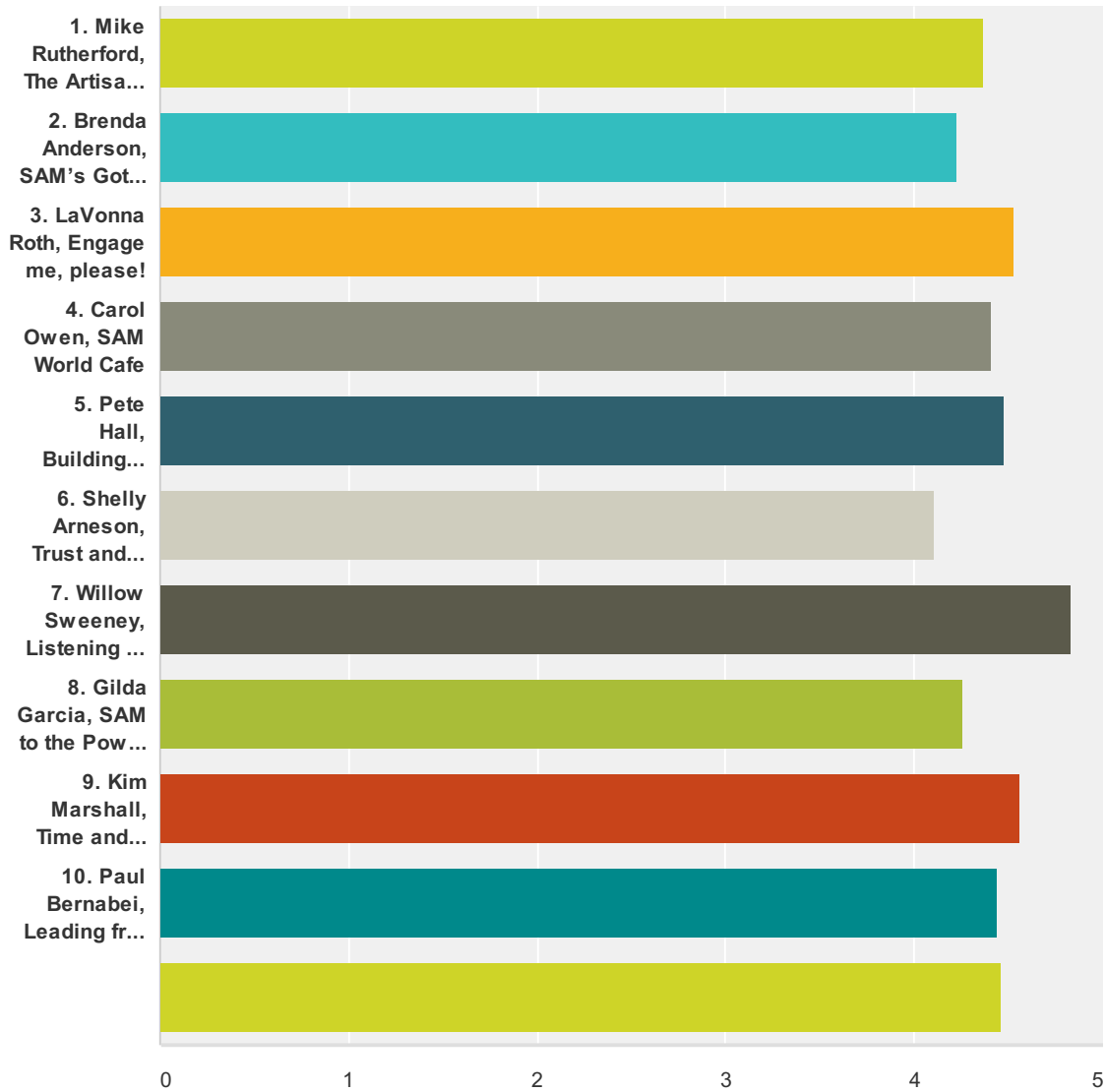
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109	There was a long portion about the history which wasn't needed. We needed to hear about the big rocks of fierce conversations.	2/4/2014 3:06 PM
110	Best session of the conference!!	2/4/2014 3:01 PM
111	I sincerely appreciate the Roundtable opportunity following her keynote presentation.	2/4/2014 2:54 PM
112	I know it was last minute but I am a very visual person and I missed having visuals however I know that was out of her control. I enjoyed her stories.	2/4/2014 2:51 PM
113	Good considering she was a fill in. Never really told her whole story.	2/4/2014 2:33 PM
114	she did great for not knowing she was going to present so fast	2/4/2014 2:22 PM
115	This was probably my least favorite session. I know she had limited time to prepare but there was too much about her and not enough content. She did save it at the end but really getting into what a "fierce conversation" is.	2/4/2014 2:15 PM
116	I had attended the session with Delly during the Pre Conference, therefore, I was very comfortable with the message that Susan gave during the general session.	2/4/2014 2:13 PM
117	Amazing speaker	2/4/2014 2:05 PM
118	I left wanting to learn more. I also had a better understanding of the conversations that principals need to have around the SAM descriptors.	2/4/2014 2:04 PM
119	I had the opportunity to attend Deli's session on Thursday, which was wonderful. Because of this, I felt the Keynote Session was a bit redundant. I did enjoy hearing of Susan's background.	2/4/2014 1:54 PM
120	Unfortunately, I had to miss this to do some work from back home.	2/4/2014 1:52 PM
121	She did a great job. I wish she would've been the one to present in the pre-conference Fierce session on Thursday.	2/4/2014 1:50 PM
122	Her presentation made sense to me because I attend the pre-conference sessions on Fierce Conversations.	2/4/2014 1:48 PM
123	I was unable to attend due to travel arrangements but I am sure it was atleast a 4! I had to mark an answer.	2/4/2014 1:45 PM
124	Great stories and it meant a lot of her to take me on her journey!	2/4/2014 1:43 PM
125	Fierce conversation are some of the most important conversations we can have.	2/4/2014 1:43 PM
126	Gret speaker to open the conference.	2/4/2014 1:41 PM
127	Very good and informative, especially for last minute.	2/4/2014 1:40 PM
128	I was looking forward to seeing Jon. Susan was a nice replacement, she was probably not as prepared as she would have been with notice.	2/4/2014 1:40 PM
129	Did a good job with short notice. Was not a good deal of substance to the talk.	2/4/2014 1:40 PM
130	I didn't take much away from this presentation.	2/4/2014 1:39 PM
131	I know she filled in..... it was too much about her life story.	2/4/2014 1:38 PM
132	Home run. She was positive and intelligent. Loved her.	2/4/2014 1:37 PM
133	SHE DID A WONDERFUL JOB ESPECIALLY ON SUCH SHORT NOTICE. SHE'S A VERY INTERESTING PERSON!!	2/4/2014 1:37 PM
134	There was much discussion about her bio rather than what makes and the application of a "fierce" conversation.	2/4/2014 1:35 PM
135	I need an example to a principal having one of these conversation with a teacher.	2/4/2014 1:34 PM
136	I was very much looking forward to hearing Jon Gordon so it took me a few minutes to "let that go" and focus on what Susan was presenting. I had also heard her before	2/4/2014 1:32 PM
137	amazing!	2/4/2014 1:32 PM

Q4 Friday Morning Breakout Sessions

Select the Friday morning breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 382 Skipped: 24



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
1. Mike Rutherford, The Artisan Teacher	0% 0	1.67% 1	13.33% 8	31.67% 19	53.33% 32	60	4.37
2. Brenda Anderson, SAM's Got Data	0% 0	2.27% 1	15.91% 7	38.64% 17	43.18% 19	44	4.23
3. LaVonna Roth, Engage me, please!	0% 0	1.72% 1	3.45% 2	34.48% 20	60.34% 35	58	4.53
4. Carol Owen, SAM World Cafe	2.94% 1	0% 0	2.94% 1	41.18% 14	52.94% 18	34	4.41

5. Pete Hall, Building Teacher Capacity for Success	0%	0%	8.22%	35.62%	56.16%		
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Presentator, Building Teacher Capacity for Success	0%	0%	0.22%	33.33%	33.33%		
5. Pete Hall, Building Teacher Capacity for Success	0	0	6	26	41	73	4.48
6. Shelly Ameson, Trust and Communication in Schools	0%	7.02%	15.79%	36.84%	40.35%	57	4.11
7. Willow Sweeney, Listening in the Zone	0%	0%	1.45%	14.49%	84.06%	69	4.83
8. Gilda Garcia, SAM to the Power of 2	0%	2.13%	8.51%	51.06%	38.30%	47	4.26
9. Kim Marshall, Time and Priority Management	1.59%	0%	3.17%	31.75%	63.49%	63	4.56
10. Paul Bernabei, Leading from the Inside Out	0%	0%	2.78%	50%	47.22%	36	4.44
11. Follow up with Susan Scott	0%	0%	8.33%	37.50%	54.17%	24	4.46

#	Comments:	Date
1	I missed these sessions because my flight was cancelled, but I heard Mark Rutherford's session was fantastic.	2/16/2014 6:56 PM
2	Very engaging	2/13/2014 10:35 PM
3	Did not get to attend	2/12/2014 3:00 PM
4	Pete Hall was amazing! Everything he shared, I could implement on Monday with the teachers I work with. We also spent time practicing and applying the strategies he spoke of.	2/12/2014 11:24 AM
5	Willow was great! Always keeps you thinking and entertained.	2/12/2014 9:18 AM
6	Pete was well prepared and his book is great.	2/12/2014 8:06 AM
7	Gilda and her team shared a great overview of the process.	2/11/2014 10:41 PM
8	Moving & thoughtful!	2/11/2014 8:36 PM
9	Best conference ever!	2/11/2014 6:44 PM
10	I enjoyed the discussions and was further stimulated to continue to investigate and learn about the Fierce Conversations. I purchased the CD online immediatel.	2/11/2014 11:40 AM
11	LaVonna was great	2/11/2014 7:22 AM
12	He was upset that we did not have the hand outs. Yet, they were not online for us to print prior to the session.	2/10/2014 12:33 AM
13	There was not enough time for Kim to adequately present his fantastic information. I wish I had had more time with him and had gone to his sessions on Thursday.	2/8/2014 12:03 AM
14	Great job, very interactive.	2/7/2014 8:23 PM
15	Very good team work.	2/7/2014 2:26 PM
16	Excellent presentation, great ideas to take back to teachers and to implement in faculty meetings to engage teachers!	2/7/2014 12:20 PM
17	I would have liked it to be longer so we could get deeper into more of the artisan qualities, and have more opportunities to discuss how each element looks in the classroom.	2/7/2014 7:03 AM
18	The room next to us was loud so it was hard to hear Brenda. I used her presentation the following Monday with my AP's and all of our SAM's. I loved it.	2/7/2014 12:53 AM
19	Very informative	2/6/2014 9:11 PM
20	I have only one regret: I wish I could have gone to all of them.	2/6/2014 5:18 PM
21	LOVED WILLOW!!!! I totally connect with presenters when they use humor. ONE OF MY FAVORITES	2/6/2014 5:02 PM
22	Made many connections with the audience because he is an active Principal and making it work!	2/6/2014 3:06 PM

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23	Excellent presenter and content.	2/6/2014 2:30 PM
24	I enjoyed learning how other schools were handling issues.	2/6/2014 2:11 PM
25	So loved the opportunity to extend my learning with Susan in this session.	2/6/2014 1:18 PM
26	Brenda Anderson's SAM's got data workshop was excellent. I enjoyed the hands on activities and she was fun and energetic.	2/6/2014 1:12 PM
27	Focusing on more observations but shorter length in time is key.	2/6/2014 12:52 PM
28	This was an excellent presentation to promote conversations with highly effective teachers.	2/6/2014 12:39 PM
29	Paul's presentation reaffirmed what I already knew about the characteristics and dynamics of effective and ineffective schools. I've been in the business for too many years to count but it never hurts to hear it again so I can help the schools I work with now. I like the idea of Top 20 for students, faculty and parents.	2/6/2014 12:00 PM
30	GREAT Session!!!! This sessions was "hands on" and engaging with lots of unique resources to enhance my work with the data!!! Very practical and informative and something that my team and I can put into practice immediately!!! Everyone who is on a SAM Team should participate in this session!!!!	2/6/2014 12:00 PM
31	I really liked hearing what SAM teams at other schools were doing. I liked hearing that they were having some of the same struggles. I also liked getting new ideas from other teams!	2/6/2014 11:31 AM
32	I really enjoyed Kim's presentation, but there wasn't enough time to get through all of his material.	2/6/2014 11:24 AM
33	Ellecent Workshop	2/6/2014 11:10 AM
34	I enjoyed getting up and moving around, meeting new folks, and being engaged in meaningful conversation. Carol & Bev were great facilitators!	2/6/2014 11:06 AM
35	Could listen to her all day!	2/6/2014 10:48 AM
36	Good information	2/6/2014 10:46 AM
37	Mike Rutherford's presentation was very informative. He could easily be a keynote	2/6/2014 10:46 AM
38	Would like to have attended more than one.	2/6/2014 10:45 AM
39	I would love to hear more from Mark	2/6/2014 10:40 AM
40	RE: Kim Marshall - His content was excellent, as it always is, but it was the same thing that I've seen him do several times before. I was hoping for something new or for something more specifically tailored to the SAM project. Also, instead of creating a session specifically for the 75-minute time slot he rushed through his standard 3-hour presentation, skipping whole blocks of PowerPoint slides and apologizing repeatedly for not having enough time.	2/5/2014 7:44 PM
41	Wish I could have gone to his session too. How do I subscribe to the Marshall newsletter? I did not know it existed!	2/5/2014 6:45 PM
42	Excellent!!	2/5/2014 6:13 PM
43	I did not arrive in time to attend a breakout session.	2/5/2014 5:02 PM
44	It was great to talk with the other SAM people. It is so inspiring	2/5/2014 4:24 PM
45	Good. The presenter did a great job. I liked the interaction with other people at the table.	2/5/2014 1:36 PM
46	Keep Willow on the SAM team ;-)	2/5/2014 1:35 PM
47	Great ideas-very practical and helpful information to share with the principal/SAM	2/5/2014 1:16 PM
48	I read Kim Marshall's memo with interest, and wanted to meet him. His concise presentation was informative and interactive. His experiences as a principal were very easy to relate to. His use of technology to inform the group worked very well.	2/5/2014 1:05 PM
49	Good, helped present	2/5/2014 12:49 PM
50	My 1st time hearing him speak. I heard about him during our pre-conference and wanted to know more about it. Boy was I in for a treat. Had a chance to talk with him a dinner, hope to get him to our parish.	2/5/2014 12:29 PM

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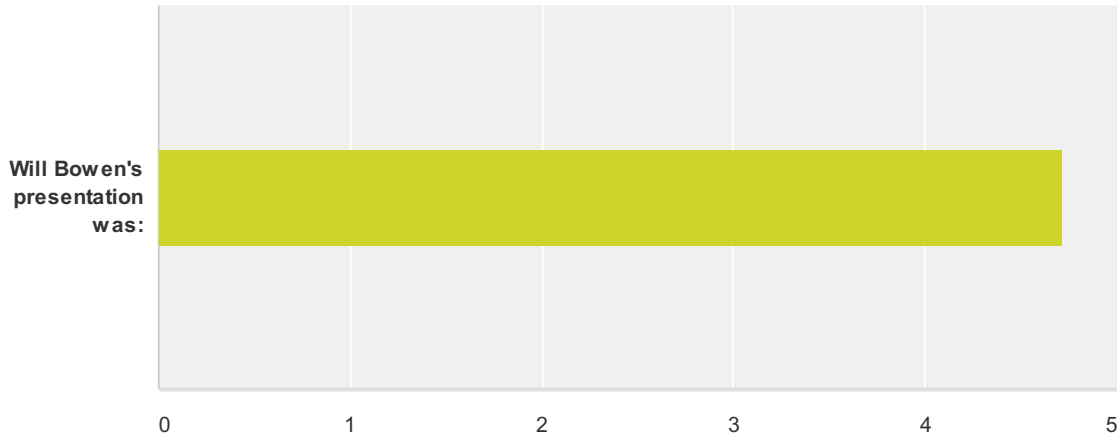
51	Was not able to get into any sessions I was interested in because I was not able to get a ticket. Technical issue: I was not able to move past this screen without entering a rating. I gave a 5 to Willow so that I could move on with the survey, even though I did not attend a session.	2/5/2014 12:18 PM
52	Since I am new to the program this workshop was very interesting. I learned a lot and hopefully next year I will understand more of what was being said and will be able to interact in the break out sessions.	2/5/2014 10:53 AM
53	He was well informed and a positive - and funny - presenter. His information is extremely helpful.	2/5/2014 10:47 AM
54	Pete Hall was incredibly knowledgeable. He is an outstanding presenter and innovative in educational administration thinking. I love his book. Thank you for providing the books for each session. I love the take-aways.	2/5/2014 8:54 AM
55	Highly engaging, lots of fun, and a valuable learning experience!	2/5/2014 7:39 AM
56	Paul had so much good information to share. I would like to hear him present again more topics.	2/4/2014 10:24 PM
57	Good session that helped me understand the data.	2/4/2014 7:35 PM
58	LaVonna Roth is an excellent presenter. She is well versed and very knowledgeable of the material she presents.	2/4/2014 4:35 PM
59	Shelly could have done without the signing.	2/4/2014 4:34 PM
60	The wasn't the one I was planning to attend, but Paul did a great job presenting.	2/4/2014 3:50 PM
61	Not enough time	2/4/2014 3:48 PM
62	Short needed more time, for KIm. I felt like Shelly was more interested in selling her books and the Charlotte Danielson methods-which I already use in my district.	2/4/2014 3:35 PM
63	Presenter was well prepared, communicated clearly and provided information I could take back to school and implement immediately. Excellent!	2/4/2014 3:32 PM
64	The resource (book) he provided was great and so applicable for our work.	2/4/2014 3:30 PM
65	These were the sessions I attended.	2/4/2014 3:24 PM
66	If Kim Marshall is not a "keeper" then he should be. I am still looking over my notes from his presentation.	2/4/2014 3:18 PM
67	Loved the presentation by Mrs. Roth! Left wishing more time was given!:)	2/4/2014 3:12 PM
68	Willow is an awesome presenter- she keeps you engaged and love the humor.	2/4/2014 3:12 PM
69	Trust and effective communication can make or break a school. Good to hear some tips.	2/4/2014 2:51 PM
70	Very informative. A lot of connecting the dots.	2/4/2014 2:33 PM
71	she is the most entertaining and gives/makes her points	2/4/2014 2:22 PM
72	Brenda was SO fun and engaging. I feel like I learned a lot during this session and can't wait for her "cheat sheets" to be on the website!	2/4/2014 2:15 PM
73	Incredible gal – along with the incredible, easy to digest, information!!!!	2/4/2014 2:13 PM
74	Love her she is a phenomenal presenter!!!	2/4/2014 2:08 PM
75	Great strategies. Great energy. I would bring her to our district for PD.	2/4/2014 2:04 PM
76	While Gilda was knowledgeable, the session seemed too short for her presentation. It seemed to pick up speed as the time progressed.	2/4/2014 1:54 PM
77	I helped Carol and Bev present	2/4/2014 1:53 PM
78	I loved LaVonna. She was engaging, funny, and had lots of great ideas. I thought Shelly was good; however when she started singing, I felt like I lost a little bit of "buy-in."	2/4/2014 1:50 PM
79	Fun and motivating!	2/4/2014 1:48 PM
80	I was unable to attend due to travel arrangements but I am sure it was at least a 4! I had to mark an answer	2/4/2014 1:45 PM
81	I left LaVonna.	2/4/2014 1:44 PM

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82	Gilda was very friendly but I some of the things she presented I do already?	2/4/2014 1:43 PM
83	Brenda did an excellent job I would have just liked to get into the data a little deeper	2/4/2014 1:43 PM
84	Love Willow!! She shares information that is valuable in a very entertaining fashion.	2/4/2014 1:41 PM
85	Love her personality and message.	2/4/2014 1:40 PM
86	Nice session for me because it gave me a better picture about how the SAM's work	2/4/2014 1:40 PM
87	I walked away with information I'm able to use. Have already used some of the learnings at work.	2/4/2014 1:39 PM
88	engaging and helpful	2/4/2014 1:37 PM
89	I wish we had more time with Mike.	2/4/2014 1:35 PM
90	I could have learned the same things reading online.	2/4/2014 1:34 PM
91	I loved the enthusiasm and presentation style of Pete Hall and his rubric will be very helpful to me in my work.	2/4/2014 1:32 PM

Q5 Friday Afternoon Keynote Session: Will Bowen, A Complaint-Free World Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 380 Skipped: 26



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
Will Bowen's presentation was:	0% 0	0% 0	3.16% 12	21.58% 82	75.26% 286	380	4.72

#	Comments:	Date
1	Really enjoyed Mr. Bowen's presentation. Great suggestions, upbeat!	2/14/2014 11:36 AM
2	Loved the presentation and I am going to approach my faculty on doing this school wide.	2/13/2014 10:36 PM
3	It was great. Almost like a sermon. Did not see the relevance to instructional time management.	2/13/2014 6:23 PM
4	Awesome! So great!!!	2/12/2014 11:32 AM
5	Great message and energy!	2/12/2014 11:25 AM
6	I've got my purple bracelet and am thinking deeply about the "complaining" I do! Trying to get better!!!	2/12/2014 11:12 AM
7	Incredible insight into making our workplace better!	2/12/2014 11:08 AM
8	It felt like it was a sales pitch.	2/12/2014 9:53 AM
9	Absolutely amazing!	2/12/2014 9:27 AM
10	Great concept that has high potential for improved climate in schools.	2/12/2014 8:08 AM
11	Fantastic!	2/11/2014 10:46 PM
12	Will was excellent! Very positive and carried such a presence!	2/11/2014 8:38 PM
13	Absolutely loved his presentation. It opened my eyes and ears and will have a positive effect on me for many years to come I am sure.	2/11/2014 11:51 AM
14	very good, inspirational	2/11/2014 7:23 AM
15	Very inspiring. Great speaker!	2/10/2014 5:56 PM
16	amazing!	2/10/2014 12:34 AM
17	Very entertaining speaker who motivated all of us!	2/9/2014 6:15 PM

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18	Sadly, still on day 1...but working hard to move forward! :-)	2/9/2014 3:53 PM
19	Great and thought provoking – you make your own lunch!	2/9/2014 1:47 PM
20	Great presentation.	2/8/2014 2:14 PM
21	Still on day one...	2/8/2014 12:03 AM
22	Greats speaker and it would be super to implement in any school.	2/7/2014 7:31 PM
23	Out of this world! I have never been to a conference where I wished a present would keep talking past his allotted time, but I could have listened to Will all day. I embrace this positive philosophy and find that I have to measure my positivity with people or they will not take me seriously. I felt like I could be my true self listening to Will. And it was awesome to see several other administrators really moved by his words too.	2/7/2014 5:45 PM
24	Excellent presentation.	2/7/2014 2:28 PM
25	AMAZING is the only word!!	2/7/2014 1:56 PM
26	Great way to view the world we live in, excellent focus for our staff and students....and myself!	2/7/2014 12:22 PM
27	Have changed my bracelet a dozen times, but am so much more reflective about myself and others. He has given me (and now everyone I come across) new tools with which to be successful. Very powerful presentation and speaker!!!	2/7/2014 7:05 AM
28	I am planning to launch this with our staff this Spring and then schoolwide as a kick off for next school year.	2/7/2014 12:55 AM
29	Entertaining with a valuable message. I am still on day 1. I did well at the conference; when I returned to work it became a little more difficult to not complain.	2/6/2014 11:01 PM
30	I am still switching arms each time I slip and complain. But I am so aware, which is making me think twice before I speak. He was great!	2/6/2014 5:20 PM
31	Still on day 1 with my bracket..... Loved his message	2/6/2014 5:03 PM
32	He connected, had strong background, and pushed the audience!	2/6/2014 3:08 PM
33	LOVE THIS!	2/6/2014 2:59 PM
34	Excellent Presentation. Can't wait to read his book	2/6/2014 2:50 PM
35	this was great and in fact sat in on his small group session following to pick his brain one on one	2/6/2014 2:41 PM
36	Entertaining and good book and concept.	2/6/2014 2:30 PM
37	This is something to take home personally and professionally.	2/6/2014 2:22 PM
38	Will has the presence, knowledge, foundation and humor to engage all participants in a session with a mission to "not complain!" For one individual to speak for 2 hours and engage the participants is a gift and talent.	2/6/2014 1:21 PM
39	Will Bowen was my favorite presenter. Great topic, we should all want to live in a complaint free world.	2/6/2014 1:13 PM
40	Super speaker.	2/6/2014 1:05 PM
41	Ooops!! I have to change my wrist band I just complained about doing this survey. LOL	2/6/2014 12:54 PM
42	I'm still on day one! I'm leaving burn marks on my wrists from changing the bracelet back and forth! LOL! But I can't complain about Will's presentation. He was spot on! I would love to have him speak at a CEI-PEA function. I am certainly going to bring it back to the Senior Fellows of our organization.	2/6/2014 12:05 PM
43	Would love to bring this to my school!	2/6/2014 11:32 AM
44	I loved this and plan to use it in my school. Life changing for me!	2/6/2014 11:28 AM
45	Loved this presentation! Will was energetic, funny, and full of information that was relevant. I also sat in the back and glanced at the Pacific ocean on occasion. Lovely!!!	2/6/2014 11:16 AM
46	This was the best session . Very inspiring !!! Would love for will to come to our school.	2/6/2014 11:14 AM
47	The best seminar I have ever had the pleasure of being a part of. LOVED IT!	2/6/2014 11:13 AM

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48	Excellent!	2/6/2014 11:08 AM
49	WOW! His presentation was superb. The insight I took away from his words was immeasurable. If only everyone would take heed to his words the world and the school system would certainly be a better place.	2/6/2014 11:04 AM
50	Very motivating.	2/6/2014 10:54 AM
51	This is probably one of the best sessions that I attended and walk away with so much.	2/6/2014 10:52 AM
52	He was truly inspiration and thought provoking. I would love to see him again in small breakout sessions.	2/6/2014 10:52 AM
53	GREAT	2/6/2014 10:49 AM
54	Highly entertaining - really appreciate the book	2/6/2014 10:48 AM
55	:Life-changing	2/6/2014 10:46 AM
56	Very good speaker. He was fun and informative.	2/6/2014 10:46 AM
57	It is hard not to complain.	2/6/2014 10:42 AM
58	Delightfully entertaining and enlightening to make one think of making a difference by breaking the destructive habit of complaining.	2/5/2014 10:38 PM
59	Still on Day 1 and loving the challenge....	2/5/2014 9:57 PM
60	My only disappointment is that I'm now reading his book and I'm reading many of the exact same sentences that he spoke in his talk. Even so, I'm still wearing the wrist band and trying diligently to get past "Day 1."	2/5/2014 7:46 PM
61	Incredible....awe-inspiring especially for principals because all day long we are faced with solving problems and hearing complaints. I am still on Day 1!	2/5/2014 6:47 PM
62	Outstanding!	2/5/2014 6:14 PM
63	I loved the energy he brought. The message was very necessary	2/5/2014 4:25 PM
64	So inspiring. All of my friends were buzzing about this "Complaint Free World" the entire weekend. I read the whole book on the plane on the way home.	2/5/2014 3:48 PM
65	Dynamic.	2/5/2014 3:35 PM
66	Very entertaining and informative!! Love the wristbands!!!	2/5/2014 3:10 PM
67	Loved it.	2/5/2014 1:36 PM
68	This was a highlight! We are using the "complaint free" world bracelets to their fullest! Many times during the day we are reverting to "I am not complaining, but..." Actually, I am at day 3 of not moving my bracelet! His stories made the contact even more relate-able.	2/5/2014 1:23 PM
69	I thought Will was outstanding. He may have been my favorite of the entire conference. I read his book on the way home and am trying to change my life through the "No Complaint" information. I could hear him again-easily.	2/5/2014 1:18 PM
70	Very good, strong message. Read his book on the airplane ride home.	2/5/2014 12:50 PM
71	Loved the reminder to do self checks	2/5/2014 12:36 PM
72	I broke my bracelet. :) Would that be a complaint? This has started me to analyze every word I say and others say to me.	2/5/2014 12:34 PM
73	Very informative and engaging. Motivated me to try this technique with my assistant principal to introduce the idea.	2/5/2014 12:33 PM
74	very interesting	2/5/2014 12:19 PM
75	Food for thought!	2/5/2014 12:05 PM
76	I loved this session. I was on the edge of my seat during the whole session. Wouldn't it be wonderful if we all were able to live in a complaint free world. I lost my purple bracelet (not sure how that happened) and will be ordering one for me and some for the people I work with.	2/5/2014 10:56 AM
77	Don't want to be unkind or wear a bracelet	2/5/2014 10:50 AM

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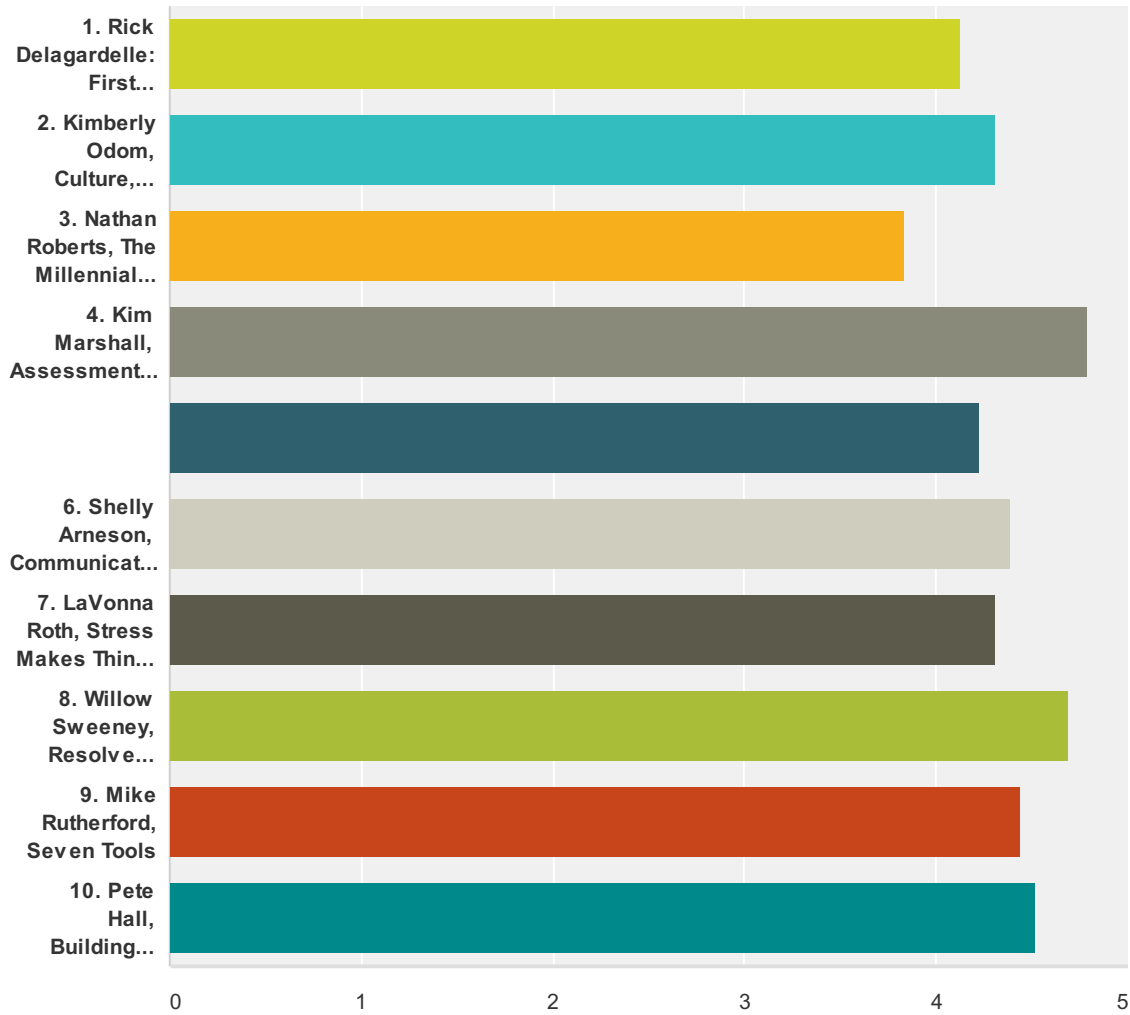
78	Just amazing!!	2/5/2014 10:15 AM
79	I still have not moved my bracelet - even once. I'm on day 6.	2/5/2014 9:54 AM
80	Great! In the process of reading his book	2/4/2014 10:30 PM
81	I had not heard of Mr. Bowen before. I can't stop talking about his presentation and have now read most of his book. Teachers are asking me about my bracelet and I have shared about complaining with them. They want to buy the bracelets and do more at work, too. Very inspiring!	2/4/2014 10:26 PM
82	A great opportunity for personal and professional growth	2/4/2014 9:37 PM
83	I am still on day 1	2/4/2014 8:23 PM
84	Excellent presentation good idea having the no complaint wrist bands.	2/4/2014 7:37 PM
85	Amazing. Best thing I got out of the conference. But I'm still on day #1. :)	2/4/2014 7:03 PM
86	Dynamic speaker! One of the best I have ever heard.	2/4/2014 5:52 PM
87	I'm not sure if Will Bowen ever worked for anybody. He did not address how to stay positive in a situation that you cannot change.	2/4/2014 4:37 PM
88	He was great, leaving us with something to contemplate for a long time.	2/4/2014 4:28 PM
89	Enjoyed Will's presentation. Will employ many of his strategies.	2/4/2014 3:51 PM
90	Loved his energy and the message.	2/4/2014 3:51 PM
91	Simply amazing. His keynote was something I needed to hear both personally and within my daily work. Still on Day 1 of the purple bracelet, maybe I will get to Day 2 eventually:)	2/4/2014 3:51 PM
92	So inspiring!!!	2/4/2014 3:46 PM
93	Great complaint-free challenge!	2/4/2014 3:39 PM
94	Humor added a fun touch to his message. Already started implementing at my school. Great to have the book provided.	2/4/2014 3:32 PM
95	I truly appreciated his message!	2/4/2014 3:31 PM
96	Absolutely loved it. I plan to secure him as a presenter within my school district.	2/4/2014 3:25 PM
97	Will really made me stop and think about the quality of my day (or life) as it relates to complaining. I've taken the challenge and am falling off the wagon at every turn--but at least I'm aware that there is a wagon to fall off of!	2/4/2014 3:21 PM
98	Just Awesome! We can't wait to share the "The Complaint Free World" program with our staff!!!	2/4/2014 3:15 PM
99	Very inspirational.	2/4/2014 3:13 PM
100	Inspirational!!!	2/4/2014 2:54 PM
101	Loved him. Plan on using this at the beginning of the school year next year. But I'm still on day one again.	2/4/2014 2:52 PM
102	Love the speaker. Phenomenal.	2/4/2014 2:48 PM
103	Outstanding. Funny and real life implications.	2/4/2014 2:34 PM
104	okay, a little too long	2/4/2014 2:22 PM
105	I'm on Day 5	2/4/2014 2:22 PM
106	I'm on Day 5!	2/4/2014 2:21 PM
107	Phenomenal. My favorite speaker of the conference. Unfortunately, I'm still on Day 1!	2/4/2014 2:17 PM
108	I am still wearing my PURPLE bracelet and am very cognizant of how NOT to complain.	2/4/2014 2:15 PM
109	Awesome session, still wearing my purple wrist band and on day 2	2/4/2014 2:11 PM
110	Every school should do this. It changed our school environment and we are now bringing it to the kids.	2/4/2014 2:06 PM
111	This was terrific and inspiring. I am still wearing my bracelet and am on day 4!	2/4/2014 1:59 PM

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112	Awesome! I am still on Day One with my bracelet, but I read his entire book the plane ride home. Inspiring.	2/4/2014 1:50 PM
113	An eye opener!	2/4/2014 1:48 PM
114	I am still wearing my bracelet. Still day 1 but still wearing it!!!	2/4/2014 1:46 PM
115	Great speaker!! Still wearing the bracelet!	2/4/2014 1:45 PM
116	I was truly inspired.	2/4/2014 1:45 PM
117	Excellent topic Will did a great job presenting his message	2/4/2014 1:45 PM
118	I am on day 2.	2/4/2014 1:45 PM
119	Loved it, working on being complain free and spreading the word. I'm putting together a presentation for staff. Proud to say I'm working on day 5 and it isn't always easy.	2/4/2014 1:44 PM
120	AWESOME presenter. I hope he comes to Denver!	2/4/2014 1:43 PM
121	I wish that I could rate higher. Awesome presenter and information! Would love to have him present in our school/district.	2/4/2014 1:42 PM
122	Entertaining. I am still wearing my wrist band	2/4/2014 1:41 PM
123	PROBABLY MY FAVORITE SPEAKER!	2/4/2014 1:38 PM
124	Awesome.	2/4/2014 1:37 PM
125	WOW	2/4/2014 1:35 PM
126	Will Bowen was excellent!	2/4/2014 1:34 PM
127	I was blown away by his presentation. He was amazing!! His presentation has changed my life.	2/4/2014 1:34 PM
128	Inspirational.	2/4/2014 1:33 PM

Q6 Friday Afternoon Breakout Sessions
Select the Friday afternoon breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 380 Skipped: 26



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
1. Rick Delagardelle: First Responder Framework	0% 0	2.17% 1	19.57% 9	41.30% 19	36.96% 17	46	4.13
2. Kimberly Odom, Culture, Capacity and Communication	0% 0	2.86% 1	11.43% 4	37.14% 13	48.57% 17	35	4.31
3. Nathan Roberts, The Millennial Student	10.53% 2	10.53% 2	5.26% 1	31.58% 6	42.11% 8	19	3.84
4. Kim Marshall, Assessments: How not to screw them up	0% 0	0% 0	1.59% 1	17.46% 11	80.95% 51	63	4.79
5. Deli Moussavi-Bock Fierce SAMs	0% 0	2.33% 1	11.63% 5	46.51% 20	39.53% 17	43	4.23

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6. Shelly Ameson, Communicate and Motivate	0%	0%	11.11%	38.89%	50%	36	4.39
	0	0	4	14	18		
7. LaVonna Roth, Stress Makes Thinks a Mess	0%	0%	12.73%	43.64%	43.64%	55	4.31
	0	0	7	24	24		
8. Willow Sweeney, Resolve Conflict Heart to Heart	0%	0%	3.85%	23.08%	73.08%	78	4.69
	0	0	3	18	57		
9. Mike Rutherford, Seven Tools	0%	0%	7.69%	40.38%	51.92%	52	4.44
	0	0	4	21	27		
10. Pete Hall, Building Teacher Capacity for Success	0%	0%	8%	32%	60%	50	4.52
	0	0	4	16	30		

#	Comments:	Date
1	Great ideas to take back to my school. Great humor and interactions with others in the field.	2/13/2014 6:23 PM
2	Not enough time to truly delve into the set up of the FR framework. I could tell that people would have benefited even more if there had been more time!	2/12/2014 11:12 AM
3	It seems like there is someone missing from the list. He discussed his school, showed the newsletter he sends out to his teachers. Unfortunately, he had technology presentation difficulties. He shared his website that has resources.	2/12/2014 10:31 AM
4	Very practical approach to coaching and strategies to utilize your instructional lead team.	2/12/2014 10:19 AM
5	Of as meaty as other sessions.	2/12/2014 8:08 AM
6	Rick was very informative and I enjoyed his session.	2/11/2014 10:46 PM
7	very satisfied!	2/11/2014 6:45 PM
8	Very Good! We were able to model 5 minute feedback.	2/10/2014 12:34 AM
9	I wish I could spend a full day with Mike on the Seven Tools	2/8/2014 2:14 PM
10	Again, wish I had more time.	2/8/2014 12:03 AM
11	Having a school team added depth to the presentation.	2/7/2014 8:24 PM
12	Book will be very useful for working with teachers	2/7/2014 7:31 PM
13	Lacks clarity. Need more examples.	2/7/2014 2:28 PM
14	Great information, I didn't rate it a 5 just because it repeated much of the information from the morning session. I think if I had not attended her morning session I would have rated it a 5.	2/7/2014 12:22 PM
15	Excellent. Engaging speaker. Specific. Shared tools my school can use immediately	2/7/2014 10:08 AM
16	Unfortunately, very little was covered in terms of how to be a fierce SAM. Most of the presentation was about how the presentation should really be much longer than it is, and how we can't really do much in this time period - so we didn't. Would have liked to be told how to be a fierce SAM, or be shown a model of how the conversation looks in practice.	2/7/2014 7:05 AM
17	There was too much focus on how we were short on time and we were trying to fit in so much in a short amount of time. I think she should have just gave the presentation and not focus on the amount of time or lack of time we had.	2/7/2014 12:55 AM
18	I wrote three pages of notes! Loved it!!	2/6/2014 3:08 PM
19	Thought Kim's was the best of the conference.	2/6/2014 3:00 PM
20	SAMS to the second power?	2/6/2014 2:59 PM
21	Excellent	2/6/2014 2:30 PM
22	Very helpful. Kim works with some of our schools and I am a fan and avid reader of the Marshall Memo. Great stuff!	2/6/2014 12:05 PM
23	Loved the SAM team that shared their experience! This session was rather slow moving and all of the agenda was not covered. Teams from NJ monopolized the time by asking questions that most of us had already learned in our initial training.	2/6/2014 12:03 PM

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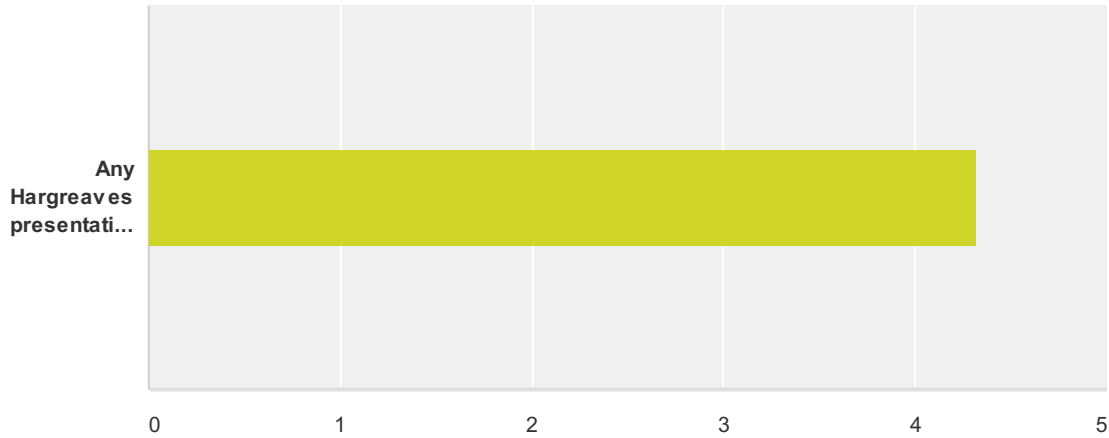
24	Love, Love, Love anything Willow presents!	2/6/2014 11:32 AM
25	Looking forward to implementing our First Responders. I am going to ask the Principal about facilitating training for first responders. I rated this a 3, because we hardly scratche dthe surface, according to the presenters slide presentation.	2/6/2014 11:16 AM
26	I want to come to next years Conference to see Willow again. Love her.	2/6/2014 11:13 AM
27	First time I've had a presenter to sing in closing. Excellent!	2/6/2014 11:08 AM
28	Her session was fun. I thought that I was going to Engage me now and should have gone to the SevenTools by Rutherford. The racing to get the ticket I wanted kind of made this a blur and when I got in and realized it was on Stress, I figured I was too late to change. She was good but I really wanted to hear her Engage me now.	2/6/2014 11:04 AM
29	Kim Marshall was excellent. His information was current and topically important -	2/6/2014 10:48 AM
30	Seemed more classroom oriented and student oriented rather than workplace oriented. Still good, but not what I was expecting.	2/6/2014 10:42 AM
31	So entertaining and applicable to all we do as human beings.	2/5/2014 9:57 PM
32	I thought the breakout fierce SAM would have given me some pointer as being a fierce SAM for my principal. It seems it was for the principals and how to communicate with his/her staff.	2/5/2014 7:48 PM
33	Although the day is long it was a quite enjoyable session! It was interesting to see how the brain reacts to stress from teachers. Do you know how I can get the slide she showed of the neuron under stress?	2/5/2014 6:47 PM
34	TOP 20 is outstanding!	2/5/2014 6:14 PM
35	His book will redefine my leadership team into a coaching team next year	2/5/2014 4:38 PM
36	Great message and practical uses	2/5/2014 4:25 PM
37	Very personable and real.	2/5/2014 3:35 PM
38	Very entertaining and informative.	2/5/2014 1:36 PM
39	Willow's role playing is EPIC! She and Paul made difficult conversations so very easy to understand and put it all into perspective.	2/5/2014 1:23 PM
40	Probably not enough time to really delve into the application of Fierce Conversations with SAMS.	2/5/2014 1:18 PM
41	Love brain research	2/5/2014 12:50 PM
42	Interesting session. Can't wait for us to set up our first responder list. Also can't wait to see how this is going to work in our school.	2/5/2014 10:56 AM
43	Just an excellent topic/presenter - learned a great deal.	2/5/2014 10:50 AM
44	I would love to listen to Kim Marshall talk as the keynote. He is so knowledgeable.	2/5/2014 8:55 AM
45	I'm already sharing 30 Second Feedback and 5 Minute Feedback with the principals I serve.	2/5/2014 7:42 AM
46	Terrific presentation! And I really appreciated receiving a copy of Pete's book! Thank you!	2/4/2014 11:10 PM
47	I had not heard LaVonna Roth before. She shared information I had not heard before. I would have liked to hear more about the brain and how the body reacts. She needed a longer session, I felt rushed hearing her ideas. I would like to see her again.	2/4/2014 10:26 PM
48	Good ideas	2/4/2014 9:31 PM
49	Loved this presentation. I am already using the tools I learned.	2/4/2014 7:37 PM
50	Keynote speaker could apply his presentation to many areas of life and work.	2/4/2014 6:03 PM
51	Pete Hall was excellent	2/4/2014 4:37 PM
52	I was disappointed. Her first presentation was great, but the second was not very informative	2/4/2014 4:26 PM
53	This was not very helpful and again not my first choice.	2/4/2014 3:51 PM
54	Great! My big take away is to stop and think not only about what and how I share things, but also by what and how others share thing information	2/4/2014 3:38 PM

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55	Great presenters.	2/4/2014 3:36 PM
56	Excellent communication with appropriate amount of time to interact with colleagues. Role playing drove home the message.	2/4/2014 3:32 PM
57	This was a good workshop but for me, not too many new tools. The 30 second feedback piece was helpful.	2/4/2014 3:31 PM
58	Great Presenters...	2/4/2014 3:25 PM
59	Mike was great and I am now using the tools in my debriefs with teachers!	2/4/2014 3:21 PM
60	A little boring....great information, but not a strong presentation.	2/4/2014 3:13 PM
61	This was the session our team presented so of course I think we did wonderful :-)	2/4/2014 2:52 PM
62	Excellent and informative	2/4/2014 2:34 PM
63	Willow is the best	2/4/2014 2:22 PM
64	The instruction was good - but seemed to get bogged down with new people who had not even had their training yet. They asked good questions, but for those of us who wanted to take a step further it was frustrating.	2/4/2014 2:17 PM
65	Very compact, easy way to give MEANINGFUL 30 second feedback to teachers.	2/4/2014 2:15 PM
66	This went beyond the work environment to connections at home or anywhere you are. Great strategies to think win-win and recognize when you are going down the wrong path in your thinking. Obviously, humorous.	2/4/2014 2:06 PM
67	Needed more time. This should be a pre-conference session	2/4/2014 2:01 PM
68	There was not enough time to get through the presentation and respond to the questions solicited from participants. Perhaps, just answering the questions would have been enough for this session.	2/4/2014 1:59 PM
69	Since the breakout sessions tend to be on the short side, it would be helpful if the presenters got right to the meat of the content and then questions. I think too much time was spent in most breakout sessions on the presenters themselves.	2/4/2014 1:51 PM
70	I thought Deli could've been more engaging.	2/4/2014 1:50 PM
71	Hearing from a Principal and Team is very refreshing!	2/4/2014 1:47 PM
72	I had heard him speak about most of this but it was well worth a repeat. Very timely for the work I need to do with my staff.	2/4/2014 1:46 PM
73	Shared valuable information in a stress free environment	2/4/2014 1:45 PM
74	Willow and Paul are both excellent. I have already used several of the concepts they presented in both my personal and school lives.	2/4/2014 1:45 PM
75	Again, using material I learned. 30 second and 5 minute feedback. I'm sharing the information with others. Very effective.	2/4/2014 1:44 PM
76	Deli was very nice and very engaging activities!	2/4/2014 1:43 PM
77	Enjoyed this refreshing breakout session. Would like to see them again.	2/4/2014 1:42 PM
78	Half the room had never even created a responder list. They were confused and the remainder of the participants were way ahead in implementation. I don't think too many questions were really answered.	2/4/2014 1:38 PM
79	excellent	2/4/2014 1:38 PM
80	.	2/4/2014 1:37 PM
81	There were not many people in this session with Dr. Roberts but I feel the topic was fabulous! More should have taken advantage of this session. It was great!	2/4/2014 1:37 PM
82	The presentation I attended was both Paul Bernabi and Willow Sweeney, not just Willow.	2/4/2014 1:34 PM
83	I learned so much about conflict and how to deal with it. she is an amazing speaker!	2/4/2014 1:34 PM

**Q7 Saturday Morning Keynote Session:
Andy Hargreaves, Professional Capital
Please rate this session on a 1 to 5 scale
with 1 being poor and 5 the very best.**

Answered: 376 Skipped: 30



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
Any Hargreaves presentation was:	0.27% 1	1.86% 7	11.70% 44	37.77% 142	48.40% 182	376	4.32

#	Comments:	Date
1	Wow. Hargreaves! What a treat AND to get his book. He was superb!	2/12/2014 6:18 PM
2	Powerful and thought provoking.	2/12/2014 11:25 AM
3	I enjoyed his talk and the book is great!! Felt privileged to hear him.	2/12/2014 8:10 AM
4	Wonderful!	2/11/2014 8:40 PM
5	He was very funny and right on the money!!	2/11/2014 11:53 AM
6	very good, funny too	2/11/2014 7:24 AM
7	He related his presentation to real life experiences.	2/10/2014 12:35 AM
8	Fantastic!	2/9/2014 3:54 PM
9	great talk - really appreciated his experience and the breadth of knowledge	2/9/2014 1:48 PM
10	Very good presentation - I appreciate the humor	2/8/2014 2:15 PM
11	I would have loved to have had a full afternoon session with him.	2/8/2014 12:06 AM
12	Wish we had more time with him.	2/7/2014 8:26 PM
13	He got us thinking.	2/7/2014 5:48 PM
14	Our differences have to do with semantics. I was lost at the opening sentence. Do not agree with the author.	2/7/2014 2:37 PM
15	It was very insightful, but I think we spent too much time highlighting the "what improves learning" categories, and not enough digging in to how to establish these norms.	2/7/2014 7:07 AM
16	I enjoyed this presentation but I did not feel that I walked away with something that I was going to implement right away.	2/7/2014 12:58 AM
17	Very interesting.	2/6/2014 5:21 PM

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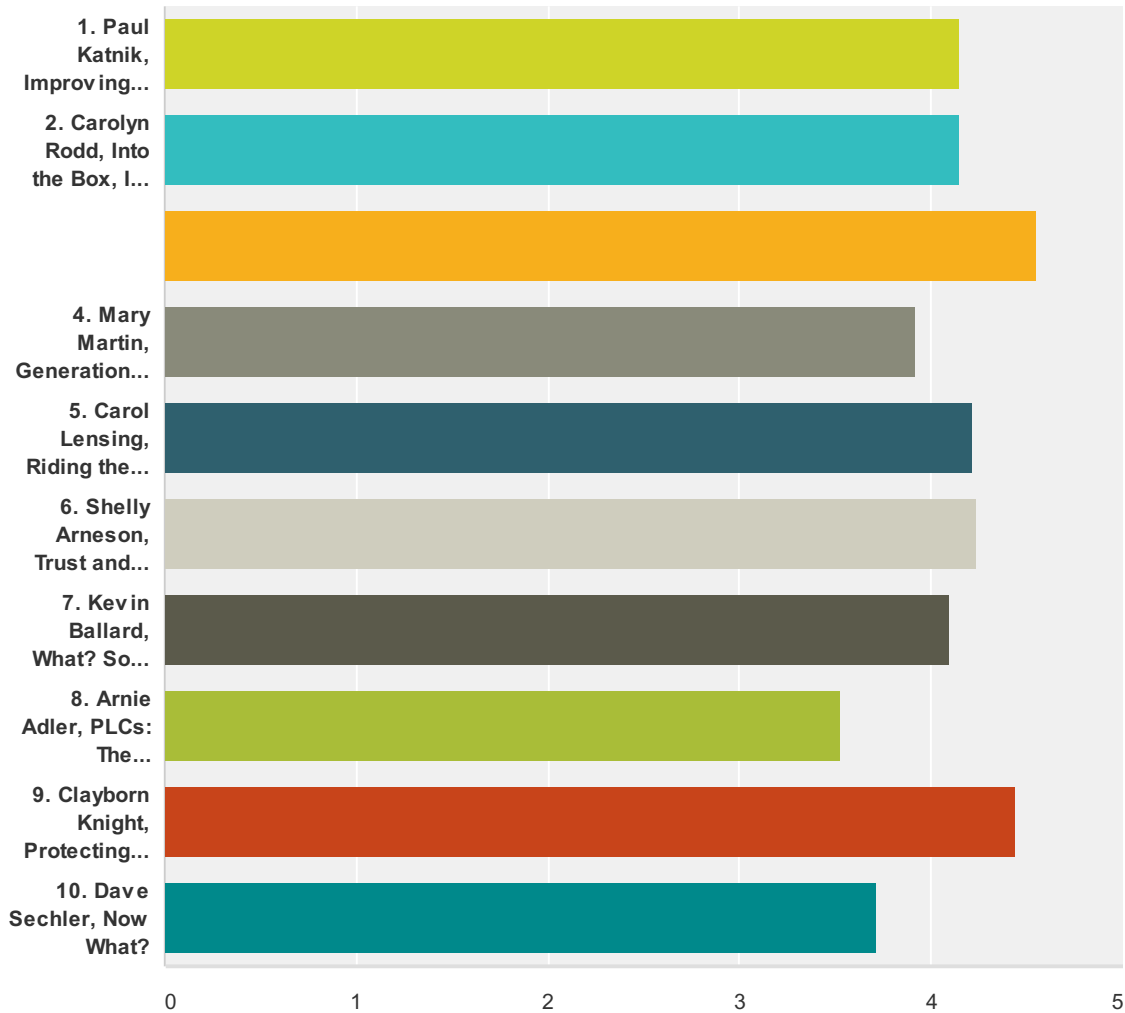
18	I Entertaining, energetic, real, motivator, and to the point!	2/6/2014 3:09 PM
19	Informative	2/6/2014 2:13 PM
20	Andy handled the 'hangover session' with great expertise. His talk was very relevant to my work in coaching principals in charter schools, many of which are new and suffering from growing pains.	2/6/2014 12:16 PM
21	Hargreaves really made me think about this idea of capacity vs capital!	2/6/2014 12:05 PM
22	Great insight that gave me new eyes for what is important in investing in professional capital.	2/6/2014 11:16 AM
23	Again, great presentation with great motivation.	2/6/2014 11:04 AM
24	Excellent!!!	2/6/2014 11:04 AM
25	I have listened to Andy before and he always comes through. Seemed a bit distracted today.	2/6/2014 10:56 AM
26	Another favorite from the way that is was presented to the powerful message that we all need to work to fix what is wrong with our society.	2/6/2014 10:53 AM
27	Loved his presentation, - content, style, humor ! I'm already finished his important book	2/6/2014 10:52 AM
28	Loved his humor. Will read his book this summer.	2/6/2014 10:49 AM
29	outstanding !	2/6/2014 9:04 AM
30	Loved the fomula; I already used some of the terminology and it makes me sound smart.	2/5/2014 10:00 PM
31	Excellent research, excellent analysis, excellent speaker. He managed to be at once challenging and reaffirming.	2/5/2014 7:48 PM
32	He was enjoyable but I did have to leave for a portion of the presentation.	2/5/2014 6:50 PM
33	The content was good, but it was very hard to hear him due to the sound system.	2/5/2014 4:27 PM
34	He did a great job, but I'm not an administrator so . . .	2/5/2014 1:38 PM
35	His use of audience participation and technology to make points was powerful. I looked forward to hearing him as I have read his work for years. It didn't disappoint.	2/5/2014 1:30 PM
36	Really good and funny. I took away much information from Hargreaves. I am reading his book now and will be sharing it with others.	2/5/2014 1:19 PM
37	I thought he brought out some interesting points. One being the parable of the 3 slaves who had been given each their portion of talents. We should not hold on to the gifts/information we have been blessed with, it is to be shared with others (teachers, students, administrators, etc.). I loved his accent. I look forward to reading his book.	2/5/2014 12:57 PM
38	Good humor, engaging	2/5/2014 12:50 PM
39	Huge! Gave foundation and principles to retain highly qualified teachers . Reaffirmed what I already know.	2/5/2014 12:36 PM
40	I always appreciate reviews of academic research and evidence-based practice. Dr. Hargreaves made it funny and interesting.	2/5/2014 12:20 PM
41	Andy Hargreaves is so motivating. I love the fact that he values the people who work in the educational field. I am going to share his book with my friends and family who do not work in the education field so that they realize just how special we are.	2/5/2014 11:04 AM
42	Outstanding	2/5/2014 11:04 AM
43	I actually was shocked at his "Jew the price down" comment. After that he made a great deal of sense and provided substantial information I can take back to our district.	2/5/2014 10:53 AM
44	I spent the morning with a small group, as we had a great conversation with Andy. This was time well spent! Thank you for this opportunity!	2/5/2014 8:46 AM
45	He needed more time.	2/5/2014 7:56 AM
46	Simply phenomenal!	2/4/2014 11:25 PM
47	Excellent!	2/4/2014 10:45 PM
48	I have heard Andy before and he is top notch.	2/4/2014 10:28 PM

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49	Thank you for the opportunity to hear Andy in person	2/4/2014 9:39 PM
50	Relate more to SAM program	2/4/2014 9:32 PM
51	This was the highlight for me! I wanted to hear more of what he had to say	2/4/2014 9:25 PM
52	I liked the personal story.	2/4/2014 8:58 PM
53	Excellent speaker, really made me think about school culture and attitudes.	2/4/2014 7:40 PM
54	I have heard him before and he is always good.	2/4/2014 4:28 PM
55	His message is very important, low key in his presentation but powerful.	2/4/2014 3:53 PM
56	Very interesting and useful.	2/4/2014 3:52 PM
57	He shared a lots of in good information, but there wasn't time for everything .I would have like to have heard more.	2/4/2014 3:43 PM
58	Thought provoking.	2/4/2014 3:32 PM
59	Good listening to and very "real."	2/4/2014 3:31 PM
60	Loved the presentation!	2/4/2014 3:26 PM
61	Andy's great sense of humor is only exceeded by his wisdom. I took a lot away and have started the book!	2/4/2014 3:23 PM
62	Enjoyable	2/4/2014 3:15 PM
63	As a Charter Principal, I appreciated this session.	2/4/2014 2:55 PM
64	Some good tips.	2/4/2014 2:54 PM
65	Good job	2/4/2014 2:51 PM
66	Different from others...good information and very usable.	2/4/2014 2:34 PM
67	okay	2/4/2014 2:24 PM
68	Dynamite. Worth the money, bring him back. Extremely cerebral.	2/4/2014 2:22 PM
69	My second favorite session. Fabulous.	2/4/2014 2:21 PM
70	His message was good – I think that I was just getting tired! Great information – needed more time for presentation.	2/4/2014 2:16 PM
71	For a principal involved with thinking at this level, it was very, very interesting. My other counterparts felt it was above their head or not something they had interest in.	2/4/2014 2:08 PM
72	General School Reform information can be obtained elsewhere. Looking for this to be a more specialized conference.	2/4/2014 2:02 PM
73	Great session. Too bad people outside our field aren't listening.	2/4/2014 2:01 PM
74	I had a hard time hearing him and a hard time understanding him.	2/4/2014 1:51 PM
75	So insightful!!!! I plan to use the ranking activity with my staff to hopefully build more shared understanding of what we need to focus on.	2/4/2014 1:48 PM
76	Very informative.	2/4/2014 1:46 PM
77	Very thought provoking.	2/4/2014 1:45 PM
78	Humorous man but I felt he put on a lot of Economics.	2/4/2014 1:44 PM
79	Any is great in a general session	2/4/2014 1:42 PM
80	SOMETIMES IT WAS HARD TO UNDERSTAND HIM DUE TO HIS ACCENT... HE WAS STILL VERY GOOD!!!	2/4/2014 1:40 PM
81	Andy is always so funny and at the same time brilliant. His topic was very important in the SAM work as we deal with daily how to best use the "capital" we have in our buildings.	2/4/2014 1:35 PM
82	Great BOOK!	2/4/2014 1:35 PM

Q8 Saturday Morning Breakout Sessions
Select the Saturday morning breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 376 Skipped: 30



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
1. Paul Katnik, Improving Teacher Practice	0%	0%	18.03%	49.18%	32.79%	61	4.15
2. Carolyn Rodd, Into the Box, Into Success	0%	3.85%	23.08%	26.92%	46.15%	26	4.15
3. Peggy Goodman, SAM for Really Smart Dummies	0%	2.04%	4.08%	30.61%	63.27%	49	4.55
4. Mary Martin, Generational Differences and Impact on Coaching	2.70%	10.81%	10.81%	43.24%	32.43%	37	3.92
5. Carol Lensing, Riding the Energy Bus	0%	3.39%	15.25%	37.29%	44.07%	59	4.22

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6. Shelly Ameson, Trust and Communication	0% 0	2.04% 1	16.33% 8	36.73% 18	44.90% 22	49	4.24
7. Kevin Ballard, What? So What? Now What?	3.45% 1	3.45% 1	10.34% 3	44.83% 13	37.93% 11	29	4.10
8. Amie Adler, PLCs: The Principal's Role	6.12% 3	14.29% 7	22.45% 11	34.69% 17	22.45% 11	49	3.53
9. Clayborn Knight, Protecting the SAM Principal at all Costs	0% 0	4.76% 3	4.76% 3	31.75% 20	58.73% 37	63	4.44
10. Dave Sechler, Now What?	7.69% 3	7.69% 3	23.08% 9	28.21% 11	33.33% 13	39	3.72

#	Comments:	Date
1	Love the book and her presentation was concise yet informative.	2/13/2014 10:37 PM
2	This session was not as beneficial as I hoped. Very little impact strategies were shared and really no take aways.	2/12/2014 10:20 AM
3	Good practical information.	2/12/2014 8:10 AM
4	This workshop really cleared up some questions and concerns I had as a principal. It also will help me in my personal life to understand the generations below mine.	2/11/2014 11:53 AM
5	Dave's session was boring, uninspiring, and honestly did not have much to offer most principals. His heart was in the right place, but the plan presented just would not work for many folks. I would avoid this session in the future	2/11/2014 7:24 AM
6	I enjoyed watching their videos and seeing other teams in action but I would have rather spent more time on question/answers.	2/10/2014 5:58 PM
7	I truly enjoyed the examples of shift the monkeys and the use of monkey as a demonstration was great!!	2/10/2014 2:32 PM
8	This was ok	2/8/2014 2:15 PM
9	Didn't learn much in this session. Was a little uncomfortable with the singing at the end.	2/8/2014 12:06 AM
10	Very good session with practical Q&A.	2/7/2014 8:26 PM
11	A real treat. What a great team. I walked away with some real insights from them both. This I found to be extremely valuable. Plus they were great presenters. I think everyone should hear how they make it work!	2/7/2014 5:48 PM
12	Very good hands on and visuals.	2/7/2014 2:37 PM
13	This wasn't my favorite, seemed disorganized, not too engaging and plans too wordy to implement. Would have been better with lists of things to include in our own school plans.	2/7/2014 12:23 PM
14	Was more of a reiteration of entire SAM process and its importance, and too little time spent on the actual questions that need to be asked, or how to ask them and how to go deeper.	2/7/2014 7:07 AM
15	Learned from this presentation, things I can share with my Principals!	2/6/2014 3:09 PM
16	Thought this presentation was my second favorite. Can really relate to on the job situations!	2/6/2014 3:01 PM
17	Very CREATIVE and engaging	2/6/2014 2:59 PM
18	Excellent presentation. Received many good tips to incorporate into our daily SAM meetings.	2/6/2014 2:51 PM
19	This session engaged all adult learners and created an environment of learning, respect and accountability, and fun!!!!	2/6/2014 1:23 PM
20	It was strange that she sang at the end of the presentation.	2/6/2014 1:13 PM

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21	This was the only less than super experience I had at this conference. I felt that too much was left to what the participants had to bring. The experience of the attendees with PLCs was so widely varied that it was not always helpful to hear what they were doing in their schools. Our schools have been working on developing their PLCs for a year or more in some cases. I was hoping to hear more about what Principals can do to support the growth of their PLCs beyond the basics of providing time and leveraging expertise among the staff and looking at data. The presenters did not seem to be in sync either. To me it is important that when there are two presenters that the handover of the mike is seamless; this didn't feel like they planned the transitions well.	2/6/2014 12:16 PM
22	Great Presentation! Loved hearing from real practioners who have encountered some of the same issues our team has. Very professional with wonderful humor!!!!	2/6/2014 12:05 PM
23	I so related to this SAM Team!	2/6/2014 11:33 AM
24	This was the most exciting workshop I have been to in years. The presenters were OUTSTANDING! The props/pictures, monkeys, were MAGNIFICENT. I was still thanking Mr. Knight as we passed one another in the airport on our way home. I have certainly been more aggressive in protecting the principal since this workshop,	2/6/2014 11:27 AM
25	This was fairly good and I selected it because none of the other people that I wanted to hear were scheduled during this time. This is what I mean about he scheduling of all of the same people on the same day and same times. Rutherford, Hall or LaVonna should have been scheduled at this time.	2/6/2014 11:07 AM
26	Extremely basic and unfortunately did not really add anything new.	2/6/2014 10:56 AM
27	# Note: I went to the session with Hargreaves after his keynote. - what a special opportunity! The survey forced me to give a rating - which did not include Hargreaves. Thank you	2/6/2014 10:52 AM
28	A great inside look at how their SAMs team works	2/6/2014 10:48 AM
29	there was not enough time for them to fully go through all of their presentation.	2/6/2014 10:45 AM
30	Great ideas for new SAMS and for staff appreciation.	2/6/2014 10:42 AM
31	I would have loved to hear more about her experience as a Principal doing this work.	2/5/2014 10:00 PM
32	I really enjoyed this breakout the best. It really helped me identify the "monkey" in our school and how I can divert my principal from those monkey situations.	2/5/2014 7:51 PM
33	It was nice to be with mostly principals to hear how other districts are handling the dissemination of CCSS and the incorporation into the teacher evaluation system.	2/5/2014 6:50 PM
34	Insightful!	2/5/2014 6:15 PM
35	Great strategies for increasing the success of our SAM team.	2/5/2014 4:27 PM
36	Riding the Energy Bus: Information was great; presenter was adequate. The material really takes care of itself, so we all left appreciating the time we spent there.	2/5/2014 3:49 PM
37	Thoroughly enjoyed this presentation. They both were engaging and open. Loved this session. They took us inside their world as Principal and SAM. Loved the "Shifting the Monkeys" piece too. Please have them back to do it again.	2/5/2014 3:37 PM
38	Love the positive energy from the presentation!!! I have already read the book and loved it!!	2/5/2014 3:11 PM
39	I really looked forward to this session because I've heard so much about this book. She did a great job summarizing.	2/5/2014 1:38 PM
40	Shelly must have been a wonderful principal who instilled trust throughout her school. When she sang at the end, and had all the participants singing, I almost cried. Her book is inspiring and I will use some of the techniques that she shared as well. As a Danielson certified evaluator, it will also be useful in my observation practice.	2/5/2014 1:30 PM
41	I won a book!!! My SAM and I attended this one together. I will make sure the monkey is with the right person as well as listen more to my SAMs.	2/5/2014 12:57 PM
42	Book study without my having read the book	2/5/2014 12:50 PM
43	This session made me confident I am doing the correct thing by sending request to first responder before Principal.	2/5/2014 12:41 PM
44	great information, presentation was a bit dry	2/5/2014 12:20 PM

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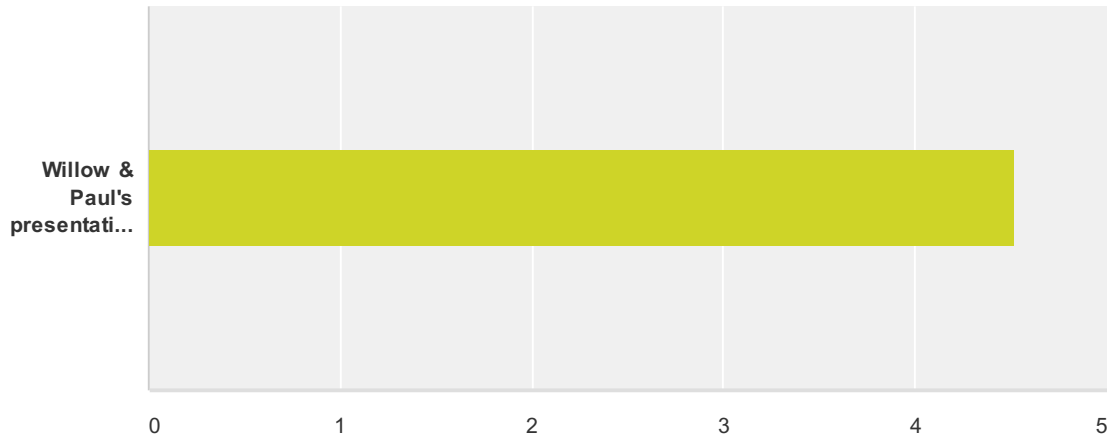
45	I am looking forward to using some of the things I learned in this session at my school. I only wish we had started this program before attending this conference so maybe I would have had some questions to ask.	2/5/2014 11:04 AM
46	attended the breakout session with Allan Hargreaves which was outstanding, wish we could have spent more time with him in breakout.	2/5/2014 11:04 AM
47	Attended Andy Hargreaves follow up it was a 5	2/5/2014 10:43 AM
48	Shelly was amazing!	2/5/2014 10:16 AM
49	Most of it was Missouri specific, but good stuff!	2/5/2014 9:56 AM
50	I did not attend a breakout session. I had a ticket for Carol Lensing's session. I'll give her a 3 based on previous experiences.	2/5/2014 8:46 AM
51	I actually did not attend David Sechler's session, but had to click on one of the above required questions. I was actually one of the lucky few who attended a small group discussion with Andy Hargreaves. Quite a treat!	2/4/2014 11:25 PM
52	I was disappointed in this presentation. It seemed disorganized and unfocused. The jigsaw activity, which comprised over half of the session did not make sense.	2/4/2014 11:12 PM
53	He did a good job presenting his material. I just thought he would have talked about ways of improving teacher practice and not about Missouri's teacher evaluation tool and how it works.	2/4/2014 10:30 PM
54	I want to work in his state! He shared information about improving teacher practice that was easy to understand. This session seemed too short for the amount of information he had to share. Great information.	2/4/2014 10:28 PM
55	The presenter's were rather disorganized. The objectives they set were not accomplished	2/4/2014 9:39 PM
56	Excellent tie in to SAM Well stated expectations	2/4/2014 9:32 PM
57	The session was good but it really was not what I was expecting.	2/4/2014 8:28 PM
58	I already knew this information and am involved in PLC on a daily basis.	2/4/2014 7:40 PM
59	Pace was a little too fast.	2/4/2014 6:05 PM
60	His female companion made this session interesting, as she kept "chiming" in when Mr. Adler forgot to add what she felt was a key point to the presentation, which was "dry" at best. I could have taught this session adding more information re: PLC's. He was a nice man, though.	2/4/2014 4:51 PM
61	I thought the presenter was unprepared and did not see the link to school improvement. I thought the presentation was going to be about dealing with different generations or age gaps in the work environment.	2/4/2014 4:37 PM
62	Very helpful, organized and useful.	2/4/2014 3:52 PM
63	Easy to related to and lots of laughs.	2/4/2014 3:43 PM
64	Clear and to the point.	2/4/2014 3:32 PM
65	No news from this one either.	2/4/2014 3:31 PM
66	Great ideas and stories were shared by Mr. Knight and his SAM! Very informative!	2/4/2014 3:16 PM
67	Interesting to take a look at why communication can be a struggle with some groups of teachers within the school.	2/4/2014 2:54 PM
68	Really enjoyed class. Very down to earth and real. Thank you	2/4/2014 2:51 PM
69	Presented basic information.	2/4/2014 2:34 PM
70	Nice guy, average at best for this topic.	2/4/2014 2:22 PM
71	Mr. Knight and his SAM were fun, funny and extremely enjoyable. Learned SO much. This was my favorite breakout session.	2/4/2014 2:21 PM
72	AWESOME presentation	2/4/2014 2:16 PM
73	Good ideas on how to motivate teachers on your campus.	2/4/2014 2:16 PM

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74	Every school staff should read the No Complaining Rule and The Energy Bus. Carol used humor and highlighted the key learning of the book.	2/4/2014 2:08 PM
75	This is an example of practitioner breakouts that are needed in greater number.	2/4/2014 2:02 PM
76	This was an uplifting session. Read Jon Gordon's book the whole way home!	2/4/2014 2:01 PM
77	Awesome team!!!! It was really helpful to see the three person team approach. I plan to implement this structure.	2/4/2014 1:48 PM
78	Hearing from a Principal and Team is very Refreshing!	2/4/2014 1:48 PM
79	dint go to #1 as indicated I sat with Andy at round table	2/4/2014 1:47 PM
80	Carol did a great job presenting the book!	2/4/2014 1:46 PM
81	Great ideas!	2/4/2014 1:44 PM
82	Too interactive. I felt that the participants/groups were not on task.	2/4/2014 1:42 PM
83	This presentation needs to be given again next year. It was wonderful! :)	2/4/2014 1:38 PM

**Q9 Saturday Afternoon Keynote Session:
Willow Sweeney and Paul Bernabei,
Thought Circles and Tornadoes Please rate
this session on a 1 to 5 scale with 1 being
poor and 5 the very best.**

Answered: 376 Skipped: 30



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
Willow & Paul's presentation was:	0.27% 1	1.06% 4	8.78% 33	26.33% 99	63.56% 239	376	4.52

#	Comments:	Date
1	Amazing! High Energy	2/16/2014 8:20 PM
2	Upbeat, enjoyed very much! Fun and informational at the same time!	2/14/2014 11:40 AM
3	Always a joy to hear them.	2/13/2014 10:38 PM
4	I had seen them last year.	2/13/2014 6:24 PM
5	High energy and, again, strategies that could be easily applied on Monday.	2/12/2014 1:40 PM
6	They were so great we want to bring them to our district.	2/12/2014 11:34 AM
7	Always enjoy Paul and Willow! Always!!!	2/12/2014 11:13 AM
8	Excellent! I gain knowledge from these two every time I hear them speak. I wish there were copies of their book.	2/12/2014 10:34 AM
9	Excellent well presented and simply hilarious.	2/12/2014 8:29 AM
10	They are just wonderful, could listen to them everyday!	2/12/2014 8:09 AM
11	They were amazing!	2/11/2014 10:50 PM
12	These two were phenomenal! How great!!	2/11/2014 8:41 PM
13	Left me wanting more.	2/11/2014 11:54 AM
14	good, funny, information was basic, but it was a good presentation to have as an ending	2/11/2014 7:25 AM
15	Very entertaining. It was a perfect choice for the last speakers. Would love to hear them again.	2/10/2014 6:00 PM
16	I love, loved these speaker the flow so well together.	2/10/2014 2:34 PM
17	good	2/10/2014 12:36 AM

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18	3 only because it was a repeat from last year's conference...Always fun to watch though :-)	2/9/2014 9:50 PM
19	lots of energy	2/9/2014 1:48 PM
20	One of the best	2/8/2014 2:16 PM
21	I love Willow and Paul, but this session was too similar to last years' session. I would have liked more depth.	2/8/2014 12:06 AM
22	Was good "food for thought" and has me thinking differently.	2/7/2014 8:29 PM
23	Many of use have heard them several times so they need to expand their content pr go deeper. That said, they are very entertaining.	2/7/2014 7:33 PM
24	They were entertaining. I like the awareness they brought to "thought circles" and "tomadoes".	2/7/2014 5:50 PM
25	Always good and very entertaining. Excellent presenters and hold audience attention.	2/7/2014 2:44 PM
26	AWESOME!!!!!!!	2/7/2014 2:39 PM
27	Another AMAZING presentation – left wanting more!	2/7/2014 1:57 PM
28	Wow! So energizing and funny! Loved this one!	2/7/2014 12:24 PM
29	Fun. Low content. Positive message	2/7/2014 10:09 AM
30	I wanted more. Excellent, insightful presenters who gave me the language I needed to reflect on my thinking. Thank you!!	2/7/2014 7:08 AM
31	Loved every part of it! They are so inspiring!	2/7/2014 12:59 AM
32	Always enjoyable.	2/6/2014 6:09 PM
33	They are such a dynamic duo! I really like the way all of the keynote speakers were centered around a similar theme and their messages overlapped and supported each other. Great planning.	2/6/2014 5:22 PM
34	Again, AMAZING	2/6/2014 5:04 PM
35	Very entertaining, energy feed from each other, and I am on on day 5!!!	2/6/2014 3:11 PM
36	Very Entertaining with a good message.	2/6/2014 3:01 PM
37	Very Funny, and a similar message to Will.	2/6/2014 2:32 PM
38	Willow and Paul were fantastic, they made a difficult topic funny and they were accurate on most issues we see at our school.	2/6/2014 1:17 PM
39	Their energy and enthusiasm make it easy for you to listen and accept what they are saying and really think about the changes you need to make.	2/6/2014 12:56 PM
40	Very smooth delivery! Having attended Paul's earlier breakout session I did appreciate this presentation. They talked about difficult dynamics that happen in every school and made it entertaining and we came away with ideas for solutions. What more can we ask? Loved it!	2/6/2014 12:20 PM
41	Lots of fun! Great session to have during lunch!	2/6/2014 12:06 PM
42	Willow and Paul are wonderful! I hope they come again next year!!	2/6/2014 11:34 AM
43	Did not attend lunch session. Enjoyed lunch with my husband that accompanied me on the trip. It was our first lunch date since the trip. He had already been sightseeing without me.	2/6/2014 11:31 AM
44	Helpful and enlightening topic	2/6/2014 11:16 AM
45	My favorite Keynote of the entire conference.	2/6/2014 11:15 AM
46	GREAT!!!!	2/6/2014 11:05 AM
47	Very entertaining	2/6/2014 10:59 AM
48	I will definately utilize this new tool to keep a lid on the social tomadoes at my school. It boils down to the personal and the professional relationships that we build with people. We can better communitcate in person and maintain peoples dignity in check	2/6/2014 10:55 AM
49	very good! This is my 2nd year seeing them. I'm ready to move on to another topic!	2/6/2014 10:54 AM
50	Excellent, always hold your attention and what they present "stays with you"! Awesome duo!	2/6/2014 10:53 AM

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51	Only they can pull off a lunch session. Truly engaging and though provoking.	2/6/2014 10:53 AM
52	Great speakers, interactive, animated, made sense.	2/6/2014 10:51 AM
53	Would never miss a session with these two.	2/6/2014 10:46 AM
54	I had lunch at the same table as Paul. Such a neat guy! I want him to speak at our school or be my grandpa!	2/6/2014 10:43 AM
55	Perfect example of the principle of instruction promoting focus and participation by using props and story telling.	2/5/2014 10:44 PM
56	Either one alone would be excellent, but together they are incredible. In this year's conference in particular, they provided a powerful complement to Susan Scott's and Will Bowen's keynotes.	2/5/2014 7:56 PM
57	AWESOME! They really had me laughing but the information is also useful to me in all of my daily interactions.	2/5/2014 6:51 PM
58	One of the top presentations I have ever attended.	2/5/2014 6:16 PM
59	Energizing and balanced are the two words I would use to describe their presentations.	2/5/2014 4:28 PM
60	LOVED IT!!! This was by far my favorite keynote session!! They are a great duo!! Willow was great with keeping everyone engaged, and she is hilarious. I would definitely love to go to another session of theirs!!!!	2/5/2014 3:15 PM
61	I think they were more powerful in the small group the day before. Because of their interactive nature, and the fact that I was sitting toward the back, it was difficult to be as much a part of it as in the small group. The message, however was clear and we found ourselves using the tomado hand signals when we talked about the presentation.	2/5/2014 1:40 PM
62	They are so fun and play off each other well. In addition, they had great information that went well with other speakers.	2/5/2014 1:20 PM
63	Being from LA I am aware of hurricanes, they like warm/hot water. I will be the cool waters that slow down the Tomadoes. We are also trying to get them to our district.	2/5/2014 1:01 PM
64	Very similar to previous presentations by them, would have like a fresher perspective or different slant.	2/5/2014 12:51 PM
65	Love the concept of thought circles. Will definitely keep this in mind when interacting with others. Think about ways to turn off The negative thoughts.	2/5/2014 12:38 PM
66	laughing and learning. love it	2/5/2014 12:21 PM
67	Hilarious!! So much fun. They truly are great entertainers. Really enjoyed them.	2/5/2014 11:07 AM
68	No research behind their presentation-lot of common sense- willow entertaining	2/5/2014 11:04 AM
69	Please.....	2/5/2014 10:54 AM
70	This felt more like a show than anything else.	2/5/2014 10:22 AM
71	Entertaining, as well as informative.	2/5/2014 10:18 AM
72	Not only was their material meaningful & useful, but they were most entertaining in the way they presented it.	2/5/2014 9:57 AM
73	Very motivating with lots of humor!	2/5/2014 8:48 AM
74	While I'd heard some of the message last year, it was a great opportunity to help me refocus and stay above the line.	2/5/2014 8:03 AM
75	Need a bit more credibility with research and theory.	2/4/2014 10:46 PM
76	Hands down, the most amazing session I have seen in a long time. It was informative, entertaining and contained powerful information that hit home in my school. If I could share their session with my staff then I think I could leap forward with my SAM's work because of their influence to improve oneself.	2/4/2014 10:32 PM
77	Tie in more to SAM	2/4/2014 9:33 PM
78	High Energy!! Relevant	2/4/2014 9:26 PM
79	LOVE THEIR ENERGY AND LEVEL OF ENGAGEMENT!!	2/4/2014 8:59 PM

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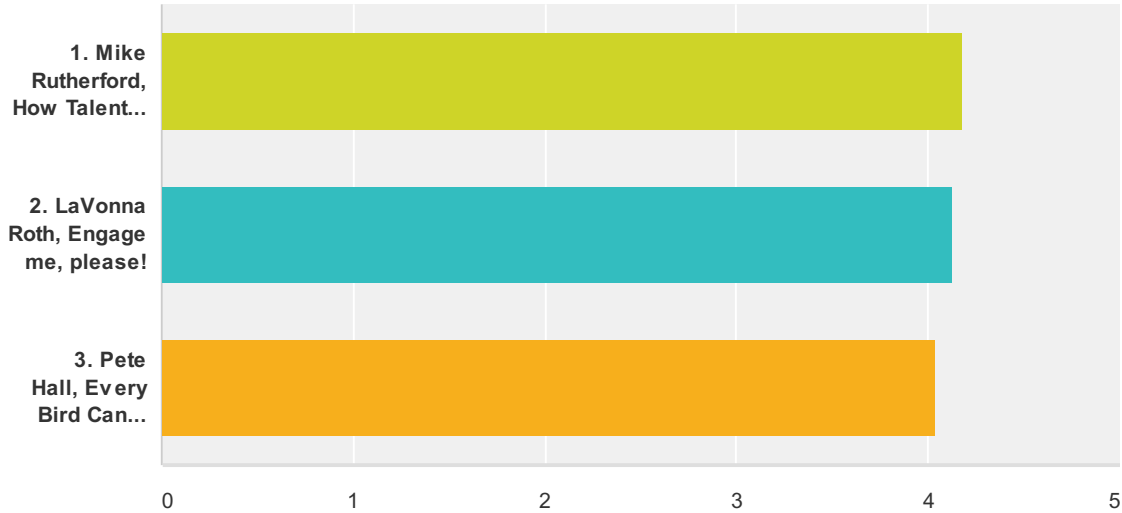
80	I loved this presentation. The enthusiasm of these speakers made me want to learn. Very interactive presentation.	2/4/2014 7:42 PM
81	My least favorite and a bit too tiring.	2/4/2014 6:10 PM
82	Bring them back!!!!	2/4/2014 5:56 PM
83	A fun presentation but their work is not researched based.	2/4/2014 4:39 PM
84	Very energizing!!!!!!!!!!!!!!!	2/4/2014 4:37 PM
85	It was very good, but very similar to last year's presentation.	2/4/2014 4:29 PM
86	This was the best!	2/4/2014 4:28 PM
87	They were great. So energetic about their work and the content was super relevant.	2/4/2014 3:53 PM
88	So helpful and right on target with what I am dealing with at my school. And of course Willow's humor made the learning process all the more fun!!	2/4/2014 3:52 PM
89	Everything shared was good and useful.	2/4/2014 3:45 PM
90	Need an N/A—didn't attend—but it won't let me continue without answering.	2/4/2014 3:41 PM
91	Very thought provoking and entertaining.	2/4/2014 3:38 PM
92	Very informative.	2/4/2014 3:32 PM
93	Fun - but good ideas.	2/4/2014 3:32 PM
94	I loved the interaction with the audience. Additionally, there were great takeaways.	2/4/2014 3:28 PM
95	Good! Fun and inspirational.	2/4/2014 3:24 PM
96	Kept my attention! Very helpful and entertaining!	2/4/2014 3:17 PM
97	Love her presentations....she is awesome.	2/4/2014 3:16 PM
98	Fun, yet very obvious.	2/4/2014 3:07 PM
99	Excellent and Energetic	2/4/2014 2:56 PM
100	Love Paul and Willow. Always intertaining. Plan on using some of this in conjunction with the no complaining at the start of school next year.	2/4/2014 2:55 PM
101	Good stuff. Kept me interested. Very good stuff I can used and remember.	2/4/2014 2:51 PM
102	Entertaining and informative just a little over the top.	2/4/2014 2:35 PM
103	the best when alone and with Paul	2/4/2014 2:25 PM
104	Willow and Paul are beginning to wane. Same message, different year. If they narrowed down their shtick, the message would be 20 minutes tops.	2/4/2014 2:24 PM
105	Was great as always. Very similar to what we saw last year but worth the revisit.	2/4/2014 2:23 PM
106	Loved that they both came off the stage and presented from the crowd, it kept everyone engaged.	2/4/2014 2:18 PM
107	Having heard Willow earlier in the week, I was ready for the challenges of Above the Line, Thought Circles and Tomadoes!!!	2/4/2014 2:17 PM
108	Excellent! Funny. I am using it already.	2/4/2014 2:08 PM
109	Entertaining with an inspiring message. The session has made me more aware of the tomadoes that have popped up since my return.	2/4/2014 2:05 PM
110	I've seen them before, so this was similar to what I had seen in the past, but as always, they were amazing.	2/4/2014 1:52 PM
111	What can I say but.... Absolutely incredible. can't wait for them to come speak to my staff next August!What a great way to start the school year.	2/4/2014 1:50 PM
112	They are very enjoyable to watch and the message they deliver is important. Stay above the line!	2/4/2014 1:49 PM
113	Love Willow and Paul. Could listen to them present for hours. The information they share is relatable and usable in many areas of our jobs and life.	2/4/2014 1:47 PM

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114	Entertained and inspired.	2/4/2014 1:47 PM
115	kept me on my feet.	2/4/2014 1:47 PM
116	This presentation fit very nicely with some of the others.	2/4/2014 1:46 PM
117	Always enjoy their energy and information.	2/4/2014 1:45 PM
118	Very amusing!	2/4/2014 1:45 PM
119	Great presenters	2/4/2014 1:43 PM
120	KEPT MY ATTENTION!!! VERY ENTERTAINING!!	2/4/2014 1:41 PM
121	Love! Love! Love! I can never get enough of Willow!	2/4/2014 1:40 PM
122	They are always great as joint presenters and their topic was just a perfect cap to all of the presentations we heard.	2/4/2014 1:37 PM
123	I love how they connect with the crowd. Very relevant to everyday life and how to deal	2/4/2014 1:35 PM

Q10 Saturday Afternoon Featured Speakers Select the Saturday afternoon featured session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 376 Skipped: 30



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
1. Mike Rutherford, How Talent Friendly is Your School?	0% 0	1.63% 2	16.26% 20	44.72% 55	37.40% 46	123	4.18
2. LaVonna Roth, Engage me, please!	1.14% 2	2.27% 4	19.32% 34	37.50% 66	39.77% 70	176	4.13
3. Pete Hall, Every Bird Can Sing!	1.01% 1	5.05% 5	19.19% 19	38.38% 38	36.36% 36	99	4.04

#	Comments:	Date
1	Great ideas, upbeat!	2/14/2014 11:40 AM
2	Didn't attend any of them	2/13/2014 10:38 PM
3	Pete needed more concrete examples of what he did to turn his school around.	2/12/2014 10:34 AM
4	I will be honest here, I didn't attend. I wanted to respect the night events planned and there was really no down time to see the city. Consideration should be made for at least a few hours. We pay to come all that way, we want a little time for sightseeing. Albeit not the purpose, but people want to see the city. We want to be as insightful as Mark, lol!!	2/12/2014 10:27 AM
5	Very well presented and information I can use immediately.	2/12/2014 8:11 AM
6	Great information! I enjoyed the session.	2/11/2014 10:50 PM
7	I enjoyed her style and ideas and will be having her come to New Jersey as soon as we can.	2/11/2014 11:54 AM
8	He asked about the hand outs again. We stated again they were not online.	2/10/2014 12:36 AM
9	lots to reflect on in terms of attracting and retaining talented teachers	2/9/2014 1:48 PM
10	Was unable to attend due to a flight out	2/8/2014 2:16 PM

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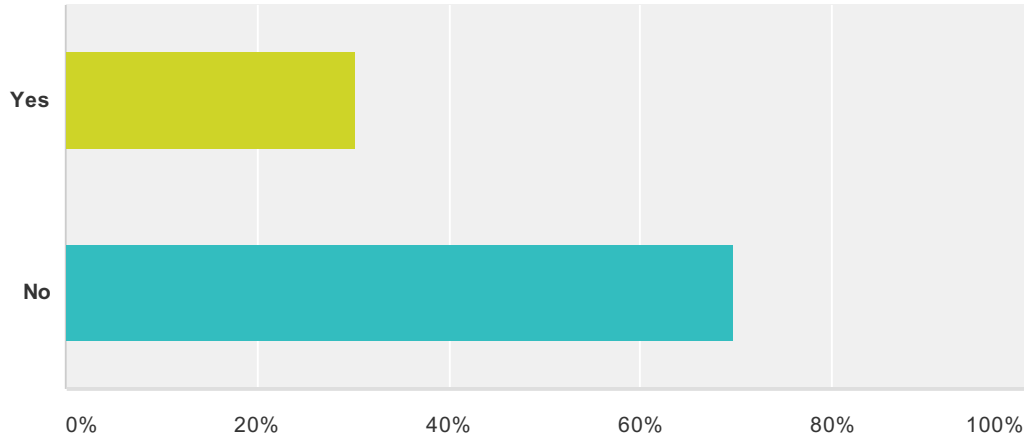
11	I was looking for more practical ideas. Learning to define and identify talent was interesting, but won't help me retain talented teachers.	2/8/2014 8:15 AM
12	There was no depth. It felt like a 101course overview for someone thinking about entering the teaching profession.	2/7/2014 8:29 PM
13	She has great ideas for working with teachers and improving instruction.	2/7/2014 7:33 PM
14	I walked away with many ideas to share at faculty meetings and with my teachers. She was a very good presenter. The content was very interesting.	2/7/2014 5:50 PM
15	Went into Mike Rutherford, but got bad sinus headache and left. Don't feel qualified to rate his presentation, but couldn't advance without rate. Rating is based on information received from others.	2/7/2014 2:44 PM
16	Loved him when he came to Tampa....love his facebook page and loved this session.	2/7/2014 12:24 PM
17	She is the awesomest level of awesome. Already implanting several of her ideas in my classrooms - to great effect. Thank you!!!	2/7/2014 7:08 AM
18	I was really surprised by how much I liked this presentation. I also wanted more and plan to go to her website to use her material next week with our staff. She was great!	2/7/2014 12:59 AM
19	Very interesting points I can take back. Enjoyed the presentation	2/6/2014 3:11 PM
20	I left with lots of ideas	2/6/2014 2:59 PM
21	He was rushed, but good content.	2/6/2014 2:32 PM
22	I'd like to bottle Paul and bring him with me to each of the schools in my cohort!	2/6/2014 12:20 PM
23	Somewhat of a repeat of earlier session.	2/6/2014 11:38 AM
24	Did not attend.	2/6/2014 11:31 AM
25	One of these should have been schedule in the morning.	2/6/2014 11:21 AM
26	Unfortunately, I found Mr. Hall to be condescending and more focused on what he did, instead of how we can implement changes at our own schools.	2/6/2014 10:59 AM
27	Would have liked to hear Pete Hall, couldn't get ticket	2/6/2014 10:53 AM
28	unable to attend	2/6/2014 9:05 AM
29	LaVonna had good information and a very upbeat presentation style, but the acoustics in the room made it hard to hear all of what she said. I thought it was just me, but during one of the table chat times I found that others at my table had the same problem. Even so, I left her session feeling energized and thinking about how I might change my practice to implement and promote more brain-based instructional / communication strategies	2/5/2014 7:56 PM
30	Excellent content that is very user friendly. Lots of Quantum strategies	2/5/2014 4:28 PM
31	Again, Mike gave us a well thought out presentation of the use of talent in the school. He was organized, and I tended to take more notes than usual because I didn't want to miss anything!	2/5/2014 1:40 PM
32	Mike Rutherford is amazing	2/5/2014 1:39 PM
33	Great information	2/5/2014 1:20 PM
34	I did not get enough information from my previous session. I know now its easier to improve teachers talented area than their less talented areas.	2/5/2014 1:01 PM
35	Always like Mike, wish he was sometimes less global in commentary/examples	2/5/2014 12:51 PM
36	well researched and presented. Activities aided learning	2/5/2014 12:21 PM
37	Pete Hall was great. I will be sharing his book with the coaches at our school. So informative.	2/5/2014 11:07 AM
38	Lots of really good information here!	2/5/2014 9:57 AM
39	Encouraging	2/5/2014 8:03 AM
40	Interesting and engaging speaker!	2/4/2014 10:46 PM

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41	I would like to spend an entire day with Mike for a pre-session. I have heard him several times before but he presents information on several topics such as feedback that is critically important to the work I am doing around conferencing with teachers and how to move them forward in their work.	2/4/2014 10:32 PM
42	I did not attend	2/4/2014 8:24 PM
43	Please know that this rating is based on the one I previously gave. I did not attend an afternoon session due to being too tired and disappointed with the keynote speakers at lunch.	2/4/2014 6:10 PM
44	a good presentation but I would have liked more practical application of school reform. I would have liked more info on how he turned around the schools he lead.	2/4/2014 4:39 PM
45	n/a	2/4/2014 3:54 PM
46	Nice presentation, informative.	2/4/2014 3:53 PM
47	Very powerful. I would have love to have heard more.	2/4/2014 3:45 PM
48	Need an N/A—I didn't attend one—but it won't let me continue without answering.	2/4/2014 3:41 PM
49	Awesome.	2/4/2014 3:32 PM
50	Good ideas for keeping kids engaged based on brain research. I will share it with my staff for sure	2/4/2014 3:24 PM
51	Many of the concepts shared were already known and not cutting edge. I needed some additional background knowledge on engaging adults and students.	2/4/2014 3:07 PM
52	Perhaps because it was the last session, but I found this to lack energy and take-aways.	2/4/2014 2:56 PM
53	Not a lot of new learning but she was engaging in the way she presented.	2/4/2014 2:55 PM
54	Good presentation on brain function and the use of talents.	2/4/2014 2:35 PM
55	I hate to admit it but we worked on the budget for our school (due today 2/4/2014) during Saturday afternoon.	2/4/2014 2:23 PM
56	I found it valuable to have conversations with people from other schools, but had hoped there would be more detail about Pete's school's turnaround methods.	2/4/2014 2:05 PM
57	Again, general school reform information can be obtained elsewhere. Looking for more practitioner information.	2/4/2014 2:03 PM
58	Have worked with Mike in my district but always learn so much from him. Very timely for the work I need to be doing with my staff.	2/4/2014 1:50 PM
59	This issue is right at the center for me personally. Roth did a great job delivering his message.	2/4/2014 1:49 PM
60	LaVonna use of activities to keep us engaged was great!	2/4/2014 1:47 PM
61	dry and uninspiring	2/4/2014 1:47 PM
62	Brain research has been very helpful. We as educators need to be more informed.	2/4/2014 1:46 PM
63	Very informative and enjoyed her creativity.	2/4/2014 1:45 PM
64	I hope to see Pete Hall again! Great workshop!	2/4/2014 1:45 PM
65	Reinforced many of the things my school has been working on	2/4/2014 1:43 PM
66	I have heard Mike several times and it is always good.	2/4/2014 1:37 PM

Q11 Did you attend the Pre-Conference on Thursday?

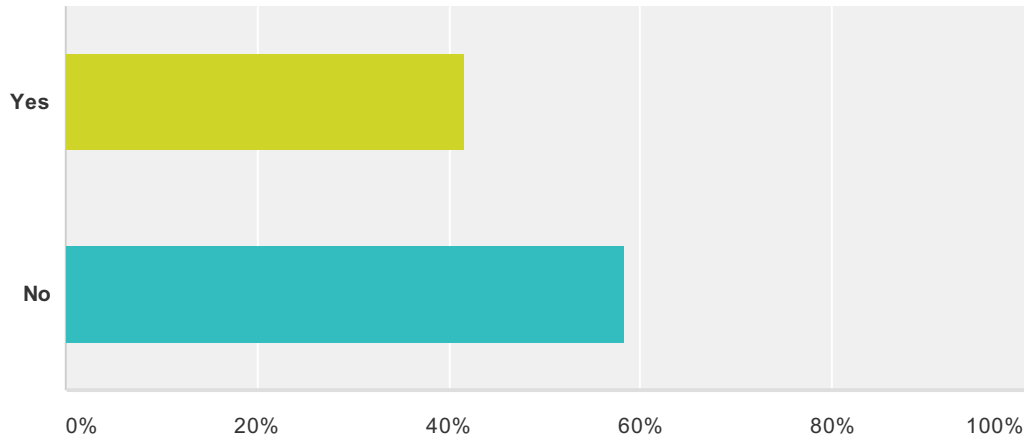
Answered: 376 Skipped: 30



Answer Choices	Responses	
Yes	30.32%	114
No	69.68%	262
Total		376

Q12 Are you a Time Change Coach?

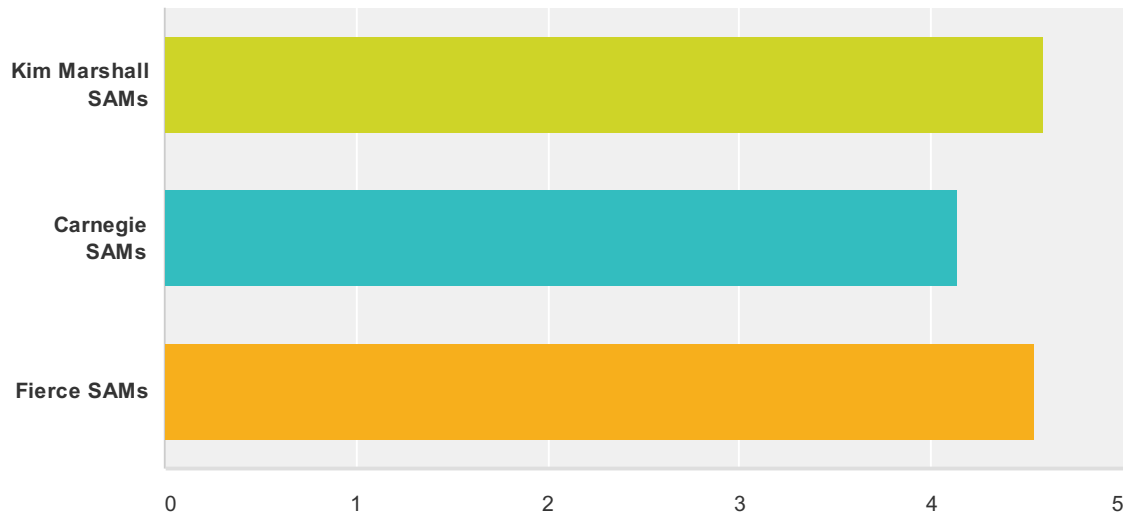
Answered: 115 Skipped: 291



Answer Choices	Responses	
Yes	41.74%	48
No	58.26%	67
Total		115

Q13 Select the Pre-Conference session you attended and then rate on a scale of 1 to 5 with 1 being poor and 5 the very best.

Answered: 67 Skipped: 339



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
Kim Marshall SAMs	0% 0	0% 0	3.45% 1	34.48% 10	62.07% 18	29	4.59
Carnegie SAMs	0% 0	4.76% 1	14.29% 3	42.86% 9	38.10% 8	21	4.14
Fierce SAMs	0% 0	0% 0	4.17% 1	37.50% 9	58.33% 14	24	4.54

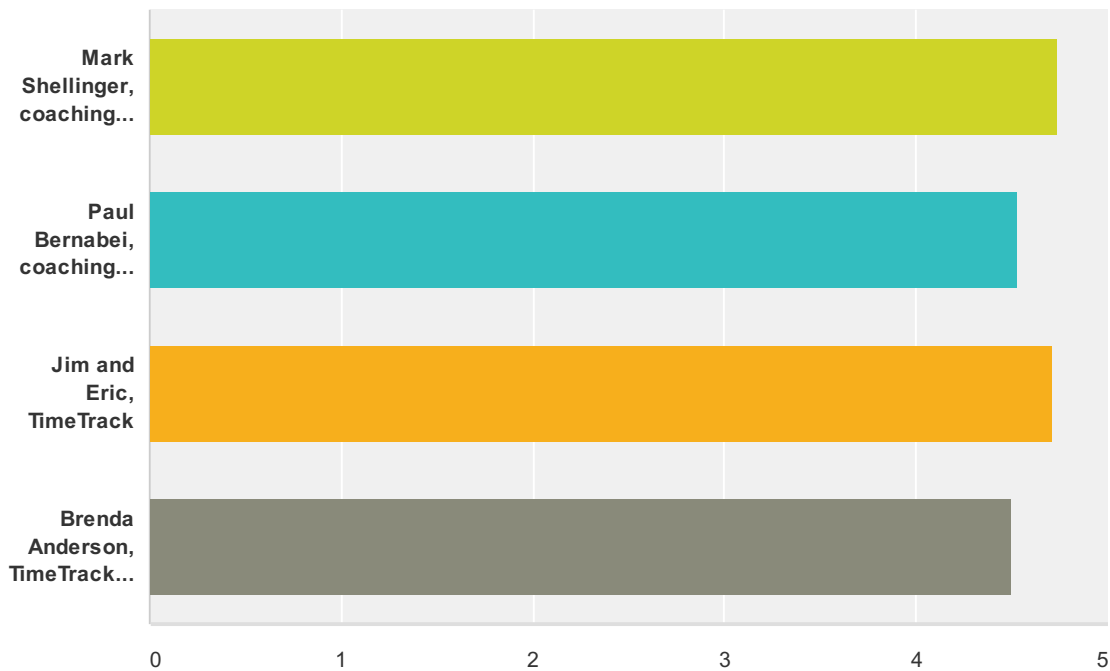
#	Comments:	Date
1	I really enjoyed the opportunities given to "try on" a fierce conversation!	2/12/2014 11:14 AM
2	Deli's session was fantastic. The stories/information she shared were helpful and the role playing was great practice for what is to come. Deli is an excellent presenter!	2/11/2014 10:53 PM
3	I wish the group had been more interactive; I thought the discussions were good but we weren't able to complete in the time given which was frustrating	2/9/2014 1:49 PM
4	I really would have like to have this be a full two day session. 1 day seemed short. An excellent presenter	2/8/2014 2:17 PM
5	Great!!!	2/8/2014 12:07 AM
6	The knowledge gained from this session was thought provoking. I am still internalizing and processing all of the information gained from this session.	2/5/2014 6:52 PM
7	The content was great. Deli (presenter) did a better job at the 2013 SAM conference. This time the presentation was a bit disjointed. The overarching message was good though	2/5/2014 4:29 PM
8	This was my 1st taste of Carnegie. I will get the book to get a deeper understanding to determine how Carnegie along with his strategies can help me become a better principal.	2/5/2014 1:04 PM
9	I found it interesting and love research-based approaches.	2/5/2014 12:23 PM
10	Topic was interesting! Main presenter was a little flat..	2/5/2014 12:09 PM
11	Lot of great info but poorly paced	2/5/2014 11:04 AM

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12	The day flew by. Kim Marshall was truly engaging and has worked so hard to develop clear and thoughtful information. I can't wait to see the powerpoint again once it is uploaded. I am glad I came early to participate in his session. Twenty-four people were in the room. The interaction with him in this small group was high. His "clickers" were engaging.	2/4/2014 10:35 PM
13	This was amazing. The information was very relevant and I have already applied the conversations to my work. I also really appreciated having the day to learn one thing and not feel like it was all being crammed into a short time.	2/4/2014 8:25 PM
14	Great information!	2/4/2014 3:46 PM
15	Kim Marshall amazes me. He presents the latest information clearly and concisely. I love that his work is replicable. I always walk away with something I can put into action immediately.	2/4/2014 3:33 PM
16	The content was great, but the presentation was not as engaging.	2/4/2014 3:08 PM
17	Great information which I was able to internalize, not only on a work level, but on a personal one, too.	2/4/2014 2:18 PM
18	Too long of a day, too many role playing ideas. 1 role play would be fine. She dragged on topics way too long. I loved the topic the presenter just was not on her game it got really boring.	2/4/2014 2:10 PM
19	While I am not a fan of role-playing, I found this session very informative. Deli is very knowledgeable and has a comfortable presentation style that makes one feel at ease.	2/4/2014 2:07 PM
20	Great ideas on the evaluation process!	2/4/2014 1:52 PM
21	I really enjoyed the presentation. It gave me a lot to think about.	2/4/2014 1:47 PM

Q14 Please rate each session on a scale of 1 to 5 with 1 being poor and 5 the very best.

Answered: 48 Skipped: 358



	1 (Poor)	2	3	4	5 (Best)	Total	Average Rating
Mark Shellinger, coaching circle	0%	0%	2.33%	20.93%	76.74%	43	4.74
Paul Bernabei, coaching above the line	0%	0%	6.67%	33.33%	60%	45	4.53
Jim and Eric, TimeTrack	0%	2.44%	2.44%	17.07%	78.05%	41	4.71
Brenda Anderson, TimeTrack Charts and Graphs	0%	0%	13.64%	22.73%	63.64%	44	4.50

#	Comments:	Date
1	All were excellent and highly practical and applicable to the coach's role	2/12/2014 6:20 PM
2	ALL THE SESSIONS WILL HELP ME BE A BETTER COACH. THANK YOU.	2/7/2014 7:34 PM
3	All sessions were packed with useful information.	2/7/2014 2:46 PM
4	The high-quality sessions that started the conference was only a sneak-peak at the high quality speakers to come - lots of info to take back and share with my SAM principals, from Data to reflective questions to staying "above the line".	2/7/2014 1:59 PM
5	I love the role play Mark does with us! I am getting better and better! I note all his talents! And will use it. Paul was good and I am on day five! Eric was very smart and informative. Brenda gets it and had great visuals and support artifacts.	2/6/2014 3:14 PM
6	Great rotation	2/6/2014 1:08 PM

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7	I loved having this face to face learning opportunity with my colleagues!!! And wish we could have more opportunities like this. Brenda's presentation provided me with lots of ideas and strategies to support my SAM teams when using the data. This is an area that I really needed support with. I would love to have the materials/resources that she created!!!!	2/6/2014 12:09 PM
8	The materials Brenda used were very good and created a great hands on experience	2/6/2014 11:39 AM
9	Jim's presentation was extremely helpful to me. We were a small group of 5 with many opportunities to ask questions and receive information.	2/6/2014 11:20 AM
10	all good!	2/6/2014 10:54 AM
11	Would like to have had Brenda's materials! The charts were wonderful. The SAM technology has come a long way in both the technology and the explanation of how to use it.	2/6/2014 10:48 AM
12	Brenda is a delightful person, but there wasn't much in her session that challenged or extended my use of TimeTrack data in my coaching.	2/5/2014 8:00 PM
13	I am always amazed when Mark works with a group and makes me think about the questions. I so appreciate his skill and talent in this area. I appreciated how helpful Jim and Eric were and continue to be as we work with the data. I had heard Paul several times, he is always good and Brenda was very helpful with the graphs; there was much audience reflection and discussion in her session.	2/5/2014 1:23 PM
14	Mark was great - as usual in all of his training sessions. I was with Paul at the end of the day. By then I was in "overload". He was much better with Willow. Jim & Eric's presentation was great. Very helpful especially in using the new calendar features. Brenda was super. Lots of good information presented in a way that was easy to understand and remember.	2/5/2014 10:01 AM
15	Excellent presentation - a great way to begin the conference!	2/5/2014 7:46 AM

Q15 Do you have recommendations for speakers for next year's conference?

Answered: 132 Skipped: 274

#	Responses	Date
1	Jon Gordon	2/16/2014 8:21 PM
2	Would like to see more speakers on the actual SAMS program.	2/14/2014 11:41 AM
3	not at this time	2/13/2014 6:25 PM
4	No	2/13/2014 10:37 AM
5	NONE	2/12/2014 5:28 PM
6	I'd suggest Pete Hall again!	2/12/2014 1:40 PM
7	Paul Bambrick - Coaching Techniques for SAM Principals	2/12/2014 11:09 AM
8	1. Paul Bambrick-Santoyo - Driven by Data & Leverage Leadership 2. Charolette Danielson 3. Carol Dweck - Growth Mindset	2/12/2014 10:41 AM
9	Pete Hall should be a keynote! He was so engaging and I learned so much from him.	2/12/2014 9:54 AM
10	Keep it as powerful, moving, and useful as it was tho year! Best PD ever!!	2/11/2014 8:43 PM
11	n/a	2/11/2014 3:20 PM
12	No, you did such a great job, keep up the good work	2/11/2014 11:57 AM
13	Willow Sweeny, Clayborn Knight and Susan Jones	2/10/2014 2:48 PM
14	All the speakers were very good. Bring Will Bowen back	2/10/2014 12:44 AM
15	No as this was a nice variety of speakers!	2/9/2014 6:18 PM
16	Santoyo and Bamberg? Leverage Leadership???	2/8/2014 12:08 AM
17	I love the positive vibe - definitely bring someone else in that vein to next year's conference.	2/7/2014 5:53 PM
18	Steve Barkley - "Questions for Life"	2/7/2014 2:02 PM
19	Have them repeat more so there is more of a chance to see them. For instance, the Friday morning session had several speakers I was interested in and I chose Lavonna Roth. The others were not repeated later in the conference so I missed the chance to see them.	2/7/2014 12:26 PM
20	More Willow and Paul!	2/7/2014 11:48 AM
21	Carol Ann Tomlinson	2/7/2014 10:10 AM
22	Only to zero in on objectives and make sure that everything being said/done focuses on the outcomes.	2/7/2014 7:11 AM
23	Geoffrey Canada	2/7/2014 7:11 AM
24	The DuFours	2/7/2014 1:00 AM
25	na	2/6/2014 11:03 PM
26	In some way, bring back Mike Rutherford, Willow and Paul, Fierce	2/6/2014 10:02 PM
27	Definitely Willow again. Loved her	2/6/2014 5:06 PM
28	I will think and consider this question and send in later.	2/6/2014 3:16 PM
29	I enjoyed Willow and Dave. I would like for them to have more time.	2/6/2014 2:33 PM
30	N/A	2/6/2014 1:43 PM

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31	You might want to see if Rob and Kathy Bocchino, Heart of Change, are still available for keynotes. They are, #1 beautiful people, very talented in their presentations, talk from the heart with content expertise.	2/6/2014 1:29 PM
32	Marcia Tate "Work Sheets Don't Grow Dendrites"	2/6/2014 12:57 PM
33	Robert Marzano Charlotte Danielson Paul Bambrick-Santoyo Michael Fullan	2/6/2014 12:27 PM
34	Bring Andy Hargreaves back!!!!	2/6/2014 12:11 PM
35	No	2/6/2014 11:48 AM
36	Mike Drye, Principal, Charlotte, NC	2/6/2014 11:38 AM
37	I had suggested to Mark Baruti Kafele as a possible speaker. He was a very successful turn around principal during his tenure in Newark, NJ.	2/6/2014 11:37 AM
38	Willow!!!!	2/6/2014 11:36 AM
39	Paul Bambrick-Santoyo Author of Leverage Leadership and Data Driven instruction.	2/6/2014 11:30 AM
40	Willow Sweeney	2/6/2014 11:12 AM
41	Keynote speakers are great!!	2/6/2014 11:09 AM
42	Include more global research that people across the nation can identify with. For example, the presentation that included talking about people was like polluting a lake. The visual and the fact that it is a widespread program made it interesting.	2/6/2014 11:00 AM
43	LaVonna Roth as a Key Note.	2/6/2014 11:00 AM
44	Jon Gordon was missed	2/6/2014 10:57 AM
45	Doug Reeves	2/6/2014 10:56 AM
46	Carol Dweck	2/6/2014 10:54 AM
47	Larger meeting space for the popular break out sessions	2/6/2014 10:53 AM
48	I am new to this conference and I do not have any suggestions at the moment.	2/6/2014 10:52 AM
49	Kim Marshall, Pete Hall, Willow Sweeney, Eric Jensen	2/6/2014 10:49 AM
50	I trust your judgement as this was outstanding.	2/6/2014 10:39 AM
51	Susan Hintz, Achieving and Sustaining Greatness	2/6/2014 10:39 AM
52	Yes! Brené Brown who wrote "Daring Greatly" Here's a little about the book: Researcher and thought leader Dr. Brené Brown offers a powerful new vision in Daring Greatly that encourages us to embrace vulnerability and imperfection, to live wholeheartedly and courageously. Every day we experience the uncertainty, risks, and emotional exposure that define what it means to be vulnerable, or to dare greatly. Whether the arena is a new relationship, an important meeting, our creative process, or a difficult family conversation, we must find the courage to walk into vulnerability and engage with our whole hearts. In Daring Greatly, Dr. Brown challenges everything we think we know about vulnerability. Based on twelve years of research, she argues that vulnerability is not weakness, but rather our clearest path to courage, engagement, and meaningful connection. Daring Greatly will spark a new spirit of truth and trust in our organizations, families, schools, and communities	2/5/2014 10:07 PM
53	Tom Hehir from Harvard More speakers who are diverse and more women, please!	2/5/2014 8:46 PM
54	I think as a first year SAM, there should be a breakout session to guide use on how to be the most effective SAM to our principals. For example: how to conduct an effectively SAM daily meeting, how to manage the SAM responsibilities as well as regular job position at the school, etc.	2/5/2014 7:58 PM
55	Quantum info would be a great addition	2/5/2014 4:30 PM
56	Dr. Carol Dweck	2/5/2014 4:21 PM
57	Keep Willow & Paul! Bring back LaVonna Roth.. I wish I would have heard more of her presentations.	2/5/2014 3:50 PM
58	Please get Jon Gordon again. I wanted to see him really bad.	2/5/2014 3:38 PM
59	Willow and Pete!!	2/5/2014 3:18 PM

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60	Paul Bambrick-Sambroyo Doug Lemov Paul Tough	2/5/2014 3:12 PM
61	How can you top this? The focus on human contact, kindness, and at the same time being "FIERCE" was something that is easy to forget in the hectic day to day school experience. I won't forget any of these strategies and experiences, tho.	2/5/2014 1:45 PM
62	Not at this time	2/5/2014 1:24 PM
63	Mike Rutherford Willow Sweeney	2/5/2014 1:23 PM
64	Diane Ravitch	2/5/2014 12:11 PM
65	you always do a great job in selectiong and providing a variety	2/5/2014 11:05 AM
66	Choices were great - getting the tickets to see the presenters was somewhat ridiculous.	2/5/2014 10:58 AM
67	Eliot Stem - he is a hispanic male and is a form teacher, principal, asst. Sup., and school leadership professor at Harvard University,	2/5/2014 10:24 AM
68	Willow and Paul!	2/5/2014 9:01 AM
69	I got nothing!	2/5/2014 8:58 AM
70	Pete Hall and Kim Marshall as keynotes.	2/5/2014 8:58 AM
71	Fullan	2/5/2014 7:57 AM
72	Consider Marcia Tate - Developing Minds / Brain-Based Learning - former Executive Director of Professional Learning for the DeKalb County School District	2/5/2014 7:53 AM
73	Continue having Charlotte-Mecklenburg Schools personnel as regular presenters!	2/4/2014 11:39 PM
74	Andy Hargreaves	2/4/2014 10:48 PM
75	Willion Sweeney	2/4/2014 9:38 PM
76	Excellent speakers align to SAM descriptors as needed	2/4/2014 9:34 PM
77	Andy Hargreaves	2/4/2014 9:32 PM
78	I would like to hear Jon Gordon, Rhonda Byrne	2/4/2014 8:46 PM
79	Sessions on leadership, feedback, PLCs/data teams, building teacher capacity, and inspirational speakers seem most beneficial to me	2/4/2014 8:45 PM
80	None at this time.	2/4/2014 8:30 PM
81	No	2/4/2014 7:46 PM
82	Not at this time.	2/4/2014 6:14 PM
83	Keep up the good work!	2/4/2014 5:54 PM
84	Keep the high energy, positive atmosphere. They were excellent!	2/4/2014 4:56 PM
85	I would like to see more ethnically diverse speakers on the topic of school improvement	2/4/2014 4:41 PM
86	Jeff Howard Cultural Competence	2/4/2014 4:31 PM
87	It would be wounderful to have Susan Scott once again. Willo was also a delight and any presenter that can engage the audiance will be	2/4/2014 4:20 PM
88	N/A	2/4/2014 4:10 PM
89	Possible afternoon time to enjoy whatever city the conference is held in	2/4/2014 4:08 PM
90	Please invite the keynote speakers back! They were amazing! Also, Paul Bambrick-Santoyo	2/4/2014 3:56 PM
91	n/a	2/4/2014 3:54 PM
92	Andy Hargreaves for a full day or a breakout session.	2/4/2014 3:51 PM
93	Keynote or featured presenter---Shelly Ameson	2/4/2014 3:41 PM
94	No you clearly have a great source.	2/4/2014 3:39 PM

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95	No - not at this time. Apparently you are very good at choosing because the presenters were great. It was a good conference.	2/4/2014 3:34 PM
96	Keep the balance of National speakers as well as current SAM Principals.	2/4/2014 3:33 PM
97	all good	2/4/2014 3:31 PM
98	No.	2/4/2014 3:29 PM
99	I think Paul Bambrick Santoyo around the importance of focused teacher data digs, or James Kouzes and Barry Posner around leadership	2/4/2014 3:28 PM
100	More on strategies to improve content knowledge and handling pressures upon principal's	2/4/2014 3:26 PM
101	Definently need Willow back !!	2/4/2014 3:18 PM
102	I would love to hear more from Mike Rutherford.	2/4/2014 3:17 PM
103	No	2/4/2014 3:09 PM
104	Not at this time.	2/4/2014 2:57 PM
105	The author of the book "Drive"	2/4/2014 2:56 PM
106	No. Just keep it real. Thank you	2/4/2014 2:53 PM
107	More speakers geared toward helping the new SAM t and Principal establish relationships that foster trust.	2/4/2014 2:49 PM
108	Connie moss and susan Brookhaven	2/4/2014 2:43 PM
109	Ron Clark?	2/4/2014 2:40 PM
110	Dr. Marie Alcock - Curriculum Mapping and 21st century teaching and learning.	2/4/2014 2:36 PM
111	Not at this time. I will email or call suggestions at a later time.	2/4/2014 2:33 PM
112	If you could have speakers that support SAM Administrative Assistance/Secretary. This would help us understand our rolls and give us helpful tips.	2/4/2014 2:32 PM
113	maybe someone who will talk about school offices since secretaries do attend now	2/4/2014 2:26 PM
114	Not right now	2/4/2014 2:20 PM
115	Fierce SAM conversations; Getting the most of data and how to run report and/or tag items to get good data; How to turn walk thrus into conversations;	2/4/2014 2:12 PM
116	Ross Schaefer from Parker, Colorado?	2/4/2014 2:10 PM
117	More on Sect roles.	2/4/2014 2:02 PM
118	I would like to see more breakout sessions geared toward SAMS and the NISP.	2/4/2014 1:53 PM
119	N/A	2/4/2014 1:51 PM
120	No...y'all do an excellent job!	2/4/2014 1:49 PM
121	Would like to hear the 'Culture' team expand more, it seemed as if they ran out of time towards the end.	2/4/2014 1:48 PM
122	Would love to see Willow and Paul again.	2/4/2014 1:48 PM
123	More engaging activities. It is somewhat hard to sit for almost 2 1/2 hours.	2/4/2014 1:48 PM
124	NA	2/4/2014 1:48 PM
125	WOULD STILL LOVE TO HEAR JON GORDON!	2/4/2014 1:46 PM
126	Of course, Willow & Paul are so engaging....love them.	2/4/2014 1:45 PM
127	Jon Gordon Will Bowen	2/4/2014 1:43 PM
128	Rita Pierson would be great. So many of us teach students living in poverty.	2/4/2014 1:43 PM
129	WOULDN'T CHANGE A THING	2/4/2014 1:39 PM

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130	Dann Thurmon - Off Balance on Purpose - http://www.danthurmon.com/resources/videos/off-balance-on-purpose/	2/4/2014 1:38 PM
131	Please bring back Willow, Paul and Will Bowen	2/4/2014 1:37 PM
132	1 on using DATA to drive instruction. How to use the SAM method and incorporate district mandates around evaluation Maybe really effective sam teams could be videoed and the group could watch them and ask questions	2/4/2014 1:37 PM

Q16 Do you have suggestions for changes in the format/structure of the conference?

Answered: 137 Skipped: 269

#	Responses	Date
1	Opportunity to see speakers we really want to see / never could get in breakout sessions with Willow Sweeny. Thankful she was at one of the main sessions	2/16/2014 8:21 PM
2	No	2/14/2014 11:41 AM
3	not at this time	2/13/2014 6:25 PM
4	No	2/13/2014 10:37 AM
5	No afternoon session the last day of the conference. This would allow more time to enjoy the surrounding area. :)	2/13/2014 9:56 AM
6	Love the format	2/12/2014 6:20 PM
7	NONE	2/12/2014 5:28 PM
8	The working lunch allowed more time for networking in the afternoon.	2/12/2014 9:18 AM
9	n/a	2/11/2014 3:20 PM
10	I would have liked a little down time just to take a breath and process between sessions and eating.	2/11/2014 11:57 AM
11	Allow 20 minutes for breaks instead of 15 minutes. The hotel did not have enough restrooms in the lobby to accommodate everyone during breaks. Also, there was not enough time to go to your hotel room. So people waited in long lines, which made them late for sessions. In addition, some sessions were difficult to locate and when you arrived there was not enough seating on Friday. I would like a session for principal only, so we could share our ideas and experiences with each other (1.5 hour session).	2/10/2014 12:44 AM
12	Enjoyed everything about the conference! Thank you!	2/9/2014 6:18 PM
13	Time was so tight, there was hardly time to breathe and enjoy just a bit of sand.	2/8/2014 12:08 AM
14	I THINK THE FORMAT WORKS.	2/7/2014 7:36 PM
15	I found the format to work very well.	2/7/2014 5:53 PM
16	The 2 o'clock session on the last day could be eliminated. Information overload is a reality. After awhile I think people start to tune out.	2/7/2014 2:57 PM
17	I would not change a thing - the mix between large and breakout sessions was perfect!	2/7/2014 2:02 PM
18	No, so well done.	2/7/2014 12:26 PM
19	More discussion fostered	2/7/2014 10:10 AM
20	Make it longer!	2/7/2014 7:11 AM
21	I love this conference. I felt that this year there were more sessions that would benefit the SAM's and I liked this change.	2/7/2014 1:00 AM
22	na	2/6/2014 11:03 PM
23	earlier end on Saturday Th. night food option for weather delayed late people	2/6/2014 10:02 PM
24	I just loved everything about this conference. It is evident that master minds collaborated to pull off a professional learning experience of such a high caliber.	2/6/2014 5:25 PM
25	It was well done! I wouldn't change anything. I wish the states were required to have a group gathering with more structure and shared practice. Denver missed an opportunity	2/6/2014 3:16 PM
26	Maybe a few possible options for an outing that mixes people from each district and then shows the town? This could maybe be a 1/2 day option before or after.	2/6/2014 3:01 PM

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27	Some time for seeing the city.	2/6/2014 2:53 PM
28	No live music during the dinner.	2/6/2014 2:33 PM
29	A little bit longer time for breaks would be better. Felt a little rushed.	2/6/2014 2:05 PM
30	Please leave a small amount of time to see the city	2/6/2014 1:43 PM
31	I support the organizational structure. It is a wonderful coupling of caring, expertise, celebration and accountability.	2/6/2014 1:29 PM
32	Loved the format!	2/6/2014 1:14 PM
33	Save money by limiting the evening activities. People would like to see the area and this is the only way to do it. Shame to stay at neat places and not get to see things.	2/6/2014 1:10 PM
34	It would have been nice to have the same presentations in the morning and afternoon. Then there would be more than one chance to see something.	2/6/2014 12:42 PM
35	None.	2/6/2014 12:27 PM
36	I would love to be able to sign up for sessions prior to the conference rather than having to rush to try to get a ticket for the session I need.	2/6/2014 12:11 PM
37	More sessions that last an hour or 45 minutes. After an hour, your attention span is not as strong.	2/6/2014 12:01 PM
38	I would greatly appreciate it if some of the break out sessions would be geared for us SAM's secretaries. Thank you for asking :)	2/6/2014 11:51 AM
39	The conference was well organized. Thoroughly enjoyed the sessions and information.	2/6/2014 11:48 AM
40	Just a thought- charge a nominal fee for spouses which would - if they so choose- allow them to attend the sessions also (and join the discussions at breakfast and lunch	2/6/2014 11:41 AM
41	No	2/6/2014 11:38 AM
42	No cannot think of anything. The format works. It is a power filled two days...as it should be.	2/6/2014 11:37 AM
43	Change the format for the breakout sessions so that everyone has a fair chance to sign up for the "most desired" sessions.	2/6/2014 11:36 AM
44	I like the format. Just don't schedule the same people at the same time for break outs.	2/6/2014 11:30 AM
45	Keep involving schools in presenting and sharing strategies that are working in their school.	2/6/2014 11:29 AM
46	The last day, the conference seemed too long. I was tempted not to go to the last session.	2/6/2014 11:09 AM
47	I don't believe that the numbers worked as effectively because we had people that were skipping several sessions and more interested in sight seeing. I believe that if we have a more accountable system, we will get a lot more meaningful participation and people would walk away with more. Also, if we ask people to turn off their cell phones like we do at church, they would be more focused and not so much focus on the texts coming in.	2/6/2014 11:00 AM
48	No. Please keep it the same!	2/6/2014 11:00 AM
49	Need a little more time in the morning for breakfast before opening session.	2/6/2014 10:59 AM
50	a little more free time - end at 3:30 PM	2/6/2014 10:56 AM
51	Love the structure this year.	2/6/2014 10:54 AM
52	No	2/6/2014 10:52 AM
53	No more beach parties. Make Saturday night a free night.	2/6/2014 6:55 AM
54	Can't fix something that approached perfection.	2/5/2014 10:48 PM
55	The schedule with the two rows of presenters for the morning block was a little confusing. I thought we were going to be able to see two people present during that time block.	2/5/2014 8:46 PM
56	Over the years NSIP has developed a very solid conference formula. Behind the scenes you may see aspects that you want to tweak, but from the point of view of a conference attendee there isn't anything that is in need of major changes.	2/5/2014 8:07 PM
57	No	2/5/2014 7:58 PM

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58	I know that many districts/schools brought their SAM and/or SAM team. Is there a way for a school to make it more cost-efficient to bring your whole team?	2/5/2014 6:53 PM
59	Let us pre-register for the conferences instead of the tickets after key note speakers	2/5/2014 4:21 PM
60	The tickets being distributed right before each session caused more chaos than necessary. There was pushing and shoving to some of the more popular session sign areas to get a ticket.	2/5/2014 3:12 PM
61	The only change I would suggest is how we get the tickets for the break out sessions. Would it be possible to sign up for the sessions when we register for the conference.	2/5/2014 2:13 PM
62	Please don't change a thing. You made us feel like kings and queens. I have never been treated so professionally in my 40 years in education.	2/5/2014 1:45 PM
63	no	2/5/2014 1:24 PM
64	This was my first conference and I my first year in SAM. If you don't change anything it would still be a great conference and I would want to attend even if I was not a SAM principal nevertheless it would be a great idea to allow some time structured/unstructured to visit the fabulous city/town because I would not want to miss any of these presenters. Thanks Just a thought	2/5/2014 1:23 PM
65	Shorter lunch breaks	2/5/2014 12:53 PM
66	Find a different method of distributing people to breakout sessions. The tickets are terrible and encourages behavior that we would not tolerate in schools :)	2/5/2014 12:23 PM
67	James Comer,	2/5/2014 12:11 PM
68	None	2/5/2014 11:05 AM
69	No - you did a wonderful job - thanks	2/5/2014 10:58 AM
70	Round table discussions e.g. SAMs, Principal, coaches, meet with at small tables to talk with a person who is doing something wonderful. with most of the time spent on discussion.	2/5/2014 10:48 AM
71	Friday was a long day. It would have been nice to have a shorter day in order to enjoy our surroundings and have opportunities to enjoy one another a little more.	2/5/2014 9:01 AM
72	The mass movement for a session ticket was the least favorite of my conference experiences. Suggestion: electronic selection. Overall - very well organized! Great Conference!	2/5/2014 8:58 AM
73	I loved the format/structure of the conference. Terrific presenters. Terrific format! I can't think of anything I would change. A fabulous conference!	2/4/2014 11:14 PM
74	No	2/4/2014 10:48 PM
75	I really prefer the meals combined with speakers/presenters. It seems to add productive time to the day. For example, have a presenter begin at 8:15 while we finish breakfast so we can spend more time with them.	2/4/2014 10:41 PM
76	As mentioned earlier live entertainment not necessary every night. Possible suggestions are to have a DJ one night or maybe even allow free time to take in the sights and sounds of the host city.	2/4/2014 10:31 PM
77	Pre signup for break out sessions-- or the option to pre register for interest!	2/4/2014 9:38 PM
78	Excellent speakers align to SAM descriptors as needed	2/4/2014 9:34 PM
79	Include an evening to visit the city. Some participants skipped out on sessions. I wanted to enjoy it all.	2/4/2014 9:00 PM
80	No, nicely done!!! Thanks for all your hard work!	2/4/2014 8:45 PM
81	Many traveled from across the country. Many traveled for up to 12 hours. Could it be possible that some time be built in for sightseeing?	2/4/2014 8:40 PM
82	Allowing an afternoon for sight seeing would be great.	2/4/2014 8:30 PM
83	Saturday afternoon sessions were not well attended as people flying home Sunday morning took the opportunity to network.	2/4/2014 7:46 PM
84	The last night should be as fun as the Friday night event. Was not interested in The Rat Pack/Marilyn Monroe.	2/4/2014 6:14 PM
85	Love that the afternoon Sat session was shortened. The opportunities to collaborate with each other is extraordinary.	2/4/2014 5:57 PM

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86	Handing out the tickets for the breakout session is crazy when we are trying to relax and enjoy. The ballroom was freezing,	2/4/2014 5:54 PM
87	The ticket for the breakout sessions was not good. Too many people vying for position to get one, then they were gone due to limit seating. Now what? I would have attendees sign up beforehand for accountability, which I understand is needed.	2/4/2014 4:56 PM
88	I felt that this format was well designed, it kept a good pace and timed appropriately.	2/4/2014 4:41 PM
89	Selection of Breakout Sessions needs to be improved. The ticket system was chaotic and unfair. We should be able to register for our desired selections. Slots need to be left open for people who need to switch sessions which shouldn't be very many.	2/4/2014 4:35 PM
90	I think that having online registration, for the break out session, prior to the conf beginning would help to support participation of all who wanted to attend. Conference participants should be able to attend the break out sessions that are offered.	2/4/2014 4:34 PM
91	Less time on Keynote more time in the sessions.	2/4/2014 4:31 PM
92	It was a lot of information to take in. it would have been nice to have a little more time to process the information.	2/4/2014 4:30 PM
93	The break out session were great unfortunately i wish there was a way to have attended more than one session.	2/4/2014 4:20 PM
94	N/A	2/4/2014 4:10 PM
95	Many of the presentations didn't seem to match their descriptors. Maybe tighten those up more???	2/4/2014 3:56 PM
96	Allow time for participants to site tour the community.	2/4/2014 3:55 PM
97	It was a great conference, really enjoyed this.	2/4/2014 3:55 PM
98	-Eliminate the ticket system for breakout sessions if possible.	2/4/2014 3:54 PM
99	No	2/4/2014 3:39 PM
100	A bit more free time to enjoy the beautiful city of San Diego would have been nice.	2/4/2014 3:39 PM
101	No. The whole group small group structure worked well.	2/4/2014 3:34 PM
102	Maybe pre-conference sessions could be 1/2 days to take advantage of 2 presenters.	2/4/2014 3:33 PM
103	all good	2/4/2014 3:31 PM
104	I would not change a thing!	2/4/2014 3:29 PM
105	No this format works for me	2/4/2014 3:28 PM
106	Allow us to bring guests to meals at an extra cost per person	2/4/2014 3:26 PM
107	Would like smaller breakout sessions , so you can go to more of them .	2/4/2014 3:18 PM
108	It would have been great to have the last day be a 1/2 day so that we could explore the area and have the freedom to. After lunch would have been enough. The band for Friday night was awesome! High energy and it really got the group loosened up. An unforgettable experience...	2/4/2014 3:10 PM
109	No	2/4/2014 3:09 PM
110	A bit of free time might be nice or at least the suggestion to attendees to come a day early or stay an extra day!! :)	2/4/2014 3:04 PM
111	Have someone there with activities that people can sign up for in the evening to visit/tour parts of the city we are in.	2/4/2014 2:57 PM
112	NO	2/4/2014 2:53 PM
113	No	2/4/2014 2:43 PM
114	Different format for sign up of sessions. Sign up online as conference registration incentive instead of mad rush.	2/4/2014 2:42 PM

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115	Move to a Thursday-Friday model, with an optional 3rd day AT THE END; that way folks can opt to do "post-conference," but can also stay and enjoy one day at a beautiful location. If folks simply want to stay on their own (and pay on their own), then that's fine too. Long travel days on Sunday just kill the weekend.	2/4/2014 2:40 PM
116	No. The format and structure of the conference were outstanding!	2/4/2014 2:36 PM
117	Begin sessions earlier and release earlier in the afternoon to enjoy the resort and nearby areas. You might consider adding a day and not have sessions ending late in afternoon so people could take advantage of the resort property or nearby areas.	2/4/2014 2:33 PM
118	great	2/4/2014 2:26 PM
119	No more tickets for presenters. Have it be a first come, first serve basis.	2/4/2014 2:23 PM
120	Excellent format -- cut back to 3:00/3:30 so that we can enjoy the town/city highlights. Start the evening supper and soiree a little later.	2/4/2014 2:20 PM
121	Loved the format and structure--large group and then breakout group. Good length for breaks. Outstanding!	2/4/2014 2:12 PM
122	End conference sessions earlier.	2/4/2014 2:05 PM
123	N/A	2/4/2014 1:51 PM
124	Can't think of a thing.	2/4/2014 1:49 PM
125	It was great!	2/4/2014 1:48 PM
126	February/March instead of January	2/4/2014 1:48 PM
127	Thanks for breaks but maybe a few extra minutes to get to and from.	2/4/2014 1:48 PM
128	NA	2/4/2014 1:48 PM
129	Pre register online for sessions ahead of time	2/4/2014 1:47 PM
130	WOULD BE NICE TO HAVE TIME TO EXPERIENCE MORE OF THE BEAUTIFUL LOCATION AND CUISINE! WOULD SUGGEST TO HAVE 1 DINNER ON OUR OWN (NOT CATERED AND PLANNED). ALTHOUGH ALL THE MEALS AND ENTERTAINMENT WAS WONDERFUL AND I DIDN'T WANT TO MISS ANY OF IT!! WOULD ALSO BE NICE TO GET OUT ABOUT 2PM ON THE LAST DAY. COULD BEGIN EARLIER ON THAT DAY OR BOTH DAYS.	2/4/2014 1:46 PM
131	none. It's great! Nice idea to have lunch combined with speakers.	2/4/2014 1:45 PM
132	Have all coaches come in again for pre-conference day but be sure they have a chance to hear the pre-conference speakers as well at sometime during the conference (e.g., this year we as coaches were not able to hear Kim Marshall or the Carnegie person) because they only presented on Thursday.	2/4/2014 1:43 PM
133	I would like more than one opportunity to attend breakout sessions. They were too many to choose from. I would like more opportunities for time change coach training and expansion of skills during the conference.	2/4/2014 1:43 PM
134	If it's cold - forgo having an outside event. Although being on the beach was wonderful, the temperatures made a lot of us go inside. (Same thing happened last year in Florida.) ***This is not a complaint, just a suggestion!***	2/4/2014 1:43 PM
135	no.	2/4/2014 1:37 PM
136	No it was great	2/4/2014 1:37 PM
137	See note for handing out break out session tickets. It should be through preregistration.	2/4/2014 1:34 PM

Q17 Other Comments?

Answered: 154 Skipped: 252

#	Responses	Date
1	Very informative and the best conference I have ever attended.	2/13/2014 10:39 PM
2	Great speakers and wonderful to choose the break out sessions.	2/13/2014 4:55 PM
3	didn't like the way you had to run to an area to get a number so that you could attend the breakout session that you wanted.	2/13/2014 2:48 PM
4	Thank you, it was a wonderful experience and opportunity for learning!	2/13/2014 10:40 AM
5	Thanks for the incredible work you all do!	2/12/2014 6:20 PM
6	It was one of the most informational yet enjoyable conferences I have ever been too.	2/12/2014 11:36 AM
7	Thank you so very much for the opportunity to attend such an uplifting conference! What we do...matters!!! It matters a lot!	2/12/2014 11:15 AM
8	Lovely	2/12/2014 11:06 AM
9	Was a great conference, I think it had the best speakers and the flow was great!	2/12/2014 9:28 AM
10	Truly a wonderful conference, I learned tons!	2/12/2014 9:28 AM
11	I loved the concise breakout sessions.	2/12/2014 9:18 AM
12	This was truly one of the best conferences I've attended. I enjoy the mix of high caliber inspirational leaders and practitioners. The location and accommodations were outstanding. Educators seldom get honored in this way! The final night's event on the beach was just beautiful and fun..... Great way to wind up. Thanks to all who organized it. Mark plays the leads the event expertly.	2/12/2014 8:16 AM
13	Just when I think this conference can't get any better, you guys make improvement! Looking forward to Florida.	2/12/2014 8:10 AM
14	This was the best conference I have ever attended!! I want to thank Mark and everyone involved in putting on this amazing professional development. I am motivated and excited to be a SAM. -MM	2/11/2014 11:00 PM
15	Really well done!! Thank you!!	2/11/2014 8:43 PM
16	n/a	2/11/2014 3:20 PM
17	I loved the conference very much and will always remember it as the best I ever attended. I have attended many conferences in my LONG career in education, so I don't say this from lack of exposure.	2/11/2014 11:57 AM
18	all good, I enjoyed the conference and the location was tremendous	2/11/2014 7:25 AM
19	Thank you for a job well done!	2/11/2014 6:13 AM
20	Thank you so much for all your hospitality. I am looking forward to next year!	2/10/2014 6:02 PM
21	The books were great !!	2/10/2014 12:44 AM
22	We LOVE SAM :-) Thanks for another conference filled with learning and FUN!	2/9/2014 9:51 PM
23	A great conference and I can not wait until next year!	2/9/2014 3:55 PM
24	ONE OF THE BEST CONFERENCES I HAVE ATTENDED. THANK YOU, THANK YOU, THANK YOU.	2/8/2014 7:08 PM
25	THE NSIP STAFF DOES AN UNBELIEVABLE JOB MAKING THIS CONFERENCE GREAT FOR EVERYONE. THANKS TO YOU ALL.	2/7/2014 7:36 PM
26	The SAM process is amazing, I really believe in it and the message NSIP brings to schools. I want to work for you!	2/7/2014 5:53 PM
27	The conference is great. Lots of information, networking and fun. Fabulous food, too. Fantastic!	2/7/2014 2:57 PM

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28	Thank you for an amazing experience and five-star speakers and five-star accommodations/food/entertainment!	2/7/2014 2:02 PM
29	It was amazing! I loved it and am so thankful that I was permitted to attend for my district.	2/7/2014 12:26 PM
30	The descriptions of the break out sessions need to be more accurate.	2/7/2014 9:18 AM
31	Thank you so much for this exceptional experience. Not only has it blown new wind into my sails, but it brought my principal and I closer together. We are now able to support each other in a new and beneficial way. This will undoubtedly make our SAM process extraordinary, where before it may have been lacking in content and focus. It also gave us the power and language to bring positivity back to our building, something our school is in desperate need of.	2/7/2014 7:11 AM
32	Great job Mark and all NSIP staff	2/6/2014 10:02 PM
33	Excellent speakers.	2/6/2014 6:09 PM
34	Outstanding!	2/6/2014 3:59 PM
35	Thank you, thank you, thank you! The best Conf, I have attended ever!	2/6/2014 3:16 PM
36	Really enjoyed the location and conference content.	2/6/2014 3:02 PM
37	The conference went off without a hitch. Much hard work in preparing and getting everything set to the very last detail.	2/6/2014 2:53 PM
38	Great conference. One of the very best that I have attended...ever!	2/6/2014 2:53 PM
39	It was great, service was excellent and the speakers challenged and inspired me to want to be better!	2/6/2014 1:43 PM
40	Always a wonderful experience.	2/6/2014 1:10 PM
41	Can we get some more cooperation from Mother Nature? I thought it never rains in southern California (like the song said). Rain and uncooperative weather aside, this is the best conference I have ever attended in my almost 40 years in the field of education! Thank you!	2/6/2014 12:27 PM
42	GREAT Conference!!!!!! THANKS SO MUCH for the time and effort I know you all must have put into this event!!! IT PAID OFF!!!!	2/6/2014 12:11 PM
43	I learned a lot at the conference! Thank you,	2/6/2014 11:51 AM
44	Thank you for the opportunity to attend the 7th Annual NSIP Conference. I loved the format, fun, fellowship, and food. I would also like to receive Will Bowen's Book	2/6/2014 11:38 AM
45	Missed was the third year cohort from Charlotte. As one principal lamented to me, "Nothing like getting an invitation with beautiful pictures, putting the date on the calendar and then find out that they are no longer invited to attend". Something about too many principals away. The principal appreciated how Mark tried to help. Maybe the Charlotte District decision makers need to have a fierce conversation.	2/6/2014 11:37 AM
46	Love The Del!!! Hope our conference can return there in a couple of years!	2/6/2014 11:36 AM
47	Overall, regardless of some of my comments, the National SAMs conference is still, by far, the best PD that I have attended across the nation. Mark is awesome but I do worry about the workers. You all looked exhausted so may hiring a small crew to work during the conference to do some of the leg work might be helpful. Thanks for all that you do. Also, please let us know where the next conference is next year as soon as possible. Thanks	2/6/2014 11:30 AM
48	GREAT JOB!!	2/6/2014 11:29 AM
49	The conference was the best I have ever attended and a wonderful compliment to an exceptional PL framework. I love SAM!	2/6/2014 11:20 AM
50	Excellent learning! I appreciate such a valuable experience to help me be a better principal.	2/6/2014 11:17 AM
51	I am a secretary and SAM. I would like more breakout sessions that are geared towards our role and how I could better protect and assist my Principal.	2/6/2014 11:16 AM
52	I want to say thank you. I am a better person for attending this conference. Thank you very much for everything.	2/6/2014 11:09 AM
53	My only comment is that I could not answer the question comparing this conference to others accurately because I have never attended a conference before.	2/6/2014 11:05 AM

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54	Happy to have been a part of this overall meaningful and rewarding experience.	2/6/2014 11:00 AM
55	It was great to be treated like royalty and to learn so much from educational leaders. Thank you!	2/6/2014 11:00 AM
56	My second conference and they have both been great.	2/6/2014 10:57 AM
57	best conference yet!	2/6/2014 10:56 AM
58	Thank you for making me feel valued and appreciated. It was wonderful attending this conference.	2/6/2014 10:52 AM
59	Really the best conference I have ever attended. Well-structured, well-run. Even without the elegant and fun setting, the conference would still be one of the most informational and inspirational in my lifetime. Thanks for valuing educators and for the "can do," "yes,yes,yes" attitude.	2/6/2014 10:50 AM
60	Great job!	2/6/2014 6:55 AM
61	Any consideration to provide an option for participants to pay costs for including guest for breakfast and lunch?	2/5/2014 10:48 PM
62	What a gift you gave us all. Thank you for your generosity.	2/5/2014 10:07 PM
63	Almost missed my flight on the way back! I checked in about transportation the day before but there was some confusion. More than one Betty would be good.	2/5/2014 8:46 PM
64	I didn't hear a single complaint from anyone (even before Will Bowen's keynote!). Having attended many conferences in my time, I find that to be remarkable.	2/5/2014 8:07 PM
65	Thank you for make this event so special.	2/5/2014 6:53 PM
66	Outstanding conference	2/5/2014 6:16 PM
67	Many thanks to all of the staff. You guys rock. You really kept things moving and on time.	2/5/2014 6:15 PM
68	I would have like to have a little more time to network with other SAMs teams. It seemed like every time we had to talk the music was very loud.	2/5/2014 2:13 PM
69	I am so proud to be a SAM principal. In reporting back to CEI-PEA in New York, I think that the conference embodied Mark's philosophy of "accentuate the positive." The speakers were world class and the event was the best that I have ever been to.	2/5/2014 1:45 PM
70	This may have been one of the best-if not the best conference-I have ever attended. Many of the conferences I have attended have been a bit boring and stuffy. Not this one! I cannot say enough good things about every detail-super job! Thank you to everyone who helped in the details and planning-great job.	2/5/2014 1:24 PM
71	Dr. Mark Shellinger, Staff and presenters truly gave me a renewed sense of energy, joy, respect and tools needed to improve myself, my school and my community. Thanks	2/5/2014 1:23 PM
72	The singing of "My Country Tis of Thee" was awkward and a bit childish. Overall the conference was wonderful.	2/5/2014 12:53 PM
73	Thank you for treating us as professionals and throwing a wonderful conference.	2/5/2014 12:52 PM
74	I would love to attend next year.	2/5/2014 12:39 PM
75	Thank you for another fabulous conference. It is so rejuvenating whilst in the midst of the winter and half way through the school year.	2/5/2014 12:23 PM
76	Kudos for job well done. The books distributed will no doubt keep the fires burning.	2/5/2014 12:11 PM
77	Your conference was GREAT. I hope to attend next year. If we get to go I will be there for the pre conference too!!! I don't want to miss a thing!!!! Thank you for all your hard work in putting this fantastic conference on.	2/5/2014 11:09 AM
78	none	2/5/2014 11:05 AM
79	I appreciated attending and all the hard work that went into organizing a symposium of this magnitude. Having a band outside with sand for a dance floor was just wrong. Music like Friday night with dancing and fun would be much better. Even with my bonding eternally with Marilyn.	2/5/2014 10:58 AM
80	There should be more racial diversity in the presenters and more woman keynote speakers. I bet there were more woman at this conference than men but more men presented.	2/5/2014 10:24 AM

7th Annual Sam/Principal Conference, San Diego

81	This was my first Conference. I didn't know what to expect. We were treated so well and all of the speakers were informative and nurturing. I didn't want it to end. Hope to be in Fort Lauderdale next year.	2/5/2014 10:20 AM
82	It's the best conference I have ever attended. I didn't leave one presenter or break out session feeling that I had wasted my time. the whole experience was not only informative, but was enlightening and encouraging.	2/5/2014 10:04 AM
83	Once again, the staff and all behind the scenes personnel helped to make me NOT feel guilty for being away from my school and students.	2/5/2014 8:04 AM
84	Have you considered Tampa as a venue.	2/5/2014 7:57 AM
85	The conference was a superb learning experience. The presenters were amazing. The royal treatment was "over the top." Thank you! Thank you!! Thank you!!!	2/5/2014 7:53 AM
86	Thank you for the opportunity to learn together!	2/5/2014 12:32 AM
87	I am simply blessed and honored to have been included in such a well-designed event! Cared for, physically rejuvenated, and intellectually reinvigorated are just a few feelings that I experienced as a result of attending this wonderful event. I am truly grateful for the treatment I received this weekend, and look forward to the day that I am able to give back to the educators in my life in a similar way!	2/4/2014 11:39 PM
88	Thank you so much to Mark, Carol, Betty and team for providing us with such an enjoyable learning experience! The conference was terrific!	2/4/2014 11:14 PM
89	Can we sign up for some of the sessions before we arrive at the conference so room size can be adjusted to fit us? For the first rotation, I took a ticket which was my fourth choice. Also, I am not opposed to wearing a wrist band (like they have at the water parks) to attend meals to ensure everyone in the room is supposed to be there. I do want to say the shuttle from the airport to the hotel and back again is extremely appreciated! Betty-you rock!	2/4/2014 10:41 PM
90	Great job Mark and all involved in planning this conference!	2/4/2014 10:31 PM
91	Best conference ever!	2/4/2014 9:41 PM
92	A great experience, I came away feeling motivated rejuvenated, and ready for action!	2/4/2014 9:32 PM
93	The hospitality and the variety of sessions was phenomonal, Thank for this opportunity!!!	2/4/2014 8:40 PM
94	This was an outstanding experience and very refreshing for me as a principal. Taking time to work hard and play hard is definately a great combination.	2/4/2014 7:46 PM
95	Thank you for the learning!	2/4/2014 7:19 PM
96	The organization and accommodations were great. Wonderful to have been able to have invited a guest for evening event. Good speakers.	2/4/2014 6:14 PM
97	Consider a light contential breakfast on Sunday morning.	2/4/2014 5:57 PM
98	The Venue was beautiful.	2/4/2014 5:54 PM
99	AMAZING!!!!!!!!!!	2/4/2014 5:28 PM
100	Mark, this was a WOW experience for me. I have never been to San Diego. The hotel was incredible, the rooms, the beach (even though it was cold, the wind died down and the heaters were perfect, the food exceptional, the open bar for several hours, and the transportation service to and from the airport was superb! The guest speakers were fabulous. You are the man! Thank you very very much! I hope I can be a part of this next year!	2/4/2014 4:56 PM
101	I thoroughly enjoyed the conference, y'all did a great job. Also, Ms. Betty is the queen of hospitality, my hat off to her!!!	2/4/2014 4:38 PM
102	It was a wonderful conference and worth the time and cost.	2/4/2014 4:35 PM
103	Well done! It was by far the best conference I have ever been to. I came back to school ready to share what was learned. Thank you Thank you Thank you!	2/4/2014 4:30 PM
104	Providing more helpful information that can pertain to the secretary SAM. Like for example the termanology that is used by principals within the school. (partial, full,ect..)	2/4/2014 4:20 PM
105	This was my first SAM/Principal Conference. The take-aways are too many to name! Thank you for celebrating me as an individual, and I look forward to next year's conference!	2/4/2014 4:08 PM

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106	Thank you for an amazing experience!! I feel like I have learned so much while on a fabulous vacation!! Thank you for both experiences!	2/4/2014 3:56 PM
107	More diversity on key note race and gender to reflect the composition of the school teams.	2/4/2014 3:55 PM
108	Thanks for including a little downtime this conference! It was very nice. The location was awesome and I had a great experience! I look forward to next year's conference!	2/4/2014 3:54 PM
109	I would like more on the Fierce Conversations. I didn't get a chance to go to any of the breakout sessions.	2/4/2014 3:51 PM
110	Had a great time and learned a lot. The only negative thing a can say is that we requested a contemporary room and was looking forward to an ocean view, however, was given a Victorian room. Still lovely, but a little disappointing.	2/4/2014 3:48 PM
111	Wonderful conference in terms of speakers, venue and the entertainment Saturday night rocked!	2/4/2014 3:39 PM
112	The organization of this entire event was amazing. Congratulations and thank you. This was my first and I thoroughly enjoyed it. The theme of no complaining and being positive was a great one for us.	2/4/2014 3:34 PM
113	Just--- Thank You.	2/4/2014 3:33 PM
114	figure out a way to do the tickets electronically to cut down on confusion	2/4/2014 3:31 PM
115	Exceptional job! Exquisite hotel! I loved the professional learning experiences and SAN DIEGO!	2/4/2014 3:29 PM
116	Truly the best conference I have EVER been to for so many reasons...Thank You!	2/4/2014 3:28 PM
117	Great conference.	2/4/2014 3:26 PM
118	This was one of the best conferences I have attended in my 15 years in the educational system! I will definitely be sharing this positive experience with many!!! Thanks for the wonderful speakers, organizers, and hospitality!	2/4/2014 3:18 PM
119	This was by far the best conference I have been to. Kudos to you . Betty did a great job organizing the accomodations.	2/4/2014 3:18 PM
120	Everything was wonderful, what a great experience!	2/4/2014 3:17 PM
121	I wish that principals could attend every year without hesitation and not have to be invited. Maybe a cheaper registration cost could allow others to be able to participate. I am saddened that if I don't present next year, that I may not be able to attend. I would hate to miss such rich staff development.	2/4/2014 3:10 PM
122	Not at this time.	2/4/2014 2:57 PM
123	Overall you all did a great job with the planning and location. I really enjoyed myself. Thank you	2/4/2014 2:53 PM
124	Pay for good bands--they're worth it. Drinks and food were great.	2/4/2014 2:40 PM
125	Thank you for an extraordinary learning experience with colleagues! The Del is a magnificent venue. We are so appreciative of the "Royal" treatment. THANK YOU!!!	2/4/2014 2:36 PM
126	Thanks for the best PD I have ever had.	2/4/2014 2:36 PM
127	can;t imagine it being better!!	2/4/2014 2:26 PM
128	Thank you for a great conference. It was fun and very educational and informative. I came back to school excited to put things I learned to practice!	2/4/2014 2:24 PM
129	I had a FABULOUS time - it was not only a wonderful city to visit, but the information presented was very meaningful and important. Thanks so much!!! :)	2/4/2014 2:20 PM
130	Can't wait to attend the next conference	2/4/2014 2:19 PM
131	Thanks for all the work that went into making this conference an awesome one!!!!	2/4/2014 2:10 PM
132	Well Done! This was a high dollar conference. I worry about school folks being able to afford to come. It would be a shame for them to miss such great content.	2/4/2014 1:59 PM
133	We had a blast and appreciated the hospitality at all of the meals and in general. Looking forward to next year!	2/4/2014 1:53 PM

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134	I am not sure if it was Mark's plan but as I flew home I read Jon Gordon's book, the No Complaining Rule. It was a tremendous summary of all of the speakers that I heard. As I read parts I could tag willow and Paul, Mike Rutherford, Will, and on. It was an incredible connection of the messages that were shared throughout the sessions.	2/4/2014 1:52 PM
135	Excellent conference!!	2/4/2014 1:52 PM
136	The best conference I've ever attended. Thank you for the wonderful presentations and professional development!	2/4/2014 1:51 PM
137	First class all the way. The conference, food, entertainment and accommodations were outstanding.	2/4/2014 1:49 PM
138	Very well put together. The whole experience was well done. Very happy when I'm able to walk away from a conference with at least one bit of information. I walked away with much more learning. Thank You!	2/4/2014 1:48 PM
139	Loved the conference. Hope to attend next year!	2/4/2014 1:48 PM
140	Thank you so much for starting the NSIP and truly standing behind your mission statement and allowing my SAM team to become part of the family. I thank you for all your hard work in planning this extraordinary event and for all your constant assistance throughout the year. I look forward to my year 2 in the NSIP and cannot wait to learn more! Thank you!	2/4/2014 1:48 PM
141	NA	2/4/2014 1:48 PM
142	thank you.	2/4/2014 1:47 PM
143	Great job, as usual! How great that you take care of us with meals, beverages, etc.... Sorry that folks took advantage of it. In my "previous life" my profession's annual convention became so popular, that they had a person monitoring every session for name badges. It was a hassle the first year, but is now standard protocol.	2/4/2014 1:45 PM
144	Super venue and fantastic conference!!	2/4/2014 1:43 PM
145	Thanks for the great conference. The speakers were top notch and we were treated so well!	2/4/2014 1:43 PM
146	Thank you for providing such wonderful topics and presenters. Your conferences are the very best ever!	2/4/2014 1:43 PM
147	I had a great time.	2/4/2014 1:43 PM
148	I know that it takes a lot of time and effort to deliver a conference at this high level and I appreciate the opportunity. I use concepts and strategies every year that I pick up from the SAM conference.	2/4/2014 1:43 PM
149	I would like Susan Scott's book!	2/4/2014 1:42 PM
150	It was positive and a good use of time! Thank you!	2/4/2014 1:42 PM
151	Thanks for the greaters speakers that keep you motivated, inspired and ready to finish the year!	2/4/2014 1:38 PM
152	The event was wonderful! It was very organized, I felt welcome and truly honored to be part of the SAM project	2/4/2014 1:37 PM
153	Wonderful conference again can't wait for next year.	2/4/2014 1:37 PM
154	An amazing conference. I hope to attend next year.	2/4/2014 1:34 PM