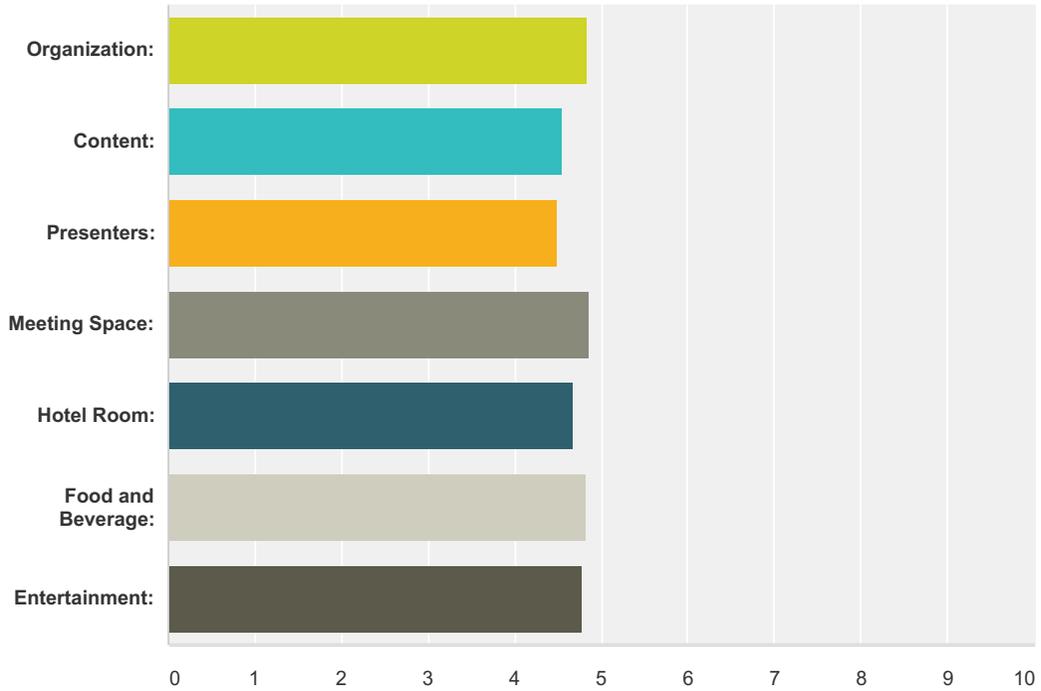


**Q1 Please rate the following on a 1 to 5 scale with 1 being poor and 5 the very best. There is an opportunity to give written feedback after every numeric rating.**

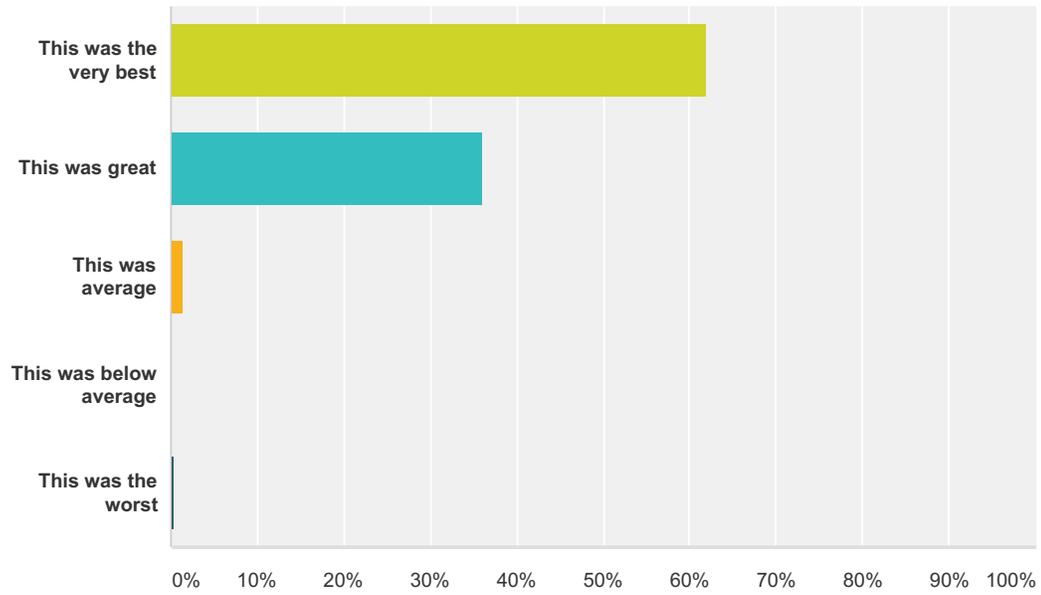
Answered: 519 Skipped: 0



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Organization:	0.19% 1	0.00% 0	0.39% 2	14.26% 74	85.16% 442	519	4.84
Content:	0.20% 1	0.59% 3	4.30% 22	33.59% 172	61.33% 314	512	4.55
Presenters:	0.19% 1	0.78% 4	5.43% 28	37.60% 194	56.01% 289	516	4.48
Meeting Space:	0.00% 0	0.00% 0	0.39% 2	12.04% 62	87.57% 451	515	4.87
Hotel Room:	0.00% 0	1.94% 10	4.26% 22	18.41% 95	75.39% 389	516	4.67
Food and Beverage:	0.00% 0	0.19% 1	1.74% 9	13.54% 70	84.53% 437	517	4.82
Entertainment:	0.00% 0	0.39% 2	3.31% 17	14.59% 75	81.71% 420	514	4.78

**Q2 Select one: Compared to other conferences you've attended:**

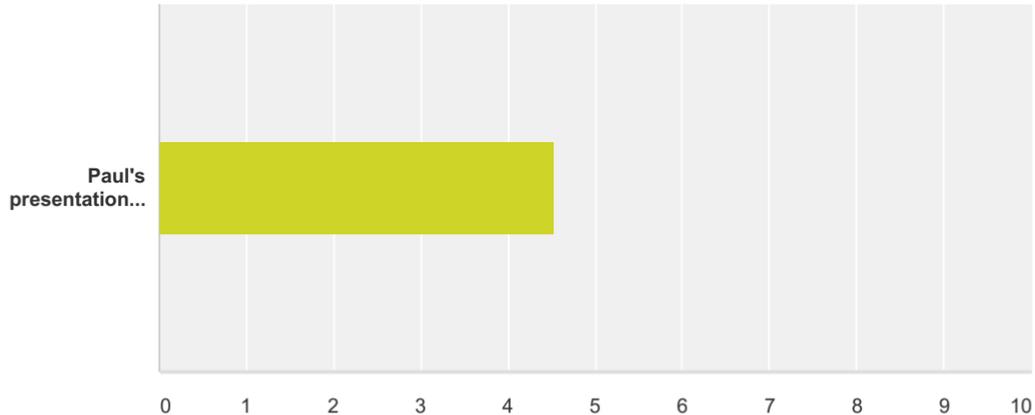
Answered: 519 Skipped: 0



Answer Choices	Responses	Count
This was the very best	62.04%	322
This was great	36.03%	187
This was average	1.54%	8
This was below average	0.00%	0
This was the worst	0.39%	2
<b>Total</b>		<b>519</b>

**Q3 Friday Morning Keynote Session: Paul Bambrick-Santoyo**  
**Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.**

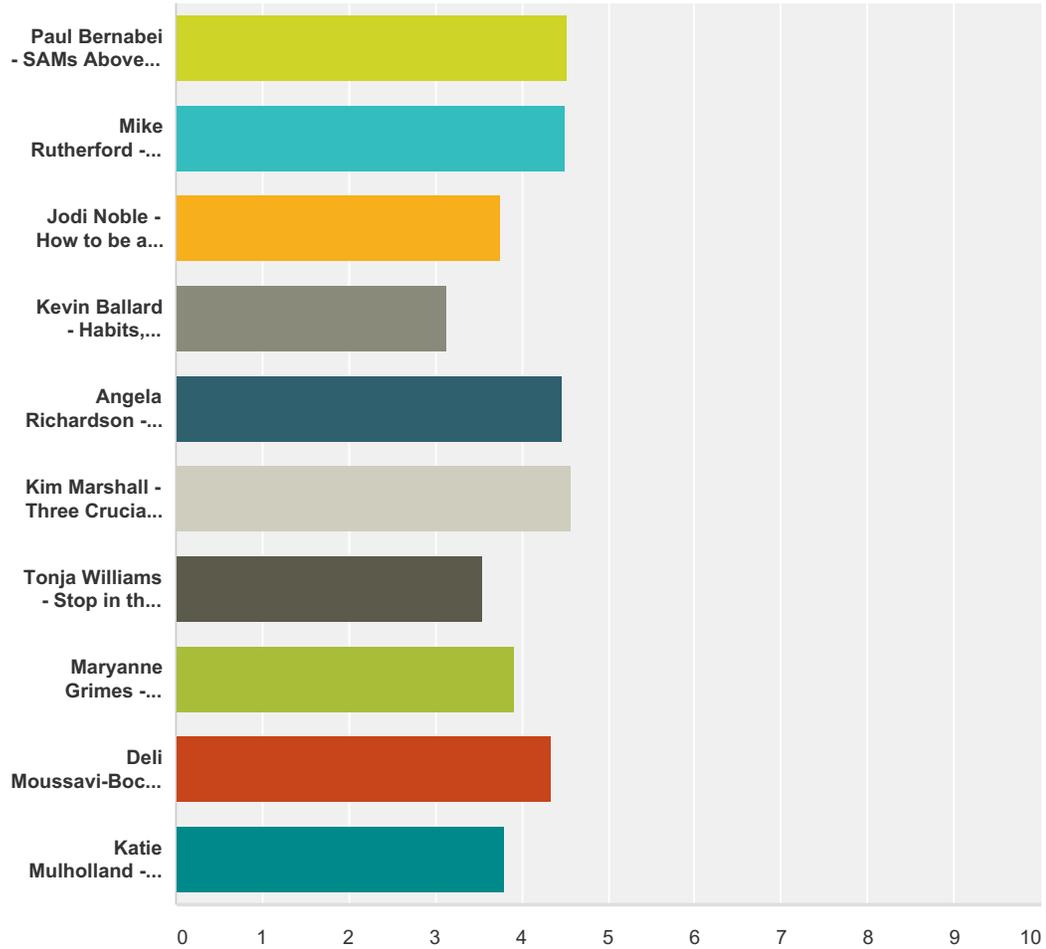
Answered: 507 Skipped: 12



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Paul's presentation was:	0.00% 0	0.39% 2	5.92% 30	34.71% 176	58.97% 299	507	4.52

**Q4 Friday Morning Breakout Sessions**  
**Select the Friday morning breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.**

Answered: 487 Skipped: 32



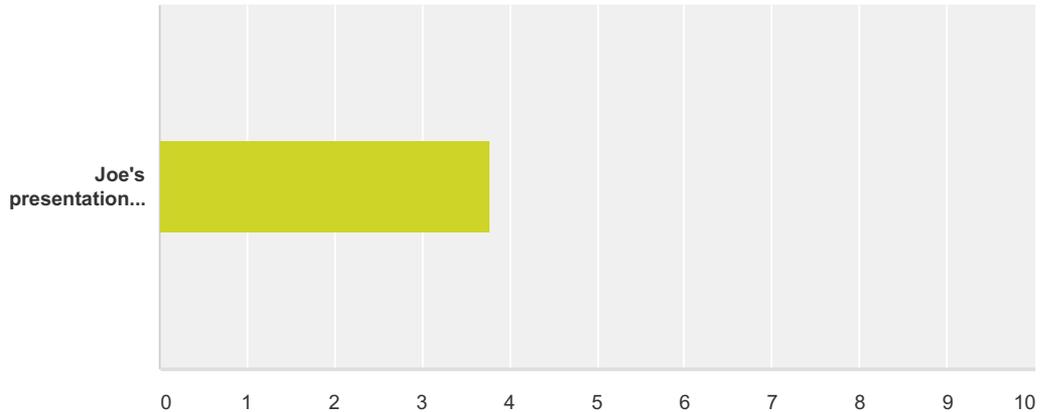
	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Paul Bernabei - SAMs Above the Line	0.00% 0	1.18% 1	8.24% 7	27.06% 23	63.53% 54	85	4.53
Mike Rutherford - Artisan Themes I	0.00% 0	1.35% 1	8.11% 6	28.38% 21	62.16% 46	74	4.51
Jodi Noble - How to be a Super SAM	11.11% 7	9.52% 6	11.11% 7	30.16% 19	38.10% 24	63	3.75
Kevin Ballard - Habits, Inhibitions, and Change, Oh My!	12.73% 7	14.55% 8	30.91% 17	30.91% 17	10.91% 6	55	3.13
Angela Richardson - Continued Commitment	0.00% 0	2.50% 1	7.50% 3	30.00% 12	60.00% 24	40	4.47

## 8th Annual National SAM Conference, Fort Lauderdale

Kim Marshall - Three Crucial Aspects	<b>0.00%</b> 0	<b>0.97%</b> 1	<b>2.91%</b> 3	<b>33.01%</b> 34	<b>63.11%</b> 65	103	4.58
Tonja Williams - Stop in the Name of Love	<b>3.92%</b> 2	<b>19.61%</b> 10	<b>23.53%</b> 12	<b>23.53%</b> 12	<b>29.41%</b> 15	51	3.55
Maryanne Grimes - Reflective SAM Teams	<b>4.88%</b> 2	<b>7.32%</b> 3	<b>14.63%</b> 6	<b>36.59%</b> 15	<b>36.59%</b> 15	41	3.93
Deli Moussavi-Bock - Fierce SAMs	<b>1.72%</b> 1	<b>1.72%</b> 1	<b>8.62%</b> 5	<b>36.21%</b> 21	<b>51.72%</b> 30	58	4.34
Katie Mulholland - Iowa First: The Journey to Success	<b>0.00%</b> 0	<b>14.29%</b> 6	<b>21.43%</b> 9	<b>33.33%</b> 14	<b>30.95%</b> 13	42	3.81

**Q5 Friday Afternoon Keynote Session: Joe Murphy, Creating Academic Press and Positive Cultures in Schools**  
Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.

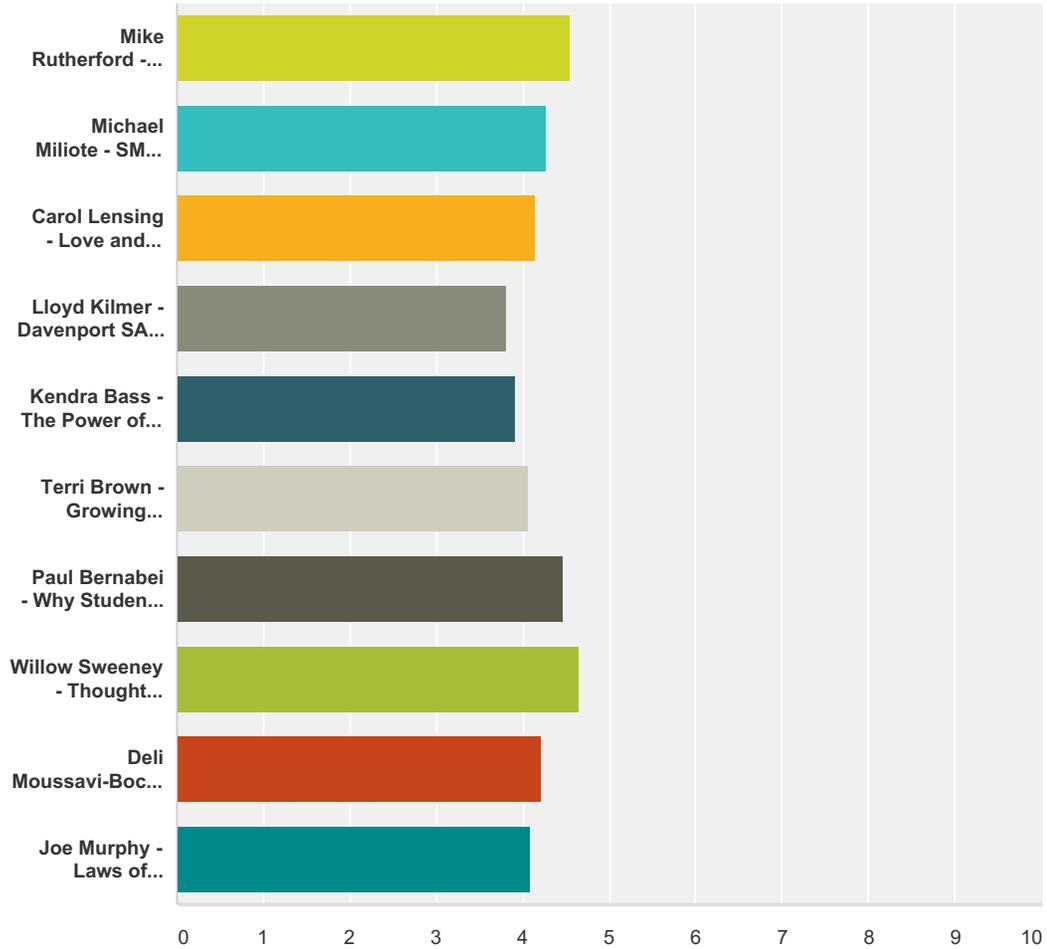
Answered: 504 Skipped: 15



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Joe's presentation was:	2.98%	7.14%	25.99%	38.10%	25.79%	504	3.77
	15	36	131	192	130		

**Q6 Friday Afternoon Breakout Sessions**  
**Select the Friday afternoon breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.**

Answered: 504 Skipped: 15



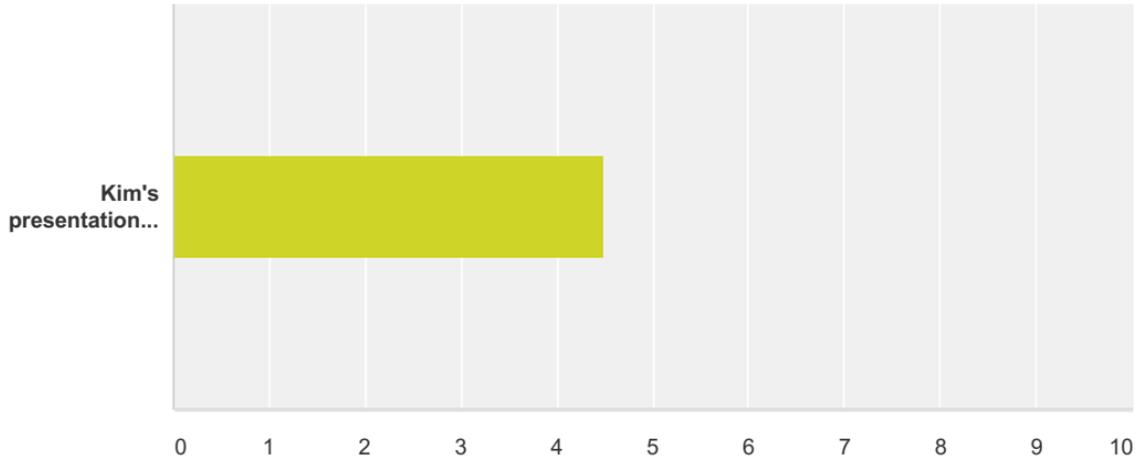
	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Mike Rutherford - Artisan Themes II	0.00% 0	0.00% 0	6.90% 4	31.03% 18	62.07% 36	58	4.55
Michael Miliote - SMART SAM Teams	0.00% 0	1.89% 1	15.09% 8	35.85% 19	47.17% 25	53	4.28
Carol Lensing - Love and Profit	0.00% 0	0.00% 0	25.93% 7	33.33% 9	40.74% 11	27	4.15
Lloyd Kilmer - Davenport SAM Study	0.00% 0	8.70% 2	21.74% 5	47.83% 11	21.74% 5	23	3.83
Kendra Bass - The Power of Protocols	3.53% 3	4.71% 4	18.82% 16	41.18% 35	31.76% 27	85	3.93

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Terri Brown - Growing Achievement	<b>0.00%</b> 0	<b>6.00%</b> 3	<b>16.00%</b> 8	<b>42.00%</b> 21	<b>36.00%</b> 18	50	4.08
Paul Bernabei - Why Students Disengage	<b>0.00%</b> 0	<b>1.11%</b> 1	<b>8.89%</b> 8	<b>33.33%</b> 30	<b>56.67%</b> 51	90	4.46
Willow Sweeney - Thought Tornadoes	<b>0.00%</b> 0	<b>0.88%</b> 1	<b>2.65%</b> 3	<b>26.55%</b> 30	<b>69.91%</b> 79	113	4.65
Deli Moussavi-Bock - Fierce SAMs	<b>0.00%</b> 0	<b>1.72%</b> 1	<b>17.24%</b> 10	<b>39.66%</b> 23	<b>41.38%</b> 24	58	4.21
Joe Murphy - Laws of Improvement	<b>0.00%</b> 0	<b>1.96%</b> 1	<b>27.45%</b> 14	<b>29.41%</b> 15	<b>41.18%</b> 21	51	4.10

# Q7 Saturday Morning Keynote Session: Kim Marshall, Ten Things I Know Now Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.

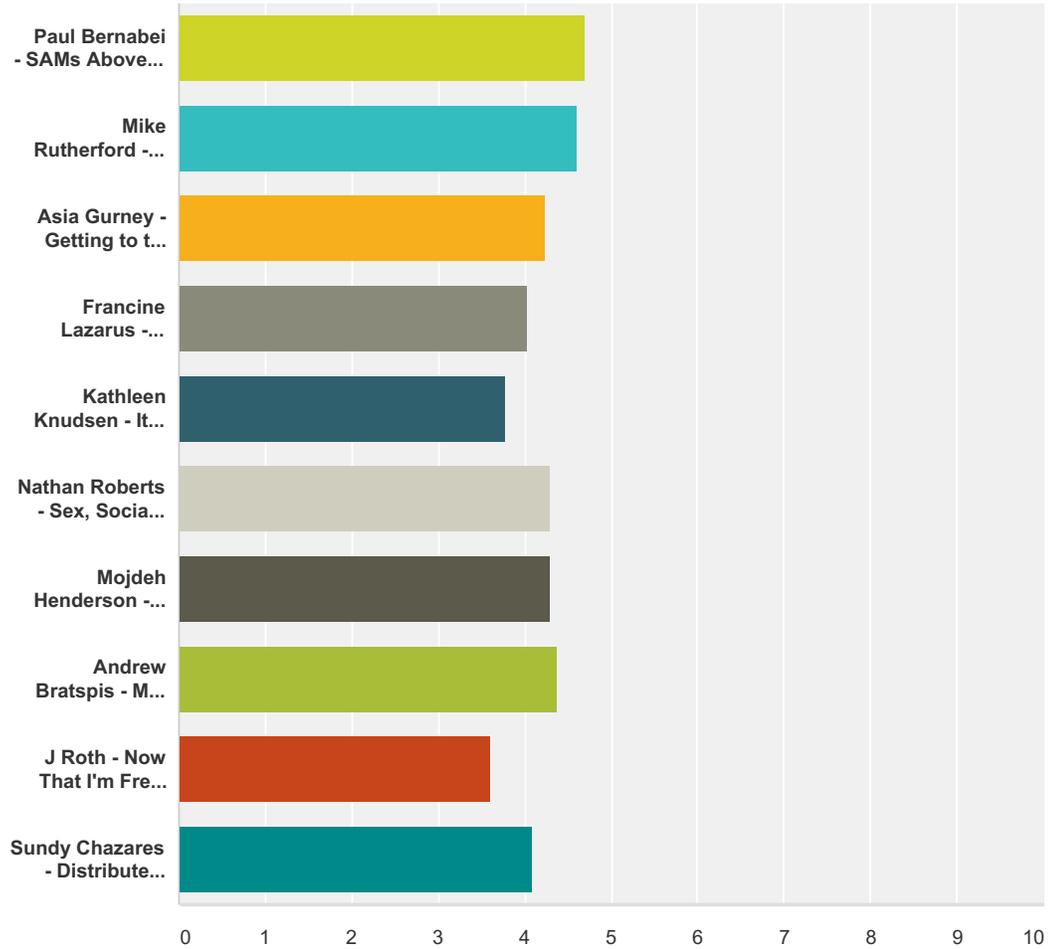
Answered: 501 Skipped: 18



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Kim's presentation was:	0.00% 0	0.40% 2	6.39% 32	37.72% 189	55.49% 278	501	4.48

**Q8 Saturday Morning Breakout Sessions**  
 Select the Saturday morning breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 501 Skipped: 18



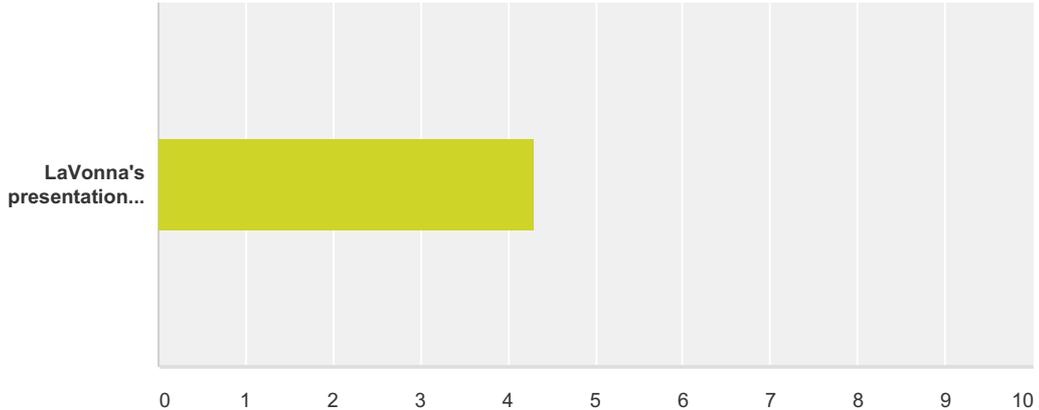
	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Paul Bernabei - SAMs Above the Line	0.00% 0	0.00% 0	4.72% 5	20.75% 22	74.53% 79	106	4.70
Mike Rutherford - Artisan Themes III	0.00% 0	1.37% 1	6.85% 5	20.55% 15	71.23% 52	73	4.62
Asia Gurney - Getting to the Green	0.00% 0	2.70% 1	10.81% 4	45.95% 17	40.54% 15	37	4.24
Francine Lazarus - Completing the Puzzle	1.72% 1	5.17% 3	17.24% 10	41.38% 24	34.48% 20	58	4.02
Kathleen Knudsen - It Takes a Lollipop	2.70% 1	16.22% 6	13.51% 5	35.14% 13	32.43% 12	37	3.78

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Nathan Roberts - Sex, Social Media, and Salvation	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>13.95%</b> 6	<b>41.86%</b> 18	<b>44.19%</b> 19	43	4.30
Mojdeh Henderson - Systematic Coaching Framework	<b>0.00%</b> 0	<b>3.92%</b> 2	<b>9.80%</b> 5	<b>37.25%</b> 19	<b>49.02%</b> 25	51	4.31
Andrew Bratspis - M&Ms for your Principal	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>12.00%</b> 6	<b>38.00%</b> 19	<b>50.00%</b> 25	50	4.38
J Roth - Now That I'm Free, What Should I See?	<b>4.35%</b> 3	<b>10.14%</b> 7	<b>26.09%</b> 18	<b>39.13%</b> 27	<b>20.29%</b> 14	69	3.61
Sundy Chazares - Distributed Leadership	<b>1.79%</b> 1	<b>1.79%</b> 1	<b>21.43%</b> 12	<b>35.71%</b> 20	<b>39.29%</b> 22	56	4.09

**Q9 Saturday Afternoon Lunch Keynote  
Session: LaVonna Roth, The Power of  
Connection** Please rate this session on a 1  
to 5 scale with 1 being poor and 5 the very  
best.

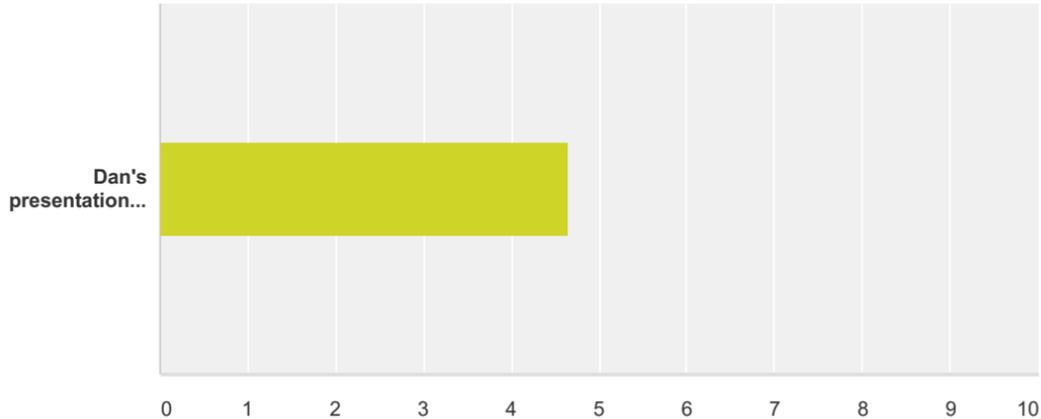
Answered: 500 Skipped: 19



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
LaVonna's presentation was:	0.60% 3	2.00% 10	13.60% 68	33.80% 169	50.00% 250	500	4.31

**Q10 Saturday Afternoon Keynote Session:  
Dan Thurmon, Off Balance on  
PurposePlease rate this session on a 1 to 5  
scale with 1 being poor and 5 the very best.**

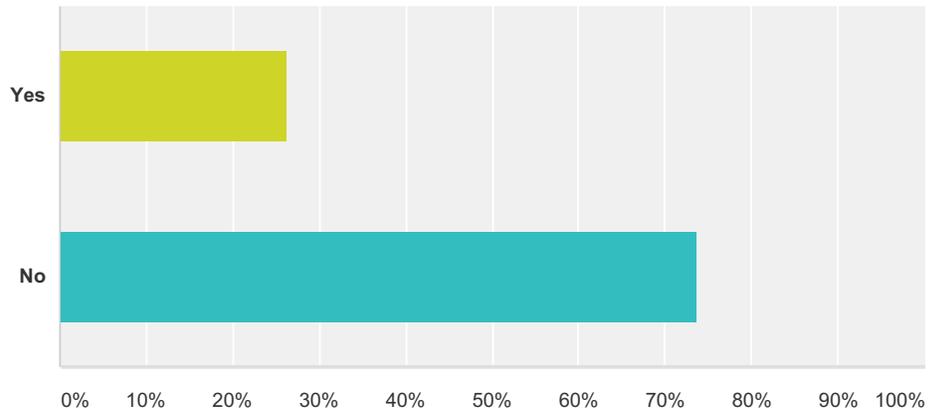
Answered: 500 Skipped: 19



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Dan's presentation was:	0.60% 3	0.60% 3	5.20% 26	20.60% 103	73.00% 365	500	4.65

### Q11 Did you attend the Pre-Conference on Thursday?

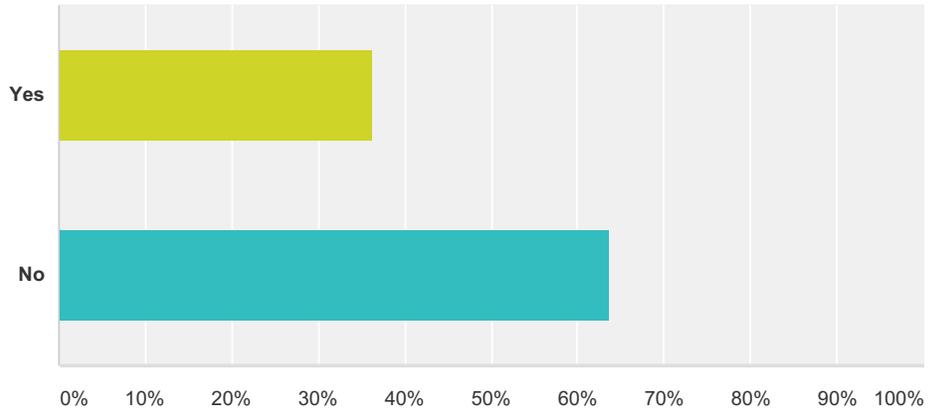
Answered: 499 Skipped: 20



Answer Choices	Responses
Yes	26.25% 131
No	73.75% 368
<b>Total</b>	<b>499</b>

### Q12 Are you a Time Change Coach?

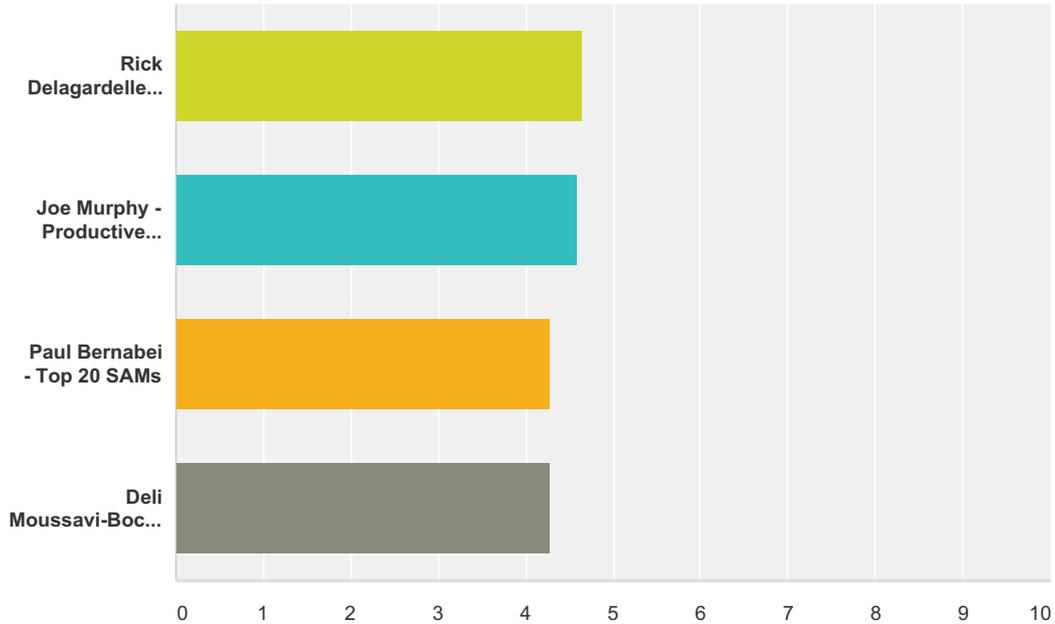
Answered: 132 Skipped: 387



Answer Choices	Responses	
Yes	36.36%	48
No	63.64%	84
<b>Total</b>		<b>132</b>

**Q13 Select the Pre-Conference session you attended and then rate on a scale of 1 to 5 with 1 being poor and 5 the very best.**

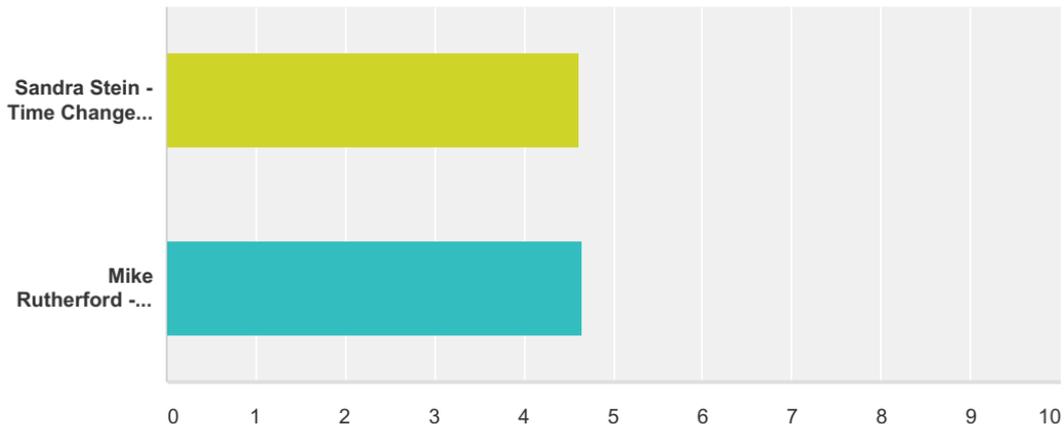
Answered: 83 Skipped: 436



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Rick Delagardelle, Diane Collier, & Jim Mercer - SAM Academy	0.00% 0	0.00% 0	5.88% 1	23.53% 4	70.59% 12	17	4.65
Joe Murphy - Productive Cultures	0.00% 0	0.00% 0	7.14% 3	26.19% 11	66.67% 28	42	4.60
Paul Bernabei - Top 20 SAMs	0.00% 0	0.00% 0	16.67% 3	38.89% 7	44.44% 8	18	4.28
Deli Moussavi-Bock - Fierce SAMs	0.00% 0	0.00% 0	28.57% 4	14.29% 2	57.14% 8	14	4.29

**Q14 Please rate each session on a scale of 1 to 5 with 1 being poor and 5 the very best.**

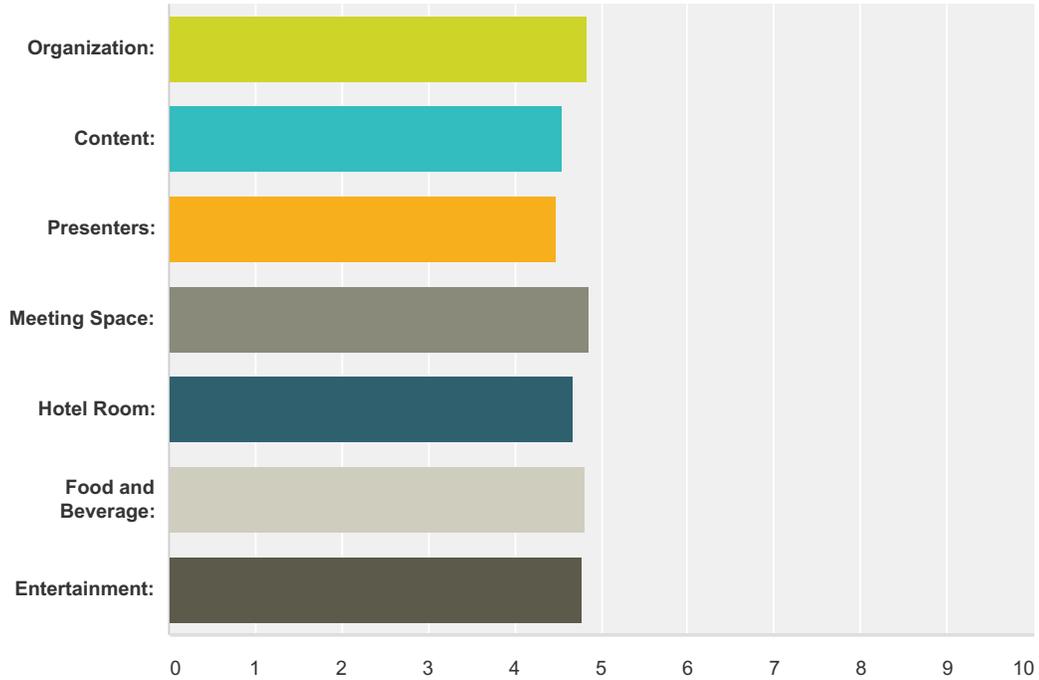
Answered: 47 Skipped: 472



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Sandra Stein - Time Change Coaches	0.00% 0	0.00% 0	12.20% 5	14.63% 6	73.17% 30	41	4.61
Mike Rutherford - Time Change Coaches	0.00% 0	0.00% 0	2.13% 1	29.79% 14	68.09% 32	47	4.66

**Q1 Please rate the following on a 1 to 5 scale with 1 being poor and 5 the very best. There is an opportunity to give written feedback after every numeric rating.**

Answered: 519 Skipped: 0



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Organization:	0.19% 1	0.00% 0	0.39% 2	14.26% 74	85.16% 442	519	4.84
Content:	0.20% 1	0.59% 3	4.30% 22	33.59% 172	61.33% 314	512	4.55
Presenters:	0.19% 1	0.78% 4	5.43% 28	37.60% 194	56.01% 289	516	4.48
Meeting Space:	0.00% 0	0.00% 0	0.39% 2	12.04% 62	87.57% 451	515	4.87
Hotel Room:	0.00% 0	1.94% 10	4.26% 22	18.41% 95	75.39% 389	516	4.67
Food and Beverage:	0.00% 0	0.19% 1	1.74% 9	13.54% 70	84.53% 437	517	4.82
Entertainment:	0.00% 0	0.39% 2	3.31% 17	14.59% 75	81.71% 420	514	4.78

#	Comments for "Organization:"	Date
1	Order of offering tickes was not organized at all. Perhaps a pre- registration would work better.	2/10/2015 11:06 PM
2	The schedule really allowed me to enjoy the experience. There was the right amount of down time, community time, listening time and active time.	2/9/2015 5:18 PM

## 8th Annual National SAM Conference, Fort Lauderdale

3	Nat'l Sam's Conference: Ft. Lauderdale	2/9/2015 11:21 AM
4	Sometimes hard to get a ticket for the session I wanted to attend :-)	2/9/2015 10:32 AM
5	The registration process, maps, and schedules made navigating information very easy. Thank you.	2/8/2015 8:14 AM
6	Well organized and details were well thought through.	2/6/2015 11:01 PM
7	everything was clearly marked, organized and easy to maneuver	2/6/2015 10:42 AM
8	I didn't like having to race to get tickets for the break-out sessions.	2/6/2015 9:08 AM
9	Jean Nuzzi Intermediate School 109	2/6/2015 8:07 AM
10	Distribution of breakout sessions seemed a bit like a dog fight. Maybe have attendees complete their selection before the conference on a first come first serve basis.	2/5/2015 5:55 PM
11	I would like to be able to make my breakout selection prior to the conference. I was not able to attend any of my first choice sessions. Some sessions were packed while others only had 6-8 participants.	2/5/2015 5:16 PM
12	I think there needs to be a new system as to getting entrance into the break out sessions.	2/5/2015 4:52 PM
13	The flow of the conference was excellent. Airport pick-up and drop off, registration, food, speakers, breakouts were seamless	2/5/2015 4:43 PM
14	Always top notch	2/5/2015 4:38 PM
15	Great keynote speakers and splitting up the breakout sessions	2/5/2015 3:48 PM
16	Everything from being picked up at the airport to being returned to the airport and everything in between was extremely well organized. It was impressive that at a conference this size the schedule posted was the schedule kept. Everything was on time all the time. Impressive.	2/5/2015 3:26 PM
17	Fantastic job! I loved that we were able to move from the general assembly to break out sessions located throughout the hotel.	2/5/2015 2:50 PM
18	The event is extremely well organized. Every detail was covered. Very impressive.	2/5/2015 2:44 PM
19	Very Organized ... all details were perfect	2/5/2015 2:28 PM
20	From the moment first announced, organized!	2/5/2015 2:27 PM
21	I'm amazed how efficiently you handle such a large number of people! Would it be possible to put out some feelers before the conference asking about interest for sessions? I was disappointed to not be able to get in to a particular session.	2/5/2015 1:58 PM
22	Prince George's County Public Schools	2/5/2015 1:56 PM
23	Reservations, Timeframes, Notices, etc. were all organized and clearly communicated, With the increased attendance I wonder if there is a better way to "choose" a session without people rushing to a number sign (I felt bad for presenters and Mark who were being interrupted by people moving towards a sign while they were still talking	2/5/2015 1:56 PM
24	Every detail was well planned!!	2/5/2015 1:56 PM
25	Excellent	2/5/2015 1:53 PM
26	it all flowed so nicely	2/4/2015 8:09 PM
27	Unbelievable! The ONLY suggestion I might have is extending the day by a half an hour so that breaks could be extended by five minutes. After keynotes (usually a few minutes late (which was totally worth it)), breaks were a bit too short.	2/4/2015 2:20 PM
28	Very organized, well-timed, well-supported!	2/4/2015 10:55 AM
29	Excellent	2/4/2015 9:44 AM
30	Getting tickets to the break out sessions was a little chaotic at times.	2/4/2015 8:42 AM
31	Every detail taken care of	2/3/2015 5:00 PM
32	The ticket system for the breakout session can be revised. Have participants choose their breakout session prior to the conference and color code them on their name tag.	2/3/2015 4:25 PM

## 8th Annual National SAM Conference, Fort Lauderdale

33	Very organized and informative. Great planning!	2/3/2015 1:13 PM
34	Not surprising, it's allways that way.	2/3/2015 12:53 PM
35	It was such a smooth process.	2/3/2015 12:49 PM
36	very organized..good use of time	2/3/2015 12:44 PM
37	Kudos to the staff!	2/3/2015 11:09 AM
38	I liked how the break out sessions were more spaced out and more tickets available.	2/3/2015 10:22 AM
39	I know space is limited;however the manner in which you retrieve a ticket to attend sessions could be improved upon.	2/3/2015 8:48 AM
40	I just wish I had known registration did not start until noon on Wednesday.	2/3/2015 7:48 AM
41	Running around to find the ticket you needed to attend the workshop you liked best was not a good idea. We should have been able to pre-select our workshops.	2/2/2015 7:35 PM
42	Very well organized	2/2/2015 5:02 PM
43	if break out session tickets could be distributed differently or even chosen on line before hand that would be great. Over all conference organization is superb!	2/2/2015 4:05 PM
44	Although I attended powerhouse sessions, the ticketing system was a total mess. Perhaps pre-registration to sessions would be best? Those who register can choose a session, online after registering, then receive tickets at registration?	2/2/2015 3:34 PM
45	hats off to you!	2/2/2015 1:50 PM
46	This conference was extremely organized and that is appreciated.	2/2/2015 12:28 PM
47	clear concise organized	2/2/2015 12:27 PM
48	Very Well Organized	2/2/2015 12:03 PM
49	The conference was very well organized. It took many people to have very run like a well oiled machine.	2/2/2015 10:48 AM
50	WOW! So very organized....no glitches whatsoever!	2/2/2015 10:40 AM
51	Highly organized and the conference flowed well.	2/2/2015 9:18 AM
52	Like your procedures for breakout selection attendance & book pick-up. Very efficient.	2/2/2015 8:10 AM
53	Everything was very well organized, but I wish that the people who were staying in the secondary hotel had been told to go to the Marriott prior to attempting to check in. It would have made things easier with luggage.	2/2/2015 6:36 AM
54	Everything followed the info we were given.	2/1/2015 10:03 PM
55	Charlotte Mecklenburg School	2/1/2015 9:36 PM
56	It was an extremely organized conference - through every aspect of the process. Extreme attention to every detail ensuring there were very few items to detract from the professional learning opportunities and social connections.	2/1/2015 9:03 PM
57	Everything ran pretty smoothly. There were a couple hiccups around airport pick ups, but were easily resolved.	2/1/2015 7:32 PM
58	I think the spacing between sessions was perfect to allow time to have a mini break before the sessions start.	2/1/2015 7:18 PM
59	I love not having any worries once I registered. You couldn't ask for better coordination.	2/1/2015 6:26 PM
60	The tickets for breakout sessions were a bit stressful, until I figured it out. Otherwise it was great.	2/1/2015 5:55 PM
61	Unbelievably great!	2/1/2015 5:51 PM
62	I know this must be a difficult task but finding another way to distribute tickets would be helpful or ask people to not line up early. It is so frustrating to sit at a table right next to the breakout session are you are hoping for and then have people line up early or push and shove to get tickets. One would think people wouldn't be so rude but at some points, they were.	2/1/2015 4:55 PM
63	Everthing minute of the event was accounted for and I was very pleased with the organization. I appreciate the extra touches of having our names on the bags and all of the materials we needed.	2/1/2015 4:46 PM

## 8th Annual National SAM Conference, Fort Lauderdale

64	Check in was lengthy due to only two workers and a huge bus arriving.	2/1/2015 4:09 PM
65	The process for getting tickets was poor	2/1/2015 3:51 PM
66	The only thing that I think could be better organized is how tickets are distributed for the different sessions	2/1/2015 2:47 PM
67	Very well organized on the large scale. The ticket process needs to be changed. I will follow up with an email suggestion in that regard. Also with regard to the tickets, for our session (I was a presenter) the person giving the tickets didn't show. It was reported that there were a great many queued up to get tickets, and then when none were available assumed ours was out or canceled and went to another one. More in an email about that as well.	2/1/2015 2:34 PM
68	Instead of a ticket system for breakouts I think people need to attend what will be most useful to them and not just the session for which a ticket was available.	2/1/2015 1:54 PM
69	Is there any way to improve the ticket system?	2/1/2015 11:58 AM
70	Seamless. The NSIP staff did an excellent job of making the whole thing work. Special thanks to Betty for all of her work.	2/1/2015 9:59 AM
71	Very impressive organization!	2/1/2015 7:59 AM
72	Getting numbers for break out sessions is less than desirable	2/1/2015 7:48 AM
73	I like the fact that the choices for the Breakout Sessions were good but limitet.	2/1/2015 7:36 AM
74	Arriving to the conference and back home the best service and organization Fantastic	2/1/2015 7:20 AM
75	Everything was well planned.	2/1/2015 6:20 AM
76	Paul Bambrick-Santayo	2/1/2015 12:50 AM
<b>#</b>	<b>Comments for "Content:"</b>	<b>Date</b>
1	Need more variety for people that have now attended several years in a row.	2/10/2015 10:18 PM
2	I learned a lot about managing and leading instructional improvement. I wanted to learn more about how to partner with my SAM.	2/9/2015 5:18 PM
3	I think some of the break out sessions should have been more geared for the SAM's person/assistant.	2/9/2015 3:19 PM
4	SAM's	2/9/2015 11:21 AM
5	The content of this conference was very appropriate and applicable to a leaders work in order to guide teaching and learning.	2/8/2015 8:14 AM
6	I get the most out of a speaker/presenter who interacts with the group.	2/6/2015 11:01 PM
7	There is much more for teachers and administrators than there is for SAM secretaries	2/6/2015 11:04 AM
8	I would like to have the details of the conference earlier.	2/6/2015 1:08 AM
9	Some keynoters still do not connect with SAMs and Time Change Coaches	2/5/2015 4:58 PM
10	Great choice of accessible and usefull topics	2/5/2015 4:43 PM
11	Not only helped my with work related things, but also personal.	2/5/2015 4:16 PM
12	Good combination of perspectives from Paul B-S and Joseph.	2/5/2015 3:48 PM
13	All of the topics were timely and extremely helpful.	2/5/2015 3:26 PM
14	attended a few breakout sessions that I wish would have had new content,	2/5/2015 3:02 PM
15	As a SAM I was very pleased with the tools I received and helpful hints from presenters and participants alike.	2/5/2015 2:50 PM
16	I was not as impressed with the content at this year's meeting. I felt that the information that was presented was nothing new. The thing that I missed the most was the fact that I could relate to the stories that presenters in the past had told because they had been in the trenches and shared similar experiences. This year, I felt as if I was back in college listening to a class lecture.	2/5/2015 2:44 PM
17	Excellent content that I found valuable. Even more I am enjoying the increased motivation with my staffs having been inspired by content.	2/5/2015 2:27 PM

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18	The Breakout sessions were less impactful than the main sessions. I would want to learn more about maximizing the SAM process and have more student achievement data tied to SAM.	2/5/2015 2:04 PM
19	I loved the keynote speakers. I would have liked to see more in depth content in the breakout sessions I attended.	2/5/2015 2:03 PM
20	Sometimes the description of the breakout session didn't really match what really happened.	2/5/2015 1:58 PM
21	Content was great but I had difficulty finding a true connection to the SAMs process.	2/5/2015 1:56 PM
22	Very engaging and the books were an added bonus.	2/5/2015 1:56 PM
23	timely and specific for schools	2/5/2015 1:53 PM
24	Unfortunately, 2 of the sessions I attended were not really what I needed. I attended 'Fierce SAMS' (Deli-Moussavi-Bock) and "It takes a Lollipop." Neither of these sessions met my expectations. The descriptions of the two sessions were mis-leading. Neither presenter touched on anything within the description.	2/5/2015 8:03 AM
25	the last two speakers were my favorite and the most inspiring for me to be the best I can be	2/4/2015 8:09 PM
26	Overall, I thought the content was phenomenal. Possibly having a few more options or focus on the SAM rather than the bulk of focus on principals might enhance content even more.	2/4/2015 2:20 PM
27	Keynotes were largely useful - some breakouts lacked useful/connected content	2/4/2015 10:55 AM
28	Excellent	2/4/2015 9:44 AM
29	Very useful to me as an administrator	2/3/2015 1:13 PM
30	The content was not valuable for the SAMS. There were only 2 classes that were applicable, and if those weren't chosen,....	2/3/2015 1:03 PM
31	Great!	2/3/2015 12:49 PM
32	rich and meaningful	2/3/2015 12:44 PM
33	I liked how the content applied to all educators not just leaders.	2/3/2015 10:22 AM
34	Great balance between big picture issues, small but powerful principal moves, and life balance.	2/3/2015 9:54 AM
35	Timely, we all are working hard on instruction, classroom visits and feedback.	2/3/2015 8:54 AM
36	Great information that I can immediately apply back as school.	2/3/2015 7:48 AM
37	Extremely useful this year	2/2/2015 8:30 PM
38	Well done!	2/2/2015 5:02 PM
39	Top 20 pre-conference was top notch. All General sessions were very informative. 2 of the break out sessions I went to were not what they said they were and it was very disappointing. The first one was Super Sam. It was very disorganized and all we did was put papers in a binder. It did not give the tips it talked about in the description at all about the balance between work and home. The second session that was a disappointment was the Lollipop session. I was excited to have a session that talked about the relationship between the SAM and administrator and how to keep the going strong. Instead we spent most of the time talking about building trust with students and statistics.	2/2/2015 4:05 PM
40	Choices were many and varied.	2/2/2015 3:00 PM
41	As a first timer, it would have been helpful to know which tracks would have been more beneficial for me. It was difficult making decisions about topics that I was not sure would benefit me or not.	2/2/2015 2:22 PM
42	very helpful and informative.	2/2/2015 1:50 PM
43	While I didn't think that there was too much that spoke to my individual position, I did enjoy the speakers and was able to apply what was learned to my life.	2/2/2015 1:11 PM
44	The Best Information thus far	2/2/2015 12:33 PM
45	I learned so much	2/2/2015 12:29 PM
46	engaging fun equitable learned alot	2/2/2015 12:27 PM
47	Loved Kim Marshall's presentations	2/2/2015 12:18 PM

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48	best I've ever attended	2/2/2015 12:11 PM
49	There were a few workshops that lacked depth however the keynote speakers were amazing.	2/2/2015 11:09 AM
50	I would have loved a session with other first-year SAMs!	2/2/2015 11:03 AM
51	The speakers were excellent. The presentations I attended in the break out sessions provided me with strategies that will help me become a more effective SAMS. I gained knowledge on how to be reflective in the SAMS process, identified some weak points, and discovered possible solutions to improve the SAMS process at our school.	2/2/2015 10:48 AM
52	Some presenters were a repeat from last year so the information was the same.	2/2/2015 10:47 AM
53	Everything that we attended was quite impressive and useful!	2/2/2015 10:40 AM
54	This is one of the best professional developments I have ever attended!	2/2/2015 9:34 AM
55	Felt that there was not much information for the SAMs	2/2/2015 9:29 AM
56	Some of the content was important to me in my role, strongly presented, and appropriately related to the SAM process.	2/2/2015 9:18 AM
57	There was great variability between breakouts and key notes	2/2/2015 8:45 AM
58	Great Information	2/2/2015 8:25 AM
59	As a new SAM the inof helped and the people who were in the same boat shared their experiences with me which made a big difference	2/1/2015 10:03 PM
60	Rethining Teacher evluation	2/1/2015 9:36 PM
61	The conference has a good mix of specialized content - i.e effective feedback, general educational topics, and focus on affective elements of education. The one element I would suggest is including sessions that focus on the different positions within SAMS - Administrative assistance, principals and central office personnel.	2/1/2015 9:03 PM
62	Better descriptions for the breakouts so that participants can better select workshops more aligned with what they wanted to learn	2/1/2015 7:32 PM
63	This conference rivals anything ASCD can put on.	2/1/2015 7:18 PM
64	Every session I attended was directly related to my work as a principal. I really liked being able use the information gained immediately.	2/1/2015 6:26 PM
65	The keynote speakers were amazing. The breakout sessions seemed very basic and were not very engaging.	2/1/2015 4:48 PM
66	The content was on target for what I needed. I was a little disappointed with some of the breakout sessions and did not find them as helpful as they could have been. But, will say overall the content was on target. For example, I liked how Mark and the team modeled what all PD should look like. Although I can't take my entire staff to the beach, I can make it fun and get them off their feet.	2/1/2015 4:46 PM
67	Great, inspirational messages. Not a lot of new learning	2/1/2015 4:09 PM
68	I usually love conferences and think that they are extremely intellectually stimulating. Unfortunately that wasn't the case here.	2/1/2015 2:37 PM
69	The content was applicable to Principals and SAM's. Sometimes, it seems as if the presenters have only a cursory knowledge of what SAM's actually do. This may be due to the differing models, but still, they seem to not quite get it, and the connection (how the content may be applied to SAMs) is left to us to figure out for ourselves - even though we are half the cohort in the room. The depth of the content, though was the most meaningful we have encountered since becoming part of this project.	2/1/2015 2:34 PM
70	Maybe some sessions directed more for SAMS.	2/1/2015 1:54 PM
71	Keynotes were awesome. Ken Ballard's session was just not applicable at all...and was a bit strange.	2/1/2015 11:58 AM
72	I really liked the mix between national speakers and SAM practitoners.	2/1/2015 9:59 AM
73	I think the conference was a nice balance of general good practices and connections to SAMS work.	2/1/2015 7:59 AM
74	I would have liked more on the application of SAM process	2/1/2015 7:36 AM
#	<b>Comments for "Presenters:"</b>	<b>Date</b>

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1	The content from Presenters Kim Marshall and Paul Bambrick was very practical and "on the mark" in regards to using your time wisely for greater results within our school setting. Very informative!!!!	2/10/2015 12:02 PM
2	Especially enjoyed Paul Bambrick-Santoyo!	2/9/2015 5:30 PM
3	Leveraging Leadership was the highlight for me. I wasn't a fan of the young lady who spoke at our luncheon; the presentation didn't have enough substance for me or my team.	2/9/2015 5:18 PM
4	Very Good, but last year was better.	2/9/2015 10:42 AM
5	Loved the breakout sessions - presenters were dynamic, engaging, and information was relevant to my role. I would have liked some motivational presentations in the whole group.	2/9/2015 10:22 AM
6	Rick Delagardelle- The pre-conference was fantastic. I can use the calendar more efficiently and will better use the information in the reports/dashboard. I can not say enough about how knowledgeable and informative Rick was at this session. When I saw that he was presenting I changed my session. He is wonderful to work with and our team feels lucky to have been part of his training. Jim Mercer was helpful as well.	2/6/2015 2:18 PM
7	The General Assembly Presenters were great. The breakout room presenters for the SAMs' did not help me with becoming a better SAMs'	2/6/2015 12:39 PM
8	Overall, the content was excellent and the speakers were dynamic. However, I would have liked to see more keynote speakers deliver content about practices and strategies, not just motivational content	2/6/2015 10:42 AM
9	Thought tornadoes although entertaining was a bit more of a promotion for their programs	2/6/2015 10:35 AM
10	Superb!	2/6/2015 9:08 AM
11	The afternoon presenter on Friday was not good. He lost the audience within 20 minutes of presenting.	2/6/2015 7:43 AM
12	Some break out sessions were not very worthwhile. Main presenters were the best.	2/5/2015 9:56 PM
13	They are all great, however, there are so many more out there. Some of the presenters return year after year. I especially enjoyed Kim Marshall this year	2/5/2015 6:14 PM
14	Almost all of the keynote speakers were outstanding in content and presentation. Some of the breakout presenters were not as consistent.	2/5/2015 3:26 PM
15	Loved them all!	2/5/2015 2:50 PM
16	I felt as though the presenters were not as good as they had been in years past. It also seems as though we had more general sessions and fewer break out sessions. I've felt a great connect with the information that has been presented in the past. This year, I left with a feeling that I did not take away as much as I had in previous years.	2/5/2015 2:44 PM
17	The whole group sessions were fantastic. Most of the breakout sessions were very good but the presenters for the puzzle session talked over each other and the guests as well. They were very enthusiastic and personable.	2/5/2015 2:31 PM
18	The key note speakers were phenomenal.	2/5/2015 2:30 PM
19	Presenters were amazing and very very informative	2/5/2015 2:28 PM
20	Nice balance between breakouts and keynotes. Joe Murphy had valuable content but energy level seemed flat for group especially after lunch.	2/5/2015 2:27 PM
21	The keynote speakers were great, though maybe not as uplifting as last year.	2/5/2015 1:58 PM
22	Top Notch- Exactly what I have come to expect!	2/5/2015 1:56 PM
23	Great presenters thank you!	2/5/2015 1:53 PM
24	awesome	2/4/2015 8:09 PM
25	The majority of the speakers were very appropriate. I did think one keynote in particular crossed the line of appropriateness, which interfered with the content he was attempting to convey.	2/4/2015 2:20 PM
26	Phenomenal keynotes	2/4/2015 10:55 AM
27	Excellent	2/4/2015 9:44 AM
28	Although I am excited that SAM teams are now presenting, some of the break out sessions were not quality presentations.	2/4/2015 8:42 AM
29	I was disappointed that because of my afternoon slot the presentation was not well attended.	2/3/2015 5:00 PM

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30	Presenters were interesting and knowledgeable and kept the audience engaged	2/3/2015 1:30 PM
31	Very practical topics very everyday use and implementation	2/3/2015 1:13 PM
32	The presenter for organization of SAMS was not prepared, and by the end of the session, everyone was confused.	2/3/2015 1:03 PM
33	I missed the Marshall breakout because of a conflict. Rutherford and Willow Sweeney were great.	2/3/2015 12:53 PM
34	Awesome! Loved listening to Paul, Kim and LaVonna. Dan was amazing and had me captivated. : )	2/3/2015 12:49 PM
35	different styles--some better than others..all shared meaningful content	2/3/2015 12:44 PM
36	There were some great presenters but my favorite was Willow Sweeney! I hope she is back next year!	2/3/2015 10:22 AM
37	Keynote speakers were fantastic! Somewhat disappointed with breakout sessions organization and message.	2/3/2015 10:17 AM
38	J Roth had very little insight to share to even a new principal. All others were great!!	2/3/2015 9:54 AM
39	Mike Rutherford was awesome, went to all three sessions. I will make changes in the feedback I give to teachers.	2/3/2015 8:54 AM
40	The Keynotes were excellent, and really met my needs as a building leader. The learning outcomes for the breakout sessions were not always clear.	2/3/2015 8:54 AM
41	The keynote speakers were outstanding plus, I learned something at all my breakout sessions.	2/3/2015 7:48 AM
42	Very helpful information presented.	2/3/2015 7:48 AM
43	All of the presentations and sessions with one exception were outstanding - particularly Paul Bambrick-Santoyo's and Kim Marshall's. Dr. Murphy's presentation about the achievement gap however was disappointing. He appeared to have winged it was contradictory and offered little in the way of new insight on the topic.	2/2/2015 11:29 PM
44	The description of some workshops could have provided more information about the workshop. For example, this workshop is for the novice person on this topic.	2/2/2015 7:35 PM
45	Kim Marshall; Lavonna Roth; and Dan Thurman were highlights for me. Got a lot in Joe Murphy's Thursday session.	2/2/2015 6:57 PM
46	Wonderful!	2/2/2015 5:02 PM
47	I'm rating the General Session and Pre- Conference a 5. They were outstanding. Break out sessions that I attended were a 2 at best.	2/2/2015 4:05 PM
48	There was only one breakout that didn't float my boat. But, it very well may have been just fine for others. I'm always impressed with most of the presenters at this conference.	2/2/2015 4:02 PM
49	WOW - New York, Tampa, Dan Thurmon and Lavonna Roth. WOW!	2/2/2015 3:34 PM
50	Amazing!	2/2/2015 1:50 PM
51	It is SO difficult to have everyone knock it out of the park. The variety is excellent, just not every single presenter.	2/2/2015 12:47 PM
52	Great	2/2/2015 12:33 PM
53	The best presenters I've ever had. Stuff I can use!	2/2/2015 12:29 PM
54	engaging	2/2/2015 12:27 PM
55	outstanding	2/2/2015 12:11 PM
56	There were a few workshops that lacked depth however the keynote speakers were amazing.	2/2/2015 11:09 AM
57	The presenters were energetic, lively, and offered practical ideas for improvement.	2/2/2015 10:48 AM
58	Large group sessions were very good.	2/2/2015 10:47 AM
59	Murphy was a little dry but it doesn't get any better than Santoyo	2/2/2015 10:46 AM
60	I was very disappointed in Joe Muphy's breakout session. He did not have his materials, so he just sat at one table having an informal discussion with about 5 people while the rest of us sat there doing nothing. I'd expect a good presenter to have a back-up plan. I would not allow a classroom teacher to do this with his/her students.	2/2/2015 10:43 AM

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61	Wonderful! Dan was a fantastic way to end the conference!	2/2/2015 10:40 AM
62	Some presenters seem to be repeated	2/2/2015 10:24 AM
63	Awesome	2/2/2015 9:45 AM
64	Willow and her partners	2/2/2015 9:34 AM
65	Some of the presenters were amazing while others were not.	2/2/2015 9:18 AM
66	3 of key notes were great (PBS, LR, KM) but the some of the breakouts were not as strong	2/2/2015 8:45 AM
67	It was wonderful to receive books written by keynote presenters.	2/2/2015 8:10 AM
68	Such amazing speakers, they kept my attention and gave such memorable speeches	2/1/2015 10:03 PM
69	kim Marshall	2/1/2015 9:36 PM
70	While I enjoyed all the sessions I attended, I particularly enjoyed Paul Bambrick-Santoyo's and Dan Thurman's presentations.	2/1/2015 9:03 PM
71	I enjoyed the interactive nature of the breakouts and the keynotes maintained a conversational tone so the time just flew by.	2/1/2015 7:18 PM
72	The Keynote Presenters were very good. I especially liked the variety of strategies used to present the material as well as the ability to immediately transfer the information into my work.	2/1/2015 6:26 PM
73	I really enjoyed Paul Santoyo and Dan Thurmon. They were great!	2/1/2015 5:55 PM
74	I especially like Kim Marshall, Willow, Joe Murphy and the juggler!!	2/1/2015 5:12 PM
75	Amazing speakers!! Especially loved Paul Bambrick-Santoyo, LaVonna Roth and Dan Thurmon!	2/1/2015 4:55 PM
76	Keynotes were amazing!	2/1/2015 4:48 PM
77	We loved all of the presenters. Lavonne R was very motivitating and reminded me what our classrooms should look like. Peter (Juggler) - I loved how he shared his passion and connected it to our lives. He was very prepared. The only presenter that I was disappointed with was Joseph Murphy. Maybe it was because it was after-lunch.	2/1/2015 4:46 PM
78	Great, inspirational messages. Not a lot of new learning	2/1/2015 4:09 PM
79	Some good some poor	2/1/2015 3:51 PM
80	Kim Marshall and Paul Bambrick-Santoyo were the exceptions to this. They were great but I felt that everyone else was slow with pacing and the content was too basic.	2/1/2015 2:37 PM
81	Very dynamic group. Our cohort was looking forward to Kim's presentation and felt that his data/research was a bit antiquated, thought the subject resonated with us.	2/1/2015 2:34 PM
82	The professionals were excellent. The in-the-field-practice on coaching was excellent.	2/1/2015 2:10 PM
83	The best yet. Paul's was gold for principals and Dan ended it with a great message in an unusual delivery.	2/1/2015 9:59 AM
84	I was especially impressed by the two morning (Fri/Sat) key note speakers and Dell's session.	2/1/2015 9:22 AM
85	I loved Dan Thurman, Ladonna Roth and the first presenter.	2/1/2015 8:40 AM
86	Paul B.S., Kim M were outstanding keynotes. I did not find Joe Murphy helpful nor informative. Mike Rutherford and Mojdeh Henderson were outstanding breakouts. I did not appreciate Kendra Bass's breakout b/c it was much too basic a take on protocols for myself and the table I sat with and any Principal that I could imagine.	2/1/2015 7:59 AM
87	General sessions were great. Some of the breakouts were of limited value	2/1/2015 7:34 AM
88	Friday lunchtime presenter was hard to handle. Great presentation. Wrong time	2/1/2015 7:20 AM
89	All key note speakers excellent.	2/1/2015 7:15 AM
90	Keynotes were great-especially loved Murphy, Marshall and Dan Thurman was amazing!	2/1/2015 6:20 AM
91	Kim Marshall	2/1/2015 12:50 AM
<b>#</b>	<b>Comments for "Meeting Space:"</b>	<b>Date</b>
1	Air conditioning was too cold	2/9/2015 10:47 AM

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2	beautiful space-- location was amazing!!	2/6/2015 10:42 AM
3	Venue had everything	2/5/2015 4:43 PM
4	Great choice for meeting space	2/5/2015 3:48 PM
5	Much better than San Diego.	2/5/2015 3:14 PM
6	I prefer a more intimate conference.	2/5/2015 2:58 PM
7	Great, roomy and the ocean view was an added bonus!	2/5/2015 2:50 PM
8	The facility was first class. The staff was professional at all times and went above and beyond to meet our needs.	2/5/2015 2:44 PM
9	It was a little uncomfortable and competitive trying to get tickets for breakout sessions	2/5/2015 2:37 PM
10	Beautiful venue, exceptional service and very friendly staff	2/5/2015 2:31 PM
11	Comfortable. Food and more food! Yum!!!	2/5/2015 2:27 PM
12	Flow was good, plenty of room to move around in sessions	2/5/2015 1:56 PM
13	Excellent place and city	2/5/2015 1:53 PM
14	very nice	2/4/2015 8:09 PM
15	Absolutely the best	2/4/2015 11:01 AM
16	Excellent	2/4/2015 9:44 AM
17	comfortable	2/3/2015 1:30 PM
18	Comfortable and accessible	2/3/2015 1:13 PM
19	Perfect!	2/3/2015 12:49 PM
20	love the meeting spaces, layout made it easy to locate various meeting spaces	2/3/2015 12:44 PM
21	most rooms were very cold!	2/3/2015 11:44 AM
22	A conference in Ft. Lauderdale? Can it get any better?	2/3/2015 10:22 AM
23	some of the break out sessions were crowded.	2/3/2015 9:54 AM
24	Ample space	2/2/2015 5:02 PM
25	exceptional accommodations - above and beyond - incredibly relaxing and over the top - WOW!	2/2/2015 3:34 PM
26	Being beside the beach was wonderful and at the end of the day reminded me to take time for myself and enjoy God's creation.	2/2/2015 3:00 PM
27	Awesome	2/2/2015 12:33 PM
28	It was just a little chilly in some places.	2/2/2015 12:29 PM
29	amazing	2/2/2015 12:27 PM
30	Great	2/2/2015 12:03 PM
31	The meeting space was comfortable and well planned to accommodate an extremely large group of people without confusion, disruption or delay.	2/2/2015 10:48 AM
32	very warm	2/2/2015 10:47 AM
33	outstanding	2/2/2015 10:46 AM
34	Def want to go back	2/2/2015 10:24 AM
35	Breakout sessions could have been bigger.	2/2/2015 9:07 AM
36	Extremely comfortable	2/2/2015 8:45 AM
37	Beautiful, clean, organized, friendly, always willing to help.	2/1/2015 10:03 PM
38	Fantastic!	2/1/2015 9:03 PM

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39	The call of the beach was a little distracting. lol	2/1/2015 7:18 PM
40	I really liked the fact that the rooms were not too cold. The temperature was just right.	2/1/2015 6:26 PM
41	Nice facilities, But now Wifi. We have to have Wifi for two reasons; one is we can network on social media and we should push educators to embrace technology so they can use it with their kids. Rememeber, we are educating the future and we need to get them ready with the 21st Century Skills.	2/1/2015 4:46 PM
42	Some rooms were extremely cold	2/1/2015 4:44 PM
43	Beach side is AWESOME. Ballroom was a little tight.	2/1/2015 4:09 PM
44	Wonderful	2/1/2015 3:51 PM
45	wish the key notes could have been outside!	2/1/2015 2:47 PM
46	Comfortable, lovely, accommodating.	2/1/2015 2:34 PM
47	The staff at the Merriott was unbelievable. I have never seen people so committed to making their guest 100% satisfied.	2/1/2015 9:59 AM
48	Perfect.	2/1/2015 7:59 AM
49	The rooms were perfect right amount of people room met all our	2/1/2015 7:20 AM
<b>#</b>	<b>Comments for "Hotel Room:"</b>	<b>Date</b>
1	A caution sign for the electric cords would have been helpful for most. Also, removal of the table clothes during the blowing of strong winds would have probably prevented a fall I witnessed. Overall, the hotel location and hospitality was unbeatable.	2/10/2015 12:02 PM
2	We were in the overflow hotel. It was fine, but at times had difficulty getting our keys to work. It was clean and sufficient.	2/9/2015 9:36 PM
3	It was great having the spa opportunity so close	2/9/2015 5:30 PM
4	Do not use a partnering hotel unless it is of the same quality	2/9/2015 12:33 PM
5	Beautiful interior. I just happen to get a room without a balcony and poor view of a roof--but I wasn't in the room much anyway.	2/9/2015 12:29 PM
6	View of the roof. Dexk clerk told me I had a room with a view, but then I wondered, what is the view, downtown, FT La.	2/9/2015 10:55 AM
7	overflow hotel	2/8/2015 10:26 PM
8	Thank you for the ocean view.	2/6/2015 11:01 PM
9	Rooms at B Ocean were not cleaned daily, keys rarely worked, and more difficult to access than lead to believe.	2/6/2015 12:23 PM
10	very comfortable	2/6/2015 10:42 AM
11	Nice room, but didn't compare to Del Coronado, CA. We were spoiled during that experience.	2/5/2015 5:55 PM
12	Multiple people were given keys to other's rooms. People were walking in on others in their rooms and were also being walked in on. This is a huge safety concern. I know of 8 people that this happened to in both hotels. It was talked about for the entire conference.	2/5/2015 5:06 PM
13	Did not like the fact that some of us were in the hotel next door. Walking to and from the hotel and night was not very well lite. The hotel staff at the other hotel did not seem as friendly either as the staff at the Marriott. Wish we could have all been in one hotel so that our group was not separated. Made being able to talk at night about things during the day a little harder. I feel like the other B hotel wasn't at all as spectacular as the Marriott was either.	2/5/2015 4:56 PM
14	Who can complain with a view of the ocean and a 7:15 sunrise	2/5/2015 4:43 PM
15	Best ever.	2/5/2015 2:58 PM
16	Spacious, clean, comfortable and everything I needed.	2/5/2015 2:50 PM
17	Hotel room was small but satisfactory. Clean and comfortable.	2/5/2015 2:44 PM
18	Hotel Room very clean and relaxing	2/5/2015 2:28 PM

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19	Loved the ocean view.	2/5/2015 2:27 PM
20	Beautiful facility. It couldn't have been nicer.	2/5/2015 1:56 PM
21	Very good excellent service	2/5/2015 1:53 PM
22	The hotel staff were excellent and very attentive to our needs	2/5/2015 8:03 AM
23	I had a wonderful room. I really, really appreciate having only one location for everything.	2/4/2015 11:35 PM
24	wonderful rooms and such a kind staff there. They made me feel so welcomed.	2/4/2015 8:09 PM
25	Super Awseome	2/4/2015 11:01 AM
26	I was staying at he B Ocean hotel	2/4/2015 10:35 AM
27	Excellent	2/4/2015 9:44 AM
28	Very comfortable but there were many loud noises related to the plumbing in the adjacent rooms.	2/3/2015 7:54 PM
29	inside room with no balcony or view; only cleaned once	2/3/2015 5:13 PM
30	excellent accommodations	2/3/2015 1:30 PM
31	Super service and clean	2/3/2015 1:13 PM
32	Perfect! Very clean and spacious.	2/3/2015 12:49 PM
33	nice accommodations..wonderful view	2/3/2015 12:44 PM
34	My room was okay but I wish I would have requested to be up a little higher than the second floor facing a building.	2/3/2015 10:22 AM
35	I had a great view of the ocean and the room was comfortable.	2/3/2015 7:48 AM
36	Marriott was a great hotel.	2/3/2015 7:48 AM
37	Very nice.	2/2/2015 5:02 PM
38	Nothing beats the Hotel del Coronado room, but this was nice.	2/2/2015 4:02 PM
39	WOW! WOW! WOW!	2/2/2015 3:34 PM
40	Very nice accomodations, room was clean, warm & inviting and hotel staff was gracious and polite.	2/2/2015 3:00 PM
41	Amazing!	2/2/2015 1:50 PM
42	Awesome. Never had such great accomodations for a confernenc.	2/2/2015 12:29 PM
43	beautiful and clean spacious	2/2/2015 12:27 PM
44	Stayed at the "B Hotel" and it was lovely.	2/2/2015 12:18 PM
45	Had a great oceanview	2/2/2015 12:03 PM
46	B ocean was not a very nice hotel to stay for the price we had to pay compared to the main hotel very disappointed . At check in they did not explain things well at all.	2/2/2015 11:57 AM
47	I stayed at the B Hotel and it was nowhere as nice as the Marriott. It's unfortunate we had to pay the same price to stay in a lesser hotel.	2/2/2015 11:30 AM
48	The hotel was superb. It was first rate with a friendly staff. The facilities were extremely clean.	2/2/2015 10:48 AM
49	very nice and clean. small bathroom for two women.	2/2/2015 10:47 AM
50	outstanding	2/2/2015 10:46 AM
51	We were in the B Ocean Resort and our room was unfortunately not wonderful. They were unable to move our room even to another at the Ocean B.	2/2/2015 9:34 AM
52	Great, even without the ocean view!	2/2/2015 8:45 AM
53	Clean, even when the shower was leaking they took care of it right away.	2/1/2015 10:03 PM
54	I was fortunate to get an ocean view room - which was delightful	2/1/2015 9:03 PM

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55	I could not get the atmosphere just right, but otherwise no issues.	2/1/2015 7:18 PM
56	My room was very nice. I would have like to have had a choice to have an oceanfront/view room.	2/1/2015 6:26 PM
57	Fantastic!!!	2/1/2015 6:10 PM
58	Amazing view and service. We made it a mini-vacation and it was hard to leave on the last day.	2/1/2015 4:46 PM
59	Refrigerator did not work properly. Water did not drain properly from tub.	2/1/2015 4:44 PM
60	I have some red bumps on my legs and am hoping it isn't bed bugs. Hot water washing clothes, bags out in the cold. I'll be in touch and let you know if they are.	2/1/2015 4:09 PM
61	The B Resort room temperature was cold.	2/1/2015 3:44 PM
62	Great room!	2/1/2015 2:37 PM
63	Very fine.	2/1/2015 2:34 PM
64	Hotel staff was wonderful.	2/1/2015 1:54 PM
65	Loved the view of the ocean.	2/1/2015 9:59 AM
66	Once I was moved from the B hotel	2/1/2015 8:40 AM
67	Slow to clean room; no room in fridge for our items	2/1/2015 8:03 AM
68	Everything was fantastic- the hotel was incredible.	2/1/2015 7:59 AM
69	Room was clean	2/1/2015 7:20 AM
70	Gorgeous location, but with such a full schedule, I would be content to be at a less opulent place.	2/1/2015 7:15 AM
<b>#</b>	<b>Comments for "Food and Beverage:"</b>	<b>Date</b>
1	AWESOME!!!!	2/10/2015 12:02 PM
2	Wow. Beyond expectations.	2/9/2015 5:18 PM
3	Food was amazing	2/9/2015 10:42 AM
4	Thank you for treating us so well!	2/9/2015 10:22 AM
5	The food and beverages were absolutely delicious and met the dietary needs of guests.	2/8/2015 8:14 AM
6	Delicious	2/6/2015 11:01 PM
7	great!	2/6/2015 10:42 AM
8	Way to much food. Seems like a wasteful choice with the limited funds for education and the hunger problem in the world	2/6/2015 10:35 AM
9	Awesome!	2/6/2015 9:08 AM
10	The food was good. However, it would be nice to have a variety that is gauged on your audience. In addition, the food was hotter when we ate inside for lunch and dinner.	2/6/2015 7:43 AM
11	Wow!	2/5/2015 11:06 PM
12	Fabulous! Such a variety! Saturday's surf and turf was especially wonderful and delicious.	2/5/2015 6:14 PM
13	It appeared that dinner from the previous day was served for lunch the next day, but that may it be the case.	2/5/2015 5:16 PM
14	Over the top	2/5/2015 4:43 PM
15	Outstanding	2/5/2015 4:38 PM
16	Excellent menu, loved it	2/5/2015 4:16 PM
17	Best food of all time. The plated lunch wasn't as stellar but the lobster bake more than made up for it.	2/5/2015 3:48 PM
18	Are you kidding me??!!!! In my wildest dream I didn't think I would be having surf and turf (by the surf) and unlimited top shelf beverages. Each night was better than the one before! Amazing!	2/5/2015 3:26 PM

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19	The food was outstanding, fantastic, delicious and so plentiful. I felt like I was being pampered and everything tasted soooo good! The drinks were the same the variety was unbelievable and it was just stupendous!!!	2/5/2015 2:50 PM
20	What's more than BEST?	2/5/2015 2:46 PM
21	Food was put up too earlier at the evening events	2/5/2015 2:45 PM
22	As usual, food was first class. Truly impressive. The only problem that I saw was that agenda would say that supper would be served from 6 to 10 p.m. Yet, much of the food had been picked up well before 10 pm. Therefore, you were out of luck if you were late!	2/5/2015 2:44 PM
23	Great selection to meet dietary needs-vegetable selections was delicious	2/5/2015 2:31 PM
24	This conference was outstanding. The customer service, meals and entertainment were exceptional.	2/5/2015 2:30 PM
25	Food and Beverage was wonderful	2/5/2015 2:28 PM
26	7 pounds worth! I mean, 7 pounds to work off serving my school's!	2/5/2015 2:27 PM
27	Amazing, Outstanding. Best Ever!!!!!!	2/5/2015 1:59 PM
28	I gained 5 pounds!	2/5/2015 1:56 PM
29	The food was excellent and all dietary options were covered.	2/5/2015 1:56 PM
30	Nice job could not be better	2/5/2015 1:53 PM
31	Outstanding and so healthy! Really, really great!	2/5/2015 1:49 PM
32	The cool air on the beach chilled the food to a lesser degree of delicious.	2/4/2015 11:35 PM
33	Delightful Meals and such variety.	2/4/2015 8:09 PM
34	5 stars!	2/4/2015 2:20 PM
35	Perfect!!!	2/4/2015 11:01 AM
36	Excellent	2/4/2015 9:44 AM
37	You do it right, Mark!	2/4/2015 8:42 AM
38	Food was delicious and wonderfully varied. Only request is to have more bread offerings at dinner.	2/3/2015 7:54 PM
39	delicious	2/3/2015 1:30 PM
40	Wow off the chart!	2/3/2015 1:13 PM
41	The food was often cold and not edible. However, the dinner on Saturday was terrific.	2/3/2015 1:03 PM
42	Delicious!	2/3/2015 12:49 PM
43	fantastic menus	2/3/2015 12:44 PM
44	By far the best I have ever had! Thank you SOOO much for taking such great care of us! This trip will be remembered for a lifetime!	2/3/2015 10:22 AM
45	beverages were wonderful but the food choices were not the best because I do not eat seafood so there wasn't much to choose from. snacks were taken up as soon as they were put out.	2/3/2015 10:13 AM
46	Yum! Maybe a few more healthy options/fruit between sessions.	2/3/2015 9:54 AM
47	Just amazing! I do not know how you continue each year to top the year before but you do.	2/3/2015 8:54 AM
48	I have never been treated to such a sumptuous buffet. I kept having to pinch myself to make sure I was not dreaming.	2/3/2015 8:48 AM
49	I have never attended a conference where I actually looked forward to eating!	2/3/2015 7:48 AM
50	Desserts were lacking but the main courses were great!	2/3/2015 7:48 AM
51	Best food ever	2/2/2015 8:30 PM
52	Delicious and filling	2/2/2015 5:02 PM

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53	Put a plus on this one !!!	2/2/2015 4:18 PM
54	Awesome!!!	2/2/2015 4:02 PM
55	best I've ever had!!	2/2/2015 3:34 PM
56	Had something for everyone. On the drink side, I almost think there should be a limit to how much alcohol each person should have. Maybe use some sort of voucher system where we get 2 alcoholic beverages. I know we should be responsible for own adult selves but some people apparently didn't know when to stop. I'm glad parents weren't there and not too many people knew that these were Principals, District Leaders, etc.	2/2/2015 3:00 PM
57	Great	2/2/2015 1:50 PM
58	Way too much good. So much for my diet. And I loved every minute of it.	2/2/2015 12:29 PM
59	amazing variety and quality	2/2/2015 12:27 PM
60	Unbelievable! Really enjoyed the extra snacks and coffee in between breakout sessions.	2/2/2015 12:18 PM
61	The food was awesome!!	2/2/2015 12:03 PM
62	At dinner especially, it was hard finding a seat!	2/2/2015 11:03 AM
63	The food was superb. It was abundant, fresh, and delicious. A variety of choices were given daily for all meals/snacks that accommodated all the different nutritional needs of the participants	2/2/2015 10:48 AM
64	outstanding	2/2/2015 10:46 AM
65	It felt like we were on a cruise!!!!	2/2/2015 10:40 AM
66	Fantastic choices! The food tasted great!	2/2/2015 9:34 AM
67	Great vegan options	2/2/2015 9:07 AM
68	Thank you for including lots of veggies and fresh options!	2/2/2015 8:45 AM
69	Food was cold. The warmer did not keep the food hot	2/2/2015 8:40 AM
70	Outstanding !!	2/2/2015 8:25 AM
71	More options for vegetarians. Only "side" dishes available which lacked protein.	2/2/2015 8:11 AM
72	Phenomenal!	2/2/2015 6:36 AM
73	A wide variety very good, excellent choices of different foods	2/1/2015 10:03 PM
74	Although my diet suffered!	2/1/2015 9:03 PM
75	There should have been other choices for the lunch for the Saturday lunch workshop. One of my colleagues is a vegetarian	2/1/2015 7:32 PM
76	Could there be any more food? I was not wanting for food all day.	2/1/2015 7:18 PM
77	The food was great. I especially enjoyed the last night's dinner...it was excellent.	2/1/2015 6:26 PM
78	Fantastic	2/1/2015 6:10 PM
79	Appreciated all the food options.	2/1/2015 4:48 PM
80	Excellent food and service. I think I gained 10 pounds but I am not sure if was from the food, drinks or both.	2/1/2015 4:46 PM
81	Generous, delicious. I was dying for a salad bar though.	2/1/2015 4:09 PM
82	absolutely amazing!	2/1/2015 4:04 PM
83	I would have liked more veggie options at dinner. The open bar was great!	2/1/2015 2:37 PM
84	Wonderful. Thank you for providing items for those who are vegetarians or avoid a lot of meat.	2/1/2015 2:34 PM
85	Wow! Couldn't be better!	2/1/2015 11:58 AM
86	Again, I wanted for nothing. Each meal better than the last and the break refreshments address a variety of tastes.	2/1/2015 9:59 AM

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87	I just wished there had been more bottle water available, like at breakfast time or water on our tables during the key note talks.	2/1/2015 9:22 AM
88	As someone who brought a child, I (understand the desire to keep kids away, but) did not realize they were not welcome at the evening- for everyone's benefit I think it should be made more explicit earlier in the process of registering (unless I majorly missed something) or some type of arrangement made so that Parents with kids can participate in evening dinner.	2/1/2015 7:59 AM
89	Breakfast. Lunch. Dinner. Snacks. Open bar. Fantastic	2/1/2015 7:20 AM
90	Just simply too much of it and the drinks too plentiful. I witnessed a lot of over served folks each night. I would do drink tickets. Once they are gone, maybe people will think twice about drinking so much if it affects the pocketbook.	2/1/2015 7:15 AM
91	The surf and turf night exceeded expectations	2/1/2015 5:23 AM
<b>#</b>	<b>Comments for "Entertainment:"</b>	<b>Date</b>
1	Fun, fun, fun!!	2/8/2015 8:14 AM
2	Enjoyed!	2/6/2015 11:01 PM
3	excellent!	2/6/2015 10:42 AM
4	The band was very good, however they played exactly the same thing the second night as they did the first night	2/6/2015 10:35 AM
5	The bands were ok. It would be nice to have bands that play more up-to-date music.	2/6/2015 7:43 AM
6	Fantastic!	2/5/2015 6:14 PM
7	Where did your find these bands? They were excellent!	2/5/2015 4:43 PM
8	Great mix of songs for old school and new school.	2/5/2015 3:48 PM
9	It was simply the best conference entertainment that I have experienced and was as good as or better than much of the entertainment I have experienced. I loved the way they engaged their audience.	2/5/2015 3:26 PM
10	The entertainment was fantastic too! From the jokes that the presenters had to the music used to open the meetings to the bands for dinner everything was just outstanding!!!!	2/5/2015 2:50 PM
11	The bands were great once again this year!	2/5/2015 2:44 PM
12	Fun bands-just look at the numbers who got up and danced	2/5/2015 2:31 PM
13	I liked the Friday night band better than the LA band, but both were very entertaining far beyond what I expected.	2/5/2015 2:30 PM
14	LA Allstars ... Amazing	2/5/2015 2:28 PM
15	Three wildly successful evening events. The music still plays in my head! I'm enjoying the sharing of pictures within my various staffs.	2/5/2015 2:27 PM
16	Love the LA Allstars- Excited to see them again!	2/5/2015 1:56 PM
17	LA Allstars were incredible!!	2/5/2015 1:56 PM
18	Very good even in the cold wind	2/5/2015 1:53 PM
19	The Best!	2/5/2015 1:49 PM
20	I truly enjoyed both bands - especially the L.A. All Stars!!!!	2/5/2015 8:03 AM
21	Loved the bands, great music to dance to.	2/4/2015 8:09 PM
22	I was glad to hear it would be the same next year!	2/4/2015 2:20 PM
23	Perfect!!!	2/4/2015 11:01 AM
24	Excellent	2/4/2015 9:44 AM
25	I actually preferred the band from the first night. Although they didn't "entertain" us with dance moves and coming out into the audience, they SOUNDED better. The sound of their music and voices were more enjoyable.	2/4/2015 8:42 AM
26	The band on Friday night was excellent.	2/3/2015 1:03 PM

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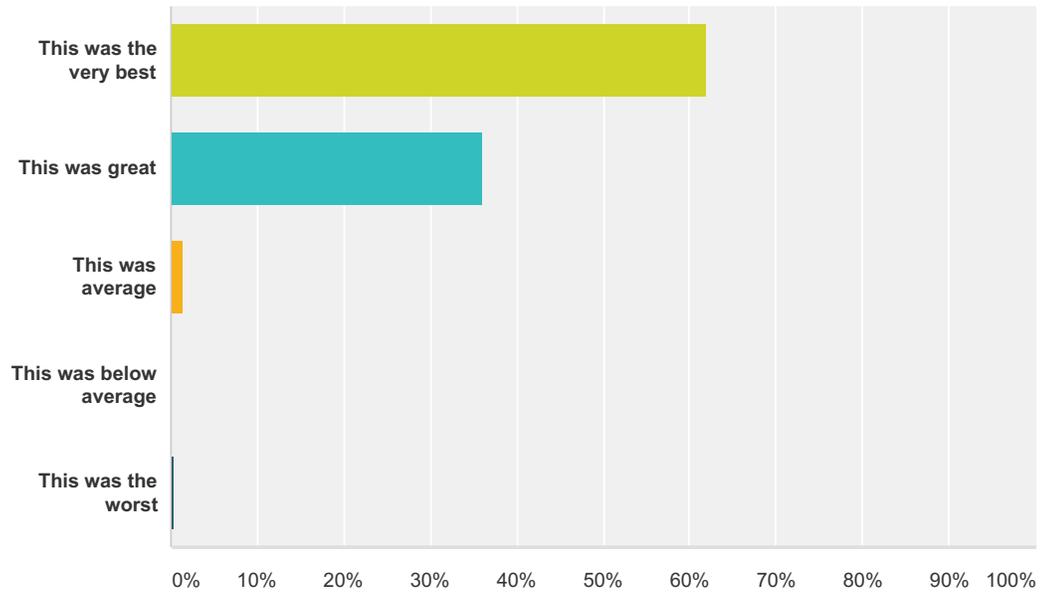
27	LA All Stars were great. The group Thursday night was wonderful also.	2/3/2015 12:53 PM
28	Awesome!	2/3/2015 12:49 PM
29	great	2/3/2015 12:44 PM
30	Excellent band! They took time to even mingle with guests! Can't wait to see them again!	2/3/2015 10:22 AM
31	The music was great! It is an exceptional opportunity for all of us to let our hair down and celebrate together.	2/3/2015 8:54 AM
32	LA All Stars were awesome. Be sure to have them in Arizona.	2/3/2015 7:48 AM
33	Nice	2/2/2015 5:02 PM
34	Fun! It's nice to let loose after a long day of learning.	2/2/2015 4:02 PM
35	amazing!!!	2/2/2015 3:34 PM
36	The band was great, people really got up and danced and even those too afraid to get up were moving in their seats.	2/2/2015 3:00 PM
37	Amazing	2/2/2015 1:50 PM
38	The first band was wonderfully entertaining. Loved them	2/2/2015 1:11 PM
39	I loved the band and enjoyed the dancing!! Working vacation is supposed to be an oxymoron; however it went so well together!	2/2/2015 12:29 PM
40	fun fun fun	2/2/2015 12:27 PM
41	phenomenal	2/2/2015 12:11 PM
42	Both groups were great!!	2/2/2015 12:03 PM
43	Music was too loud during dinner to be able to talk.	2/2/2015 11:34 AM
44	A different act for the third night would have been welcomed and great!	2/2/2015 11:03 AM
45	The entertainment was fabulous. I enjoy the energy and performance of the band throughout the conference.	2/2/2015 10:48 AM
46	LA All Stars are still awesome!	2/2/2015 10:47 AM
47	outstanding	2/2/2015 10:46 AM
48	Same band on 2 of 3 nights. Maybe a 3rd band.	2/2/2015 10:45 AM
49	Loved the band, LA All Stars!	2/2/2015 10:40 AM
50	Love the band	2/2/2015 10:24 AM
51	LA All Stars ROCK!	2/2/2015 9:34 AM
52	Loved the bands that were selected.	2/2/2015 9:07 AM
53	The band from LA was amazing!!!!!!!!!!!!!!	2/2/2015 8:45 AM
54	Outstanding!!	2/2/2015 8:25 AM
55	The performances put on all three nights were great, but the performances by L.A. Allstars were outstanding.	2/2/2015 6:36 AM
56	My feet still hurt from all the dancing we did, looking forward to next year.	2/1/2015 10:03 PM
57	Loved the Band	2/1/2015 9:51 PM
58	LA All Stars are above and beyond incredible! They are a must at every conference.	2/1/2015 9:22 PM
59	Fantastic all three evenings and while I'm not a fan of getting my picture taken, I had fun in the picture booth.	2/1/2015 9:03 PM
60	While the quality of the band was good, I felt it got repetitive	2/1/2015 7:18 PM
61	Keep this band every year!!!! They were great!!!!!!	2/1/2015 7:10 PM
62	Both bands were very good. I liked the music the first band played and the audience participation for the second band.	2/1/2015 6:26 PM

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63	WOW!!! WOW!!!WOW!!! FANTASTIC!!!	2/1/2015 6:10 PM
64	I wish I could bring them to my school. The band was fun and read the crowd. Although it was the same group, it did not feel like they were playing the same set. I also appreciated that they recognized us as educators and connected with the audience.	2/1/2015 4:46 PM
65	I enjoyed the first band as much as the LA Kings. I like the idea of supporting local talent, so I'd encourage hiring local bands in future years.	2/1/2015 4:09 PM
66	Loved the band!	2/1/2015 2:37 PM
67	SUCH TALENTED GROUPS. Wow. Musically superior and engaging with the audience.	2/1/2015 2:34 PM
68	Fantastic	2/1/2015 11:58 AM
69	Bands were high energy. LA All-Stars were over the top. The Project Soul great was also very good.	2/1/2015 9:59 AM
70	Love the LA Allstars!!!	2/1/2015 7:34 AM
71	LA Express. Great	2/1/2015 7:20 AM
72	The group performing two nights did exactly the same set both nights. They were very good, however.	2/1/2015 7:15 AM
73	Excellent choice for band.	2/1/2015 6:20 AM

**Q2 Select one: Compared to other conferences you've attended:**

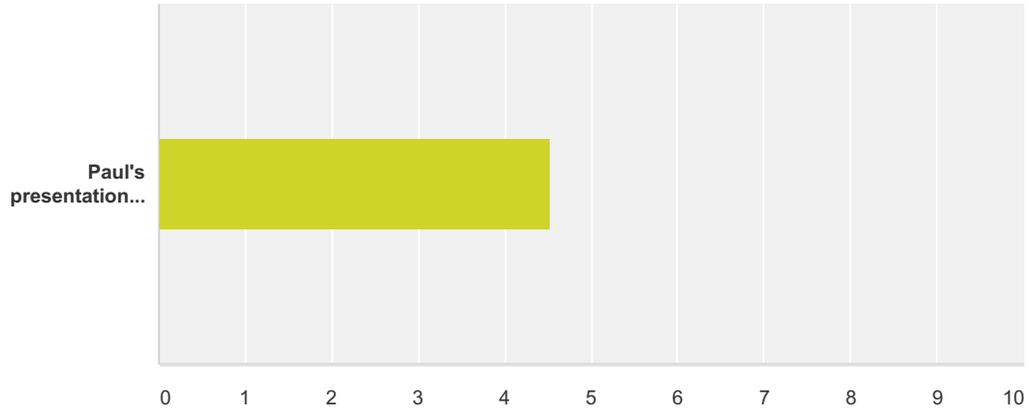
Answered: 519 Skipped: 0



Answer Choices	Responses	Count
This was the very best	62.04%	322
This was great	36.03%	187
This was average	1.54%	8
This was below average	0.00%	0
This was the worst	0.39%	2
<b>Total</b>		<b>519</b>

**Q3 Friday Morning Keynote Session: Paul Bambrick-Santoyo**  
 Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 507 Skipped: 12



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Paul's presentation was:	0.00% 0	0.39% 2	5.92% 30	34.71% 176	58.97% 299	507	4.52

#	Comments:	Date
1	- very informative - practical "can do" initiatives - videos of practice in motion - professional speaker with great content	2/10/2015 12:03 PM
2	Inspiring.	2/9/2015 7:25 PM
3	Videos provided great illustrations of what he was talking about - not fancy or over-produced, but just right for making his words come alive.	2/9/2015 6:53 PM
4	WE ARE ACTUALLY USING HIS RUBRIC THAT WE RECEIVED AT THE SESSION 6 WAYS TO EFFECTIVE FEEDBACK	2/9/2015 5:30 PM
5	Very approachable, loved the hands on application. I am already able to practice the methods he shared with us in my building--it was information I could use immediately.	2/9/2015 5:20 PM
6	I liked Paul's delivery and his handouts. I felt the session length was too long.	2/9/2015 4:25 PM
7	This was very helpful!	2/9/2015 2:07 PM
8	It is so good to be in a professional environment talking about educational problems.	2/9/2015 1:55 PM
9	Got tips we can use tomorrow.	2/9/2015 1:06 PM
10	Excellent information. I expected him to reference his book (which I love), but I valued the content he presented.	2/9/2015 12:31 PM
11	Very well presented, added value to principal effectiveness, and extremely useful handouts.	2/9/2015 11:48 AM
12	was awesome-great information provided.	2/9/2015 11:38 AM
13	So informative and helpful! I will definitely implement his ideas!	2/9/2015 11:22 AM
14	His message was very powerful. I would have loved to see the connection between the content that Paul shared in a more overt manner. It would have made the message so powerful!	2/9/2015 11:00 AM
15	Useful information. Very inspiring.	2/9/2015 10:43 AM

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16	He is very inspirational and provided valuable information and resources for instructional leaders. Excellent presentation, very knowledgeable speaker.	2/9/2015 10:30 AM
17	It was great to have reminders and time to practice feedback to our teachers. THANK YOU!!	2/9/2015 10:21 AM
18	Paul's presentation provided information to principal managers that, if implemented appropriately, will enhance leadership knowledge, skills, and practice. Excellent!!	2/8/2015 8:17 AM
19	Mr. Bambrick-Santoyo presentation was not only informative but motivational. I left feeling energized and wanting to here more of him.	2/7/2015 10:40 PM
20	He was awesome. I have been reading his book and using its content to work better with coaching teachers.	2/6/2015 5:26 PM
21	I like how he used strategies for adult learners	2/6/2015 11:48 AM
22	I really enjoyed his presentation.	2/6/2015 11:40 AM
23	clear and organized. the handouts and materials were useful. I appreciate the content and that he discussed specific strategies I could bring back to my school.	2/6/2015 10:46 AM
24	Great presenter. I could have listen to him for the moring and afternoon session.	2/6/2015 7:44 AM
25	Paul was practical and down to earth and I hope we can continue to have him in some capacity as Mark stated.	2/6/2015 1:09 AM
26	Thought provoking. Excellent presentation.	2/5/2015 9:58 PM
27	Positive	2/5/2015 8:36 PM
28	He really helped me to think about structure with providing teacher feedback face-to-face.	2/5/2015 6:33 PM
29	Terrific...much needed dialog and relevant discussion	2/5/2015 6:20 PM
30	Inspirational!	2/5/2015 4:35 PM
31	Excellent	2/5/2015 4:19 PM
32	Paul's presentation was highly engaging and rigorous in thinking. The in-the-moment practice was perfect in length and target as well.	2/5/2015 3:44 PM
33	Paul was engaging, interesting and his content was right on. I have been reflecting on his advice to select bite-sized change items. I can't wait to try it with my principals.	2/5/2015 3:31 PM
34	I was not there for the presentation but based on coleagues who where there, I rated a 4	2/5/2015 2:49 PM
35	Outstanding presentation and he provided very useful information for me. I am delighted to have his book as a resource. I plan to share with my teams that were not able to attend the conference.	2/5/2015 2:31 PM
36	The presentation was timely, focused and interactive. I have read the book, but Mr. Santoyo really brought the concepts to life.	2/5/2015 2:31 PM
37	His work was clear, concise and provided me ideas to turnkey with my administrators at school	2/5/2015 2:27 PM
38	Excellent!	2/5/2015 2:07 PM
39	Amazing book, great speaker, direct and easy to follow	2/5/2015 1:58 PM
40	Paul's information on building the capacity of new teachers at a faster pace than usual was right on target for the culture of my building.	2/4/2015 6:10 PM
41	I wish I had this kind of feedback when I was a teacher!!!	2/4/2015 6:01 PM
42	I thought Paul's session was very impactful. I do think he might have provided a bridge for SAMs showing how to provide that feedback for his or her administrator. SAMs are leaders too!	2/4/2015 2:21 PM
43	As a Denver participant, the information was not new - and the delivery lacked some of the emotion and purpose that others did.	2/4/2015 10:58 AM
44	We have spent a lot of time in our district using Leverage Leadership, so most of it was very familiar.	2/4/2015 8:47 AM
45	This was one of the most beneficial speakers I have ever seen. Very practical ideas. He did a great job of showing not telling.	2/3/2015 8:41 PM

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46	His presentation was both engaging and full of information and resources I will be able to use right away with my teachers.	2/3/2015 7:56 PM
47	Loved being able to see videos of principals giving teachers feedback	2/3/2015 5:27 PM
48	He was a great presenter, engaging and the content was relevant, applicable and easy to implement immediately	2/3/2015 5:15 PM
49	One of the best I've seen lately.	2/3/2015 5:00 PM
50		2/3/2015 4:25 PM
51	He was fantastic.	2/3/2015 1:31 PM
52	Really enjoyed his presentation which allowed time for participation	2/3/2015 12:47 PM
53	Although the information was not new for me as I have been using the Leverage Leadership- his presentation is always top-notch!!	2/3/2015 11:52 AM
54	Love the hands on experience.	2/3/2015 10:41 AM
55	Paul had some great content but I think that two hours is too long. Or at least give a break or move around.	2/3/2015 10:28 AM
56	This presenter was new for me and he and his material will be used. I look forward to reading the book we received.	2/3/2015 8:55 AM
57	I was deeply inspired to reflect and again try to close the gaps in my leadership with my school. I also felt compelled to better manage my first responders so that I can do more instruction.	2/2/2015 7:39 PM
58	He gave me the most takeaways for my role.	2/2/2015 6:59 PM
59	Great session on using teacher evaluations using a coaching style.	2/2/2015 5:34 PM
60	The sample feedback provided to us is great and I have already used it today!!	2/2/2015 4:20 PM
61	Extremely useful and thought provoking.	2/2/2015 4:03 PM
62	Loved the interactive, focus on the work aspect of this keynote	2/2/2015 3:57 PM
63	As a SAM, I didn't feel this content was useful for me. I am sure the principals received some benefit but I didn't get much out of it.	2/2/2015 3:48 PM
64	Extremely useful to providing feedback!	2/2/2015 3:29 PM
65	informative & engaging	2/2/2015 3:02 PM
66	Phenomenal, I learned a great deal.	2/2/2015 2:47 PM
67	I went away with strategies and tools I can use IMMEDIATELY!!	2/2/2015 2:23 PM
68	We are using his book for our District PLC, so it gave us a boost to actually hear the author speak!	2/2/2015 1:02 PM
69	Excellent content-hard to work a large crowd-a tad bit condescending at times, but content is great.	2/2/2015 12:48 PM
70	The video clips that were shared helped understand the process of the smaller the action, the faster the growth. High leverage, clear goals, and bite sized are crucial to teaching and learning.	2/2/2015 12:38 PM
71	we do a lot of work with leverage leadership in our district but it was a great overview	2/2/2015 12:30 PM
72	Information we can go back and use now.	2/2/2015 12:30 PM
73	Outstanding information that I can immediately use to impact my work positively right now!	2/2/2015 12:23 PM
74	Info I can use immediately upon returning to my office.	2/2/2015 12:18 PM
75	I will be able to apply so much from what I learned from Paul!	2/2/2015 12:15 PM
76	Thanks Paul for the book and the wonderful information.	2/2/2015 12:12 PM
77	Content ok very boring presenter.	2/2/2015 12:00 PM
78	Was not yet registered for the conference, this question requires a rating.	2/2/2015 11:46 AM
79	Very informative. I would have loved a longer session with him regarding evaluations.	2/2/2015 11:32 AM

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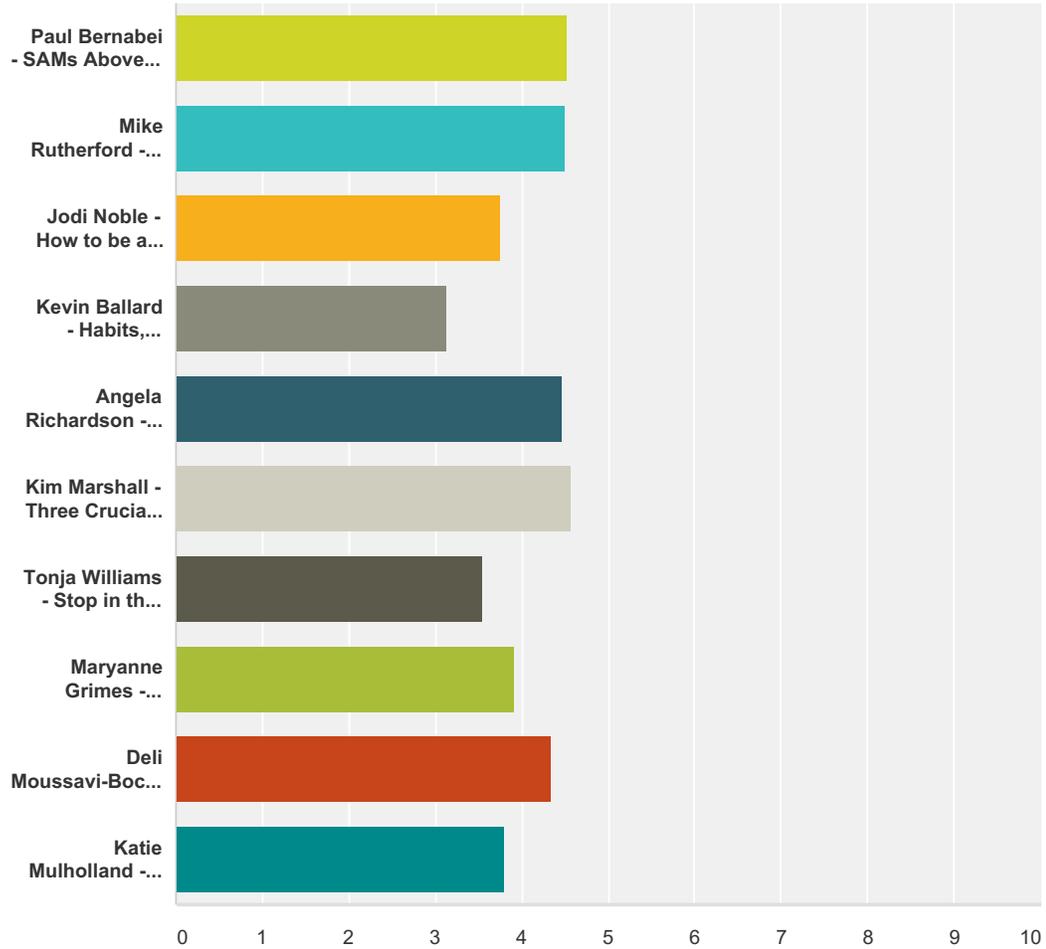
80	Very good information.	2/2/2015 11:17 AM
81	I enjoyed Mr. Santoyo's presentation.	2/2/2015 10:50 AM
82	Great information to help improve the teaching at our school.	2/2/2015 10:47 AM
83	Santoyo's presentation was so relevant to everything that schools are trying to achieve to today!	2/2/2015 10:47 AM
84	Excellent content & presentation.	2/2/2015 10:46 AM
85	Our district (St. Martin, LA) is actually using his book as a book study for our Administrative PLC. His presentation was still very applicable and I enjoyed his approach to presenting!	2/2/2015 10:42 AM
86	I wish he had moew time.	2/2/2015 9:46 AM
87	Very engaging and relevant!	2/2/2015 9:36 AM
88	Excellent content	2/2/2015 9:32 AM
89	While the content of this workshop was great, it was a very difficult session to sit through. It was dry and not very engaging.	2/2/2015 9:21 AM
90	very relevant.	2/2/2015 9:11 AM
91	Great delivery and high quality content that I can bring back to my school to make measurable change in my instructional work. It is not often that I have found that the content is as rich as what Paul shared and practical. I would have loved to hear more from him. His small group work throughout the session really helped cement the concepts he was introducing. It was wonderful to engage in these conversations with my colleagues.	2/2/2015 8:48 AM
92	Provided new insights into coaching for change. I know I can easily incorporate his strategies into my practice immediately!	2/2/2015 8:21 AM
93	Absolutely beneficial and ideas can be easily implemented into my current practice	2/2/2015 8:09 AM
94	I truly enjoyed Mr. Santoyo's presentation and his book is compelling. I feel like this one one of the most promising presentations and texts from the entire conference because I know I will be able to go back to campus and begin to utilize the strategies and resources immediately.	2/2/2015 5:53 AM
95	Our school utilizes Paul Bambrick-Santoyo's books to implement the right work. His keynote address was engaging, practical, and user-friendly. Thank you for having him as a presenter.	2/2/2015 4:42 AM
96	Very engaging, shared let groups share important info for better understanding.	2/1/2015 10:06 PM
97	Interactive Loved the handouts This was my take away from the conference-Something I will implement as soon as I return to work! It's already on my Time Track Cal!	2/1/2015 10:03 PM
98	N/A - I wasn't there yet	2/1/2015 9:52 PM
99	I really hearing Paul and his concentration on the art of feedback, specifically the chunking of the feedback into small snippets.	2/1/2015 9:46 PM
100	As noted in my previous comments, he was one of my favorite presenters. I particularly appreciate the application of the information. I also found it applicable to school-based and central office supervisors.	2/1/2015 9:13 PM
101	Love the feedback tool	2/1/2015 8:40 PM
102	His thoughts on teacher supervision were thought provoking and gave me ideas on how to change my practice.	2/1/2015 7:24 PM
103	I especially like the video clips that demonstrated the skills and the 6 key steps for feedback. I am going to immediately begin using the tools shared and the book.	2/1/2015 6:39 PM
104	Not quite a dynamic speaker. Could not keep my attention	2/1/2015 6:32 PM
105	Presentation was engaging, did not want the presentation to end.	2/1/2015 5:59 PM
106	Love the book. The sheet with the questioning was great! I can't wait to read the book. I read Driven By Data last year.	2/1/2015 5:56 PM
107	I enjoyed the presentation. I am not sure I agree with the practices of changing teacher behavior by role playing. I am open minded and will try it out and read more from the book.	2/1/2015 5:21 PM
108	Seeing models and receiving handouts with specific prompts helps easily apply what I learned to my school upon my return.	2/1/2015 5:14 PM

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109	Very clear, well organized, and practical.	2/1/2015 5:14 PM
110	As a district we have gone through this presentation and seen the video/activities. He is terrific though!	2/1/2015 5:14 PM
111	His presentation was good overall. I have never heard him speak but many others have heard the same speech and slides and were disappointed. I liked how he reviewed the importance of feedback and then gave us time to model the feedback.	2/1/2015 4:51 PM
112	Amazing!	2/1/2015 4:48 PM
113	Excellent and useful information! This will definitely impact my school.	2/1/2015 4:35 PM
114	Paul is great. We've used many of his books in PD over the years, but it was fun to see him in person.	2/1/2015 4:10 PM
115	Paul's presentation will be the one that drives changes in my work.	2/1/2015 3:52 PM
116	Excellent tips for classroom instruction	2/1/2015 3:23 PM
117	Relevant and interesting. At some point, he said something like SAM's are not educators. He was the first of three to do so.	2/1/2015 2:46 PM
118	I wish this could have somehow be differentiated. We use a lot of his work in Denver so there was nothing new presented. I would have loved a Part II.	2/1/2015 2:38 PM
119	Inspiring	2/1/2015 2:11 PM
120	I love Paul's books and was thrilled to hear him speak in person.	2/1/2015 1:53 PM
121	He provided strategies we could immediately use in the school.	2/1/2015 1:34 PM
122	Very practical. I am reading the book now.	2/1/2015 11:57 AM
123	Very practical and useful information!	2/1/2015 10:16 AM
124	His presentation was excellent. The resources he provided could transform feedback and growth of teachers in a school.	2/1/2015 10:02 AM
125	Excellent	2/1/2015 9:29 AM
126	Very engaging	2/1/2015 8:54 AM
127	Very informative. Lots if great info. Liked that it was interactive.	2/1/2015 8:41 AM
128	Active and engagef	2/1/2015 8:04 AM
129	Amazing !	2/1/2015 8:00 AM
130	Great takeaways. His handout was greatly needed	2/1/2015 7:20 AM
131	I enjooyed the opportunity to attend the face-to-face session for principal supervisors! The smaller breakout session was great!	2/1/2015 6:34 AM
132	This will dfinately impact my practice!	2/1/2015 6:16 AM
133	Very informative	2/1/2015 5:24 AM
134	Paul was knowledgeable and fun. He had great information that was useable. He is absolutely super!	2/1/2015 4:50 AM
135	Outstanding! School improvement is why I am here... Great ideas!	2/1/2015 12:52 AM

**Q4 Friday Morning Breakout Sessions**  
**Select the Friday morning breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.**

Answered: 487 Skipped: 32



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Paul Bernabei - SAMs Above the Line	0.00% 0	1.18% 1	8.24% 7	27.06% 23	63.53% 54	85	4.53
Mike Rutherford - Artisan Themes I	0.00% 0	1.35% 1	8.11% 6	28.38% 21	62.16% 46	74	4.51
Jodi Noble - How to be a Super SAM	11.11% 7	9.52% 6	11.11% 7	30.16% 19	38.10% 24	63	3.75
Kevin Ballard - Habits, Inhibitions, and Change, Oh My!	12.73% 7	14.55% 8	30.91% 17	30.91% 17	10.91% 6	55	3.13
Angela Richardson - Continued Commitment	0.00% 0	2.50% 1	7.50% 3	30.00% 12	60.00% 24	40	4.47

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Kim Marshall - Three Crucial Aspects	0.00% 0	0.97% 1	2.91% 3	33.01% 34	63.11% 65	103	4.58
Tonja Williams - Stop in the Name of Love	3.92% 2	19.61% 10	23.53% 12	23.53% 12	29.41% 15	51	3.55
Maryanne Grimes - Reflective SAM Teams	4.88% 2	7.32% 3	14.63% 6	36.59% 15	36.59% 15	41	3.93
Deli Moussavi-Bock - Fierce SAMs	1.72% 1	1.72% 1	8.62% 5	36.21% 21	51.72% 30	58	4.34
Katie Mulholland - Iowa First: The Journey to Success	0.00% 0	14.29% 6	21.43% 9	33.33% 14	30.95% 13	42	3.81

#	Comments:	Date
1	The presentation was a little disorganized, but I went away with a lot of great information.	2/9/2015 9:37 PM
2	Very practical--user-friendly and engaging.	2/9/2015 5:20 PM
3	Tonja and her co-presenters spent a lot of time explaining what had changed/improved in their schools. They never detailed HOW!!!!	2/9/2015 4:25 PM
4	Excellent SAM field experience shared from a SAM team. I have already utilized her ideas.	2/9/2015 12:31 PM
5	Did not see the relevance to the work of this presentation!	2/9/2015 11:48 AM
6	Kim's presentation was excellent. I would have loved a full day session with him to delve into the topic more deeply.	2/9/2015 11:00 AM
7	I love Kim Marshall, but his presentation was very similar to the NC SAM conference, if I had realized it was the same, I would have taken the opportunity to learn about something else.	2/9/2015 10:57 AM
8	I attended the Paul Bambrick session on Friday. I rate it 5 - I only wish we had more time!	2/9/2015 10:33 AM
9	Kim is an expert in developing good teachers. He provides an insight that is reflective and logical.	2/9/2015 10:30 AM
10	Thought-provoking and engaging	2/9/2015 10:25 AM
11	The room set up made it difficult. Long and skinny.	2/6/2015 11:02 PM
12	Paul and Willow are so engaging and inspiring!	2/6/2015 2:20 PM
13	Relatable. Transition identified as a major consideration for schools. My awareness as a coach is to realize, and minimize transitions for the SAMS team by maintaining continuity with my assignments from year to year.	2/6/2015 1:35 PM
14	Excellent sessions!	2/6/2015 1:32 PM
15	Very informative and inciteful	2/6/2015 12:20 PM
16	The beginning was a little unclear around the "What's My Line" game. I enjoyed breaking out into smaller groups. I would have liked more discussion about the different types of SAM personalities and how to leverage strengths and grow lesser areas. I think a lot of time was wasted on the activity when we could have been engaged in more rich discussion	2/6/2015 10:46 AM
17	Very informative, hands on materials.	2/6/2015 10:21 AM
18	Tonja Williams break out session was amazing!!!!	2/6/2015 9:48 AM
19	This session was suppose to provide us with effective ways to communicate with our SAM and the type of questions to ask during our daily SAM meetings.	2/6/2015 7:44 AM
20	Lots of written information. Did not find very helpful.	2/5/2015 9:58 PM
21	Deli and the Fierce SAMs was good but I wish I had more time to get deeper into the process. It was a shorter session. That's the only reason why I marked a 4 instead of a 5.	2/5/2015 6:46 PM
22	The learning outcome wasn't very clear.	2/5/2015 6:33 PM
23	Made a mistake in attending this session which was the very same as last year.	2/5/2015 6:20 PM

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24	A smaller group might work better for this presentation. I love the binder and ideas for organization!	2/5/2015 5:17 PM
25	Angela was an awesome speaker. Wish there was more break out sessions geared more towards the SAM person and ways that we can help out our administrator.	2/5/2015 4:58 PM
26	I went to all three of his sessions! Excellent!	2/5/2015 4:39 PM
27	Excellent tracking documentation.	2/5/2015 4:19 PM
28	It wasn't what I was expecting by the title and description. Additionally, there was no novel information shared.	2/5/2015 3:44 PM
29	Paul Bambrick session for Principal Supervisors 4	2/5/2015 3:33 PM
30	In a small group setting Paul's message really hit home. He was able to work with us in small groups, which increased the effectiveness of his message and allowed him to engage us in a coaching manner.	2/5/2015 3:31 PM
31	Attended Paul's session for principal supervisors. Great session. I rate it a 5.	2/5/2015 3:10 PM
32	I felt as though selection was very limited. Seems as if there were more choices (varied) at last year's conference.	2/5/2015 2:46 PM
33	Session late getting started. Information did not match the description of the session.	2/5/2015 2:42 PM
34	Very Positive, Inspiring, and Fun to Listen to!	2/5/2015 2:31 PM
35	Excellent information that will be useful to me as I do coaching. I plan to share the information with my teams.	2/5/2015 2:31 PM
36	Kim MARshall was excellent!! What else could I say.	2/5/2015 2:27 PM
37	This presentation hit close to home. I love the tips Angie provided us with.	2/5/2015 2:26 PM
38	It was basically how to put together a note book.	2/5/2015 2:20 PM
39	The organizational binder is great. I would have enjoyed more tips on being a "Super Sam."	2/5/2015 2:15 PM
40	took alot from this meeting and started implementing them on Monday when we got back to school. We have done several learning walks this week and are excited to see where this will take us.	2/5/2015 2:12 PM
41	Very dry and not very engaging.	2/5/2015 1:58 PM
42	Session was very rushed. Great information but not enough time.	2/5/2015 1:57 PM
43	Great energy/enthusiasm. Not too many actionable steps or tools shared for participants. Obviously very genuine leaders doing the important work needed for their schools.	2/4/2015 10:58 AM
44	Although I enjoyed hearing about these schools, the presentation did not match the description. There was not a lot of beneficial information shared.	2/4/2015 8:47 AM
45	There were not clear outcomes. I wasn't sure what I was to learn or bring back to my building.	2/3/2015 8:41 PM
46	This was extremely helpful. Given the fact we mirror the process 2 SAMs assisting our principal. This will allow us to implement best practices.	2/3/2015 7:38 PM
47	Not enough time to get through the conversations or frame when to best use these FIERCE conversations	2/3/2015 5:15 PM
48	This was a good session however it was not what I was expecting. I am a super organized person so I felt that this session didnt not pertain to me.	2/3/2015 4:59 PM
49	I thought it was going to be more Q/A and to guide the SAMs to be a super SAM. There were a few new SAMs and a Q/A would have been a perfect time for them to ask the questions that they did not know the answer to.	2/3/2015 2:04 PM
50	They were very good. Boosted Buffalo - we need that. Also presented honest data to show their progress.	2/3/2015 12:55 PM
51	Good examples	2/3/2015 10:41 AM
52	Deli is kind and gives me insight on my SAM team!	2/3/2015 10:28 AM
53	He was informative, engaging and entertaining. I loved receiving his book too! We walked away with many concrete ideas.	2/3/2015 9:56 AM
54	The session I had wanted to attend (Kim Marshall) had run out of space.	2/3/2015 8:55 AM
55	I enjoyed the table conversations with others. It proved to be an exercise in reflection that was extremely helpful.	2/3/2015 8:49 AM

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56	I love his book that he gave us and I will be able to use it right away when I do evaluations! His common sense approach was refreshing!	2/3/2015 7:50 AM
57	Great information	2/3/2015 7:49 AM
58	I attend Paul Bambrick Santoya's special breakout- It was the best!	2/2/2015 6:59 PM
59	Great discuss and new ideas presented that I will implement during SAM meeting.	2/2/2015 5:34 PM
60	Mr. Marshall's session was my favorite because of his use of technology and immediate discussion of data taken from the participants. He also did not seem as if he was far removed from the classroom which unfortunately is symptomatic of many professionals who no longer teach young people.	2/2/2015 5:17 PM
61	I was excited to get some tips on being a Super Sam and how to balance between work and home. Entering the room there was already chaos about who should partner with who. We then spent the entire time putting papers into a binder. Other than a few minutes we did not have time to even talk to the person we were partnered with nor were we given any tips on being a Super Sam. I was very disappointed with this session. There are so many things that could have been talked about to help Sam's feel motivated!	2/2/2015 4:08 PM
62	Enjoyed Kim's use of the clickers. Very engaging, and persuasive data to drive 10 mini evaluations.	2/2/2015 4:03 PM
63	I get so pumped from Willow, Paul & Tom's presentation. I was so happy to hear their message.	2/2/2015 3:48 PM
64	I attended a special session with Principal Supervisors. That presentations was great and I learned a great deal.	2/2/2015 2:47 PM
65	Not sure what I was supposed to walk away with.. I learned alot about Buffalo, NY and as a facilitator, an activity that I can use as an ice breaker or making connections.	2/2/2015 2:23 PM
66	Appreciate the information and permission to have those needed conversations	2/2/2015 1:24 PM
67	It was good information, but needed to be linked to SAM teams.	2/2/2015 12:38 PM
68	Very inspiring!	2/2/2015 12:30 PM
69	Again...so much to apply and the Kim's presentation was very engaging.	2/2/2015 12:15 PM
70	We would have liked to have gotten a little more information.	2/2/2015 12:00 PM
71	Caught only the last 10 minutes of this presentation.	2/2/2015 11:46 AM
72	I very much enjoyed Kim Marshall's presentation. I learned a lot about observations and will be implementing these this week.	2/2/2015 11:32 AM
73	It was great to get the organization material, but the information could have been presented in a much more dynamic way. We basically just put sheets in a binder...	2/2/2015 11:17 AM
74	Had a hard time following what Mr. Ballard was trying to say and tying it to how it would help me in my role as a principal. Seemed a bit 'out there'.	2/2/2015 11:07 AM
75	This session was a little misleading, in my mind. It didn't really have much to do with SAMs at all!	2/2/2015 11:05 AM
76	She explained each component of the SAMS process. She provided tools that I could take back and implement.	2/2/2015 10:50 AM
77	I got to share information with other SAMs and take home a great binder resource to help my principal.	2/2/2015 10:47 AM
78	I went to all of Mike Rutehrford's sessions because I am afraid my District is not going to bring him back next year.	2/2/2015 10:47 AM
79	Excellent content & presentation.	2/2/2015 10:46 AM
80	We went to the breakout session as a team and so glad we did! It was refreshing to see how SAM really works by experienced SAMers!	2/2/2015 10:42 AM
81	She needed a mic	2/2/2015 9:32 AM
82	Deli did a great job. The information was practical, well presented, and allowed participants to engage with the content and practice Fierce conversations through the SAM process.	2/2/2015 9:21 AM
83	Fierce SAMs was a great breakout session and it's something you can use not only as a SAM but in other areas in our school building. I received a copy of the book Fierce Conversations and cannot wait to read it.	2/2/2015 9:10 AM
84	I was impressed with the level of ownership in Dr. Mulholland's district. They have made the SAMs process their own unique instructional leadership strategy.	2/2/2015 8:21 AM

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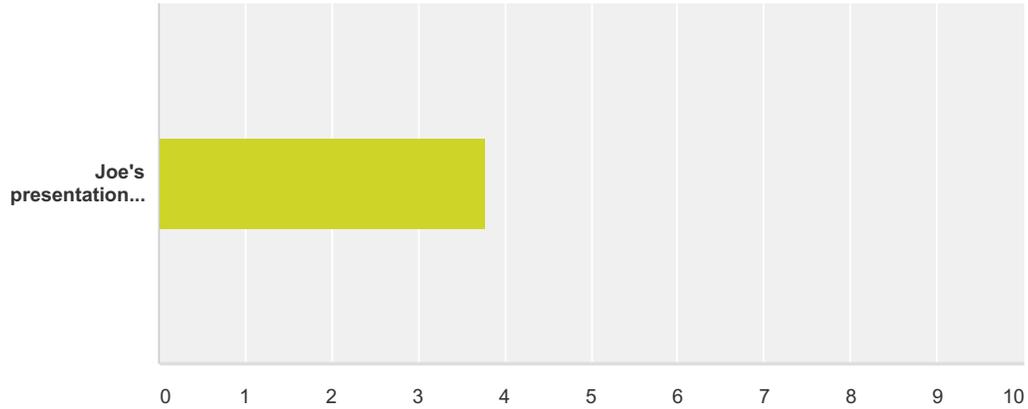
85		2/2/2015 8:21 AM
86	I loved all of the ideas presented and it will allow to help develop and/or improve teacher practice	2/2/2015 8:09 AM
87	Amazing presenters	2/2/2015 7:28 AM
88	It wasn't relatable to me because their district is a total of 10 schools and they have SAM as an acutal separate position.	2/2/2015 7:26 AM
89	While I found great promise in hearing from three principals who had very endearing stories of their experiences in New York, I did not come away with the take-a-ways I had hoped for. It would've benefitted me as a Principal in my building to know the key actions they engaged in consistently, over time, that were high leverage and replicable. It was unclear what those key actions were at the conclusion of the session.	2/2/2015 5:53 AM
90	The content of this presentation was practical and usable.	2/2/2015 4:42 AM
91	They had good ideas, but were a bit unorganized, not a lot of information	2/1/2015 10:06 PM
92	N/A - I wasn't there yet	2/1/2015 9:52 PM
93	I met with Paul Bambrick-Santoyo. I appreciated the opportunity to attend the follow-up session. This extended my learning of observation and feedback to principals and also of principal supervisors.	2/1/2015 9:13 PM
94	Less time should have been spent on organizing binder, and more time spent on participants sharing or asking questions.	2/1/2015 7:38 PM
95	I always enjoy listening to Kim Marshall and am looking to employ and pass along his strategy of using clickers for immediate response.	2/1/2015 7:24 PM
96	Although a good idea to provide games and trivia it took away from the time needed to learn specifics about the work of the schools.	2/1/2015 6:39 PM
97	Thought a lot of time was spent putting together a binder. That could have been done ahead of time to give more time to discuss the different forms and tip sheets in the binder. I did learn new things that I will take back and use but probably would have learned more if we didn't spend so much time of the binder.	2/1/2015 6:10 PM
98	I was able to leave the session with tools and resources needed to carry out the task. The small group provided opportunity to go deeper intop the materials presented.	2/1/2015 5:59 PM
99	The man is a genius. I could see him the entire time.	2/1/2015 5:21 PM
100	I would love to visit the team in action!	2/1/2015 5:14 PM
101	This was a fund breakout session. They were very creative with the video and had a couple of activities. I would have loved to see how exactly they use the SAM process to make them effective. I don't mean this as a criticism, but I really wanted to see the different models so I can figure out how I can set my process. All three of them were having fun and with the session, but like I said, I would have love to see the behind the scenes of how they use the process.	2/1/2015 4:51 PM
102	Not very relatable.	2/1/2015 4:48 PM
103	Excellent and useful information!	2/1/2015 4:35 PM
104	Enjoyable and funny. Good presenter, not new learning.	2/1/2015 4:10 PM
105	He had to rush a bit but was very good	2/1/2015 3:52 PM
106	Too much sit and get	2/1/2015 3:51 PM
107	The Stop in the Name of Love was very good. The addition of the Time Change coach seemed to slow the story down and one of the presenters kind of got her story only half told and ended up saying "ditto" about a couple of major points or experiences. They discussed well what the learning curve is between wanting to do it all, and stopping to do it better.	2/1/2015 2:46 PM
108	His session was slow starting and he really never got to the point which was stated in the session write up.	2/1/2015 1:53 PM
109	I was the presenter and I enjoyed the opportunity to share my experience with the participants of the conference.	2/1/2015 1:34 PM
110	Liked what I heard but would have enjoyed hearing about First Responders and coaching.	2/1/2015 10:27 AM

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111	The schools had a good story and the presentation was well done. I did not walk away with many things I could use. More specific strategies would have made the presentation more relevant.	2/1/2015 10:02 AM
112	Did not benefit from this session at all	2/1/2015 9:29 AM
113	Great mix of her talking and us talking at our tables.	2/1/2015 9:24 AM
114	Paul Bambrick-Santoyo's session was very helpful!	2/1/2015 9:24 AM
115	My first choice was Super Sam, but by the time I got over there it was full. Should have more breakout for this presentation because many of the Sam's did not get in. I really would like one of the notebook that had the organizational tabs with them from Super Sam's presentation	2/1/2015 8:27 AM
116	Mike was very impressive- I would attend an all-day with him.	2/1/2015 8:00 AM
117	Went very quickly. Not enough interaction	2/1/2015 7:20 AM
118	He's knowledgeable, thorough in his presentation and shares relevant information related to educational trends.	2/1/2015 12:50 AM

**Q5 Friday Afternoon Keynote Session: Joe Murphy, Creating Academic Press and Positive Cultures in Schools**  
 Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 504 Skipped: 15



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Joe's presentation was:	2.98% 15	7.14% 36	25.99% 131	38.10% 192	25.79% 130	504	3.77

#	Comments:	Date
1	Good content but rather dry (maybe "professorial") presentation style. Of far more interest to principals and coaches than to SAMs.	2/9/2015 6:58 PM
2	I am interested in reading Joe's book and learning more about his message, but I didn't find his presentation to be very engaging. Perhaps it was too broad.	2/9/2015 5:24 PM
3	No new information was presented. The presentation of data was dry-- not inspiring me to help change the problem.	2/9/2015 4:27 PM
4	Contradicted the other presenters a bit.. it was a more high level presentation..	2/9/2015 1:07 PM
5	Excellent ideas and solutions shared. Very informative. However, his style was dry. The information was discouraging; however, his presentation style did not provide any "uplifting" here's how we solve it suggestions.	2/9/2015 12:33 PM
6	Low energy in presenting. Hard to follow and relate to our work. Although the content seemed very relevant!!	2/9/2015 11:48 AM
7	His message was important, but the delivery was a bit disjointed. It was not as fluid as his full day pre-conference presentation.	2/9/2015 11:02 AM
8	Great author, Poor presenter	2/9/2015 10:44 AM
9	The speaker was not as motivational as the other speakers. It was tough to listen due to a lack of interactivity. Therefore, it was less engaging for a post lunch keynote speaker.	2/9/2015 10:32 AM
10	Powerful and important content	2/9/2015 10:28 AM
11	The presentation was not engaging.	2/8/2015 12:43 PM
12	Joe's information was very relevant to modern educational theory, however, his delivery was not as interactive as others, but very good!!	2/8/2015 8:22 AM
13	I liked his message, lecture is hard to sit through past 15 minutes.	2/6/2015 11:04 PM

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14	I don't know if it really got to the point of what I thought the session would be about. Also, not very engaging.	2/6/2015 12:24 PM
15	I think Dr. Murphy should present in the morning when people aren't experiencing the post-lunch slump. He was excellent and it was disappointing that people were distracted or not present.	2/6/2015 10:47 AM
16	Started slow but wonderful information.	2/6/2015 10:36 AM
17	Joe had tough content to present on but I loved it. It was true and on a topic that isn't always or easy to receive. I think we need to continue to have him back as it will take some time to change the mindset around his topic. He was great at the precession which gave participants some background for this topic on closing the achievement gap. I think more background would have helped the audience receive him better but again, he was great, down to earth and I can't wait to read his book. The "Murph" did an excellent job!	2/6/2015 1:13 AM
18	Relevant to my position.	2/5/2015 8:36 PM
19	Very informative...just confirming what I have been saying all along. The gap will never ever close if School Districts, State and Federal decision makers do not prioritize their budgets to include the birth to age 4 group	2/5/2015 8:03 PM
20	Great information on balancing academics and culture.	2/5/2015 6:35 PM
21	Very compelling information	2/5/2015 6:22 PM
22	Content was not new nor did he tie it to what can be done	2/5/2015 5:00 PM
23	Dr. Murphy has a great vision. I enjoyed his workshop too.	2/5/2015 4:21 PM
24	Great dry humor	2/5/2015 3:49 PM
25	So encouraging to those of us working with 95% Low SES. I came away feeling validated, invigorated and armed with new, do-now information.	2/5/2015 3:46 PM
26	I did not think the presentation was helpful due to lack of action steps involved. Most of the time was spent identifying the problem, which we are well aware an achievement gap exists.	2/5/2015 3:40 PM
27	It was difficult to sit through this presentation. I have no doubt that Joe knows the subject matter at the expert level. To communicate it to a large group is a challenge for any speaker. I wonder if Joe Murphy's strengths might be better used in small group sessions.	2/5/2015 3:35 PM
28	I loved what he had to say but felt maybe his energy level and voice level should have been increased. Coming in from an amazing (big)lunch and that incredible view it was hard to stay focused. I saw several people in the hall stretching and moving around.	2/5/2015 3:14 PM
29	Great Content ...just a little harder to "stay focused" This content is not as important to some of the SAM's in the room	2/5/2015 3:00 PM
30	I was not there for the presentation but give it 4 based on comments from my co-workers	2/5/2015 2:51 PM
31	Would have probably been better received if done as a breakout session rather than as a general session. Felt like a big college lecture.	2/5/2015 2:49 PM
32	Always love hearing Dr. Murphy, he is straightforward and really leaves you thinking.	2/5/2015 2:43 PM
33	Interesting information.	2/5/2015 2:33 PM
34	He was clear and did an excellent presentation with much to reflect on	2/5/2015 2:28 PM
35	I really loved his pre conference session. I would give that a 5.	2/5/2015 2:22 PM
36	Though my school does not have a large african-american population, we are 80% free and reduced lunch so this session was of great interest and value to me.	2/5/2015 2:16 PM
37	The information was good. It was just not very engaging.	2/5/2015 2:07 PM
38	He was great- also saw him during the Thursday all day session- Love his 'humor'	2/5/2015 1:59 PM
39	My favorite presentation!	2/5/2015 1:58 PM
40	Great information, but poor presentation.	2/5/2015 1:54 PM
41	Not as engaging, but highly informative	2/4/2015 6:02 PM

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42	I thought he was inappropriate, and was very scattered. The content jumped from one place to another, and made it quite hard to follow. It's hard to think about building positive cultures with expletives and talks of burning churches. I also thought that discussing the difference between equality and equity could help tie in SAMs.	2/4/2015 2:32 PM
43	His delivery is very compelling. Equity and urgency are at the heart of his presentation - and I appreciated that!	2/4/2015 10:59 AM
44	Love "The Murph". Very enlightening presentation. Lots of new and useful information. Enjoyed the pre-conference session with him also.	2/4/2015 8:52 AM
45	Really beneficial. It made me think very differently about providing "layers" (pancakes) for our students.	2/3/2015 8:42 PM
46	His presentation (coming after a large lunch) was not as engaging as it needed to be. His style is somewhat difficult and his topic, while very relevant, is not as simple to address as his presentation implied.	2/3/2015 8:00 PM
47	Great data well presented!	2/3/2015 5:29 PM
48	Not as charismatic a presenter, but excellent content!	2/3/2015 5:16 PM
49	Some old material re-packaged.	2/3/2015 5:01 PM
50	I found it difficult to stay with him throughout his presentation. Those who attended his breakout session the day before said he was much better in the breakout session.	2/3/2015 12:57 PM
51	Didn't get his jokes. :(	2/3/2015 12:52 PM
52	Enjoyed the topic, gave opportunity to reflect on the past, current and what needs to take place in the future. Need wrap around services to support learners. Humor was a little difficult to follow....	2/3/2015 12:51 PM
53	The 2nd half of the presentation was better than the first half.	2/3/2015 10:43 AM
54	Great content but jokes and energy needed a boost.	2/3/2015 10:28 AM
55	See comments above.	2/2/2015 11:30 PM
56	Might have been because I attended the Thursday session...heard this in more detail in that and was very similiar.	2/2/2015 7:01 PM
57	Presenter has great passion/beliefs for his work. I also share his beliefs, Great Job!	2/2/2015 5:34 PM
58	The information presented was needed and invofmative however, it was very difficult to stay attentive during his session due to his style of presenting (and that it was after lunch).	2/2/2015 4:21 PM
59	Jokes fell flat mostly, but the message was good. His passion came through, and his data was convincing on the achievement gap. His bucket C items were right on. I can act on that!	2/2/2015 4:05 PM
60	Great information, but presentation was a bit bland	2/2/2015 3:58 PM
61	Again, I felt this wasn't too useful to me as a SAM.	2/2/2015 3:49 PM
62	More of a lecture, not a lot of differentiation, saw a lot of people tuned out.	2/2/2015 3:03 PM
63	Fantastic Session, Joe was very informative	2/2/2015 2:48 PM
64	Mr. Murphy had good content but he spoke rapidly, and it was a bit dry. It was my least favorite of the speakers.	2/2/2015 1:03 PM
65	Hard to be the researcher presenting after lunch, but his content was interesting. Hard to be told that all these things have to be in place for success without having the power/money to put them all in place. It's all about the relationships!	2/2/2015 12:50 PM
66	I'm not sure what it was, but his didn't hold my interest as well.	2/2/2015 12:32 PM
67	Good info. Difficult to apply.	2/2/2015 12:25 PM
68	So much to ponder and apply and hare with others...thanks Murph!	2/2/2015 12:16 PM
69	Very boring	2/2/2015 12:00 PM
70	We need to hear from the outliers who are closing the gap.	2/2/2015 11:50 AM
71	No new information.	2/2/2015 11:35 AM
72	Joe just didn't have enough time to really delve into the achievement gap. I saw him at the pre-conference on Thursday, and that session was awesome.	2/2/2015 11:33 AM

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73	Great information, dry delivery.	2/2/2015 11:20 AM
74	I loved his dry, witty sense of humor!	2/2/2015 11:06 AM
75	I enjoyed Mr. Murphy's session. It gave me a little more insight on how to approach certain things.	2/2/2015 10:53 AM
76	Joe's message was relevant but presentation was dry.	2/2/2015 10:48 AM
77	He did ok, but I thought he could have taken us deeper into the content of his info	2/2/2015 10:47 AM
78	Good information....just a little dry in his presentation in my opinion.	2/2/2015 10:44 AM
79	Dry, not engaging.	2/2/2015 9:49 AM
80	A wealth of knowledge. Imwas in his pre-conference session	2/2/2015 9:48 AM
81	Growth Mind set	2/2/2015 9:32 AM
82	This presentation was very difficult to sit through, focus on, and relate to anything practical. Joe's feigned attempts at humor and engagement were weak at best. And while I heard his pre-conference session was much better, I was highly disappointed.	2/2/2015 9:27 AM
83	You've probably already heard it all..... he was telling us there's a problem....not how to address it.	2/2/2015 9:12 AM
84	Disappointed with presentation style used	2/2/2015 8:57 AM
85	The data was extremely necessary for us to talk about however, his presentation made it difficult to engage in conversation about what we could do at our schools to make change. He also said, several times, that giving teacher's feedback was not going to make an impact on the achievement gap. I agree that there is no one solution, but I strongly disagree with this sentiment. I struggled to hear his message because he repeated that statement, which was the topic of a previous keynote that was extremely effective.	2/2/2015 8:52 AM
86	The content was great but the presentation lacked energy.	2/2/2015 8:12 AM
87	Information presented was good but the session was not interactive enough for after-lunch	2/2/2015 8:10 AM
88	The man is extremely intelligent and knows his material, but might have been better as a before lunch speaker.	2/2/2015 6:37 AM
89	Joe Murphy's presentation was incredibly provocative with the data and research that was presented. We are aware of the achievement and opportunity gaps that exist. What would've been beneficial during this presentation--would've been providing real-world examples of how certain schools and/or leaders were able to transform their schools or practice while actualizing these principles which were bulleted. I and a number of my cohort left this presentation wondering how to take this on without other stakeholders from our district being present to help us to frame a response or strategy to attack this in our individual schools.	2/2/2015 6:02 AM
90	This was the first time I heard Joe Murphy speak, good information but not a dynamic speaker for a national conference.	2/1/2015 11:38 PM
91	Nice to hear that there is a way to make sure all children can learn, and a solution of change, all of his statistics were amazing and informative, hoping for a change.	2/1/2015 10:14 PM
92	Sorry I have two bests. I enjoyed this one so much that I went to his breakout session. I am using some of the material that he covered for our next School Improvement Planning meeting in February so that we can begin to plan how we will use his strategies to close the gap.	2/1/2015 10:05 PM
93	Joe does a better job as presenter when he is working with a smaller group. Those who attended his Thursday pre-conference session indicated they loved that daylong session. In the larger keynote arena he didn't come across as personally.	2/1/2015 9:51 PM
94	While the delivery of the information was somewhat dry, the information was very compelling.	2/1/2015 9:26 PM
95	Loved the connections "Murph" made to daily work and the moral imperative of improving instruction for all students!	2/1/2015 7:55 PM
96	Great message.	2/1/2015 7:42 PM
97	While informative, I did not find the presentation to be engaging.	2/1/2015 7:26 PM
98	The information was very helpful especially the tips for closing the gap. The information on the 3 buckets was most helpful because he provided specific strategies to assist with closing the gap.	2/1/2015 6:50 PM

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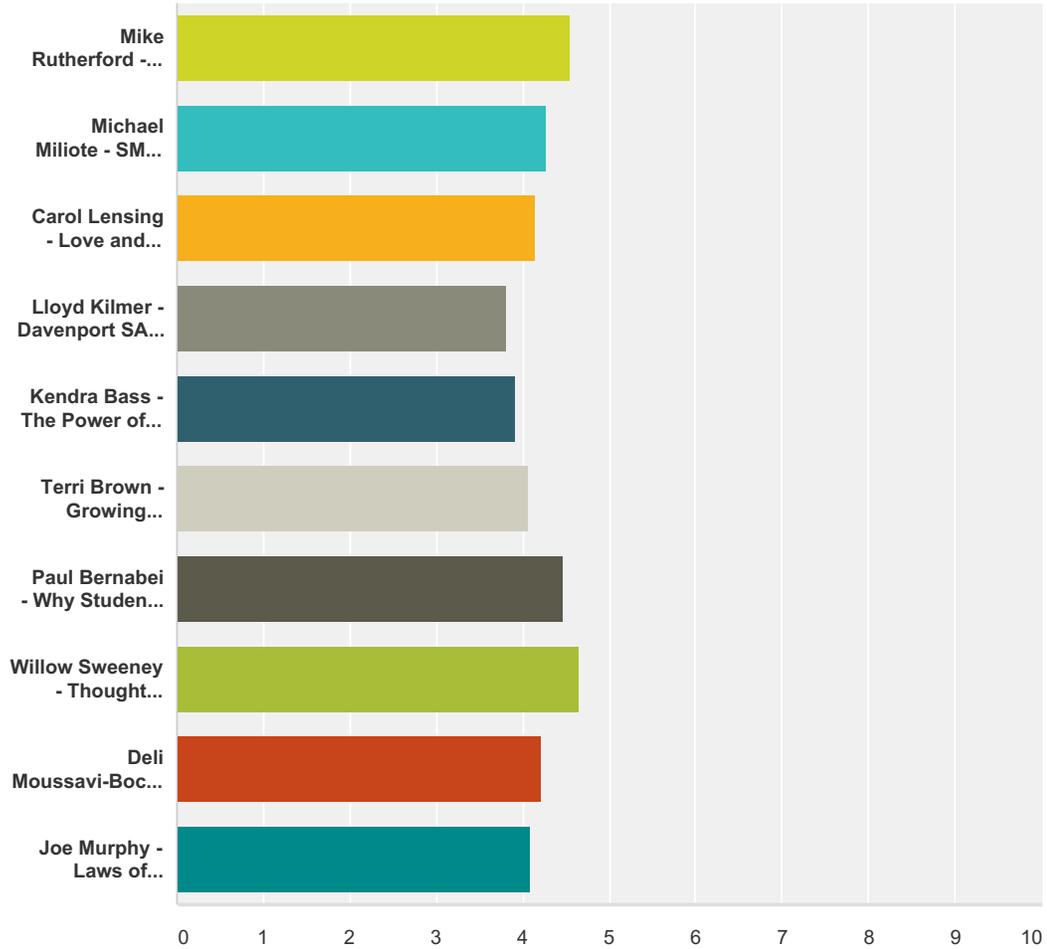
99	Amazing work!!! I hope I can have the opportunity to interact with speaker. Perhaps a Q&A after each presentation. would be a suggestion for next steps	2/1/2015 6:04 PM
100	It was a little dry and unengaging, although the message was great.	2/1/2015 5:57 PM
101	I think Joe did a better job when he had a smaller audience. I like the caring wall and academic press. I will take this back to my district.	2/1/2015 5:23 PM
102	More than forty minutes of the presentation was spent telling and explaining that there is an achievement gap among races in the US. This issue should not have been news to anyone in the room. I didn't appreciate his "joke" about burning down an African American church, nor did I appreciate his profanity which included GD. He was a paid presenter to other professionals; I do not believe Vanderbilt University would appreciate that type of representation, either.	2/1/2015 5:21 PM
103	Extremely important points that came through in spite of his quirky delivery. It was especially helpful that he clearly said what WON'T close the gap.	2/1/2015 5:20 PM
104	Lost the crowd.	2/1/2015 5:14 PM
105	Helpful information, great perspective for what needs to be done to address the achievement gap....not the most natural presenter.	2/1/2015 5:13 PM
106	Joe Murphy is a very smart individual and is a wealth of knowledge. I felt he was going through his slides and did not have a clear goal for his presentation. Although I don't mind statements, like burn a church so kids can have a purpose to build one, I would have loved to hear some of the stories of schools that have overcome the odds. The research is good, but we also need to tie stories to the research. I was pleased with the strategies that he covered, because we have implemented them in my school, which is allowing us to make a difference.	2/1/2015 4:59 PM
107	Good information.	2/1/2015 4:49 PM
108	Quirky professor presenter. Took a while to get to the point, but the message is aligned to our values.	2/1/2015 4:11 PM
109	Murph's message was good but his stage presence/delivery needs work.	2/1/2015 3:53 PM
110	Awesome!!!	2/1/2015 3:51 PM
111	I enjoyed Dr. Murphy, once I became attuned to his way of presenting. Highly intelligent presentation, and it inspired me a great deal. I was able to speak to him afterward as well, and that was helpful to clarify my thinking. His presentation was the most valuable to me of all.	2/1/2015 2:46 PM
112	The pacing and low engagement made this a very difficult session to attend.	2/1/2015 2:39 PM
113	Good content and research, but too dry after lunch.	2/1/2015 2:27 PM
114	He hit a homerun in the pre-conference session where he could interact more with the participants.	2/1/2015 2:13 PM
115	Good presentation. Wanted more "next steps".	2/1/2015 1:57 PM
116	He has a lot of content knowledge but lacks the presentation skills necessary to inspire a group after lunch.	2/1/2015 1:54 PM
117	Unorganized. He seemed to ramble....	2/1/2015 1:34 PM
118	Love how Joe kept it real which some researchers fail to do. His passion was evident.	2/1/2015 11:58 AM
119	Thought many comments were contradictory. Made strong statements as if they were supported by data when I am unaware of any supporting data. Seemed to be more of a political speech about education and the need for more money and resources. Never once mentioned the role of the family. Mentioned the need for community solutions and then never mentioned community thereafter.	2/1/2015 10:34 AM
120	His content was excellent but his delivery was difficult directly after lunch. I heard he was better in a small group where interaction was possible.	2/1/2015 10:03 AM
121	Real world solutions to combating poverty in our schools. Really good stuff. Would have liked time to reflect/talk at our tables.	2/1/2015 9:26 AM
122	Good content, but the presentation was not engaging and caused me to lose energy and motivation	2/1/2015 9:18 AM
123	Very dry. Good information.	2/1/2015 8:42 AM
124	Powerful content!	2/1/2015 8:30 AM
125	Not his best presentation. A lot of sit and get	2/1/2015 8:05 AM

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126	It felt like preaching to the choir a bit- more of a presentation for policy makers vs Principals,etc... His presentation felt like a lot of lists. Without opportunities to Turn n Talk, any relevance seems diminished.	2/1/2015 8:03 AM
127	Good information but not enough audience engagement and that was difficult after lunch.	2/1/2015 8:03 AM
128	His Breakout Session was better	2/1/2015 7:40 AM
129	Slow at first, but some of the best information I am taking away from the conference.	2/1/2015 7:24 AM
130	It was not the presenter. What he shared was relevant. Just the wrong slot of time	2/1/2015 7:23 AM
131	Not very applicable partially offended by many of the notions of what it takes to educate black children.	2/1/2015 5:26 AM
132	I agreed with his points to help close the achievement gap, but it was a bit contradictory. He began saying that schools are not to blame for the gap and they are only accountable for 15% of the life of the child, yet his points were for the school personnel to do (ex. summer school, tutoring, smaller class sizes). I didn't find anything terribly new. All of it costs the districts money and the administrators additional time.	2/1/2015 4:53 AM

**Q6 Friday Afternoon Breakout Sessions**  
**Select the Friday afternoon breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.**

Answered: 504 Skipped: 15



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Mike Rutherford - Artisan Themes II	0.00% 0	0.00% 0	6.90% 4	31.03% 18	62.07% 36	58	4.55
Michael Miliote - SMART SAM Teams	0.00% 0	1.89% 1	15.09% 8	35.85% 19	47.17% 25	53	4.28
Carol Lensing - Love and Profit	0.00% 0	0.00% 0	25.93% 7	33.33% 9	40.74% 11	27	4.15
Lloyd Kilmer - Davenport SAM Study	0.00% 0	8.70% 2	21.74% 5	47.83% 11	21.74% 5	23	3.83
Kendra Bass - The Power of Protocols	3.53% 3	4.71% 4	18.82% 16	41.18% 35	31.76% 27	85	3.93

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Terri Brown - Growing Achievement	0.00% 0	6.00% 3	16.00% 8	42.00% 21	36.00% 18	50	4.08
Paul Bernabei - Why Students Disengage	0.00% 0	1.11% 1	8.89% 8	33.33% 30	56.67% 51	90	4.46
Willow Sweeney - Thought Tornadoes	0.00% 0	0.88% 1	2.65% 3	26.55% 30	69.91% 79	113	4.65
Deli Moussavi-Bock - Fierce SAMs	0.00% 0	1.72% 1	17.24% 10	39.66% 23	41.38% 24	58	4.21
Joe Murphy - Laws of Improvement	0.00% 0	1.96% 1	27.45% 14	29.41% 15	41.18% 21	51	4.10

#	Comments:	Date
1	I have already used this protocol with several teachers in my building.	2/9/2015 9:38 PM
2	Rejuvenating.	2/9/2015 8:32 PM
3	Great energy from both presenters. Unfortunately, though, the audio portions of the videos were hard to hear, and this was made even worse by the fact that the evening's band was doing its sound check right outside the presentation room door at the time. And it was impossible even to shut the door because the band's power cables were plugged into outlets in the presentation room. I don't see how anyone could have predicted that all of these things would come together at the same time, but the presenters obviously did a huge amount of preparation and they deserved better conditions.	2/9/2015 6:58 PM
4	Unfortunately, Joe's case was not ready and the session started very late.	2/9/2015 5:32 PM
5	Kendra's presentation was informative and had tremendous potential to be powerful. Unfortunately, the noise outside of our room prohibited the presentation from reaching its potential.	2/9/2015 5:30 PM
6	Hands-on, high energy, engaging and easily able to be implemented.	2/9/2015 5:24 PM
7	Superb-- great presenter. Gave me a lot to think about.	2/9/2015 4:27 PM
8	Always great	2/9/2015 1:07 PM
9	Energetic, engaging and very valuable to our work!!!! Much better presentation than keynote.	2/9/2015 11:48 AM
10	It was good, but I think that a lot of it was familiar to me. I think I may have chosen the wrong workshop for me.	2/9/2015 10:57 AM
11	Presenters are clearly a strong and effective SAM team! Their presentation was well-organized and engaging.	2/9/2015 10:28 AM
12	Entertaining, good basic info but became an advertisement for their services	2/6/2015 10:36 AM
13	Learnt very interesting messege	2/6/2015 10:23 AM
14	This was the best session for me because I am not a principal or principal supervisor, I'm a SAM.	2/6/2015 9:12 AM
15	I hoped it focused more on instruction.	2/6/2015 9:03 AM
16	This was good but I felt like it was similar info presented at another conference. Anytime this happens, just state in the book that it is the same. It was still good to hear again though. Thanks for the experience and the energy that they tow presenters exhibited!	2/6/2015 1:13 AM
17	I felt the break out session was better than the keynote.	2/5/2015 11:07 PM
18	Well presented. Very beneficial.	2/5/2015 9:59 PM
19	The SAM team had lots of energy and enthusiasm! Practical ideas that can be used right away were shared.	2/5/2015 5:19 PM
20	Very enthusiastic but some misinformation regarding celebratory feedback in the instructional sense.	2/5/2015 4:42 PM
21	Agree 100% with Dr. Murphy. I took everything back to my school and shared with my co-workers	2/5/2015 4:21 PM
22	The protocols were good, but they could have been presented in a much shorter time. It would have been nice to have more info presented.	2/5/2015 3:23 PM

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23	I had the wonderful opportunity to hear Willow in California and had looked forward to hearing her this year. I just wish she would have had new content.	2/5/2015 3:14 PM
24	I was a presentaer, and it was very poorly attended. Besides the 5 Davenport folks, there was Lloyd's spouse and two other people.	2/5/2015 3:03 PM
25	Awesome positive suggestions...great humor to get the point across	2/5/2015 3:00 PM
26	All based on comments from the group	2/5/2015 2:51 PM
27	Due to the fact that they ran out of tickets to the breakout session that I wanted to attend (Why Students Disengage), I had to select another session. It was difficult to relate to presenters since we work at different levels (elementary presentation not geared towards educators working at the secondary level).	2/5/2015 2:49 PM
28	It was good but not what I was looking for. I was not the audience they had in mind for this session.	2/5/2015 2:46 PM
29	The presenters were passionate and dynamic speakers. I learned a lot of ideas to take and apply to work and personal life.	2/5/2015 2:45 PM
30	Willow is amazing	2/5/2015 2:44 PM
31	Could have been a great session, but the materials were not ready and the session started 30 minutes late. There was very little time to really interact and discuss with Dr. Murphy.	2/5/2015 2:43 PM
32	How to have those conversation and also how to see your roles in situation ... GREAT	2/5/2015 2:37 PM
33	Excellent information. Great to have his book to share with principals...The Artisan Teacher.	2/5/2015 2:33 PM
34	LOVED THIS!!!!	2/5/2015 2:28 PM
35	Met some aaaaamazing people in the breakout! Was paired up with a principal and her SAM. it was nice to see that I am moving in the right direction when it comes to asking the right questions and to make sure that the proper follow up is done.	2/5/2015 2:15 PM
36	J	2/5/2015 2:00 PM
37	I was disengaged	2/5/2015 2:00 PM
38	Mike is a rock star!! He and Mrs. Cabana did an excellent job!	2/5/2015 1:59 PM
39	Receiving the book with strategies I can share was very helpful!	2/4/2015 6:02 PM
40	Willow and Tom were very energetic and engaging. While the content was helpful and promoted thought-provoking reflection, it was their style of presenting that I will not soon forget. FANTASTIC!	2/4/2015 2:32 PM
41	Great presenters. Wonderful take aways.	2/3/2015 8:42 PM
42	Wow what can I say about the break out. It starts with you and once you realize this the teaching and learning and communicating improves. Thoroughly ecstatic and plan on engaging willow and team to visit our school/district.	2/3/2015 7:41 PM
43	Super engaging and well delivered!	2/3/2015 5:16 PM
44	I loved listening to Joe Murphy but it was a little rushed because his "case" was not ready, therefore we started late at the breakout session	2/3/2015 1:32 PM
45	She and Tom?, her partner were great. Interesting, thought provoking, and definitely entertaining.	2/3/2015 12:57 PM
46	Great presentation!	2/3/2015 12:52 PM
47	I always enjoy the books that Carol presents and reviews.	2/3/2015 12:26 PM
48	Did not apply to me but do know the principals found some relevance.	2/3/2015 11:53 AM
49	Good examples and sharing	2/3/2015 10:43 AM
50	Again, great presenter with great content!	2/3/2015 10:28 AM
51	The second Rutherford was the best of the three but all were fantastic.	2/3/2015 8:56 AM
52	The information he shared was good but nothing I did not already know.	2/3/2015 7:51 AM

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53	I expected to receive Protocols that would support the work I have been doing with my teachers around looking at student work. This workshop was for people who may have never engaged with protocols.	2/2/2015 7:42 PM
54	The takeaways for me provided a few training tips and 2 protocols..one of which had to be cut short. Less funny videos would have made it better.	2/2/2015 7:01 PM
55	Presenter examples of how to get to the root of problem solving through conversation was wonderful!	2/2/2015 5:34 PM
56	This presentation was both engaging and informative.	2/2/2015 5:18 PM
57	Love Carol!!! She is always motivating!	2/2/2015 4:08 PM
58	I didn't get into the session I wanted at this breakout, however, since I saw Willow last year I knew it would be entertaining and inspiring.	2/2/2015 4:05 PM
59	Love, love, love to hear Willow, Tom & Paul. I leave their room invigorated.	2/2/2015 3:49 PM
60	I have noticed the difference but could never put it into words.. My aha moment came when Mr Berabei stated that kids come to school as unique spirits to be. I loved that and it is very true for all of our scholars!	2/2/2015 3:08 PM
61	Great Session , I loved the role play and the mineral model.	2/2/2015 2:48 PM
62	An engaging, interactive, way of presenting delicate information to challenge and change a culture in a school. It felt like an info commercial as well. We will come to your school and DO THIS, please contact us, etc..	2/2/2015 2:24 PM
63	Very engaging and interactive.	2/2/2015 12:50 PM
64	Laughed so much! But it inspired me to do a better job at looking on the positive side of things. Got to use it first thing when I got to work this morning.	2/2/2015 12:32 PM
65	For Willow Sweeney's presentation. . . I would've liked more "meat" on how to influence positive culture in our schools.	2/2/2015 12:20 PM
66	Very informative and entertaining at the same time	2/2/2015 12:05 PM
67	Keeps you interested!!!	2/2/2015 12:00 PM
68	It is all about building relationships. Can't wait to read the book: Love & Profit: The Art of Caring Leadership	2/2/2015 11:50 AM
69	Outstanding! relevant and dynamic. They were a great presentation team with a great message. We would like them to come to our school!	2/2/2015 11:20 AM
70	Lacked depth and multiple options and knowledge on appropriate protocols for situations.	2/2/2015 11:11 AM
71	Fabulous and totally applicable! Love hearing Mike speak...lots of passion.	2/2/2015 11:07 AM
72	Excellent content & presentation.	2/2/2015 10:47 AM
73	Great information and an interesting presentation.	2/2/2015 10:44 AM
74	lasted only 30 mins	2/2/2015 10:25 AM
75	I am a SAM's and I was looking for classes that supported me with more knowledge in how to be a better SAM's. This title struck me as being one but it wasn't and I was slightly disappointed. The class was great and I collected the information for my principal.	2/2/2015 9:35 AM
76	Decent session and the presenters were down to earth and helpful in sharing their process and successes using data and the SAM process.	2/2/2015 9:27 AM
77	Good Principal and SAMs team. Informed us how a SAMs team impacts the whole building.	2/2/2015 8:31 AM
78	I thought the session was about how to be a fierce SAM questioner. Like what questions to ask, how to dig deeper about the meeting, etc.	2/2/2015 8:28 AM
79	Engaging, inspiring, and empowering	2/2/2015 8:10 AM
80	This session gave me great ideas that I can take back and use. Also this SAM team is Principal to AP like my team is.	2/2/2015 7:27 AM
81	The Power of Protocols yielded great promise for those who were unfamiliar with using protocols. A third of this breakout session was spent on SNL skits that were loosely tied to how we can utilize protocols in our practice. As a school leader who utilizes a number of protocols from National School Reform regularly, I wish I knew that this class was designed for those who had little knowledge of them. I would've chosen another session.	2/2/2015 6:02 AM

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82	In the session I attended there were not very many participants, so not a whole lot was shared and this session needed more participation. Info was good and Deli was great.	2/1/2015 10:14 PM
83	I was happy that I walked away with 5 key items to remember when writing a School Improvement Plan	2/1/2015 10:05 PM
84	I presented during this breakout so will not evaluate my own session. I do believe we need to look more closely at the breakout sessions and not have national level presenters at the same time that practioners are presenting. Everyone puts a lot of work into their presentations and deserves to have a decent size audience.	2/1/2015 9:51 PM
85	Very lively, humorous, but I felt a little short of content.	2/1/2015 9:26 PM
86	Wasnt' what I thought it was but was entertaining and pretty useful. I thought there would be more discussion around data analysis based on the description given in brochure	2/1/2015 7:42 PM
87	Excellent presentation - very engaging.	2/1/2015 6:50 PM
88	Willow Sweeney is awesome. I always learn lots and feel great after having spent time with her. Hope she comes back next year.	2/1/2015 6:12 PM
89	Very engaging and fresh perspective	2/1/2015 6:04 PM
90	Joe and Willow were outstanding. Life changing!!!	2/1/2015 5:23 PM
91	Always engaging, relevant, and immediately applicable	2/1/2015 5:21 PM
92	Nicely done, and a missed opportunity: the presenters had good information and ideas that could have been a springboard for interesting cross-district discussion if more people had attended. The blah session title and written description probably discouraged attendance.	2/1/2015 5:20 PM
93	We will be inviting them to our school.	2/1/2015 5:14 PM
94	Amazing!!	2/1/2015 5:13 PM
95	I sent my team and attended the pre-conference. The only comment I have is I wish this would have been 3 hours so I could attend a second breakout session. I was very disappointed in the pre-conference, not because of the presenter, but it was too long.	2/1/2015 4:59 PM
96	Impactful information!	2/1/2015 4:35 PM
97	Engagement and enthusiasm were really great but the content was very weak. I expected it to be a lot more rigorous and offer much more for us to use every day.	2/1/2015 3:53 PM
98	Very helpful	2/1/2015 3:51 PM
99	Vivacious presentation, and the points are well-made. We can always do better, and we need to avoid the things which pull us (and our school cultures down). I enjoyed it and have several take aways I used immediately in interacting with our team!	2/1/2015 2:46 PM
100	Funny but I didn't leave with many new ideas.	2/1/2015 2:39 PM
101	Compared to other sessions, this was rather dry.	2/1/2015 2:13 PM
102	Thought provoking.	2/1/2015 1:57 PM
103	Excellent strategies...easy to understand.	2/1/2015 11:58 AM
104	Her passion for her work is always apparent.	2/1/2015 10:34 AM
105	Heard her before but she is always so engaging.	2/1/2015 10:03 AM
106	His ideas were good and he is so charismatic, but he talked to us the whole time and it was hard to stay focused. Would have appreciated hearing from folks at my table.	2/1/2015 9:26 AM
107	I learnt a lot and a game sight using technology .	2/1/2015 8:55 AM
108	Great presenters but this would probably be more helpful for my principal and instructional lead.	2/1/2015 8:30 AM
109	Rushed and surface level protocols	2/1/2015 8:05 AM

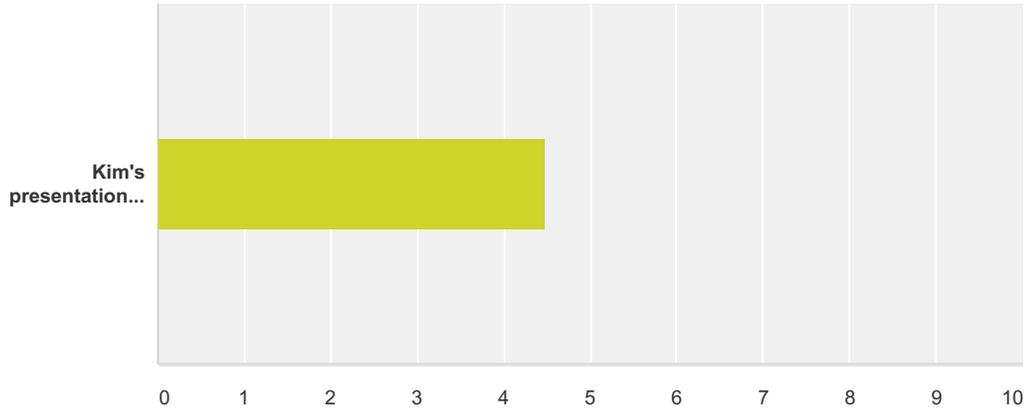
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110	This session was heavy on their desire to entertain us (several videos made ahead of time that were pretty funny) but tech was poor(sound quality low) and that didn't feel purposeful. The actual work about protocols was way below our collective level of competence. If anything, this should have been called Protocols 101- An Introduction. For everyone at my table, we were disappointed.	2/1/2015 8:03 AM
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**Q7 Saturday Morning Keynote Session: Kim Marshall, Ten Things I Know Now Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.**

Answered: 501 Skipped: 18



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Kim's presentation was:	0.00% 0	0.40% 2	6.39% 32	37.72% 189	55.49% 278	501	4.48

#	Comments:	Date
1	- very informative - very enlightening - shared several books that influenced his research and practice	2/10/2015 12:06 PM
2	Good stuff, but unfortunate that he was not able to cover all of the items on his list. Kim Marshall's views are always right on target, and he provides a much needed counter position to the many less-well-conceived supervision practices that districts often impose upon administrators and teachers.	2/9/2015 7:15 PM
3	Kim was a warm and engaging speaker, and I appreciated the resources he shared. In the end, I didn't get much from his presentation (wasn't terribly memorable).	2/9/2015 5:26 PM
4	So much good information- the session could have been longer- in order to educate those attending on the details of such important tools as student surveys.	2/9/2015 4:31 PM
5	Loved this speaker- kept me engaged	2/9/2015 11:45 AM
6	I enjoyed the sharing of wisdom. I would have enjoyed getting more info from Kim.	2/9/2015 11:03 AM
7	I really enjoy him, and especially the Marshall news opportunity.	2/9/2015 10:58 AM
8	Kim keeps it fresh!	2/9/2015 10:33 AM
9	Kim Marshall was excellent in his delivery and depth of information provided. His methodology is current and works. I know, because I practice it. Thank you!!	2/8/2015 8:24 AM
10	Love him!!!!	2/6/2015 11:05 PM
11	Kim was terrific. The video clips were great and the handouts will be very helpful.	2/6/2015 2:22 PM
12	It's Kim Marshall. Period.	2/6/2015 10:48 AM
13	Ken is a class act and afterwards, I went over to ask his wife the password to the archives and she was so nice and patient with me. She walked me through each step. Ken is just a class act!	2/6/2015 1:15 AM
14	Wonderful presenter. Presentation very laid back but powerful in content.	2/5/2015 8:12 PM

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15	Kim is great. I'd like to see some updated data.	2/5/2015 6:35 PM
16	well done and well presented--relative to the entire audience	2/5/2015 5:02 PM
17	Good information but not enough interaction with the audience.	2/5/2015 4:37 PM
18	The conference was overall the best.	2/5/2015 4:24 PM
19	WOW!! I wish we had had time for the last 3 things he knew!	2/5/2015 3:47 PM
20	I really enjoyed this session. I wasn't sure of why Mr. Marshall seemed to be rushing through each segment. I wonder if there was too much information in his presentation. In this case less may be best. Again, I did get a lot out of this presentation. Just slow it down a little.	2/5/2015 3:37 PM
21	Very Informative	2/5/2015 3:08 PM
22	Very intelligent presenter but information that was presented was nothing new to current administrators.	2/5/2015 2:52 PM
23	Did not attend heard it was perfect	2/5/2015 2:45 PM
24	Wish I could have made his breakout session- could it be offered twice?	2/5/2015 2:44 PM
25	I always enjoy listening to Kim Marshall and I especially liked this topci which summarized some interesting facts.	2/5/2015 2:36 PM
26	Gave us much to take back to our schools.	2/5/2015 2:30 PM
27	Great data and encouragement for future of education!	2/5/2015 2:13 PM
28	Always great and insightful	2/5/2015 2:01 PM
29	I would Like his book!!!	2/5/2015 2:00 PM
30	Feedback and consistency were key!	2/4/2015 6:11 PM
31	What an incredible breadth and depth of knowledge Kim displayed. I thought he was articulate and truly does this because he loves it, and wants to promote better leadership for teachers and students.	2/4/2015 2:32 PM
32	Very well organized presentation. I learned a great deal, and appreciated the opportunities to apply his presentation material with my table partners. It helped me process and consider how to bring the learning back in my practice as a principal.	2/4/2015 11:01 AM
33	Love Kim marshall. Excited to receive the book. Thanks!	2/4/2015 8:53 AM
34	Excellent.	2/3/2015 8:43 PM
35	Good content, but discussion questions did not seem aligned to goal of the session	2/3/2015 5:18 PM
36	A bit disjointed and well integrated into the SAM practice.	2/3/2015 5:02 PM
37	It was similiar to his preconference session from last year	2/3/2015 4:26 PM
38	too long	2/3/2015 1:07 PM
39	He's always great!	2/3/2015 12:59 PM
40	enjoyed what I call lessons learned....	2/3/2015 12:52 PM
41	Real life experience - very good	2/3/2015 10:44 AM
42	As always, Kim delivers great practical things!	2/3/2015 10:29 AM
43	I am always excited to see Mr. Marshall at the conference. What impresses me the most is that he is always current on issues, research and content. I always attend a session with him when he presents.	2/3/2015 8:59 AM
44	Kim Marshalls presentation really got us thinking!	2/2/2015 7:02 PM
45	Presented an effective insight for teacher evaluations.	2/2/2015 5:34 PM
46	I saw Kim's breakout. His "best" stuff was around evaluation. It seemed that him and "Murph" contradicted each other a bit, but it was still enjoyable. I don't expect every presenter to be on the same page, and it can be beneficial to hear different views.	2/2/2015 4:09 PM
47	Really Great	2/2/2015 3:58 PM

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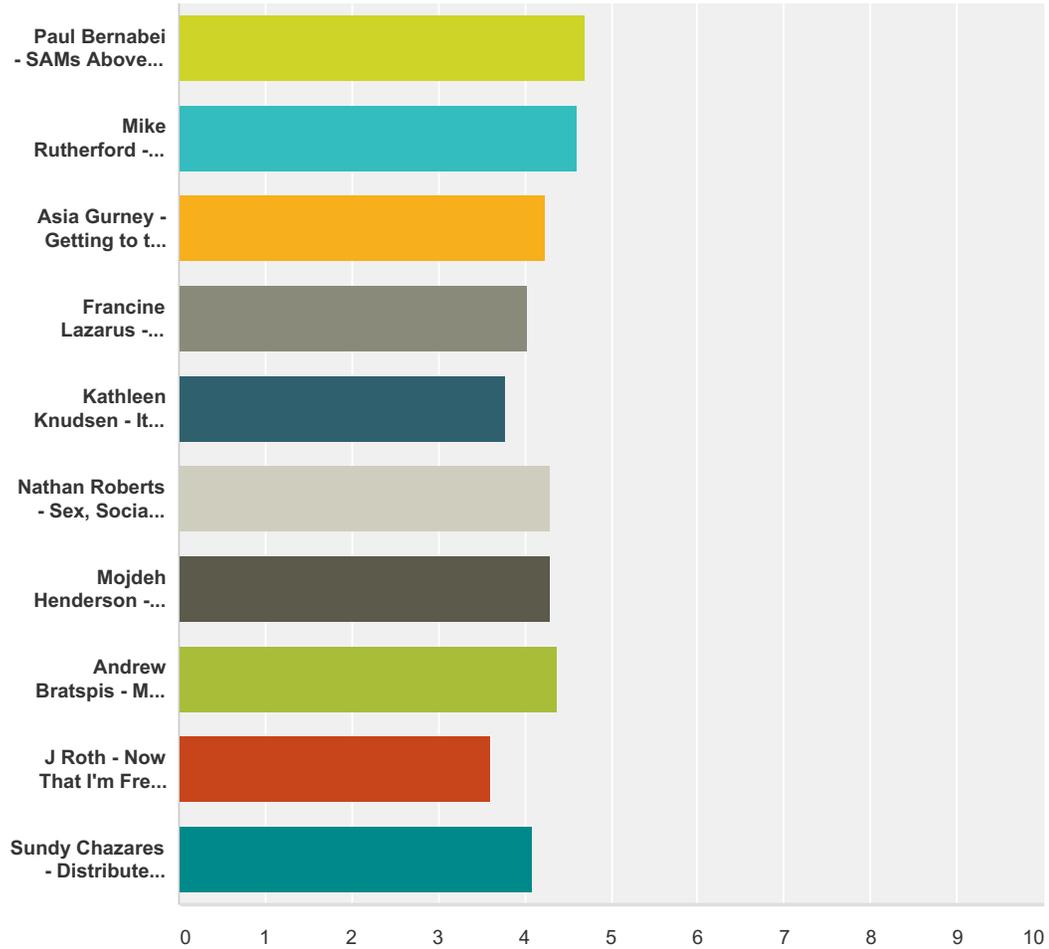
48	Would mark it a '5' if he had more time to finish his last 2 points. The entire presentation was fabulous... could listen to him all day!	2/2/2015 3:31 PM
49	engaging, wish he could have honed it down a little more to get all of the info he wanted to present	2/2/2015 3:04 PM
50	He was interesting. I though it was pretty broad discussion but it was informative.	2/2/2015 2:50 PM
51	Very Fast Paced	2/2/2015 2:26 PM
52	"The Ten Things I Know Now" makes total sense to me. The evidence was very clear and insightful.	2/2/2015 12:46 PM
53	Motivating.	2/2/2015 12:33 PM
54	Great practical information about what matters with teacher evaluation!	2/2/2015 12:23 PM
55	Every educator and leader needs to know and understand and apply Km's message!	2/2/2015 12:17 PM
56	Thanks Kim, I can really use this information.	2/2/2015 12:14 PM
57	Very boring we lost interest.	2/2/2015 12:01 PM
58	The table tald discussions were very valuable	2/2/2015 11:51 AM
59	I don't think he had enough time to really get into everything.	2/2/2015 11:33 AM
60	Greta infomation, a little dry	2/2/2015 11:23 AM
61	I loved his way of dealing with a situation that is uncomfortable to people (achievement gap). I appreciate his examples of reallocating the pie to deal with the achiement gap. He had a hard job talking to educators about how they've made mistakes dealing with problem. Painful yet powerful!	2/2/2015 11:13 AM
62	Great data, moved through a lot in a short time, humorous...the whole package was awesome!	2/2/2015 11:09 AM
63	I enjoyed this session most! Kim's statistics were fascinating and relevant; I loved that he presented practical solutions too!	2/2/2015 11:08 AM
64	Excellent content & presentation. Very knowledgeable, yet connected us to the presentation & one another, and he brought it down to earth-Great mixture!	2/2/2015 10:49 AM
65	Many principals saw his breakout session on this information last year, but it was new information for me as a SAM. I found it very helpful.	2/2/2015 10:48 AM
66	Love the information. He spoke so fast I didn't catch a lot of what he was saying, but the information was good.	2/2/2015 10:45 AM
67	Thought-provoking.	2/2/2015 9:50 AM
68	He is always great!!	2/2/2015 9:33 AM
69	Great presentation by a great presenter. I have had the opportunity to see Kim in a two day workshop and I was again very pleased at his approach to presenting, his knowledge, and the materials presented and how it connected to the SAM process.	2/2/2015 9:30 AM
70	Can't wait to read Dr. Marshall's book!	2/2/2015 8:31 AM
71	Loved all of the points made. It gave me some AHA moments	2/2/2015 8:11 AM
72	My only complaint is that he talks very fast. I thought the message was great. I took the most notes from his keynote than any other keynote.	2/2/2015 7:29 AM
73	Kim Marshall always presents tangible real-world strategies and resources that are great take-a-ways I can use tomorrow. I look forward receiving his book on Teacher Evaluation so that I can strategize how I can enhance how I develop my teachers.	2/2/2015 6:12 AM
74	I think we all wish we could go back and do things over, but life goes on. It is good of him that he is still involved and trying to make a difference. This sharing of info and what the next step maybe is a way to get others involved in the same mission.	2/1/2015 10:28 PM
75	Great presentation with some insightful information. I appreciated his connection to other presentation. After hearing about the process to put together his weekly communication, I have greater appreciation	2/1/2015 10:02 PM
76	Kim always does an excellent job and relates to the crowd well.	2/1/2015 9:52 PM
77	Would like to have heard everything but we ran out of time	2/1/2015 8:41 PM

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78	I loved the common sense approach to thinking about how we coach our teachers and teach our students.	2/1/2015 7:29 PM
79	The presenter was very good. The factors that impact learning were especially helpful. I also like the resources he shared and quotes.	2/1/2015 6:51 PM
80	Fantastic speaker, can't wait to get is book.	2/1/2015 6:14 PM
81	Wanted the presentation to go on longer. Again, wanted to have the opportunity for a Q&A with the speaker.	2/1/2015 6:08 PM
82	Intellegent, fast-paced, relevant	2/1/2015 5:29 PM
83	Absolutely sensational. We left inspired. Could never get enough of his thinking.	2/1/2015 5:25 PM
84	Packed with very sound knowledge, delivered in an engaging style	2/1/2015 5:23 PM
85	Fantastic. He was a good speaker and I would love to hear him again. I am glad that he calls himself a Maverick, because it pushes me to continue pushing the envelope. I look forward to subscribming the Marshall Paper and continue to learn from him. Afterwards, I asked him a quick question on evaluation and he validated my thought process enough to continue moving forward.	2/1/2015 5:06 PM
86	He was very engaging and gave me a lot of food for thought.	2/1/2015 4:50 PM
87	This sessions was a great complement to Paul's and will also be driving some changes in my practice.	2/1/2015 3:55 PM
88	Not sure about his data given it seemed dated, but understood the point he was trying to make.	2/1/2015 2:46 PM
89	Outstanding; provocative!	2/1/2015 2:18 PM
90	Kim is great! I have seen him present many times.	2/1/2015 1:56 PM
91	I appreciate the opportunity to talk about the information shared after 3 of the topics.	2/1/2015 1:37 PM
92	Made a lot of sense.	2/1/2015 10:35 AM
93	Excellent content - got lots of ideas for books to read and specific ideas to look into.	2/1/2015 10:05 AM
94	Will be getting the Marshall report	2/1/2015 9:36 AM
95	Again, great mix of him talking and us talking. Really easy to understand and apply to our work.	2/1/2015 9:27 AM
96	I enjoy the energy and the consistant engagement .	2/1/2015 8:57 AM
97	Love the way he executed his presentation by breaking everything down.	2/1/2015 8:35 AM
98	Great message	2/1/2015 8:06 AM
99	Kim's amazing!	2/1/2015 8:03 AM
100	Good information engaging	2/1/2015 6:19 AM
101	I have Kim's book, have read his work, and have heard him previously. He is good.	2/1/2015 4:54 AM
102	Outstanding...love Kim Marshall's presentation...and he is from Boston!!!	2/1/2015 12:53 AM

**Q8 Saturday Morning Breakout Sessions**  
 Select the Saturday morning breakout session you attended and then rate on the same 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 501 Skipped: 18



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Paul Bernabei - SAMs Above the Line	0.00% 0	0.00% 0	4.72% 5	20.75% 22	74.53% 79	106	4.70
Mike Rutherford - Artisan Themes III	0.00% 0	1.37% 1	6.85% 5	20.55% 15	71.23% 52	73	4.62
Asia Gurney - Getting to the Green	0.00% 0	2.70% 1	10.81% 4	45.95% 17	40.54% 15	37	4.24
Francine Lazarus - Completing the Puzzle	1.72% 1	5.17% 3	17.24% 10	41.38% 24	34.48% 20	58	4.02
Kathleen Knudsen - It Takes a Lollipop	2.70% 1	16.22% 6	13.51% 5	35.14% 13	32.43% 12	37	3.78

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Nathan Roberts - Sex, Social Media, and Salvation	0.00% 0	0.00% 0	13.95% 6	41.86% 18	44.19% 19	43	4.30
Mojdeh Henderson - Systematic Coaching Framework	0.00% 0	3.92% 2	9.80% 5	37.25% 19	49.02% 25	51	4.31
Andrew Bratspis - M&Ms for your Principal	0.00% 0	0.00% 0	12.00% 6	38.00% 19	50.00% 25	50	4.38
J Roth - Now That I'm Free, What Should I See?	4.35% 3	10.14% 7	26.09% 18	39.13% 27	20.29% 14	69	3.61
Sundy Chazares - Distributed Leadership	1.79% 1	1.79% 1	21.43% 12	35.71% 20	39.29% 22	56	4.09

#	Comments:	Date
1	The distributed leadership slide was very good! My wish is for more discussion on how the leadership was distributed, as the slide was not visible to the audience.	2/10/2015 12:06 PM
2	I struggled to find clear ways to implement this third part of the series; the first part of the series was much more useful to me.	2/9/2015 5:26 PM
3	Great presenters. Inspirational.	2/9/2015 4:31 PM
4	I was not able to attend a saturday morning session.. but since this requires an answer what I wanted to attend was artisan teacher which I am sure was the best	2/9/2015 1:09 PM
5	Very surface level. I was expecting more in depth detail related to instructional practices.	2/9/2015 1:00 PM
6	Well presented, engaging and useful to our work.!!	2/9/2015 11:50 AM
7	Very engaging! Would have liked to delve deeper	2/9/2015 11:03 AM
8	Really enjoy Sundy Chazares, but would have liked to have had more on how he distributed the leadership, and his use of the SAM Emergency Responders.	2/9/2015 10:58 AM
9	I got some good ideas here so I am grateful. I didn't learn anything new, but I will apply some ideas, which is always a sign of a good workshop. Wish there was some time to plan during this session and apply the ideas.	2/9/2015 10:58 AM
10	This breakout gave me a new perspective on coaching and teacher development.	2/9/2015 10:33 AM
11	Engaging, thought-provoking, and uplifting presentation	2/9/2015 10:30 AM
12	excellent	2/8/2015 8:24 AM
13	Excellent. Helped connect pieces for me.	2/7/2015 4:50 PM
14	Wasn't really geared towards secondary educators.	2/6/2015 11:50 AM
15	Willow and Paul were engaging, fun, and delivered information. I got a lot out of this session both professionally and personally.	2/6/2015 10:48 AM
16	Awesome hands on.	2/6/2015 10:23 AM
17	Kathleen Knudsen's break out session was amazing!	2/6/2015 9:50 AM
18	This was okay and they provided some good examples	2/6/2015 1:15 AM
19	Above the Line and Top 20 is always a hit.	2/5/2015 11:07 PM
20	Sorry I missed parts 1 and 2.	2/5/2015 10:00 PM
21	Excellent presentation! Many of the Sam Teams, especially Principals were in attendance. Many asked questions. With just three years experience as a Principal, her articulation and understanding of the Sam process was commendable. Very mature Administrator over all. Her Assistant was impressive as well	2/5/2015 8:12 PM
22	The session focused on basic management strategies rather than instructional work that is the main focus of the SAM project.	2/5/2015 5:21 PM
23	their data was/is very impressive	2/5/2015 5:02 PM

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24	Very informative and eye opening.	2/5/2015 4:24 PM
25	Fun, fun, fun AND spot on!	2/5/2015 3:47 PM
26	He gave us some good ideas and he had a very good presentation.	2/5/2015 3:08 PM
27	Dr. Roberts did an excellent job of connecting with his audience. He shared real world scenarios and also solicited input from the audience. Also answered questions posed by those attending session. Stayed around after to answer questions about specific situations. Very knowledgeable.	2/5/2015 2:52 PM
28	Great presenters and great message.	2/5/2015 2:46 PM
29	Did not attend	2/5/2015 2:45 PM
30	Presenters talked over each other and their guests	2/5/2015 2:44 PM
31	The Best Breakout ... Are you above the line or below the line while dealing with parents/students or coworker?	2/5/2015 2:38 PM
32	I went to see Willow and Paul for a refresher for half of the time allotted and then went to Mike Rutherford for the remainder of the time. Each had good reminders for me to use and apply.	2/5/2015 2:36 PM
33	Many great ideas to take back to implement to my school. Thank you for sharing	2/5/2015 2:30 PM
34	time management!!! That is probably one of the things that I took from this class. I was able to attend this class with my assistant principal, (I am her sam) and it was nice to compare notes and be able to collaborate together as a team.	2/5/2015 2:24 PM
35	I found several ideas I could bring back to my school.	2/5/2015 2:17 PM
36	The girl that did the presentation with him was so funny! I loved the humor in the session.	2/5/2015 2:10 PM
37	Session description did not match what J shared- he did not a good job,	2/5/2015 2:01 PM
38	very helpful	2/5/2015 2:00 PM
39	Awesome session but just not enough time.	2/5/2015 1:58 PM
40	wonderful, funny and entertaining and very informative. wish I had more time with them.	2/4/2015 8:12 PM
41	Engaging and helpful!	2/4/2015 2:32 PM
42	This presentation was totally from an Elementary School perspective, therefore not as helpful for High School SAM's	2/4/2015 11:53 AM
43	Very positive delivery - and a nice opportunity to consider how to retain and acknowledge the skills of our high performing teachers.	2/4/2015 11:01 AM
44	I attended all three of Mike Rutherford's breakout sessions. Getting his Artisan Teacher book and finally have a strong working understanding of how best to use it with my teachers will be invaluable.	2/3/2015 8:01 PM
45	Loved their energy - going to try to bring them to my district	2/3/2015 5:29 PM
46	Good idea, but specific to his school. Fun activities to do though and good presenter!	2/3/2015 5:18 PM
47	Pretty good overview of current legal hassles.	2/3/2015 5:02 PM
48	The data on his school was great, but he did not give specific strategies to go about distributing leadership	2/3/2015 4:26 PM
49	it was not relevant to SAMS	2/3/2015 1:07 PM
50	Thoughtful and interesting. Lots of stuff Principals can use.	2/3/2015 12:59 PM
51	great handouts..enjoyed the conversations, thoughtful	2/3/2015 12:52 PM
52	Great presentation!	2/3/2015 12:52 PM
53	Love Paul and Willow's presentation and try to see it every year.	2/3/2015 12:27 PM
54	Resources were good and good discussion.	2/3/2015 10:44 AM
55	Great energy!!! I would recommend this to everyone! I hope they come to the DPS district to present!	2/3/2015 10:29 AM
56	Mr. Rutherford covered half of the book during the three sessions. I will make sure my instructional coach has his book as well.	2/3/2015 8:59 AM

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57	I liked how he talked about the importance of appearance and being visible.	2/3/2015 7:53 AM
58	Expected more on SAM in this one then I got.	2/2/2015 7:02 PM
59	Fun and interactive. Learned the importance of being above the line and positive.	2/2/2015 5:34 PM
60	Great information about their school in Florida. I was inspired by the work that this team has done.	2/2/2015 5:20 PM
61	Most amazing funny with a very positive experience! please keep this team for the upcoming events,	2/2/2015 4:57 PM
62	The presenters of this session over all were good. However this session's description was about the relationship between the SAM and administrator and they barely touched on that. They mainly talked about statistics and the relationship between students. All of those things are important but I was really looking forward to some ideas to build the relationship within our SAM teams.	2/2/2015 4:10 PM
63	This one didn't fit my needs. Seemed to be a bit behind since he presented on color affecting students and sharing Hattie and Marzano data that has been out for a while now. It might have been new to some, but for me I wish I picked a different session. J Roth presented well, but the content was a little lacking and scattered.	2/2/2015 4:09 PM
64	As a SAM this was very helpful for me. Drew did an amazing job and got us all involved!	2/2/2015 3:50 PM
65	Great Session	2/2/2015 2:50 PM
66	The PIG!!! That is all I have to say about that!! Re-affirmed what we need to do as instructional leaders!!	2/2/2015 2:26 PM
67	Great tools created to take away from the session!	2/2/2015 12:50 PM
68	Andrew got us involved in the learning. I loved his snowball fight. He also gave us time to view graphs and discuss them with other people.	2/2/2015 12:46 PM
69	Never thought before about motiving the boss...but it's so true.	2/2/2015 12:33 PM
70	Make sure Mike is back again next year. Appreciated receiving his book,	2/2/2015 12:17 PM
71	This session was very enlightening.	2/2/2015 11:51 AM
72	session was over in 45 minutes	2/2/2015 11:36 AM
73	The description in the schedule did not match the presentation.. at all. I did like the presentation. Had I known the subject matter, I would have chosen another breakout session.	2/2/2015 11:23 AM
74	Sundy's passion came through. Very genuine. It was very inspirational to hear about the success they are experiencing at his school.	2/2/2015 11:09 AM
75	The session was interactive. The active that took place answered a lot of questions and uncertainties that I had about being reflective, identifying the "look for," when analyzing the data, and some thought on what to do with the data.	2/2/2015 10:57 AM
76	Good practical info for SAMs work!	2/2/2015 10:49 AM
77	Fantastic presentation....made me want to go back into the classroom to teach!!!	2/2/2015 10:45 AM
78	Great ideas! My only comment would be for the presenters to take turns talking. There were several times they spoke over one another out of sheer excitement for what they are doing at their school : )	2/2/2015 10:05 AM
79	i wasnt clear on how this would work in a HS.	2/2/2015 9:49 AM
80	I loved Above the Line!! I wanted to do M&M for your Principal but I wasn't quick enough!!	2/2/2015 9:37 AM
81	Very interesting stretched my thinking	2/2/2015 9:33 AM
82	Best takeaway from the conference. Paul and Willow did an amazing job of getting to the heart of being a SAM and having the right mental approach to the SAM process from a mental standpoint. Their session resonated with many from my district.	2/2/2015 9:30 AM
83	They were very prepared and had great delivery and were engaging. The session was not about what was printed in the description. I thought it would be more about developing the SAM-Principal relationship, and how the SAM can develop and push the principal.	2/2/2015 9:14 AM
84	It was great to hear from SAM how there are some things we will be really good at and others we will need to improve. Sharing our ideas and best practices was helpful to me as a SAM.	2/2/2015 9:12 AM

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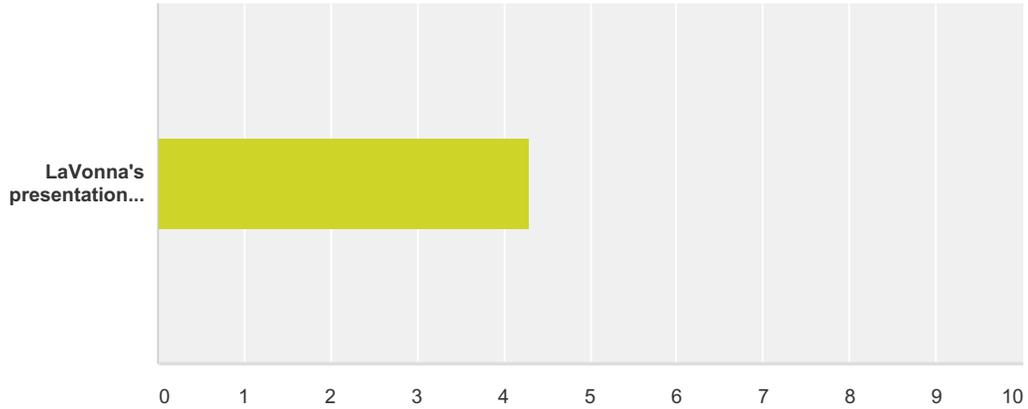
85	Seemed underprepared and the content lacked depth. I felt like his message did not align with the other speakers or connect to content and the instructional work we are all working to be become better at.	2/2/2015 8:54 AM
86	This was a great session because they put the calendar and planning into perspective. There were opportunities to talk about "real life" SAM/Principal challenges and success. We also got to practice. I asked them to model a snippet of their SAMs meeting~and they did! Great stuff!!	2/2/2015 8:31 AM
87	I liked how this team was able to share some of the practices at their school that have made more teachers involved in the PD process, as well as, made it more meaningful	2/2/2015 8:11 AM
88	Great ideas	2/2/2015 7:29 AM
89	Much of what they discussed I already do but I was able to take away one thing they do that I don't but could. More importantly during this session the value and importance of school culture clicked.	2/2/2015 7:29 AM
90	Sundy Chazares is a charismatic leader who I am sure has impacted his school community in a positive way. It was unclear how his distributive leadership model led to improved teacher practice that heightened student achievement. It would be been beneficial to see how the distributed leadership model at HCC afforded Sundy the opportunities to deepen his engagement with teachers and provide feedback that pushes practice.	2/2/2015 6:12 AM
91	Andrew was very informative and gave great examples of how a SAM needs to be, he gave a lot of info on the graphs and how they work. He also let us share how this is affecting us as Sam's.	2/1/2015 10:28 PM
92	This was my own session :) I hope the attendees found it to be valuable and that they walked away with some tools that they could use to increase their instructional time.	2/1/2015 10:07 PM
93	Very timely - could have used more time in delving into these topics with each individual groups - students, teachers, and administrators.	2/1/2015 10:02 PM
94	The team from Council Bluffs did a good job of presenting and put lot of variety into it.	2/1/2015 9:52 PM
95	The right mix of humor and audience participation. The book should prove to be just the thing I need to help my rock star teachers improve.	2/1/2015 7:29 PM
96	Very good information shared to assist me with determining the strong and struggling teachers within my building and then how to better manage walk-throughs, observations and time spent with specific teachers.	2/1/2015 6:51 PM
97	Very thought provoking--loved it.	2/1/2015 6:14 PM
98	The best workshop I have attended. I wanted to attend all three sessions.	2/1/2015 6:08 PM
99	I presented during this session with Mojdeh Henderson. It was a great turn out.	2/1/2015 5:58 PM
100	Excellent presentation with direct application to school leadership	2/1/2015 5:29 PM
101	Very well done.	2/1/2015 5:25 PM
102	They made important points. I wish there had been time for everyone in the room to join the discussion.	2/1/2015 5:23 PM
103	Love Mike Rutherford!	2/1/2015 5:17 PM
104	It was great hearing from a principal that has embraced a coaching model. I am a visual learner and would have love to see the org chart in her process. Also, I would have like to hear what is the process they are following. For example, did they modify the Leverage Leadership, or did they use Cognitive Coaching. Lots of us are coaching, but I was looking forward to seeing the model they use in a SAM process. Also, the presenter should be ready for people to steal the agenda. There were several questions that mostly applied to the individual and not to the group. I would recommend a parking lot or back channel. Thanks	2/1/2015 5:06 PM
105	Nothing in the session was new, but was a good reminder of what to be looking for.	2/1/2015 4:50 PM
106	I was a presenter and it will not allow me to abstain. According to the feedback, the information was well received and there was good discussion in the room during and after the presentation. But, I will rate as a middle 3 since it was ours.	2/1/2015 2:46 PM
107	Fantastic practitioner's session: reflective, data driven, great ideas in practice.	2/1/2015 2:18 PM
108	Began well but the activities were unclear and it was never explained how it linked to distributed leadership.	2/1/2015 1:56 PM
109	Sundy was funny! I appreciated his honest message. I would have liked to hear more on HOW he distributes his leadership. He did share some excellent examples.	2/1/2015 1:37 PM
110	Kept it real and interesting.	2/1/2015 12:00 PM

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111	Mike is always easy to listen to and I always learn so much.	2/1/2015 10:35 AM
112	Very specific strategies for coaching teachers and using the SAM process to make it happen.	2/1/2015 10:05 AM
113	Their system wouldn't totally fit at the high school level, but it was great hearing how they made it work and gave me some new ideas for my school (I oversee evals at my HS).	2/1/2015 9:27 AM
114	I enjoyed this breakout the most because I can really relate. The presenter's kept you focus and laughing about exactly what happen in the school and everyday life. I learned a lot	2/1/2015 8:35 AM
115	Great ideas about how SAM REPORTS can lead change	2/1/2015 8:06 AM
116	Very organized, useful presentation!	2/1/2015 8:03 AM
117	This was a very interesting look at the framework for this school. Really enjoyed the information.	2/1/2015 4:54 AM

**Q9 Saturday Afternoon Lunch Keynote  
Session: LaVonna Roth, The Power of  
Connection** Please rate this session on a  
1 to 5 scale with 1 being poor and 5 the very  
best.

Answered: 500 Skipped: 19



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
LaVonna's presentation was:	0.60% 3	2.00% 10	13.60% 68	33.80% 169	50.00% 250	500	4.31

#	Comments:	Date
1	Loved the energy, but she seemed to be more about cute presentation than about solid, usable content. Sometimes it felt as though she was cobbling together bits and pieces of other presentations rather than delivering a coherent message crafted specifically for SAMs and principals. Her break-out session last year in San Diego was much better, much more focused, than was this year's keynote.	2/9/2015 7:16 PM
2	Excellent presenter - very stimulating	2/9/2015 5:32 PM
3	I struggled to find the substance with this one.	2/9/2015 5:27 PM
4	I did not find the content helpful to me in my job as a SAM/school literacy coach.	2/9/2015 4:33 PM
5	Uplifting. The connection she made with her ideas and SAM seemed a little forced.	2/9/2015 12:44 PM
6	Engaging	2/9/2015 11:51 AM
7	She has lots of enthusiasm and keeps you engaged. It was much like Quantum Learning and how to successfully connect with students using brain research based strategies.	2/9/2015 11:04 AM
8	I thought her presentation was good in that she was clearly using engaging facilitation moves. I didn't learn anything new. I also couldn't get a real sense of the true topic of her presentation--were we talking about relationships, about brain-based learning? I was engaged and entertained, but didn't walk away with anything new. (I did like that you had a session during lunch, that was efficient!)	2/9/2015 11:00 AM
9	Entertaining,	2/9/2015 10:59 AM
10	I loved her presentation, considering I am a true believer of the power of the brain. I wish we were able to get her book.	2/7/2015 10:44 PM
11	Energizing. Inspired. Engaging.	2/7/2015 4:52 PM
12	LaVonna session was great! Wonderful speaker-	2/6/2015 2:24 PM

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13	I didn't leave with a very clear message or mission for how to improve my practice at home.	2/6/2015 12:25 PM
14	Gave strategies I could use with my staff.	2/6/2015 11:51 AM
15	LaVonna is an engaging and dynamic speaker; however I would have liked a speaker who could deliver more content.	2/6/2015 10:57 AM
16	Very engaging .	2/6/2015 10:24 AM
17	At the end she made the following statement "You all play a major role in education, even if you are a SAM who just sits and works in the office." She clearly does not understand what a SAM does. This was a slap in the face to all SAM's. I really wish we would get speakers who truly understand the SAM model.	2/6/2015 9:53 AM
18	She was good and telling her personal story always gets us to remember why we are doing what we are doing in education. It's all about purpose!	2/6/2015 1:17 AM
19	Very entertaining.	2/5/2015 10:01 PM
20	Read below.	2/5/2015 8:18 PM
21	I really enjoyed LaVaonna's presentation. My Principal and I were able to share, express and learn about each other. Great Presentation !!	2/5/2015 6:57 PM
22	Great presenter.	2/5/2015 6:36 PM
23	Very engaging	2/5/2015 6:22 PM
24	she seemed to ramble not a lot of take home and use info	2/5/2015 5:04 PM
25	LaVonna was AWESOME!!!!	2/5/2015 5:00 PM
26	Very motivating. Great speaker. Would like to hear her in a breakout session.	2/5/2015 4:44 PM
27	Her passion for learning and connecting is apparent even off the stage.	2/5/2015 3:49 PM
28	Great energy	2/5/2015 3:49 PM
29	Engaging, motivating, powerful. Loved it! Left energized!	2/5/2015 3:41 PM
30	wonderful ...she kept our attention with every word	2/5/2015 3:17 PM
31	Once again, a good speaker that I normally enjoy with a topic that fell flat.	2/5/2015 2:54 PM
32	Ok for lunch session as an entertaining session.	2/5/2015 2:45 PM
33	Engaging	2/5/2015 2:44 PM
34	Inspirational.. She captured my attention.	2/5/2015 2:38 PM
35	This was okay	2/5/2015 2:30 PM
36	The opening was wonderful.... "i will always be better looking than you"!! never a dull moment with the session... kept everyone engaged! Loved the personal stories that she shared.	2/5/2015 2:24 PM
37	Loved the energy!	2/5/2015 2:18 PM
38	I had seen her present before -- however she's always fun!	2/5/2015 2:13 PM
39	Her energy is contagious	2/5/2015 2:13 PM
40	Excellent speech! Really enjoyed her a lot!	2/5/2015 2:11 PM
41	Great presentation, great engagement.	2/5/2015 2:08 PM
42	i loved her from beginning to end. amazing speaker!!	2/5/2015 2:04 PM
43	Bright, Encouraging, Thought Provoking	2/5/2015 2:02 PM
44	Great presenter and interesting content.	2/5/2015 1:59 PM
45	I Loved her excitement and I was very motivative after her session.	2/4/2015 8:16 PM
46	Very engaging!	2/4/2015 6:12 PM

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47	LaVonna was very engaging, and provided us with great information that we can apply to how we interact with one another during our daily meetings!	2/4/2015 2:32 PM
48	I love the way she kept you interacted and grabbed your attention. Just when I felt that I was about to daydream she would re-direct my attention. I enjoyed her presentation.	2/4/2015 2:21 PM
49	This presentation did not resonate with me. She is articulate, and obviously cares about education and children.	2/4/2015 11:02 AM
50	It came across very gimmicky	2/3/2015 4:26 PM
51	She was vibrant and engaging.	2/3/2015 1:33 PM
52	Got us all into it and kept us there. Interesting, thought provoking, and information we can use.	2/3/2015 1:01 PM
53	Phenomenal!	2/3/2015 12:55 PM
54	enlightening	2/3/2015 12:53 PM
55	Very light on content.	2/3/2015 12:02 PM
56	I enjoyed the blind man video.	2/3/2015 12:01 PM
57	Good speaker that got us involved in the presentation.	2/3/2015 10:46 AM
58	What a inspiring presentation. The laughter and learning the importance of brain breaks will be one part of her presentation that I will bring back to my school.	2/3/2015 7:54 AM
59	Interactive; provided key takeaways that I can apply in my own work.	2/2/2015 7:03 PM
60	Great energy as she demonstrated communication and weight of developing relationships.	2/2/2015 5:35 PM
61	Great presenter but I was hoping to hear more about the brain strategies as is suggested from her book title. Loved the content of what she did share and her presentation style. Was just expecting to learn some more tricks and/or tips about various brain strategies.	2/2/2015 5:07 PM
62	LaVonna is a wonderful speaker. She is inspiring!	2/2/2015 4:11 PM
63	Inspiring! Enjoyed the table conversations she had us do.	2/2/2015 4:10 PM
64	Very engaging	2/2/2015 3:58 PM
65	Wow - amazing lady and presentation!	2/2/2015 3:51 PM
66	She was even better and more informative than last year. I appreciate her even more.	2/2/2015 3:33 PM
67	Lively, engaging, thought provoking	2/2/2015 3:07 PM
68	She was right on target with her content and it was very motivational.	2/2/2015 2:51 PM
69	Doing and Internalizing. The power of instructing learners! Powerful!	2/2/2015 2:27 PM
70	Great motivating speaker!	2/2/2015 1:04 PM
71	Worked a lunchtime crowd great with good content.	2/2/2015 12:52 PM
72	Motivating...even after lunch.	2/2/2015 12:35 PM
73	Entertaining yet lacked a focus. Started with brain info and then never really connected back to it again LaVonna's passion for teaching and learning were obvious and fun to be part of her synergy.	2/2/2015 12:19 PM
74	Loved her she really kept the room alive and interested!!	2/2/2015 12:04 PM
75	LaVonna is high energy, very motivational.	2/2/2015 11:54 AM
76	She did a great job of getting 800 people to really buy in and engage.	2/2/2015 11:35 AM
77	Hard to follow, made some good points, but lost me at the end...	2/2/2015 11:26 AM
78	It was a nice, energizing presentation. Not new learning for me. I would have loved to have heard more about brain research and strategies that directly apply to the deficits kids face. Have you ever thought about having Eric Jensen speak??	2/2/2015 11:13 AM
79	Excellent presentation. Here session gave me the opportunity to reflect on how I am making an impact with the SAMS process and how my personal beliefs fit into that process.	2/2/2015 11:04 AM

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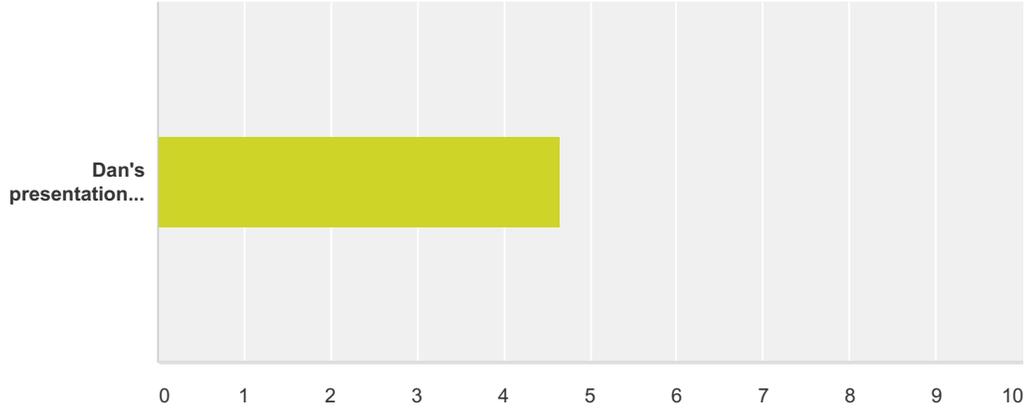
80	Excellent content & presentation.	2/2/2015 10:51 AM
81	Made me rethink how I speak to others and the body language I use during conversations.	2/2/2015 10:50 AM
82	Enjoyed it tremendously!	2/2/2015 10:46 AM
83	Very touching. Relationships matters	2/2/2015 9:52 AM
84	Excellent!	2/2/2015 9:51 AM
85	I brought back several tidbits to use.	2/2/2015 9:13 AM
86	Best presenter. Most dynamic	2/2/2015 8:58 AM
87	Dynamic, content-rich, research based, fun, and practical!	2/2/2015 8:56 AM
88	I think this session would be a good opener or kick-off to the conference. Also, reduce from 60 minutes, not 90 minutes. Looking forward to reading the book.	2/2/2015 8:39 AM
89	Loved it. Invite her back	2/2/2015 8:12 AM
90	Related poorly to the SAM process and had no substance that can be taken back to the school setting.	2/2/2015 8:06 AM
91	Energetic!!! Up lifting	2/2/2015 7:29 AM
92	She is an amazing speaker.	2/2/2015 7:29 AM
93	Phenomenal Presentation! My cohort talked about which social style we were engaging in for the remainder of our trip: Am I being a driver in this conversation right now? Because I am moving quickly to the dinner line, does this make me aggressive or a driver? HeHeHe!	2/2/2015 6:16 AM
94	LaVonna kept our attention on her and what she had to share, she had us up and down and related to everyone in the room. Such a wonderful person on and off the stage a true inspiration.	2/1/2015 10:35 PM
95	While she was very entertaining and her presentation engaging, I did not feel I was gaining any new knowledge and wished she had extended more about the brain.	2/1/2015 10:11 PM
96	I loved her presentation. I went to her "Engage Me Please" breakout session last year and I "stole" several strategies, tools, and tricks from her session last year. I will steal this years' too and I already shared some of her material with my husband who is also a principal.	2/1/2015 10:10 PM
97	LaVonna did an excellent job-- she was relatable, funny, high energy, etc. She was much improved for her presentations last year in San Diego	2/1/2015 9:54 PM
98	Very entertaining, but I'm not sure if it was really that useful for me.	2/1/2015 7:44 PM
99	I especially enjoyed this presenter. She was very engaging and made the content interesting - how the brain works. I also like the reflection activity about a life changing event. It really it home when she shared the testimony about her former student. We often don't realize the impact of our work and this story was encouraging.	2/1/2015 6:59 PM
100	Very good information. Good speaker and kept everyone in her discussion	2/1/2015 6:35 PM
101	The content was very thin. In trying to keep it fun and entertaining, she wasn't using our time well. I can't remember anything I learned from this one.	2/1/2015 5:39 PM
102	Presentation was relevant and beneficial. Would prefer not to have an interactive presentation during a meal.	2/1/2015 5:29 PM
103	It needed more research. I liked her enthusiasm. I would love to see her again.	2/1/2015 5:26 PM
104	LaVonna was a lot of fun. She took on a large group and kept us engaged. I liked her activities and the reminders of what we should be doing in our classrooms. She also gave me clear strategies to consider in my school or bring back to my teachers. I walked away of POWER of connection, actively listening and body language. I would love to hear more on each one of them. Also, in the beginning of the presentation, I was thinking she was going to be talking about the adoscent brain. Can we get more information of how we should be activating the brain? She talked about it being a muscle but I would love to learn more around the topic,	2/1/2015 5:20 PM
105	Loved her!	2/1/2015 4:50 PM
106	Loved the video at the end.	2/1/2015 4:12 PM
107	great "stage" presence but I did not hear anything that will impact my work day to day	2/1/2015 3:57 PM

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108	Very well done. --Right until she said that SAM's are just sitting at their desks. Then she lost my interest.	2/1/2015 2:46 PM
109	AMAZING and inspiring!	2/1/2015 2:24 PM
110	Energizing and informative. Moves one to think more consciously about work.	2/1/2015 2:18 PM
111	Demonstrated the learning -didn't just say it, but showed us.	2/1/2015 1:58 PM
112	Excellent, high energy. Left wanting more. Excited to read her materials.	2/1/2015 1:57 PM
113	Great energy! Great afternoon speaker!	2/1/2015 1:56 PM
114	WOW!!! Awesome, Awesome, Awesome!	2/1/2015 1:38 PM
115	Great energy. Tough time to keynote. I wasn't always certain how her comments were connected.	2/1/2015 10:37 AM
116	I had heard her before but she is always engaging and modeling how teaching show happen.	2/1/2015 10:07 AM
117	I liked that it was "hands on," but I wanted to learn even more from her research. I can see the applications for a teacher, but less for an admin.	2/1/2015 9:28 AM
118	Engaging and energetic presentation but content and substance was weak. Many mentions of conflict within SAM team members but it not clear what the focus if the message was for this presentation	2/1/2015 9:21 AM
119	Very informative and engaging.	2/1/2015 8:44 AM
120	Great energy	2/1/2015 8:07 AM
121	N/A Unfortunately, I had to skip this for an important meeting. I heard it was good.	2/1/2015 8:05 AM

**Q10 Saturday Afternoon Keynote Session:  
Dan Thurmon, Off Balance on Purpose**  
Please rate this session on a 1 to 5 scale with 1 being poor and 5 the very best.

Answered: 500 Skipped: 19



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Dan's presentation was:	0.60% 3	0.60% 3	5.20% 26	20.60% 103	73.00% 365	500	4.65

#	Comments:	Date
1	Where is the rating of 10?!?! Dan gets a 10!!!! He was SUPER AWESOME!!!! Everything he said about leadership directly connected to our professional-personal growth at work/school/life!	2/10/2015 12:08 PM
2	This was an awesome way to end the conference. Fun and entertaining, and yet a great message to take away!	2/9/2015 9:40 PM
3	Unique, memorable, accessible...he delivered a strong and relevant motivational message without ever crossing the line and becoming sappy or preachy. More than any other presenter, he seemed not so much to be giving a presentation TO the audience as to be having a conversation WITH the audience. I can't imagine a better closing session!	2/9/2015 7:16 PM
4	Amazing! Really got me thinking. Loving the book.	2/9/2015 5:27 PM
5	I did not get anything new or valuable. I found that the repeated juggling exhibitions took away from the message rather than adding to it.	2/9/2015 4:33 PM
6	What an up beat way to leave a conference and a most unusual way to give the information.	2/9/2015 1:57 PM
7	Excellent, engaging and meaningful. The metaphor he presented works for education and for life.	2/9/2015 12:44 PM
8	Great presentation that was skillfully and thoughtfully connected to our work. Very inspirational.	2/9/2015 11:51 AM
9	This was entertaining, but the message was a bit light. I would have liked it to go deeper.	2/9/2015 11:04 AM
10	This should be a TED talk! Very engaging. Great presentation skills. I left inspired, and with a few big take-aways in my head but not a ton of new knowledge.	2/9/2015 11:00 AM
11	He made a great analogy to the life in leadership. Was spellbound.	2/9/2015 10:59 AM
12	Excellent presentation - a great way to close the conference!	2/9/2015 10:33 AM
13	Amazing, amazing, amazing!!!	2/9/2015 10:33 AM
14	This session really was an eye-opener that forced you to reflect on professional and personnel life matters. I'm in the process of reading his book and love it. Thank you.	2/8/2015 8:25 AM

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15	Excellent presentation	2/7/2015 10:44 PM
16	Tied much of the content from the previous workshops. Entertainment. Made my hands sweat!! :-)	2/7/2015 4:52 PM
17	He had to be the best presenter at the conference. I appreciate him sharing his story and really making me feel good about what I do each and every day because it is not easy.	2/6/2015 5:27 PM
18	I could have listened to and watched Dan for hours! What an engaging speaker!!	2/6/2015 2:24 PM
19	Highly engaging!	2/6/2015 12:25 PM
20	interactive with the crowd.	2/6/2015 11:51 AM
21	engaging and fun	2/6/2015 10:57 AM
22	Great information. Very talented guy.	2/6/2015 10:24 AM
23	Wonderful way to end the sessions.	2/6/2015 9:14 AM
24	Absolutely memorable!	2/6/2015 9:04 AM
25	He was good too...lots of energy. Cant wait to read his book in its entirety.	2/6/2015 1:17 AM
26	Although I saw him at Stone Mountain, it was just as engaging and meaningful as the first time. I am so glad my national colleagues got to hear him as well.	2/5/2015 11:08 PM
27	Very, very entertaining.	2/5/2015 10:01 PM
28	This would have been the one I would have chosen. My Miami Family including two granddaughters came to visit...arriving earlier than planned. I found it necessary to put family first. I heard Dan was great. Everyone I talked to said how much they enjoyed his presentation. I have his book and look forward to the video...in hopes there is one. In order to go on, I have rated him the best according to what others have said.	2/5/2015 8:18 PM
29	Very engaging and helpful with understanding balance.	2/5/2015 6:36 PM
30	Wonderful	2/5/2015 6:22 PM
31	Best presentation of conference--Awesome	2/5/2015 5:57 PM
32	very entertaining, high energy but also very thought provoking--enjoying his book	2/5/2015 5:04 PM
33	This was an awesome presentation but just felt like the point that he was trying to get across was repetitive.	2/5/2015 5:00 PM
34	The best presentation I have ever seen. He connected to me on a lot of levels.	2/5/2015 4:48 PM
35	Great message and entertaining.	2/5/2015 4:44 PM
36	The best presentation ever!	2/5/2015 4:38 PM
37	Dan changed my life. His presentation was so inspirational that I wanted to cry at the end. I thank all of you for putting together this conference. It was absolutely the best.	2/5/2015 4:26 PM
38	Can't think of a better way to have ended the conference. He had me laughing AND crying! It was a truth my soul really needed to hear.	2/5/2015 3:49 PM
39	If there was a rating higher than 5 Dan would get it from me! At first I thought okay another juggler doing tricks. Wow, was I wrong! Dan's presentation was substantive, motivating and entertaining. As a side note he is an amazing juggler! I don't know if it was by design, but I loved how Dan's closing session aligned with Paul's opening session of bite sized change. Powerful!	2/5/2015 3:41 PM
40	AWESOME! He is an inspiration to reach for greater things than we feel possible. What a great way to finish off a fabulous weekend.	2/5/2015 3:17 PM
41	Presenter was good and connected with the audience. However, there was a lack of seating. Therefore, not everyone was accommodated. I saw people leaving the session after standing in the back for a while.	2/5/2015 2:54 PM
42	Very good connection between the visuals and what happend to us on a daily basis...also very engaging.	2/5/2015 2:54 PM
43	Fabulous!!	2/5/2015 2:45 PM
44	Kept our attention-fun to watch	2/5/2015 2:44 PM
45	Fun, entertaining and motivational	2/5/2015 2:38 PM

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46	This was okay	2/5/2015 2:30 PM
47	Dan was great. I can't wait to read his book!	2/5/2015 2:18 PM
48	Fabulous way to wrap things up!	2/5/2015 2:13 PM
49	Excellent presenter and very entertaining. I thoroughly enjoyed him!	2/5/2015 2:11 PM
50	WOW- That's all I can say- WOW!	2/5/2015 2:02 PM
51	HI presentation was just so great in so many ways.	2/5/2015 2:01 PM
52	I didn't attend this session but there is no option to select.	2/5/2015 1:59 PM
53	Great Presentation!!	2/4/2015 11:43 PM
54	I really like how he put his juggling acts to daily life. I am now reading his book. He is an inspiration.	2/4/2015 8:16 PM
55	Awesome. This session, Paul and Kim help me to reflect upon my practices. Since I have returned to work, I have made some intentional changes based on those reflections.	2/4/2015 6:12 PM
56	applicable to work and life	2/4/2015 6:03 PM
57	WOW! He's good.	2/4/2015 2:32 PM
58	I was speechless throughout his presentation. He made me realize and put many things in perspective that I made want to start implementing different ideas immediately. I loved his presentation and would love to see him again.	2/4/2015 2:21 PM
59	WOW! So inspirational!	2/4/2015 11:02 AM
60	Thank you for bringing this to us. Lots of personal insight from this presentation. Excited to read the book.	2/4/2015 8:54 AM
61	An excellent way to finish the conference.	2/3/2015 8:44 PM
62	Phenomenal "off balance on purpose".	2/3/2015 7:42 PM
63	VERY INSPIRATIONAL - SO WANT TO BRING HIM TO OUR DISTRICT!!!	2/3/2015 5:30 PM
64	Can't believe he did all that he did, talked while he was doing it, and got the messages across loud and clear. Delightful performance and presentation.	2/3/2015 1:01 PM
65	Phenomenal!	2/3/2015 12:55 PM
66	thoughtful, powerful impression	2/3/2015 12:53 PM
67	Incredible presentation. We should try to have him come again.	2/3/2015 12:28 PM
68	Very powerful!!	2/3/2015 12:02 PM
69	The best presentation I have EVER seen. Content was unbelievably valuable and how he could present "balance" information and perform same was remarkable. I could have stayed in that room for another hour. Every word out of his mouth was relevant. I felt capable of new challenges and less fear of trying some of the "dreams" I have put on hold, going forward with starting a little clothing line. FABULOUS!!!!	2/3/2015 12:01 PM
70	Exciting and thought provoking speaker	2/3/2015 10:46 AM
71	Very inspirational and fun energy!	2/3/2015 10:29 AM
72	Could have listened to him for all 3 days as a keynote speaker!!	2/3/2015 10:20 AM
73	Mark was right, he was the most unusual speaker I have seen. Great message, impacted me and my work and he was entertaining in a very powerful way.	2/3/2015 9:00 AM
74	He had lots of energy and I like how he stressed that "failures" are how we will grow.	2/3/2015 7:54 AM
75	This tied well to SAM (personal balance) was entertaining and I am glad that I did not miss it!	2/2/2015 7:03 PM
76	WOW!!! What a presenter and way to end the SAM Conference. Presenter was brilliant ...Off Balance, On Purpose to enhance life experiences/professional endeavors....Superb session. Well done!	2/2/2015 5:35 PM
77	This was a very amazing fun experience with a very positive outcome	2/2/2015 4:58 PM

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78	The best session!!! Looked forward to this session the entire conference. He was very inspiring and finished the conference in a very uplifting way!!	2/2/2015 4:11 PM
79	Wow! Not much more needs to be said. It was a perfect way to wrap up the conference.	2/2/2015 4:10 PM
80	Great!	2/2/2015 3:58 PM
81	I have seen Dan at the GA Conference and was so happy to see him on the agenda for the national conference. He is inspiring!	2/2/2015 3:51 PM
82	Made me feel good about every action that I make for the students and myself in a positive direction	2/2/2015 3:33 PM
83	I saw Mr. Thurmon in GA and was awed at that time. This time I really had a chance to listen as I was not so awed by the theatrics. He seemed to focus on more of what he was doing rather than the lesson of living off balance. Thought this presentation lacked some actual "downtime" for people to absorb the message. The entertainment factor was great, he has a great show- it just seemed he needed more content.	2/2/2015 3:07 PM
84	Phenomenal, This presentation not only leaving with insights on my work but also with my personal life.	2/2/2015 2:51 PM
85	Although the information was pertinent and there were great nuggets of TRUTH and CLARITY, i only remember the juggling aspect of things.	2/2/2015 2:27 PM
86	This guy was AWESOME!!! I had several "Ahaa" Moments in this session.	2/2/2015 1:13 PM
87	Mr Thurmon was dynamic and captivating! I thoroughly enjoyed his presentation.	2/2/2015 1:04 PM
88	Entertaining as well as bringing together the critical importance of relationships in everything that we do.	2/2/2015 12:52 PM
89	Awesome and engaging Keynote session!	2/2/2015 12:51 PM
90	Dan Thurmon is the best. His story is amazing and shows how SAM Teams can succeed if they embrace and trust the process.	2/2/2015 12:49 PM
91	Talk about saving the best for last. I was inspired to give more of myself and be in the moment with where I am. I can't do it all at the same time, but I can do my best with what I am doing at that time.	2/2/2015 12:35 PM
92	Off the charts! Message and mode of delivery....what a combination. Thanks so much for introducing him to us.	2/2/2015 12:19 PM
93	Too long kept repeating the same stuff just in different ways. Wished it was only 30 minutes that would have been long enough. If I wanted to go see a juggler I would have gone to a Circus. It was entertaining but way too long.	2/2/2015 12:04 PM
94	What an unsuspecting surprise. I can't wait to read his book. Thank you for having him join us! His message was the very best.	2/2/2015 11:54 AM
95	too "schticky"	2/2/2015 11:36 AM
96	I thought it was gimmicky. I understood that the message was about juggling all of these things and that balance is not achievable, but all the juggling and cycling and flipping, while entertaining, was too much. I don't feel like I "learned" anything from this one.	2/2/2015 11:35 AM
97	What can you say, if you didn't get anything out of his session you need to check your pulse! Outstanding presentation great message and wonderful concept. Very relevant. One of the best presentations i have ever seen.	2/2/2015 11:26 AM
98	Wow! Phenomenal! Absolutely loved this presentation. Was mesmerized by not only his physical talent, but about his skill in applying what he does to our everyday lives as educators. I am back in the building today and have already shared elements of his teaching with at least a half dozen staff members. You knocked it out of the park on having Dan! Thank you!	2/2/2015 11:13 AM
99	Excellent session. It was inspiring. It reaffirmed that what I do for the good of the child/student/family/person, no matter how it looks to others, that I'm doing the right thing. It's not about me, it's about the other person	2/2/2015 11:04 AM
100	Excellent content & presentation. Immediately useable. Phenomenal!!!!	2/2/2015 10:51 AM
101	Very entertaining as well as informative. His presentation has empowered me to take the next step in my career to try to better assist my principal and school community.	2/2/2015 10:50 AM
102	Truly a motivation!	2/2/2015 10:49 AM
103	Engaging, entertaining, motivational, inspiring, overall....dynamic! A great way to end the conference!	2/2/2015 10:46 AM

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104	It's a good and inspiring presentation, but it was an exact repeat of what I saw in GA.	2/2/2015 10:46 AM
105	Dan's presentation was outstanding! I have already shared his message with many people who were not in attendance. I am hoping Dan will send everyone the materials that he is sharing with people who left their email address with him! I would love to have the opportunity to see those materials and videos! Dan's presentation was an excellent way to end the conference!!	2/2/2015 10:12 AM
106	Amazing!!	2/2/2015 9:59 AM
107	I look forward to watching it again to catch things/ideas/concepts I may have missed.	2/2/2015 9:52 AM
108	Insightful & entertaining.	2/2/2015 9:51 AM
109	WOW!	2/2/2015 9:38 AM
110	Wow great tie in to taking the challenge	2/2/2015 9:34 AM
111	A great session filled with meaning. It was a great way to end a long conference.	2/2/2015 9:31 AM
112	What a way to end the conference.	2/2/2015 9:13 AM
113	Extremely engaging!	2/2/2015 8:56 AM
114	Very inspirational presentation, good way to end the conference with someone who builds confidence in adults, we don't get that experience in the "real" world. Thanks!	2/2/2015 8:39 AM
115	The Best !!	2/2/2015 8:32 AM
116	Must learn to juggle!	2/2/2015 8:23 AM
117	Absolutely amazing and motivating. Invite him back please	2/2/2015 8:12 AM
118	Wow!	2/2/2015 7:29 AM
119	His session was hard to follow at times but I enjoyed his theatrics.	2/2/2015 7:29 AM
120	Truly Inspiring! It wasn't always the narratives he told that I remembered. It was how he made me feel during the presentation that provoked me to reimagine my leadership and the placement of FEAR as a barrier to progress and enlightenment.	2/2/2015 6:16 AM
121	Simply Awesome!	2/1/2015 11:40 PM
122	Dan has us from the moment he tumbled onto the stage. How he related his juggling and other stunts to real life and how they relate was amazing. He gave us something to think about!! Amazing!!!	2/1/2015 10:35 PM
123	Loved it! Very relatable to all. I welcome another opportunity to hear him speak. Look forward to reading his book.	2/1/2015 10:11 PM
124	I did not like the seating arrangement for this session and I wanted it to be more interactive.	2/1/2015 10:10 PM
125	Wow-- awesome and such a relatable message	2/1/2015 9:54 PM
126	Very motivation	2/1/2015 8:42 PM
127	Powerful! Fun and informative with strong content.	2/1/2015 7:56 PM
128	Nice little reminder about the keeping an eye on what's important in life.	2/1/2015 7:44 PM
129	Dan's message was timely and good for any aspect of life. Especially powerful was his illustration of juggling multiple items and how they relate along the infinity scale.	2/1/2015 7:37 PM
130	What a great way to end a conference. This session was not only entertaining, but very helpful. The strategies he shared about balance and GRIP were very helpful because this work can be very draining if we don't focus on the 5 key areas of our lives - work, relationships, health, spirit, interests. I have become so disconnected from many of these areas in my life and now I have regained perspective.	2/1/2015 6:59 PM
131	So entertaining.	2/1/2015 6:19 PM
132	Awesome message!	2/1/2015 5:58 PM
133	He gets a point for doing his homework (knowing who was in the group) and having a polished motivational speaking act, but why did we need this? It felt like the kind of session that people mock when they talk about corporations wasting time and money on motivational speakers for conferences.	2/1/2015 5:39 PM

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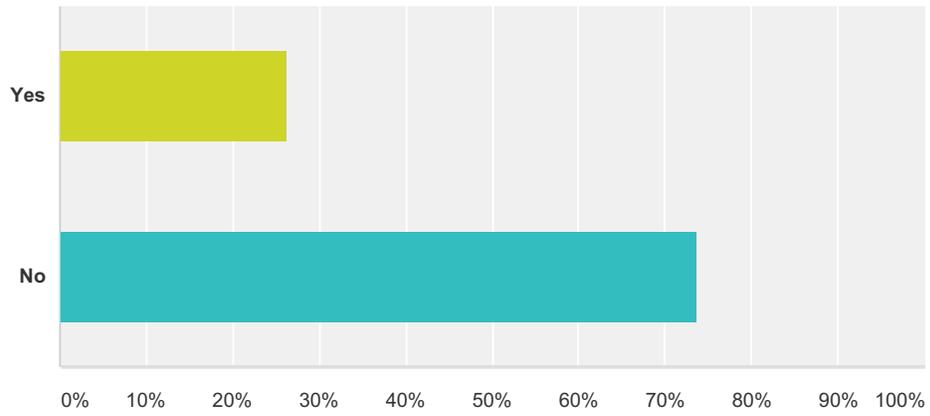
134	Thanks for the book!	2/1/2015 5:29 PM
135	Fantastic.	2/1/2015 5:26 PM
136	I would have loved to have him as the first Keynote. I was mentally drained at the end, but wanted to hear from Dan. This is one session that I would pay to have in my school or district. He reminded me of how important it is to bring enrichments into our schools and to share our passions.. Many of our kids don't have a passion and we can guide them or let them find it themselves, which can take them down the wrong path. I loved how he tied everything beautifully together and combined his passion to our careers Bring him back.	2/1/2015 5:20 PM
137	One of the most inspirational presentations I have ever seen. Very impactful.	2/1/2015 5:18 PM
138	Super!	2/1/2015 4:50 PM
139	Fun, motivational, full of metaphors. Highly entertaining.	2/1/2015 4:12 PM
140	Very entertaining. Great way to end the conference. Would be good to have a similar speaker next year. Not sure about the repeatability of his talk year after year.	2/1/2015 4:04 PM
141	Dan is pretty amazing. I enjoyed his presentation and although it took some time to warm up to him I did get quite a bit out of his message. He would benefit from knowing his audience and better and adjusting his "script" to be more authentic.	2/1/2015 3:57 PM
142	Excellent motivator. It was a good idea to mix up how the key notes were presented and this was a fine ending.	2/1/2015 2:46 PM
143	I didn't find this motivational and didn't leave with many new ideas.	2/1/2015 2:40 PM
144	Great way to end the weekend	2/1/2015 2:28 PM
145	I am motivated!!! Powerful message.	2/1/2015 2:24 PM
146	All his metaphors on target. I have started his book first because I want to be reminded about the wisdom of Off Balance On Purpose.	2/1/2015 2:18 PM
147	Great application. Lessons will be remembered.	2/1/2015 1:58 PM
148	Very good presentation.	2/1/2015 1:57 PM
149	Great presentation but too much sitting in big spaces in one day.	2/1/2015 1:56 PM
150	WOW!!! WOW!!! Awesome to the 5th degree.	2/1/2015 1:38 PM
151	Couldn't have been better...amazing!	2/1/2015 12:00 PM
152	The entertainment was great, but the message was better!	2/1/2015 10:37 AM
153	Unlike anything I have ever seen. His mesh of "entertainment" and message was super.	2/1/2015 10:07 AM
154	Super entertaining, but not anything new for me to learn personally.	2/1/2015 9:28 AM
155	Fun , inspiring and energetic	2/1/2015 9:21 AM
156	Very very informative	2/1/2015 9:01 AM
157	This was the best presenter. He should have been the opening to kick off the conference.	2/1/2015 8:44 AM
158	Excellent presentation	2/1/2015 8:36 AM
159	AWESOME!!!	2/1/2015 8:31 AM
160	Inspiring.	2/1/2015 8:07 AM
161	Wow! A great way to end the conference!	2/1/2015 8:05 AM
162	Wow	2/1/2015 8:04 AM
163	Incredibly motivational and inspiring. I really liked the way he related to the SAMs Project and process.	2/1/2015 7:51 AM
164	This was my favorite speaker!	2/1/2015 7:39 AM
165	So inspirational.	2/1/2015 7:28 AM
166	Loved Dan!	2/1/2015 6:21 AM

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167	Very motivating and inspirational formme as a leader.	2/1/2015 5:28 AM
168	I had not heard Dan before but had been told he used juggling etc. in his presentation. At that point I thought...only an entertainer. But I was thoroughly impressed with him: he had great message, merged his message with the SAM program and brought out his personal, sensitive perspective. Really great!	2/1/2015 4:56 AM

### Q11 Did you attend the Pre-Conference on Thursday?

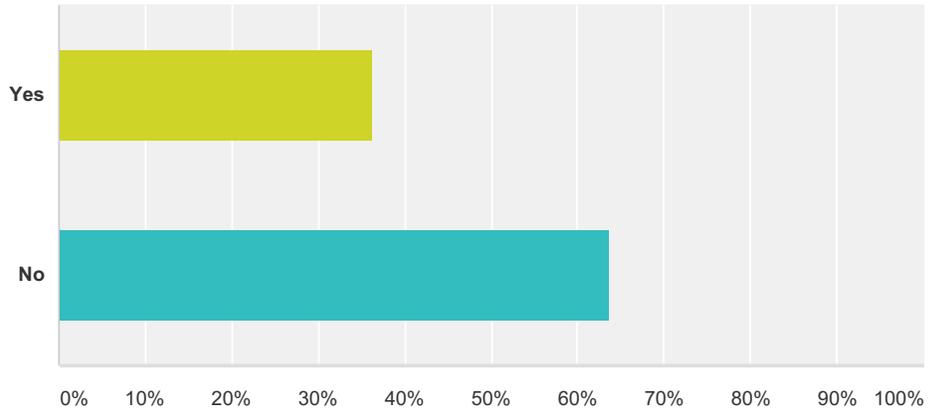
Answered: 499 Skipped: 20



Answer Choices	Responses
Yes	26.25% 131
No	73.75% 368
<b>Total</b>	<b>499</b>

### Q12 Are you a Time Change Coach?

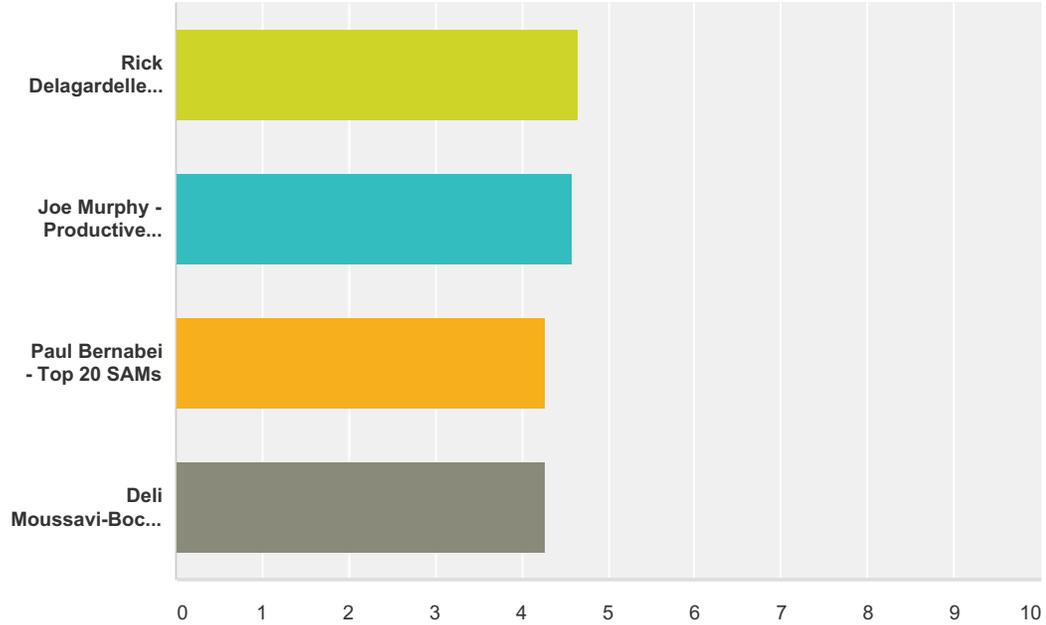
Answered: 132 Skipped: 387



Answer Choices	Responses	
Yes	36.36%	48
No	63.64%	84
<b>Total</b>		<b>132</b>

**Q13 Select the Pre-Conference session you attended and then rate on a scale of 1 to 5 with 1 being poor and 5 the very best.**

Answered: 83 Skipped: 436



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Rick Delagardelle, Diane Collier, & Jim Mercer - SAM Academy	0.00%	0.00%	5.88%	23.53%	70.59%	17	4.65
Joe Murphy - Productive Cultures	0.00%	0.00%	7.14%	26.19%	66.67%	42	4.60
Paul Bernabei - Top 20 SAMs	0.00%	0.00%	16.67%	38.89%	44.44%	18	4.28
Deli Moussavi-Bock - Fierce SAMs	0.00%	0.00%	28.57%	14.29%	57.14%	14	4.29

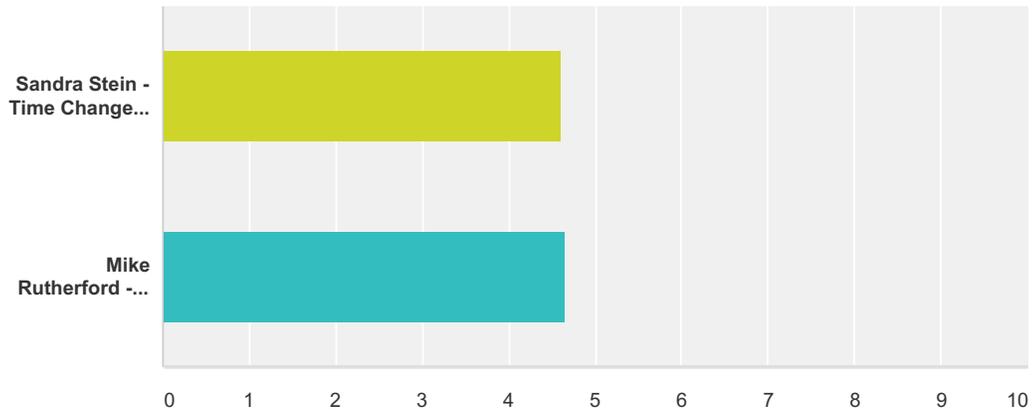
#	Comments:	Date
1	Helped me put things in perspective and consider a wider view of engagement and school climate.	2/9/2015 5:28 PM
2	This was excellent! We brought back numerous ideas to integrate immediately.	2/9/2015 11:05 AM
3	SAM Academy was fantastic. I learned the most from this session. I know I said it earlier but this session was so informative. I did some work today based on what I learned. It was great to have that kind of time to look at the calendar and all it has to offer in such detail. It was also helpful to see where we are currently in the rubrics and where we need to go. Great job to this team of people!	2/6/2015 2:29 PM
4	"The Murph" was great. I love his dry humor! Very informative Please please keep him coming back. I can't wait to hear is other small breakout on the website next week.	2/6/2015 1:18 AM
5	Awesome, powerful data	2/5/2015 8:38 PM
6	Since I have not been trained in the SAM process, I loved being able to attend this preconference to learn more about the SAM process. I just wish that there was more break out session that were more geared towards the SAM and ways that we can help our administrator. Especially with asking question during our meetings.	2/5/2015 5:01 PM

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7	He should return and do the professional communities portion of his book!	2/5/2015 2:47 PM
8	Felt repetitive in the afternoon	2/5/2015 2:45 PM
9	Exactly what I needed to hear- supports our current work and gave new ideas/ reasons	2/5/2015 2:03 PM
10	Practical and useful information.	2/4/2015 8:56 AM
11	Enjoyed the learning opportunity	2/3/2015 5:30 PM
12	As a first time attendee, I wasn't sure if I was supposed to go to one session all day or could pick 2. I was so glad I went to 2 because they were both great!	2/3/2015 9:59 AM
13	Paul and Top 20 are excellent. I walked away with so many ideas and helpful information to do my job in a more productive way and also how to encourage others as well.	2/2/2015 4:13 PM
14	Excellent information and interactive work with tables led to good conversation	2/2/2015 4:03 PM
15	Phenomenal, I thoroughly enjoyed this session . His humor and insight into people was great. I learned a lot.	2/2/2015 2:52 PM
16	So much to apply....terrific balance of research, practical application and Murph's delivery style with the dry humor and opportunity to interact with other participants. He sure applies the best of the best when working with adult learners.	2/2/2015 12:21 PM
17	They were awesome we really received a lot of good information. They were willing to show us a lot of stuff we didn't know about. They switched off on talking I really liked that and kept us interested.	2/2/2015 12:07 PM
18	Murph was great. I will be working with my principal to create the "other wall" so that we can make sure all of our 2300 students are getting what they need.	2/2/2015 11:35 AM
19	i would like a chance to hear/see a second session in the afternoon.	2/2/2015 9:53 AM
20	Insightful, practical, and will change how I implement the SAM process in the conversations I have.	2/2/2015 9:32 AM
21	Very informative--since it was their first presentation I thought they were great. Rick, Diane and Jim shared a wealth of information to us.	2/1/2015 6:21 PM
22	Loved his sense of humor. Learned tons!!! Will use What I learned.	2/1/2015 5:26 PM
23	Presenter was great but I felt it was too long. I really wanted to attend another breakout session but did not realize the pre-conference was all day.	2/1/2015 5:22 PM
24	Good session	2/1/2015 3:58 PM
25	Very helpful and timely	2/1/2015 3:52 PM
26	Murph is outstanding at interacting with groups. His sense of humor cracks me up--probably because we have similar educational life experiences. I have been following his research for nearly 30 years.	2/1/2015 2:20 PM

**Q14 Please rate each session on a scale of 1 to 5 with 1 being poor and 5 the very best.**

Answered: 47 Skipped: 472



	1 (Poor)	2	3	4	5 (Best)	Total	Weighted Average
Sandra Stein - Time Change Coaches	0.00% 0	0.00% 0	12.20% 5	14.63% 6	73.17% 30	41	4.61
Mike Rutherford - Time Change Coaches	0.00% 0	0.00% 0	2.13% 1	29.79% 14	68.09% 32	47	4.66

#	Comments:	Date
1	Sandra Stein - I understand the value of role plays, but I'm one of those who hates being put on the spot in front of a crowd (even when it's made up of all Time Change Coaches). I think Sandra is a kind and supportive person with lots of coaching experience, but she seemed not to understand (or perhaps to care) how uncomfortable this kind of activity can be. I sometimes use role play in my coaching, but it's very different when it's done in a small setting and when it's done to address a very specific and real situation. When doing exercises like banana and sit-stand-lean, I felt like I was in an improv acting class rather than in a coaching training session. I understand the message from banana - stay in the moment, listen carefully, and give yourself permission to admit that you don't know what to in a given situation - but all of that is just basic practice for all of the coaches that I know. I have no idea how I might apply anything from the sit-stand-deliver activity or from the interpretation of gibberish activity. The most valuable part of the session was the last activity, when we coaches got to talk with each other about the real situations that we had all submitted on index cards at the beginning of the session. Had we been given time to explore those situations more, and maybe even to role play some of those scenarios in our triads, that could have been much more useful than doing improv theater in front of the whole group. Mike Rutherford's session was very different from Sandra's. He had good thoughts to share, but his session was almost all stand-and-talk. I like and respect Mike and I have benefited from his break-out sessions in previous conferences, but this session dragged.	2/9/2015 7:56 PM
2	Both outstanding	2/9/2015 1:09 PM
3	Sandra Stein's work with us was very useful in thinking us to be in the moment and stay with the Coachees in all of our conversation. Would like to have spent more time with her.	2/9/2015 11:53 AM
4	Enjoyed Mike the most. Liked the engagement. Sandras was engaging and created good reflection	2/7/2015 4:54 PM
5	Sandra's presentation was fun, very reflective and approached relationship building in a creative manner. Mike's presentation was well done.	2/5/2015 10:02 PM
6	Thoroughly enjoyed the day. Mike was great as usual and Sandra's presentation was interactive and fun.	2/5/2015 8:20 PM
7	Both were great sessions!!!	2/5/2015 5:23 PM

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8	Mike continues to address the entire sam process in terms of what tcc do, principals and sams. sandra was very engaging but was not really new info, did remind and refresh us of the importance of effective coaching, listening and facilitative skills.	2/5/2015 5:07 PM
9	Both sessions provided very good content and an excellent opportunity for the time change coaches to share insights, challenges, and having a sense of community	2/5/2015 4:50 PM
10	Great information and great resources	2/5/2015 2:46 PM
11	Sandra encouraged me to think more about my listening style. I found the information and the activities to be most helpful. Mike provided the Coaches and Specialists very useful information to use in our work with teams.	2/5/2015 2:42 PM
12	Both were interesting and enlightening. Sandra's activities during the session were fun, instructive, and enlightening. Paul's presentation was great with a lot of material that we could take with us and use.	2/3/2015 1:03 PM
13	I was unclear that the other options were not an option. I missed this session and attended another. I am really sorry I missed it. I would recommend added this detail to the agenda as a bold note...again my apologies.	2/2/2015 7:05 PM
14	Mike's information was good but seem to conflict with facilitative coaching.	2/2/2015 4:47 PM
15	Sandra was amazing. She put you on the spot just like Mark. Mike's use of "Executive Coaching: Six Step Process" was helpful to me. It gave me some sense of security that our district is moving in the right direction.	2/2/2015 12:53 PM
16	Sandra's work was very thought provoking	2/2/2015 9:35 AM
17	Sandra's session really stretched us and took me out of my comfort zone. I know it was good for me! Mike's session was tough-in a good way. He could have done an all day session, there was so much information to digest and not enough time.	2/2/2015 8:44 AM
18	I always enjoy the time with Mike Rutherford but was pleasantly surprised by the half day with Sandra Stein. She was very engaging and challenged all of us.	2/1/2015 9:55 PM
19	Susan's delivery of coaching strategies made practice come to life. I would love to have more time with her. I have heard Mike a number of times and he is always good but some of his content was old to me.	2/1/2015 10:08 AM

## Q15 Do you have recommendations for speakers for next year's conference?

Answered: 173 Skipped: 346

#	Responses	Date
1	Nothing new, but please bring back Kim Marshall and Dan Thurman.	2/9/2015 8:07 PM
2	No	2/9/2015 3:56 PM
3	No	2/9/2015 3:50 PM
4	Provide more diversity.....all speakers were white. Add a minority speaker to the line-up.	2/9/2015 2:11 PM
5	none.	2/9/2015 1:38 PM
6	They were excellent. Continue to include SAM teams for the breakouts.	2/9/2015 12:46 PM
7	Not at this time.	2/9/2015 11:54 AM
8	No all were great	2/9/2015 11:40 AM
9	Please forgive me as I don't remember his name off the top of my head but the motivational speaker/juggler/acrobat guy was AMAZING!! I BELIEVE he should do an earlier general session as a lot of people missed an Amazing , inspiring, motivating session with it being the last day, last session.	2/9/2015 11:15 AM
10	Shari Murphy, Quantum Learning	2/9/2015 11:15 AM
11	Charlotte Danielson really controls our life in so many ways (not in a bad way). It would be interesting to engage with her since so much of our instructional time connects with her work.	2/9/2015 11:14 AM
12	Karin Chenoweth (she talks about schools that do turnaround and how) Paul Tough (grit, etc.) Ronald Heifetz (Adaptive Leadership) Jon Saphier (Skillful Leader) Marshall --again, but different presentation (would love to learn about evaluating out teachers--even though it's negative, it's a different skills and difficult to do well and with respect and dignity) Tom Rath (strengths-based leadership) Lisa Delphit Robert Kegan (Immunity to Change) Doug Lemov (T Like a Champion) Maia Heyck-Merlin (the together teacher--sort of a SAM-ish idea for teachers--could apply to leaders)	2/9/2015 11:06 AM
13	I enjoy motivation as well as instruction all wrapped up in one speaker.	2/9/2015 11:04 AM
14	Todd Whitaker	2/9/2015 10:36 AM
15	I would ensure that each speaker is as engaging as Dan Thurmon and as knowledgeable as Bambrick-Santoyo.	2/9/2015 10:35 AM
16	none	2/9/2015 10:34 AM
17	Try not to have the same speakers every year.	2/9/2015 10:20 AM
18	Todd Whitaker	2/8/2015 7:44 PM
19	no	2/8/2015 8:26 AM
20	Paul Bambrick-Santoyo again and Robert Marzano and Carol Dweck.	2/7/2015 10:54 PM
21	You can keep all of them.	2/6/2015 5:28 PM
22	more content- less motivational speakers- also, I would like to see more diversity among the speakers (3 out of the 4 keynote speakers were white males)	2/6/2015 11:35 AM
23	Dan Thurman	2/6/2015 10:57 AM
24	Martha Bruckner - Superintendent of Council Bluffs Community Schools Paul Tough First Lady Michelle Obama	2/6/2015 9:56 AM
25	Have more speakers that are working in the trenches and know what we are dealing with on a daily basis and how to effective incorporate that into our SAM calendar and daily meetings.	2/6/2015 7:50 AM

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26	I can't think of anyone at this time but I think you should send another survey or request for suggestions in a few months just in case we can't think of anyone now. Maybe Doug Fisher and Nancy Frey?? Maybe someone on Rigor, Rick Stiggins or Standards Based Grading, Joel Osteen?	2/6/2015 1:22 AM
27	I would love to see Jon Gordon. I know it didn't work out for him in San Diego, but maybe next year???	2/5/2015 11:10 PM
28	Engaging is key! Great speakers this year although I thought the breakouts weren't as strong.	2/5/2015 11:02 PM
29	Yes for Keynote Presenters Stephen Peters and Baruti Kafele	2/5/2015 8:27 PM
30	Andy Hargeaves/Michael Fullan	2/5/2015 6:37 PM
31	Bring Murph back Bring in more school leader speakers/authors who have engaged in successful school reform	2/5/2015 5:25 PM
32	Stephen Barkley	2/5/2015 5:09 PM
33	No	2/5/2015 4:51 PM
34	Liz Wiseman (Author of Multipliers) Marcus Buckingham (Work to your Strengths) Simon Sinek (Start with Why) (Though I'd happily listen to any that were here this time again.)	2/5/2015 3:53 PM
35	Dr. Carol Blake from Boston Public Schools	2/5/2015 3:51 PM
36	Todd Whitaker	2/5/2015 3:44 PM
37	Paul Tough or Nanct Atwell	2/5/2015 3:28 PM
38	New material. I think they were all great and enjoy their presentations.	2/5/2015 3:21 PM
39	Each speaker brought their own style to the presentation and made it interesting. I thought that it very interesting that the whole entire theme of the conference was making the connections with teachers and students, pushing the accountability, and shooting for higher academic return.	2/5/2015 3:01 PM
40	I'd like to see some new speakers brought in for next year's conference; people who are experts in current issues that are facing school administrators. It is important that the audience can connect with and relate to the speakers.	2/5/2015 2:58 PM
41	Another session for Kim Marshall	2/5/2015 2:51 PM
42	the Top 20 Sams should be offered during the conference.	2/5/2015 2:48 PM
43	Unfortunately Mr. Murphy really had a hard time keeping my attention. Other than that keynote speaker I felt very engaged and energized from the presenters.	2/5/2015 2:47 PM
44	None that I can think of at the moment. However, please be sure to include Kim Marshall and Paul Barnebei.	2/5/2015 2:45 PM
45	Not at this time	2/5/2015 2:44 PM
46	Speakers were amazing ....	2/5/2015 2:39 PM
47	Bring back the band!	2/5/2015 2:20 PM
48	More that directly connect to a SAM principal	2/5/2015 2:15 PM
49	None - maybe add a few new ones for repeat attendees.	2/5/2015 2:14 PM
50	Robyn Jackson - Great on teacher feedback and coaching.	2/5/2015 2:09 PM
51	Brandon Busteed, Gallup - he speaks about engagement	2/5/2015 2:08 PM
52	More direct connection to SAM.	2/5/2015 2:06 PM
53	Doug Lemov	2/5/2015 2:03 PM
54	Michael Fullen Is there anyone who can speak on closing the achievement gap with specifics and examples of schools that have done so. Are there any 90/90/90 schools as per Doug Reeves. I sure would like to know the specifics about them. Any help would be most appreciated. Thanks in advance.	2/4/2015 11:51 PM
55	No I do not, but I hope I have the opportunity to come next year and be a part of it.	2/4/2015 8:19 PM
56	Paul....more about effective feedback and moving teacher practice.	2/4/2015 6:13 PM
57	Keep bringing in a diverse group of "experts."	2/4/2015 5:52 PM

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58	Continuously tying in SAMs and denoting the relevance to their messages with the SAMs process.	2/4/2015 2:34 PM
59	Having more interaction with the audience as it becomes difficult to pay attention for long periods of time.	2/4/2015 2:23 PM
60	n/a	2/4/2015 1:22 PM
61	not at this time.	2/4/2015 11:42 AM
62	No - excellent conference. Thank you!	2/4/2015 11:06 AM
63	I would like to have a little more of working with the Time Trac Calendar	2/4/2015 11:04 AM
64	Perhaps some of the time change coaches or implementations specialists can speak about "lessons learned" or guidance for principals and SAM teams. They have so much knowledge and experience.	2/4/2015 8:59 AM
65	Wendy Soderman	2/3/2015 11:54 PM
66	No - you seem to find the right people that are awesome	2/3/2015 5:32 PM
67	Don't repeat "commercial speakers" with slightly different content.	2/3/2015 5:05 PM
68	None	2/3/2015 4:32 PM
69	Wendi Soderman of the Ideal Elementary School and Dream Middle School in Palm Beach Florida	2/3/2015 4:27 PM
70	no	2/3/2015 2:07 PM
71	n/a	2/3/2015 1:08 PM
72	Must bring Dan and LaVonna back. : )	2/3/2015 12:57 PM
73	Paul Bambrick-Santoyo with his Data Driven Instruction	2/3/2015 12:10 PM
74	Dan Thurmon!!!!	2/3/2015 12:10 PM
75	Please bring Paul back!	2/3/2015 11:51 AM
76	Continue with high energy motivating speakers that can help to create change in education.	2/3/2015 10:51 AM
77	Willow Sweeney was my favorite!	2/3/2015 10:31 AM
78	Please have Kim Marshall & Dan Thurman return.	2/3/2015 10:22 AM
79	Jon Gordon	2/3/2015 8:01 AM
80	Speakers this year were great.	2/3/2015 7:51 AM
81	By in large, the speakers were fantastic. It would be nice to have a little more diversity in terms of the backgrounds of the keynote speakers. Although I have nothing against white males - after all I am one myself - it would be nice to see a range of keynote speakers that are more reflective of the diversity of the members of the organization.	2/2/2015 11:36 PM
82	Carmen Farina	2/2/2015 7:50 PM
83	Not at this time...however, adding something that pertains to 1st responders would be helpful to many teams right now.	2/2/2015 7:06 PM
84	I would like to hear from students that are directly impacted by SAMs. I would also like to see more presenters of color.	2/2/2015 5:25 PM
85	No	2/2/2015 4:58 PM
86	The speakers were great! I really enjoyed the conference.	2/2/2015 4:53 PM
87	continue with the level of quality from this year	2/2/2015 4:23 PM
88	the only thing I would suggest is that the SAM teams presenting are looked at carefully as well as the descriptions of the break outs. I feel like I wasted 2 really good chances to gain information because I attended the sessions I did.	2/2/2015 4:15 PM
89	The vast majority I saw were great.	2/2/2015 4:14 PM
90	More SAM only concentrated information. I also wish I had attended Jodi Noble's presentation since it was SAM centered.	2/2/2015 3:53 PM

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91	Keep bringing Top 20 (Willow, Paul, Tom)!	2/2/2015 3:32 PM
92	I really loved the speakers about giving teachers feedback. This will help me the most.	2/2/2015 2:47 PM
93	Making connections with kids. Dealing with the politics that are dealt to us.	2/2/2015 1:11 PM
94	Loved going to sessions with presenters in the SAM process...(Principal and his/her SAM Team)	2/2/2015 12:53 PM
95	The ones I saw were fabulous. I don't know how you can do any better.	2/2/2015 12:36 PM
96	i liked them just continue to be engaging fun and full of learning	2/2/2015 12:32 PM
97	Brene Brown, author of Daring Greatly *Mark, we spoke about her while in line Saturday night for dinner. She's on TED Talks.	2/2/2015 12:30 PM
98	Dr. Scott Geller at Virginia Tech (You can see his TED Talk if you google him.....great presenter and message)	2/2/2015 12:25 PM
99	More Kim Marshall and Paul Santoyo!	2/2/2015 12:25 PM
100	No	2/2/2015 12:16 PM
101	Terri Brown:Growing Achievements	2/2/2015 12:10 PM
102	n/a	2/2/2015 11:37 AM
103	More motivational speakers	2/2/2015 11:36 AM
104	Fewer keynotes and more quality breakout sessions. 3 Keynotes on Saturday were tough to get through. You did end with a bang!	2/2/2015 11:34 AM
105	NA	2/2/2015 11:23 AM
106	Ms. Roth's presentation scratched the surface of brain research. Have you ever thought about having Eric Jensen speak about Enriching the Minds of Poverty? Great stuff with real time strategies that can be taken back and applied. Would love to seem him present at next year's conference!	2/2/2015 11:17 AM
107	Again, I would love to see a session for first-year SAMs! Some time working with TimeTrack in a session would have been very welcomed and helpful too!	2/2/2015 11:10 AM
108	Not at this time.	2/2/2015 11:08 AM
109	Yes, do NOT change a thing!	2/2/2015 11:01 AM
110	Please try to add more new speakers so there isn't just a switch from large to breakout sessions with the same information.	2/2/2015 10:55 AM
111	They all were great. Could see them presenting something different, yet relatable.	2/2/2015 10:53 AM
112	maybe signup for sessions prior	2/2/2015 10:27 AM
113	awesome	2/2/2015 10:26 AM
114	Next year will be the 3rd year attending the conference (hopefully)! I would really like it if there was more of a variety of topics/speakers presenting. We saw several of the same presenters this year and when we tried getting into a difference breakout session, it was closed.	2/2/2015 10:17 AM
115	Dan Thurman	2/2/2015 9:56 AM
116	Continue with SAM presentations and possibly a Principal presentation about success in SAM	2/2/2015 9:36 AM
117	Elliot Stern on building instructional leadership teams	2/2/2015 9:00 AM
118	Carol Dweck re: teaching a growth mindset	2/2/2015 8:31 AM
119	Can we have sessions where SAMs can learn how to be better SAMs?	2/2/2015 8:30 AM
120	The place was fantastic, I wish I had the opportunity to stay in the main hotel.	2/2/2015 8:29 AM
121	n/a	2/2/2015 8:13 AM
122	Dr. Douglas Reeves	2/2/2015 8:08 AM
123	I enjoyed the conference. I would like to have the ability to bring some of these people to my school.	2/2/2015 7:41 AM

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124	Not at this time.	2/2/2015 7:31 AM
125	I would love to see Lavonna and Santoyo again. It would be great to have an effective and efficient SAM Principal serve as a convening speaker to share their narrative of how this has led to monumental student achievement and teacher practice outcomes.	2/2/2015 6:28 AM
126	One suggestion is to have 1 dynamic keynote speaker a day for about 1 hour and allow people time to transition to 2 or 3 break-out sessions.	2/2/2015 4:51 AM
127	Carol Dwek	2/1/2015 10:45 PM
128	Share more info on the SAM's maybe other strategies to help in getting them over the green.	2/1/2015 10:40 PM
129	Freeman Hrabowski - President of University of Maryland at Baltimore (UMBC)	2/1/2015 10:17 PM
130	Will think about that	2/1/2015 10:07 PM
131	Ken Robinson	2/1/2015 9:56 PM
132	more time for q and a	2/1/2015 9:39 PM
133	Thinking about it!	2/1/2015 7:58 PM
134	More speakers like Paul Bambrick-Santoya.	2/1/2015 7:52 PM
135	Bring Paul, LaVonna and Dan back definitely! Kim and Joe brought very good information although they were quick traditional in delivery.	2/1/2015 7:04 PM
136	I went to hear willow Sweeney and her co workers because she kept the attention of her audience. Would love to see her as one of the main speakers. Keeps her audience attentive	2/1/2015 6:44 PM
137	Those who can speak to engaging students of color; Spanish and African American Students! Examples of schools who has been successful in moving students to a healthy mental and social state as well healthy academic status.	2/1/2015 6:28 PM
138	Need time for a Q&A	2/1/2015 6:16 PM
139	MaryEllen Elia	2/1/2015 5:49 PM
140	Great selections	2/1/2015 5:48 PM
141	Sundy Chazares	2/1/2015 5:30 PM
142	Lynn Lyons	2/1/2015 5:30 PM
143	Doug Lemov, Steve Gross ("playmaker" for Life is Good Kids Foundation), Solome Thomas-El, John Hodge, Juliet Funt	2/1/2015 5:21 PM
144	LaVonna Roth	2/1/2015 5:19 PM
145	New Principals and SAMS willing to share how they got started- Kansas City, MO	2/1/2015 5:11 PM
146	Differentiate the sessions for new to SAMs, SAMs in years 2-3 and long-time SAMs users.	2/1/2015 4:51 PM
147	Just would love to see dynamic speakers like there was this year. Love the information that can be taken back and used right away!	2/1/2015 4:38 PM
148	No	2/1/2015 3:08 PM
149	Ross Greene	2/1/2015 2:54 PM
150	I have loved the Focus on Results conferences. Perhaps you could partner with them. The quality is really high.	2/1/2015 2:40 PM
151	I think it would be nice for the attendees to get a better understanding of the different level of SAM's. It is disapointing when the presenters think we just "sit in our office all day". Other principals said it was just a calendar system.	2/1/2015 2:35 PM
152	I loved the balance among the topics. I left with practical and realistic action steps that I am confident will impact how I manage my time for classroom visits, as well as how I connect with teachers!	2/1/2015 2:27 PM
153	More of LaVonna Roth.	2/1/2015 2:00 PM

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154	The break out sessions were weak. Maybe have facilitators submit a lesson plan in advance. Some of our time change coaches are knowledgeable and maybe could lead some sessions.	2/1/2015 2:00 PM
155	I would love to be a break out speaker again!	2/1/2015 1:41 PM
156	speakers should have materials for entire group not just for a few where they have to raffle the books off	2/1/2015 12:57 PM
157	n/a	2/1/2015 11:44 AM
158	Bambrick	2/1/2015 11:26 AM
159	I would love to have more time with Sandra Stein.	2/1/2015 10:14 AM
160	kim marshall again!	2/1/2015 9:29 AM
161	Doug lemov, Peter lencioni, Geoffrey Canada, Michelle Rhee	2/1/2015 9:26 AM
162	Fisher and Frey, rep from Relay, author of code book mentioned?	2/1/2015 8:57 AM
163	Look for keynote presenters that are engaging, high energy and informative.	2/1/2015 8:45 AM
164	Make sure they have more breakout for the Actual Sam's	2/1/2015 8:39 AM
165	more SAMS principals like Mojdah who have operationalized great practices.	2/1/2015 8:08 AM
166	I really enjoyed all of the speakers I heard. Keep saving the dynamic presentation like Dan for last. It is hard to be motivated at that point.	2/1/2015 7:34 AM
167	Not at this time	2/1/2015 7:25 AM
168	Mindset person	2/1/2015 7:18 AM
169	Your selection has been great!	2/1/2015 6:53 AM
170	Willow was fabulous. I would love to see her as a keynote for next year.	2/1/2015 6:51 AM
171	Provide sessions that are designed for principal supervisors.	2/1/2015 6:35 AM
172	Carol Dweck might be good.	2/1/2015 4:57 AM
173	You are on the right track with keeping us engaged with grew presenters.	2/1/2015 12:52 AM

## Q16 Do you have suggestions for changes in the format/structure of the conference?

Answered: 198 Skipped: 321

#	Responses	Date
1	It would be nice to have a free period at some point or a trade-out during which people could put some hours together to get out on the beach or sight see a bit.	2/11/2015 9:29 AM
2	Please offer double of the popular sessions so that everyone gets an opportunity to experience the energy and knowledge.	2/10/2015 11:12 PM
3	I think we have outgrown our method of distributing tickets for break-out sessions. At least once, I had to go to 3 stations before I finally got a ticket (and that was for my 3rd-choice session). If we can't find a better way, we may find that people who can't get tickets - or people who refuse to fight their way through a crowd to get one - will start avoiding the process altogether and skip the break-outs. Consider pre-registration for break-outs and adjusting the size of presentation rooms (to the extent that may be practical) based on the pre-registration. Learning Forward uses a good process for this in its conferences, and they even have a booth where people can swap break-out tickets if they want to try to get into a session other than the ones they got through the pre-registration process. There's still no guarantee that you get your first-choice break-out session, but at least they don't have people jostling through a crowd to try to get a ticket.	2/9/2015 8:07 PM
4	I was not able to attend a workshop due to the lack of availability (not enough tickets for the session and it was only offered in the morning). May I recommend offering sessions more than once at different times? I really wanted to attend Jodi Noble's class but missed out.	2/9/2015 7:43 PM
5	Consider making some keynote session 1 hour as opposed to 1.5 hours.	2/9/2015 4:37 PM
6	No	2/9/2015 3:56 PM
7	Saturday's meeting was a little draining as we met pretty much all day.	2/9/2015 3:50 PM
8	The breakout sessions are beneficial. Have two breakout sessions both days instead of just having one on the 2nd day.	2/9/2015 2:11 PM
9	Awesome experience	2/9/2015 2:09 PM
10	none	2/9/2015 1:38 PM
11	Ending a little earlier in the afternoon to process/discuss with colleagues all of the great information learned.	2/9/2015 1:05 PM
12	I would like one day with one less keynotes and one more breakouts--perhaps Friday.	2/9/2015 12:46 PM
13	Not at this time.	2/9/2015 11:54 AM
14	None	2/9/2015 11:40 AM
15	Everything really flowed well. You really packed a lot into two days!	2/9/2015 11:14 AM
16	No, I thought it was great. The only challenge was for the most sought-after presentations (e.g., Marshall's break out) if a participant was across the room it was difficult to get a ticket.	2/9/2015 11:06 AM
17	It was organized and run to perfection.	2/9/2015 11:04 AM
18	I love the dinner, music, combo, but would like to have it considered to do a program speaker during dinner, much like you did at lunch on Saturday.	2/9/2015 11:02 AM
19	The structure was great and concise. It accomplished its job of being versatile while informative.	2/9/2015 10:35 AM
20	no	2/9/2015 10:34 AM
21	Using the tickets and having people line up, not a good idea. Could you have people pick up a ticket when they register?	2/9/2015 10:20 AM
22	I liked the format. I really enjoyed the keynote speakers.	2/8/2015 8:16 PM
23	Although I did get into the sessions I wanted, I was a little bit apprehensive about the process at first.	2/8/2015 7:44 PM

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24	no	2/8/2015 8:26 AM
25	Allowing people to choose up to three workshops and evryone will have at lat two out of three that they will have a ticket ahead of time. I think this will reduce the time spent on trying to gt a ticket.	2/7/2015 10:54 PM
26	The rigor of the day is intense but appreciated. The first time ever to not want to skip out on a session. Encourage presenters in breakout sessions to be certain to connect presentation with SAM process.	2/7/2015 5:02 PM
27	No. Everything was excellent	2/6/2015 5:28 PM
28	I am a new SAM's and I think it would be more important to having training and speakers that work closing with the SAMs so that we can be more efficient and effective to support our Supervisors.	2/6/2015 1:47 PM
29	Well planned.	2/6/2015 1:35 PM
30	breakout session before general session	2/6/2015 10:57 AM
31	No suggestions, I believe it was very organized and ran smoothly. The hotel was also very accomodating and the food and service was perfect.	2/6/2015 9:06 AM
32	Have the option of eating either outside or inside due to the food getting cold. The speaker after lunch needs to be exciting and energized to keep the audience engaged and motivated.	2/6/2015 7:50 AM
33	I don't like having a plated lunch and having a speaker during lunch. You need that break to just process everything from the morning or, if you do it, it shouldn't be on the last day.	2/6/2015 1:22 AM
34	I thought the Saturday sessions were right on... I know people get restless, but I was engaged all day, and had time in the afternoon to enjoy Fort Lauderdale.	2/5/2015 11:10 PM
35	Still don't like the cattle drive for breakot tickets.	2/5/2015 8:39 PM
36	No, I am always amazed at how well organized everything is and how much is accomplished in such a short amount of time. The structure works! Cannot think of anything particular.	2/5/2015 8:27 PM
37	Love it!	2/5/2015 6:37 PM
38	Would it be possible to repeat some sessions so that others can attend?	2/5/2015 5:27 PM
39	no	2/5/2015 5:25 PM
40	Is there a way to build in more time for us to see speakers? Maybe shorten the presentations to an hour so we can get to 3 in a day.	2/5/2015 5:09 PM
41	More SAM Academy like breakout sessions	2/5/2015 5:02 PM
42	No	2/5/2015 4:51 PM
43	I thought it was well-balanced between fun, down-time and rigorous learning.	2/5/2015 3:53 PM
44	No	2/5/2015 3:51 PM
45	No	2/5/2015 3:44 PM
46	Great Job	2/5/2015 3:41 PM
47	Format was good.	2/5/2015 3:28 PM
48	No suggestions. Very satisfied.	2/5/2015 3:21 PM
49	I wonder if we could sign up for break out sessions when we register and the tickets would be in our packets.	2/5/2015 3:17 PM
50	Having this BIG time conference that refuels the passion in education and everything that we do for kids, schools and teachers on a daily basis, consider having additional presentors during the down time between 3:30 - 6:00 PM. People would enjoy attending those presentation especially if the presentations are purposeful and engaging.	2/5/2015 3:01 PM
51	I'd like to see more breakout sessions with more available seating instead of the numerous and lengthy general sessions.	2/5/2015 2:58 PM
52	No-was great	2/5/2015 2:51 PM
53	It was fine	2/5/2015 2:48 PM

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54	I'm not sure if you could make it any better! Excellent job to everyone involved in planning this conference.	2/5/2015 2:47 PM
55	I absolutely loved everything about the conference!	2/5/2015 2:45 PM
56	Maybe a session about the actual calendar or data that is being collected.	2/5/2015 2:39 PM
57	The conference was outstanding. One of the best I've ever attended.	2/5/2015 2:36 PM
58	Allow participants to choose and register for their breakout sessions ahead of time instead of the "mad dash" to get tickets	2/5/2015 2:26 PM
59	Please change the ticket system. With 800 people, it's nearly impossible to move to a ticket stand quickly.	2/5/2015 2:21 PM
60	It was really perfect, I thought.	2/5/2015 2:20 PM
61	Structure and times were done very well	2/5/2015 2:15 PM
62	It was great!	2/5/2015 2:08 PM
63	Less partying. More opportunities for collaboration with other districts engaged in SAM work.	2/5/2015 2:06 PM
64	More accurate descriptions of each category and also what the key points will be. Also if we know ahead of time what the categories are it would be very helpful.	2/5/2015 2:03 PM
65	More time for breakout sessions	2/5/2015 2:00 PM
66	The way to choose the Break-Out Sessions - pre-selected and/or assigned ... the rushing to the number does not work!	2/5/2015 1:52 PM
67	The changes made to this conference from last year gave us a little more time to enjoy the surroundings!	2/5/2015 1:51 PM
68	Great structure and format.	2/4/2015 11:51 PM
69	None.	2/4/2015 8:19 PM
70	building in an opportunity to experience the culture or community we visit. Perhaps adding an additional afternoon or time for locale exploration without skipping sessions.	2/4/2015 6:05 PM
71	Liked having more general and fewer breakouts.	2/4/2015 5:52 PM
72	Slightly longer breaks.	2/4/2015 2:34 PM
73	n/a	2/4/2015 1:22 PM
74	large school perspective would be helpful (2500 + students)	2/4/2015 11:57 AM
75	not at this time.	2/4/2015 11:42 AM
76	I think the format worked well for me - it included a nice balance of learning and relaxing/connecting with colleagues	2/4/2015 11:06 AM
77	Perhaps looking at the format for getting tickets for break out sessions. Although it wasn't horrible, there may be a little area for improvement there.	2/4/2015 8:59 AM
78	The tickets for the breakout sessions were frustrating. Can this be done via technology (an app)? Can this be like ASCD where they close the doors when it is full?	2/3/2015 8:47 PM
79	Longer time for break out sessions	2/3/2015 5:19 PM
80	Perhaps don't fight the pm drop off for other activities	2/3/2015 5:05 PM
81	Yes, the system for giving out the breakout tickets. The participants of the conference can register prior to the conference online. First come, first serve basis. The breakour session will be included on their name tags using a color code.	2/3/2015 4:32 PM
82	If Pre-Conference could be two half day sessions with two different speakers.	2/3/2015 4:27 PM
83	The all day session for the preconference is difficult to maintain an 6 hour focus.	2/3/2015 4:27 PM
84	no	2/3/2015 2:07 PM
85	The sessions have to be related to the SAMS position.	2/3/2015 1:08 PM

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86	Would like to see Marshall available for a breakout session more than once. Would definitely like to see Willow back again.	2/3/2015 1:07 PM
87	None	2/3/2015 12:57 PM
88	We should be able to register for the breakout sessions as we register for the conference...the dashing for the tickets is not a feel-good nor is it fair and efficient for the conference attendee. You send the descriptions for the sessions...we should be able to register for those and then receive an electronic ticket or printout as verification of our selections.	2/3/2015 12:10 PM
89	None - Your personal care to all 801 of us was amazing and felt by everyone. Your entertainment, organizational skills , meals (Praises, Praises) speakers went without a hitch	2/3/2015 12:10 PM
90	Trying to get a ticket for breakout sessions was hectic. Many were pushing and rude to get a ticket. Not sure of a solution, but maybe have people select during registration?	2/3/2015 12:08 PM
91	Maybe be sure the rooms are comfortable as far as temperature.	2/3/2015 11:51 AM
92	Start earlier in the day & release earlier in the evening	2/3/2015 11:13 AM
93	A time should be given for dinner. The time was 6- 10 pm. However, the servers began picking up at 7:15 pm. On Saturday night, several people did not get to eat dinner.	2/3/2015 10:51 AM
94	Shorter keynote presentations or with breaks!	2/3/2015 10:31 AM
95	The more popular speakers for breakout sessions, ie: Kim Marshall, may require more tickets/bigger meeting space.	2/3/2015 10:22 AM
96	keep the tickets for breakouts. It is fair.	2/3/2015 8:59 AM
97	The content of the conference was great.	2/3/2015 8:00 AM
98	Please do not have folks chasing tickets.	2/2/2015 7:50 PM
99	Loved it!	2/2/2015 7:06 PM
100	Great format and structure	2/2/2015 5:37 PM
101	No	2/2/2015 4:53 PM
102	none	2/2/2015 4:23 PM
103	Structure and format of this conference was top notch as always!	2/2/2015 4:15 PM
104	I dislike the way breakouts are chosen. I don't like fighting for tickets with my peers. There has to be a better way. If it weren't for the great keynotes, this could affect my attendance in the future.	2/2/2015 4:14 PM
105	Nothing comes to mind. It was an amazing event and the NSIP team did a fantastic job!	2/2/2015 3:53 PM
106	On a cruise ship!	2/2/2015 3:32 PM
107	I would like to see a strand of sessions that focus on the Principal Supervisor using SAM and similar sessions for their SAM team members.	2/2/2015 2:55 PM
108	The structure is great. The tickets for the breakout session keep order and save us from running room to room. Thanks!	2/2/2015 2:47 PM
109	Tracks for newbies, experienced SAMS, and ways in which networking opportunities can happen formally.	2/2/2015 2:30 PM
110	I attended the session on Artisan Themes and found it very helpful. The SAM project is all about principals focusing on instruction, so perhaps more of the speakers could focus on instruction itself. In other words, we may be assuming that all principals know curriculum and instruction, and as a principals' supervisor, I know that this is not always the case. Keep the motivation type speakers in the general sessions, but perhaps the breakouts should be more focused on instruction. Marzano might be a great speaker for this.	2/2/2015 1:07 PM
111	Wouldn't change a thing.	2/2/2015 12:53 PM
112	Great Job!!	2/2/2015 12:40 PM
113	No.	2/2/2015 12:36 PM
114	no great job one of the best conferences i have ever been too	2/2/2015 12:32 PM

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115	You have designed a winning format for this conference. Glad you always include FUN.	2/2/2015 12:25 PM
116	great format---conducive to learning---just enough in sort amount of time.	2/2/2015 12:25 PM
117	No	2/2/2015 12:16 PM
118	We need more up beat people talking some of the presenters were too boring. We need more people like Paul, Willow and LaVonda.	2/2/2015 12:08 PM
119	Everything was perfect...great pacing	2/2/2015 11:56 AM
120	n/a	2/2/2015 11:37 AM
121	See above	2/2/2015 11:34 AM
122	The ticket system for the breakouts could be revamped so it does not feel like a Black Friday event as participants fight to get tickets.	2/2/2015 11:32 AM
123	Excellent	2/2/2015 11:23 AM
124	The ticket system for breakouts...is there anything that can be done? Perhaps we could all choose our sessions as part of the registration process. This would certainly encourage all of us to get the registration done quickly! I have had to do this for other conferences I have attended previously, so I know the technology exists. Thanks for being open to taking this input!	2/2/2015 11:17 AM
125	I thought the structure was fantastic! I appreciated having free time during the day too!	2/2/2015 11:10 AM
126	The manner of getting tickets for the break out session could be better. It was very disorganized and some people did not get a ticket to the break out session of their choice. Stay away from Superbowl weekend :-)	2/2/2015 11:09 AM
127	I thought the structure and format was awesome!	2/2/2015 11:08 AM
128	BEST CONFERENCE I HAVE EVER ATTENDED!!!!	2/2/2015 11:01 AM
129	perfect format	2/2/2015 10:58 AM
130	No... it was very well planned.	2/2/2015 10:57 AM
131	We could use a little more time between sessions for snacks, restroom breaks, and movement. Enjoyed the format/structure of Saturday with the working lunch then large group. Rathered that to the breakouts.	2/2/2015 10:55 AM
132	NO on structure. I would've liked access to powerpoints in advance. I could print in advance. Allows me to write side notes & focus on content!	2/2/2015 10:53 AM
133	Have you considered any other ways for participants to choose their sessions?	2/2/2015 10:47 AM
134	awesome	2/2/2015 10:26 AM
135	I think that if the breakout sessions were sent out in advance and we had a chance to sign up for them you would see the interest level for each session. If one session looks like it may need two rooms to accommodate the interest, then use two adjoining rooms.	2/2/2015 10:17 AM
136	Allow for 2 sessions in the pre-conference. have all break-out sessions in the morning and keynotes after lunch.	2/2/2015 9:56 AM
137	I feel that the general sessions should be divided into 2. A lot of the sessions had nothing to do with the SAMs as most of us are secretaries and the stuff presented on Friday had no information for us.	2/2/2015 9:33 AM
138	Thank you for having more options for SAM's. I would like to have a session in which SAM's can explore ways to push their principal. Not just pushing them to get in to classes, but pushing them with everything they do...and pushing them to let go of things others can take care of. Something that lines up with having "mini fierce conversations."	2/2/2015 9:21 AM
139	No, I loved it! It was so thoughtful and inspirational. I look forward for taking ideas back to my school. It was a treat to be taken such great care of. A great reminder for how we should be treating our teams.	2/2/2015 9:00 AM
140	I think a better connection to SAM process would be great. Perhaps each presenters title/objective could directly relate to the SAM Descriptors to make a connection. Some presenters through a SAM slide in but not a true connection. A stronger connection to SAM would add value and purpose to actually participating in SAM.	2/2/2015 8:59 AM
141	No	2/2/2015 8:31 AM

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142	More breakout sessions. Keep in mind that it is hard to sit through a keynote speaker after lunch unless that are super engaging	2/2/2015 8:13 AM
143	Keep it! It was great!	2/2/2015 8:13 AM
144	Some of the presenters left me wanting to know more about how after identifying the problem/issue especially the breakouts. I wondered want the vetting process was.	2/2/2015 7:41 AM
145	I thought the format/structure was great.	2/2/2015 7:31 AM
146	It would be great to find activities that intentionally create opportunities for attendees to meet with other leaders from around the nation. That could occur with a color coding feedback session that could be built into the conference, or activity where SAM Principals or SAMs share how our work looks in real time.	2/2/2015 6:28 AM
147	Please make sure speakers do not speak over into break times. People seem to be afraid that they are not going to get into the session they would like to attend. I noticed some people getting up to move to the break-out session easel before being dismissed. (See suggestion above)	2/2/2015 4:51 AM
148	No suggestions. Great format.	2/1/2015 11:45 PM
149	9-4:30 day	2/1/2015 10:46 PM
150	No	2/1/2015 10:45 PM
151	no	2/1/2015 10:40 PM
152	Focus on the breakout sessions in terms of audience size, "competition" for participants, times of the breakouts, etc.	2/1/2015 10:07 PM
153	Different ticket system, maybe sign up at check in or online	2/1/2015 8:43 PM
154	No, format is great!	2/1/2015 7:58 PM
155	The tickets are difficult to manage.	2/1/2015 7:52 PM
156	I think the format was just right. The day was structured very well. Maybe think about repeating a few of the breakouts to provide opportunities for people to attend popular topics.	2/1/2015 7:39 PM
157	I really liked the format and structure.	2/1/2015 7:04 PM
158	I would suggest having some sessions for SAMS who are administrative assistants. They could be held separately.	2/1/2015 6:55 PM
159	Not so many break out sessions. Have all dynamic speaker speak to whole groups more. On the last day of coference finish with good morning speaker finish conference by like 1oclock and rest of day for some free time	2/1/2015 6:44 PM
160	Perhaps starting on a Wednesday for the pre conference and ending on Friday or Thursday, Friday, 1/2 day Saturday.	2/1/2015 6:28 PM
161	Great conference. I would prefer an online registration rather than giving out tickets.	2/1/2015 6:16 PM
162	NA	2/1/2015 5:30 PM
163	Some team building activities like volley ball or competitions	2/1/2015 5:30 PM
164	More breakout sessions with concrete examples. Please include Wifi	2/1/2015 5:23 PM
165	It was perfect! Keep it near a beach in the future.	2/1/2015 5:21 PM
166	just for breakout tickets	2/1/2015 5:19 PM
167	Format was extremely organized	2/1/2015 5:11 PM
168	none at this time.	2/1/2015 4:51 PM
169	Great overall format.	2/1/2015 4:38 PM
170	More sessions relating to SAMS.	2/1/2015 4:20 PM
171	I did not get my first choice for break out one time. Maybe a different method for that?	2/1/2015 4:13 PM
172	please find a way to get folks tickets to sessions that doesn't require a "Lord of the Flies" approach	2/1/2015 3:59 PM

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173	Format was excellent	2/1/2015 3:26 PM
174	No	2/1/2015 3:08 PM
175	The ticket issue has to change. Why not have pre-registration for tickets either before the conference begins, or at breakfast each morning once everyone is able to come together and discuss what they want to see? The staff at hotels are adept at responding and they could add tables to rooms where there is more interest in tickets and make the less attended sessions a venue more cozy and intimate.	2/1/2015 2:54 PM
176	It's amazing to be in such a beautiful place but we don't have very much time to enjoy it. It'd be great to be able to have some outside sessions like the keynote speakers.	2/1/2015 2:50 PM
177	Excellent pace and presenters!!!	2/1/2015 2:47 PM
178	I could not get into 2 of the breakout sessions I really wanted! Ticket system wasn't very effective. Ask participants to sign up for sessions in advance in order to gauge popularity and then offer those more popular ones more than once.	2/1/2015 2:27 PM
179	This was my first conference. The ticketing system for breakouts was very limiting. It makes it impossible to leave a session that is not a match for what you thought you wanted and find another. Is it possible to just put the keynotes in larger rooms for the break out following their presentation. Also, sometimes 2 good sessions were in the same time slot . . .	2/1/2015 2:25 PM
180	Do away with tickets for breakouts. Just have bigger rooms for those speakers that draw bigger crowds.	2/1/2015 2:03 PM
181	No, very well done. Thank you to those who work so hard to put it together.	2/1/2015 2:00 PM
182	We need water during the large group sessions in the ballroom. It was a long time to sit without it. Can we sign up for sessions in advance and then get our tickets upon arrival? Make Saturday conclude with the lunch and a free afternoon.	2/1/2015 2:00 PM
183	I suggest we request that participants register for the breakout sessions as they register. I am not a fan of the "ticket" method. I know many of us mentioned that at the San Diego Conference and we were disappointed to see the same process being implemented. If you walk slow... you can forget getting to the ticket person you want to see.	2/1/2015 1:41 PM
184	tickets for break out sessions should be done in advanced have a pre conference sign up on a first come first serve basis once participants have registered for the conference. the running around to get a ticket for the break out session was not organized.	2/1/2015 12:57 PM
185	Ticket system...can you have folks sign up for sessions during registration?	2/1/2015 12:01 PM
186	I think the conference is a good mix of work and play. The way you did Saturday afternoon with working lunch and final key note speaker worked very well.	2/1/2015 10:14 AM
187	High energy keynotes after lunch to energize and motivate the audience	2/1/2015 9:26 AM
188	It would be nice to bring back breakout sessions for a few years in a row so you can have a chance to hear them.	2/1/2015 8:45 AM
189	1. Maybe a mid-day break so that people who don't skip sessions can get their mid-day beach time? 2. I wrote some "parenting at the conference" comments earlier - either being more explicit that kids aren't welcome or coming up with some viable dinner option for parents. Either way is understandable.	2/1/2015 8:08 AM
190	I don't like the shoving for break out sessions. While I have learned to sit next to the number I want, it is still a crap shoot.	2/1/2015 7:55 AM
191	I thought it was great that you scheduled q highly motivating speaker for the last session!!	2/1/2015 7:40 AM
192	I would say it centers around the excessive food and beverage and hotel location. I have many struggling students and I just wonder what the cost of this conference could do for them or for our school. Having said that, the organization was amazing and everything was delicious. I highly suggest removing the open bar for four hours. Even if everyone had three drink tickets a night it would reduce the amount of drinking. Maybe not.	2/1/2015 7:34 AM
193	None. All went very well	2/1/2015 7:25 AM
194	Pre-register for sessions instead of tickets	2/1/2015 6:53 AM
195	NO! Keep doing what you're doing. Great work!	2/1/2015 6:51 AM
196	Keep up the great job!	2/1/2015 6:35 AM

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197	Is there a better way to sign up for each session?	2/1/2015 12:54 AM
198	no	2/1/2015 12:52 AM

## Q17 Other Comments?

Answered: 185 Skipped: 334

#	Responses	Date
1	I have been teaching for 28 years. I am currently a Literacy Coach and a SAM for my principal. This was one of the best conferences I have ever attended. THANK YOU!	2/9/2015 9:41 PM
2	Great event- many thanks!	2/9/2015 8:54 PM
3	Overall, an excellent conference!	2/9/2015 8:07 PM
4	The best professional development I have had in years	2/9/2015 5:33 PM
5	I was impressed with the conference organization. location, and food. Overall, I was disappointed with the sessions/speakers as they did not give me much to bring back to my own school.	2/9/2015 4:37 PM
6	The best conference ever. It was a firstclass act. We were treated like true professionals! Everyone was pleased! The food was outstanding!	2/9/2015 2:11 PM
7	Didn't like the ticket system	2/9/2015 2:09 PM
8	The conference was my first so I can not at this time think of any way to make it any better.	2/9/2015 1:58 PM
9	The best conference I've ever attended. Excellent content and attention to every detail. Thank you!	2/9/2015 12:46 PM
10	Thank you for a great learning experience!!!\n	2/9/2015 11:54 AM
11	I was a great conference- overall	2/9/2015 11:46 AM
12	Keep the conference at the beach ANY beach as a lot of us don't have the pleasure of enjoying that environment\scenario	2/9/2015 11:15 AM
13	This conference is really like my life preserver for the year. It keeps me floating on top when others say they are sinking or struggling. Thank you for powerfully equipping me to do my job better and to enjoy my work along the way. It is always a fast year at school!	2/9/2015 11:14 AM
14	Thank you. I mean it. It is so rare that one attends a conference where the PD is such high quality and the accommodatoins and general treatment (food and drinks) are so outstanding. As educators both are rare, but to out them together. I felt inspired, valued, connected, and I am going to bring back real positive things to implement to improve my practice and my school--outstanding top to bottom--thank you!	2/9/2015 11:06 AM
15	Racing for tickets made me nervous. I know it is efficient and ensures that there is not overcrowding in one room. Perhaps there is a way to conduct online registration for breakout sessions and use printed confirmation for session entry.	2/9/2015 11:04 AM
16	It was fantastic!	2/9/2015 11:02 AM
17	The conference was great! Thanks!	2/9/2015 10:56 AM
18	Thanks for a wonderful learning experience in a beautiful setting! I truly appreciate all the extra efforts that make the National SAM Conference so exceptional!	2/9/2015 10:37 AM
19	Conference was GREAT! Thank you so much for the learning and the fun :-)	2/9/2015 10:36 AM
20	Beautiful location and great folks all around!	2/9/2015 10:35 AM
21	Thank you for continuing to have this conference. Every year I walk away with great information and useful strategies to put into action immediately.	2/9/2015 10:20 AM
22	This was a well planned and structured event. Thank you for the plethora of information and variety of topics. Everything was first class and top notch. Excellent.	2/8/2015 8:26 AM
23	This was a great conference and I look forward to next year.	2/7/2015 10:54 PM
24	Thank you for including spouses in evening experiences and housing. Very affirming and respectful. The evening events helped to create a sense of connection that often gets overlooked at professional workshops.	2/7/2015 5:02 PM

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25	Thank you for such an amazing conference!	2/6/2015 2:30 PM
26	You did an outstanding job planning every detail. Thank you for making the conference a wonderful learning opportunity and a very special experience.	2/6/2015 1:35 PM
27	The entire conference was well planned and so enjoyable.	2/6/2015 11:42 AM
28	Best conference EVER!!! Thank you for everything!	2/6/2015 11:31 AM
29	Great Overall Conference! I look forward to next year!	2/6/2015 9:56 AM
30	Thank you for this wonderful opportunity!	2/6/2015 9:06 AM
31	Another great conference. Great job Mark and Betty!	2/5/2015 11:10 PM
32	Thank you for an excellent learning opportunity and a chance to get know my peers in a whole new light.	2/5/2015 10:03 PM
33	Thank you for a conference experience that provided professional growth. I truly appreciated and equally enjoyed the experience.	2/5/2015 10:02 PM
34	Food,venue were awesome	2/5/2015 8:39 PM
35	Thanks Mark to you and your Team...loved the "Happy" music as the intro for each Keynote session. Superb ...love the Marriott Harbour Beach. The staff is phenomenal, very friendly and eager to please. Amen!	2/5/2015 8:27 PM
36	Great Conference.	2/5/2015 6:57 PM
37	My favorite conference of the year!	2/5/2015 6:37 PM
38	This was a wonderful conference and I appreciate the opportunity to participate! It was really nice to be treated as a "first class citizen", as well! Thank you!!!	2/5/2015 5:27 PM
39	Really an excellent job Thanks to the NSIP staff for making everything possible.	2/5/2015 4:51 PM
40	I really enjoyed the learning. So many great speakers!	2/5/2015 4:47 PM
41	I loved all of the presentations and felt like a VIP from the moment I stepped foot in Fort Lauderdale. Thank you for the planning and care put forward to making this conference such a powerful learning experience for me.	2/5/2015 4:41 PM
42	I had an amazing time. This conference was perfect for me. Everything exceeded expectations. I want to come to every conference possible.	2/5/2015 3:51 PM
43	Great conference and a great way to network, share ideas, and focus for the remainder of the school year.	2/5/2015 3:44 PM
44	Maybe a few more sessions or speakers for the "SAM I AM" (the nuts and bolts of the scheduling calendar, the reports, and supporting principals.)	2/5/2015 3:41 PM
45	Amazing conference! Can't wait till next time! Thank you Mark and the entire team for all of your work to make this a memorable event.	2/5/2015 3:41 PM
46	I attended both last year and this year and they were the 2 best conferences I have attended in my entire life!	2/5/2015 3:41 PM
47	The organization of the conference was excellent.	2/5/2015 3:27 PM
48	I would like information about other trainings that SAMS has to offer. I believe I heard someone mention a training this summer? Missouri?	2/5/2015 3:21 PM
49	On Saturday night I witnessed a group from Illinois steal an entire 5th of Grey Goose Vodka from a drink bar. It was very sad to see this. The person who took it was a Hispanic and his last name was Perduma (don't know spelling) but the entire group was boasting about it. SAD!!!!!!!!!!!!!!!!!!!!!!!	2/5/2015 3:18 PM
50	Great experience. Thanks so much!	2/5/2015 3:15 PM
51	Awesome experience! Thank you for the learning and the fun	2/5/2015 3:13 PM
52	This is the second SAM Conference that I have attended and I was impressed much more than the first one especially with the selection of the presentors and content. I was, ecstatic that my SAM team got to experience the content, networking, accomodations, and presentors.	2/5/2015 3:01 PM
53	Even though I felt that I had left with more information from previous SAM conferences, I still thought that this was a first class event. It was very organized and enjoyable. The venue, food, and service was first class (as always). I would just like to see some dynamic speakers brought in to talk about relevant topics (even humorous topics to make us laugh).	2/5/2015 2:58 PM

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54	Thank you- well worth the trip	2/5/2015 2:51 PM
55	I always find the SAMs Conference inspiring and motivating to do my best work with my teams. I believe in the Project work!	2/5/2015 2:44 PM
56	This was one of the best Leadership Conferences I've attended. I'm so looking forward to next year.	2/5/2015 2:31 PM
57	Best conference I have ever been too. Happy to have been a part of it. Thanks for having me!	2/5/2015 2:20 PM
58	I hope to attend a SAM conference every year.	2/5/2015 2:15 PM
59	Excellent service. The first conference I have attended with door-to-door service.	2/5/2015 2:09 PM
60	Thank You so much for treating us so wonderful. Food, workshops, entertainment was awesome! i am glad to be part of the SAM team!	2/5/2015 2:05 PM
61	Thank you for putting together such an amazing conference- and for spoiling the attendees!	2/5/2015 2:03 PM
62	Great conference!!! Everything was first class! Very impressive.	2/5/2015 2:02 PM
63	Excellent!!	2/5/2015 1:57 PM
64	Keep up the wonderful job with the format of this conference. I love the energy and the organization of the presentations.	2/4/2015 11:51 PM
65	It was a wonderful opportunity for me, and I am hoping to share in it again. It was great seeing the people that had trained you in a social setting and getting to know them.	2/4/2015 8:19 PM
66	Loved it!	2/4/2015 6:13 PM
67	Please consider adding a cost option to include our guests in breakfast, lunch, and distinguished speaker sessions (less important). Although attendees' meals were included, several skipped them to dine with their guest.	2/4/2015 6:05 PM
68	Tickets were a great idea. Venue was outstanding!	2/4/2015 5:52 PM
69	Excellent presenters. Excellent conference	2/4/2015 1:22 PM
70	great conference!	2/4/2015 11:42 AM
71	Thank you for everything. Mark, your genuine and articulate facilitation created such a positive learning and networking environment. I'm sure all who presented began their presentations and left the conference knowing how much you appreciated them - way to go!	2/4/2015 11:06 AM
72	Thanks for a wonderful experience and thank you for recognizing and appreciating the hard work that we do every day!	2/4/2015 8:59 AM
73	This was one of the best conferences I have ever attended. Great practices to take back. Excellent food and entertainment. Wonderful keynote speakers. Just great!	2/3/2015 8:47 PM
74	This was a truly wonderful professional development experience that balanced learning with fun.	2/3/2015 8:04 PM
75	Truly one of, if not the best conference I have ever attended!!	2/3/2015 5:32 PM
76	Keep up the participant friendly approach with great food, drinks and music. That was really fun.	2/3/2015 5:05 PM
77	Thank you for another well-organized, fun, and thought-provoking conference!	2/3/2015 4:30 PM
78	no	2/3/2015 2:07 PM
79	I did not rate this conference as the 'Best' because I was at last year's in San Diego and it was just a good. Since there can be only one "best", they were both great. I have never been to a better one.	2/3/2015 1:07 PM
80	This was my first conference. I enjoyed every minute of it. Thank you so much for the opportunity.	2/3/2015 12:57 PM
81	I always enjoy attending this conference.	2/3/2015 12:30 PM
82	Looking forward to the next conference in 2016.	2/3/2015 12:10 PM

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83	Thank you for an amazing event. Mark and Carol and they're "small posse" did amazing things. I am blessed to have been a part of it....	2/3/2015 12:10 PM
84	Great conference!	2/3/2015 12:06 PM
85	Overall I absolutely loved the conference was amazing. I loved the whole set up.	2/3/2015 11:51 AM
86	I would love to see a conference shirt: SAM I AM or We are SAM!	2/3/2015 11:11 AM
87	Overall, an excellent conference!!!	2/3/2015 10:51 AM
88	Excellent conference! Thank you so much for all the great tools you give educators to utilize on a daily basis!	2/3/2015 10:31 AM
89	I had a great time! I came back with great information and inspiration!	2/3/2015 10:22 AM
90	I cannot thank you enough for providing the best educational and social conference event of the year. I do not take this experience for granted and look forward to it each year.	2/3/2015 9:01 AM
91	This is the very best conference I have ever experienced.	2/3/2015 8:59 AM
92	I had a wonderful time and learned so much that I look forward to bringing back to my school. Looking forward to Scottsdale. Thanks!!!	2/2/2015 11:36 PM
93	I really feel this was an excellent conference. The small complaints do not overwhelm the great experiences and learning I received. I would go again and recommend it to friends.	2/2/2015 7:50 PM
94	Thank you for adding in and responding to the feedback from last year. It was evident!	2/2/2015 7:06 PM
95	Thank you! It was a wonderful celebration of the work we do!	2/2/2015 5:39 PM
96	Superb Conference.	2/2/2015 5:37 PM
97	The conference meticulously planned and everyone was very helpful.	2/2/2015 5:25 PM
98	This was my first conference as a principal....I think I have been spoiled!!	2/2/2015 4:23 PM
99	This conference continues to allow educators to gain knowledge and feel valued at the same time!!!	2/2/2015 4:15 PM
100	Awesome conference! Thank you for your hard work to put it together at great locations and with great people!	2/2/2015 4:14 PM
101	I'm so proud to part of such a phenomenal project. Thank you for being a great host!	2/2/2015 3:32 PM
102	Overall, a wonderful learning experience with amazing accommodations. The books provided will also be great resources.	2/2/2015 3:14 PM
103	Overall, I thoroughly enjoyed the conference. It was a chance for me to reflect on my SAMs work and to want to change some habits I've created. It has made me more reflective of the work I do and making sure the Principal is truly doing the work he wants to do by engaging with students in the classroom. Thank you for a well planned, well executed, conference with a lot of learning and fun. Thanks!	2/2/2015 3:10 PM
104	One of the best conferences I have ever attended. Each session was better than the last.	2/2/2015 2:55 PM
105	I am aware that this program is nationwide. However, I am not sure if you have reached out the the population of instructional leaders that work in the Deaf and Hard of Hearing Communities. Might this be an area to begin to look at. It would be great to pull these leaders into this program. They too need support. And.. I would be a willing "helper". SMILE	2/2/2015 2:30 PM
106	This conference was great. I really felt valued and appreciated. I have never been treated so well at a conference. Thank you so much for the invitation.	2/2/2015 1:15 PM
107	It was great to have some time before dinner!!!	2/2/2015 1:11 PM
108	It was an amazing conference from start to finish.	2/2/2015 12:53 PM
109	Excellent organized conference	2/2/2015 12:53 PM
110	Too bad it can't be in Florida...again.	2/2/2015 12:36 PM
111	This is THE best learning and connecting conference and more higher ed people need to attend! I am current because of what I learn and apply from this conference. Thank you so much!	2/2/2015 12:25 PM
112	This was one of the best conferences that I have ever attended. Thanks for the information and the fun.	2/2/2015 12:16 PM

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113	The conference was wonderful.	2/2/2015 12:07 PM
114	Mark is the best!	2/2/2015 11:56 AM
115	Very thorough conference. The venue was excellent, speakers for the most part were great. I would like to hear more about staff motivation and strategies to turn around older teachers who face burnout and are struggling to implement technology. How to get past the hurdles of having a younger principal be an instructional leader to a 30 year veteran teacher. I think staff management and motivation are of particular need in many schools.	2/2/2015 11:34 AM
116	Thank you for providing us the books. That was a classy touch and one that I have never experienced and appreciated.	2/2/2015 11:15 AM
117	It was so nice having Mark and Carol there, mingling constantly through the crowd! Their passion and excitement for what we are doing is contagious!	2/2/2015 11:10 AM
118	My hats off to all those involved in putting together a wonderful conference. Mr. Mark did an excellent job modeling how the positive part of SAMS (praise). A job well done	2/2/2015 11:08 AM
119	The band we had the first night was AWESOME! Personally, I think they were better than the one that was flown out to perform. First band provided a variety of music that appealed to the entire audience and really got the crowd involved (stage presence, performance---OUTSTANDING)	2/2/2015 11:01 AM
120	You out did yourself	2/2/2015 10:58 AM
121	It was a great experience!	2/2/2015 10:57 AM
122	Very thankful that all conference materials and videos will be available online so I can see and get what I wasn't able to during the conference. There were so many good sessions at once, and I am looking forward to getting what I missed. This has helped refocus my attention to the instructional aspect of our daily SAM meeting, and I look forward to better assisting my principal in his plan for our school. I am also very thankful to be a part of this process and conference.	2/2/2015 10:55 AM
123	Loved everything! I appreciate all of the hard work done by Mark and all of the SAMs staff! This was a top-notch conference, informative and fun!	2/2/2015 10:47 AM
124	Awesome	2/2/2015 10:26 AM
125	Last year's beer selection was excellent! This year there was no IPA : (	2/2/2015 10:17 AM
126	THANKS!	2/2/2015 9:56 AM
127	Wouldn't change a thing! The conference was outstanding!	2/2/2015 9:52 AM
128	I attend several conferences each school year and I appreciate the tickets for the breakout sessions. I know some people did not like the idea but when I explained how some other conferences it is a "run" to get there and the doors might be closed I think they appreciated the idea of the tickets more! :)	2/2/2015 9:41 AM
129	Another great conference	2/2/2015 9:36 AM
130	AMAZING JOB!!! Great formats....really like the way you mix the presenters with the breakouts. And having a presenter during lunch on Saturday with another presenter (exciting one!) to end it was another great idea. I think it was a perfect way to avoid having empty afternoon breakout rooms at the end. The conference gets better every year Mark!!	2/2/2015 9:21 AM
131	The conference was very informative and interactive which was great to engage such a large crowd. NSIP did a great job putting this event together. Thank you.	2/2/2015 9:15 AM
132	I had a great time getting to know my colleagues better in the context of developing our practice as instructional leaders. We were able to make connections to one another, personally and professionally.	2/2/2015 9:00 AM
133	Please update the mobile app because it is not user friendly	2/2/2015 8:59 AM
134	Keep up the good work! Thank you to everyone!	2/2/2015 8:50 AM
135	Key Note speakers' messages are so relevant to our work as educators! Thank you!	2/2/2015 8:31 AM
136	I enjoyed the fierce sam workshop and wished the books were given rather than raffled.	2/2/2015 8:29 AM
137	Loved the conference facility and the customer service was superior	2/2/2015 8:13 AM
138	Consider adding a target audience section at the end of each break out session description. This may help more people get into sessions that relate to them.	2/2/2015 7:31 AM

## 8th Annual National SAM Conference, Fort Lauderdale

139	This was an amazing conference! Very organized!	2/2/2015 7:30 AM
140	Inclusion of spouses at all meals for an additional fee would be a great idea..	2/2/2015 6:40 AM
141	Great Conference. Thank you for all you have done to make this a very formidable memory in my experiences as a school leader. I look forward to next year! :)	2/2/2015 6:28 AM
142	Thank you for ending at 3:00 on Saturday.	2/2/2015 4:51 AM
143	Another great conference. Top notch event.	2/1/2015 11:45 PM
144	This was my first SAM conference and hopefully not my last, enjoyed immensely. Looking forward to the next one!!	2/1/2015 10:40 PM
145	I want to thank Mark Shellinger for his passion and leadership of SAMs and wished we had a formal opportunity during the conference to show our appreciation.	2/1/2015 10:17 PM
146	It was an excellent conference. Thank you for everything.	2/1/2015 10:11 PM
147	I think we need to relook at the free alcohol for all participants each of the three nights for a full four hours. We had a group of drunk participants cause a real ruckus in the hallway and the room next to us on Saturday night. Hotel management had to come up three times to get them to disperse and quiet down. I think by providing free open bar for four hours each night we are setting ourselves up for more of these difficult situations. We should consider giving out a certain numer of tickets or something similar.	2/1/2015 10:07 PM
148	Thank you for an informative and inspirational weekend!	2/1/2015 9:56 PM
149	Thank you for supporting leadership success. I appreciate it.	2/1/2015 8:43 PM
150	Thank you so much for all that you do to help us learn and grow. Keep it up!	2/1/2015 7:58 PM
151	The conference is really well organized. All needs are considered and taken care of. I truly appreciate the effort put into making sure guest were well taken care of.	2/1/2015 7:15 PM
152	Thank you so much for making me feel like "we" (educators) matter and that the work we do is important. I have never experienced a conference where I did not have to do anything but show up and that was GREAT! My guest also enjoyed the opportunity to meet colleagues and collaborate as well.	2/1/2015 7:04 PM
153	Liked the Thursday night band easier to dance to and music was better. Friday night and sat night band not as easy to dance to o loud. They were good just not my favorite	2/1/2015 6:44 PM
154	Always a great conference! Thank you for all the hard work that goes into creating an exceptional experience.	2/1/2015 6:28 PM
155	I have been in education for 39 years. This was by far the best conference I have ever attended. Thank you so much for the opportunity to attend and be a SAM principal.	2/1/2015 6:28 PM
156	SAMS Conference is always great. Hats of to Betty for making sure everything runs so smooth. Another fantastic job.	2/1/2015 6:23 PM
157	I would like to congratulate the entire NSIP team on a very successful conference. Betty you are fantastic.	2/1/2015 6:16 PM
158	It was great to see more SAMs featured as speakers! Keep up the good work on encouraging sharing from within the terrific SAM/principal community!	2/1/2015 5:49 PM
159	Great Job!	2/1/2015 5:48 PM
160	Thank-you!	2/1/2015 5:30 PM
161	Loved it!! Will be back next year!!!	2/1/2015 5:30 PM
162	Thank you Mark and your team for an amazing conference. It really was top notch, such a great professional development opportunity.	2/1/2015 5:19 PM
163	Ticket system is frustrating, it's a mad rush to get to some presenters and if you don't get a ticket you are stuck going to something you are not interested in.	2/1/2015 4:20 PM
164	More mid day free time would have been great. I didn't get to enjoy the location much at all.	2/1/2015 4:13 PM
165	i enjoyed the break out session	2/1/2015 3:26 PM
166	Great conference, variety of options and great presenters!!	2/1/2015 3:22 PM
167	Thanks for offering this professional learning! I'm looking forward to this summer in Georgia.	2/1/2015 3:08 PM

## 8th Annual National SAM Conference, Fort Lauderdale

168	It was a beautiful setting, and we felt valued and at-ease. Betty is amazing, as is the rest of the SAMs staff! There is much to discuss which we learned and want to apply and we are grateful for that.	2/1/2015 2:54 PM
169	Top notch conference!	2/1/2015 2:35 PM
170	This was absolutely the BEST conference I have ever attended. I truly learned and have a plan of action for when I get back! I can honestly say I am CHANGED because of this experience!!!!	2/1/2015 2:27 PM
171	This conference focuses on the right "thing": students. This was clear though most of the sessions were about adult effectiveness. Keep doing the good work you do and keep doing the conference! Thanks to all of you who made thi happen.	2/1/2015 2:25 PM
172	You sure know how to treat principals. The food, drinks and entertainment were superb. Betty is amazing and very helpful!	2/1/2015 2:00 PM
173	FANTASTIC USE OF TIME!!! WE LOVE YOU MARK, BETTY, AND JIM!!! And all of the others who make us educators feel "special".	2/1/2015 1:41 PM
174	apart from a having a few glitches over all the conference was great. PS: get betty someone who can assist her with reservations so reservations are done correctly... it is too much work for one person. thank you for a great conference!!	2/1/2015 12:57 PM
175	Thanks for a conference filled with learning and providing the books for the follow-through.	2/1/2015 12:01 PM
176	Mark, thank you so much for the planning and execution of this SAM conference. It is truly the best professional development I have ever had the opportunity to enjoy.	2/1/2015 10:14 AM
177	Great conference TX	2/1/2015 9:37 AM
178	Thank. This conference is a really fun event, I learned a lot, and was able to make connections and network with colleagues.	2/1/2015 9:26 AM
179	I really enjoyed the conference.	2/1/2015 8:45 AM
180	Overall- I truly appreciate the SAMS program and everything you've done to create these opportunities. THANKS!	2/1/2015 8:08 AM
181	Amazing experience. Thank you!	2/1/2015 8:04 AM
182	Thank you for everything, this conference is so well thought out, I learned so much and had a fantastic time!	2/1/2015 7:44 AM
183	Thanks to everyone at the NSIP a office for all their hard work in making this happen!	2/1/2015 7:40 AM
184	Thank you for the books.	2/1/2015 7:34 AM
185	Good job planning team	2/1/2015 12:52 AM